

Petrokimia Gresik Commits to Reach Gold Proper

Day/Date : Tuesday, 3 September 2019
Location : Gresik
Event : Seminar on Summary Of Environmental Management Performance Documents (DRKPL) Towards Proper Gold

PT Petrokimia Gresik (PG) a member of PT Pupuk Indonesia Holding Company, cooperated with Social Development and Welfare Department (PSdK) UGM Faculty of Social and Political Science held a seminar "Summary of Environmental Management Performance Documents (DRKPL) Towards Gold Proper" at Seroja room, Tuesday (3/9). The seminar was a real effort of PG to reach Gold Proper in 2022.

Dr. Hempri Suyatna, Director of Social Development Studies Center (SODEC) as the presenter of the seminar said that to reach the Gold Proper then the implementation of Corporate Social Responsibility (CSR) must do any innovations. Ideally, ideas are authentic and unique. From the side of the target range, innovation must have a broad impact and benefit to the community.

"Innovations must be linked with the empowerments of groups in community. Related to sustainable development goals, in my opinions this is become the important point," Dr. Hempri said.

Dr. Hempri further explained when a corporate got Proper Gold, and then it would impact to the corporate branding. This is a benefit for the corporation, because related to government, especially community.

"In Creating Share Value (CSV), the CSR program also has to encourage more value for company interest. The point is those programs (marketing) must be related with community empowerment." He said.

Another presenter in the seminar was Danang Arif Darmawan, UGM academics who focuses on Social Development and Welfare and provide material on proper and community development. Arif explained that company must also have commitment to the environment. One of the global commitment bases is sustainability development.

"Company not only seek a benefit, but also must have awareness in the context of awareness of solving environmental problems, waste, also in context of good relations with the community, " Arif explained.

Responding to the material delivered by the speaker, President Director of PG, Rahmad Pribadi said that as a manufacturing company, PG has big responsibility to the environment and community.

"So far, we have carried out responsibilities to various communities fields, whether in the form of charity, infrastructure development, community capacity building, and community empowerment through *Petrokimia Gresik Peduli dan Berbagi* (Petrokimia Gresik cares and share) program" Rahmad said.

Rahmad hopes what PG has planned and done can become capital to reach Gold Proper in 2022. The reason is to be able to reach Gold Proper, companies must get the Green Proper title three times in a row.

"Petrokimia Gresik has received Green Proper in 2017 and currently we are running a business transformation program towards agro-industry solutions. Hopefully with this transformation, the company can deliver gold in time "concluded Rahmad.

Proper is a program of the Ministry of Environment and Forestry to encourage companies in Indonesia to be obedient in managing the environment through information instruments. The assessment include the Environmental Management System, community development, and resource use (energy efficiency, reduction and B3 (toxic and dangerous material) waste utilization, reduction of air pollution, 3R Non-B3 Solid Waste, water efficiency and reduction of the burden of waste water pollution, as well as protection for biodiversity).

PT Petrokimia Gresik

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