

**Fulfill the National Food Stock In Pandemic Situation
NPK PHONSKA PLUS INCREASE THE PRODUCTIVITY OF
CHILI UP TO 62,5%**

Number : 29/SP/PG/V/2020
Day & Date : Saturday, 9 May 2020
Place : Bengkulu
Event : Harvesting demonstration plot of chili using NPK Phonska Plus fertilizer.

Petrokimia Gresik is an Agroindustry Solution Company and holding member of Pupuk Indonesia held Harvest of demonstration plot of chili as the resulting from balanced fertilization between ZA and Petroganik fertilizer with NPK Phonska Plus non-subsidized fertilizer in Kampung Melayu Village, Bermani Ulu Sub-district, Rejang Lebong District, Bengkulu Province, Saturday (9/5).

Marketing Director of Petrokimia Gresik, Digna Jatningsih conveyed that this harvest reach 5,2 tons per ha, increase 62,5% from the average of local farmers ordinary habits which only reached 3,2 tons per ha.

“Fertilization using NPK Phonska Plus is able to increase the productivity of chili up to 2 tons per hectare. This is an extraordinary result to help improve the welfare of farmers,” explained Digna.

This activity is one of proof that the effort in fulfilling the national food stock, especially chili, keep going on even though Indonesia is now this pandemic.

This is appropriate with the instruction from Minister of SOE, Erick Thohir who is instructing to SOEs in food sector should maintain the food stock and staples, also keep the distribution process while Pandemic Covid-19.

Digna stated that chili is one of national strategic horticultural plant which become complement ingredient in any food industries. Based on the data of BPD which is released in 2019, national chili harvest on 2018 reached 1,34 million tons, or the top third plant after red onion and cabbage.

“Therefore to maintain and increasing the productivity of chili nationally, is needed good quality fertilizer,” add Digna.

The specialty of NPK Phonska Plus is the presence of zinc mineral content which is a micro nutrient that is needed by plants. This fertilizer is increasingly relevant considering the Zinc content in agricultural land in Indonesia has been greatly reduced. Zinc content is what distinguishes NPK Phonska Plus from subsidized NPK Phonska.

“We hope that the pattern of fertilization in demonstration plot can be implemented by other chili farmers,” said Digna.

Strengthen The Optimism of Farmers

Meanwhile, this harvest was carried out in accordance with the Covid-19 prevention protocol by involving various elements in the upstream agriculture sector, namely retailers, distributors and Petrokimia Gresik as fertilizer producers, as a form of support for farmers.

In addition to harvesting chili, on this occasion the company cooperated with main distributor NPK Phonska Plus and also provided food packages containing rice and cooking oil, as well as Personal Protective Equipment (PPE) in the form of masks to prevent Covid-19 contagion in the agriculture sector.

“We hope that these aid beneficial in strengthening the optimism of farmers in running the agricultural activity to maintain the national food stock,” said Digna.

At last Digna stated that her company has Representative Regional Sales Staff whose spread at all region in Indonesia and ready to help government in guiding the fertilization and pest control for farmers, as well as reducing the rate of Covid-19 contagion in the agricultural sector.

PT Petrokimia Gresik

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