

**PROVIDE MARKETING & SALES SKILL  
PETROKIMIA GRESIK PLACING 41 PARTICIPANTS OF CSIP  
IN ALL OVER INDONESIA**

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Place : Gresik  
Event : Opening of CSIP 2020

Petrokimia Gresik is a company of agroindustry solution and the holding member of Pupuk Indonesia, opened the Certified Student Internship Program (CSIP). This year's CSIP was opened by the President Director of Petrokimia Gresik, Rahmad Pribadi and was attended by the Head of the Agriculture Education Center of the Ministry of Agriculture, Idha Widi Arsanti, at Wisma Kebomas, Wednesday (11/3).

This time the CSIP was attended by 41 participants from six Polytechnics, including Lampung National Polytechnic, Yogyakarta - Magelang, Malang, Bogor, Gowa, and Medan Agriculture Development Polytechnic.

Rahmad Pribadi said, this was a follow-up to the Memorandum of Understanding (MoU) between the Head of the Ministry of Education and Human Resources Development with the President Director of Petrokimia Gresik, which was witnessed directly by the Indonesian Minister of Agriculture, Amran Sulaeman, on 4 October 2019 last in Tangerang.

Petrokimia Gresik has a commitment to assist the government in preparing competent and certified workforce candidates. One of them is through CSIP for Agriculture Development Polytechnic and Lampung National Polytechnic, "Rahmad said.

Rahmad further explained that the CSIP for the period of March - August 2020 will focus on preparing marketing and sales skills to increase the instincts of participants, who are mostly from the Department of Sustainable Agricultural Extension, as prospective actors or workers in the agro-industry sector.

"Therefore, we will immediately placing CSIP participants to the Petrokimia Gresik marketing areas throughout Indonesia and will be guided directly by the Regional Sales Representative Staff (RSRS)," Rahmad said.

In this CSIP, all participants will receive a work plan that must be done while following the internship in the field, including conducting counseling to farmers, conducting product socialization, and actively involved in promotional activities. With the guidance of RSRS, participants are expected to be able to directly understand the RSRS's tasks and roles in succeeding of the company's sales targets.

"We hope this activity can support the "Nawa Cita" program of President and SOEs Synergy to contribute to the development of Indonesia's Superior Human Resources, especially in the face of global competition," Rahmad said.

Besides CSIP, at the same time Petrokimia Gresik also held a Regular Internship Program for Manokwari Agriculture Development Polytechnic, which was attended by 30 participants and will be held for 3 (three) months, from April to June 2020.

Rahmad said that this program was in line with the government's program to improve human resources in eastern Indonesia. As an agroindustry solution company for sustainable agriculture, Petrokimia Gresik sees the importance of developing the capabilities of prospective skilled workers, in order to guarantee the future of the agro-industry and the future of the company.

"Therefore, Petrokimia Gresik is committed to support the creation of superior human resources in the field of agroindustry," said Rahmad.

PT Petrokimia Gresik

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