## PRESS RELEASE



## **RELIABLE FARMING WITH PHONSKA PLUS**

Number: 55/SP/PG/V/II/2020

Day & Date : Wednesday, 29 July 2020

Place : Madiun

Event : Paddy harvest using NPK Phonska Plus on demonstration plot in Madiun

City.

Petrokimia Gresik is Agroindustry Solutions Company and holding member of Pupuk Indonesia supports the efforts of the City Government of Madiun to increase agriculture productivity through rice harvests resulting from the application of NPK Phonska Plus fertilizer on demonstration plot in Winongo Village, Mangunharjo Sub-district, Madiun City, Wednesday (29/7).

Marketing Director of Petrokimia Gresik, Digna Jatiningsih explained that this was an effort by the company to support the government in maintaining national food security amid the Covid 19, where quality food intake was very important to maintain body endurance.

"To produce high quality food needed good quality of supply, in this case is NPK Phonska Plus," said Digna.

The application of NPK Phonska Plus fertilizer in demonstration plot proven can increase the productivity of paddy plant become 9 tons/ha, or increase 1 ton/ha from ordinary harvest which was as much as 8 tons/ha.

Therefore, Digna hopes that the fertilizing pattern in this demonstration plot can be duplicated by other farmers in Madiun City.

"In addition to realizing food security, increased yields can also encourage increased welfare of farmers," explained Digna.

This is also an effort of Petrokimia Gresik to help the government restore economic conditions during the New Habit Adaptation (NHA).

The balanced fertilizer recommendations from Petrokimia Gresik are using Petroganik organic fertilizer (500 kg/ha), NPK Phonska Plus (300 kg/ha) and Urea (200/ha). In this pattern, Petrokimia Gresik also invites farmers to preserve nature through the use of organic fertilizers. While the use of NPK Phonska Plus functions to increase the productivity of paddy plants.

NPK Phonska Plus is the pre-eminent commercial fertilizer from Petrokimia Gresik with formulation 15-15-15 which enriched with Zink micro nutrients. This fertilizer is relevant because Zink content in agriculture land in Indonesia has been greatly reduced. This is the advantage of NPK Phonska Plus which is not owned by subsidized NPK Phonska.

Meanwhile, this harvest was carried out by keep applying health protocols to prevent the risk of Covid-19 contagion. On this occasion, Petrokimia Gresik also cooperated with distributors and official kiosk owners in Madiun City to provide food aid, hand sprayer tanks and Personal Protective Equipment (PPE) to local farmers.



## **PRESS RELEASE**

This is very important considering that based on East Java Provincial Government data, Madiun City is still in the Medium Risk (orange) category for Covid-19 contagion. This is different from the District of Madiun, which has a direct border and only has a Low Risk (yellow color). The high risk of contagion has the potential to threaten agriculture productivity.

"Hopefully this aid can break the chain of the spread of Covid 19 in the city of Madiun. So that agriculture productivity in order to maintain food security and improve the welfare of farmers is also maintained, "lid Digna.

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