

**PETROKIMIA GRESIK SUPPORT EXPORT JASMINE
THROUGH DEMPLOTS IN TEGAL DISTRICT**

Number :16/SP/PG/III/2021
Day / Date :Friday, 19 March 2021
Place :Tegal District
Event :Harvesting of Jasmine Flower Plants in Demonstration Plot of NPK Phonska Plus.

Petrokimia Gresik is an Agroindustry Solutions company and members [Pupuk Indonesia](#) holding was holding harvesting jasmine flowers on a land demonstration plots application of non-subsidized fertilizer NPK Phonska Plus in area 150 hectares in Maribaya village, Kramat sub-district, Tegal district, Friday (19/3).

President Director of Petrokimia Gresik, Dwi Satriyo Annurogo explained that this demonstration plot is an effort of Petrokimia Gresik to revive the export of jasmine flowers from Tegal District which was disrupted by the Covid-19 outbreak in 2020. This demonstration plot is also a form of Petrokimia Gresik's support to the Ministry of Agriculture of the Republic of Indonesia which encourages increased exports of this flower with the Latin name *Jasminum Sambac* .

"This export will increase the country's foreign exchange and improve the welfare of farmers," said Dwi Satriyo.

Based on data released by the Agricultural Quarantine Agency, shows that jasmine exports from Central Java Province in one semester before the Covid-19 pandemic could reach IDR 200.55 billion. This commodity is exported to several countries, such as Singapore, Malaysia, Thailand and Saudi Arabia for prayer needs or a mixture in drinks because it has a good aroma for refreshment.

Meanwhile, Tegal District is able to produce 3,201 tons of jasmine per month. Of these, 110 tons were exported.

For that, Dwi Satriyo revealed that Petrokimia Gresik sees jasmine cultivation as a very potential market niche to work on. It is because Petrokimia Gresik has an innovative product that can increase the productivity of jasmine cultivation, namely NPK Phonska Plus.

"This is also Petrokimia Gresik's commitment as an Agroindustry Solution company and an effort to become a market leader and dominant player," said Dwi Satriyo.

Phonska Plus contains 15% of macro nutrients Nitrogen (N), Phosphorus (P₂O₅) and Potassium (K₂O), as well as 9% Sulfur (S) and Zinc 2,000 parts per million (ppm). This fertilizer is able to boost the productivity of jasmine plants up to 30 kilograms per hectare.

The fertilization doses used in the demonstration plot were 25 kilograms of [Phonska Plus](#), 10 kilograms of [Urea](#), and 10 kilograms of [Petroganik](#) for each hectare of land. This fertilizer dose is carried out 6 (six) times a year. Dwi Satriyo hopes that this demonstration plot will be adopted by other jasmine cultivators to increase productivity and increase exports.

"Through this activity we also invite all farmers to apply balanced fertilization by combining organic and non-organic fertilizers according to the recommended dosage. This is our support for building sustainable Indonesian agriculture," said Dwi Satriyo.

Petrokimia Gresik started this demonstration plot with soil testing by a soil test car. After that, the agronomist officer gives recommendations for balanced and precise fertilization to farmers.

"*Alhamdulillah*, today we can see how good plant growth and good yields are," he said.

Meanwhile, as a commitment to maintaining national food security, Dwi Satriyo also carried out visited (*blusukan*) and greeted farmers to capture the aspirations of farmers in Tegal District. In addition, they also visited distributors and kiosks, and held a *One Day Promotion* to ensure that the availability of fertilizer for farmers is sufficient, both subsidized and commercial.

"Fertilizer is an important key to the program to increase agricultural productivity and maintain national food security. For this reason, we ensure the availability of fertilizers at the stall level, both subsidies and commercial as a support for subsidies," he said.

As is known, Tegal District has 38 thousand hectares of agricultural land. About 82 percent of them are irrigated by irrigation. This is what makes Tegal a national rice granary.

According to him, this potential is a challenge for Petrokimia Gresik, where the productivity of this good agricultural land is getting enhanced. This is the motivation for Petrokimia Gresik, especially during the Covid-19 outbreak, agriculture is a sector that is able to stabilize the national economy, when other sectors are minus.

"Through this activity, Petrokimia Gresik as the most comprehensive fertilizer producer in Indonesia wants to be close and learn from farmers. We are sure that by continuing with stakeholders, we can continue to grow and support government programs that ultimately bring about welfare for farmers," Dwi concluded. Satriyo.

PT Petrokimia Gresik

For further information contact:
Corporate Secretary: Yusuf Wibisono
Office: (031) 3981811
Ext 2218

Yusuf Wibisono
Corporate Secretary

Email: wibisono@petrokimia-gresik.com
yusufwibie@gmail.com