

National Seminar
**PRESIDENTIAL ADVISORY COUNCIL : PETROKIMIA GRESIK MUST OPTIMIZING
LOCATION SPECIFIC PRODUCTS**

Number : 20/SP/PG/IV/2021
Day / Date : Sunday, April 4, 2021
Place : Gresik
Event : Seminar "The Role of Fertilizer Industry in Supporting National Food Security"

Petrokimia Gresik is an Agroindustry Solution company and member of the [Pupuk Indonesia](#) holding must be able to optimizing location-specific products, so that it can increase the productivity of agriculture and maintain national food security.

This is conveyed by Republic of Indonesia Presidential Advisory Council, Habib Muhammad Luthfi bin Yahya in the national seminar themed "The Role of Fertilizer Industry in Supporting National Food Security" which was held by Petrokimia Gresik in Gresik, East Java, Sunday (4/4).

Habib Luthfi said that the use of fertilizer by paying attention to the location in this case the soil condition is very important. Although the rice seeds used by farmers is same, the productivity is not same if it planted at different area. Because the soil condition in each region is different, and needs different treat.

"Like a doctor before prescribing a drug, he will check the ill on us to determine the medicine. And also the dose, it could be not same for each people," said Habib Luthfi when analogizing the use of fertilizers must be in accordance with the specific location.

Specific location product is not only pay attention to the soil condition, but also other agriculture potential such as irrigation. Because of the water content in irrigation is also a supporting factor for the growth of agricultural crops.

Therefore, the task of Petrokimia Gresik is become more challenging, because not only work for subsidized fertilizer, but also think about agricultural advancement through innovation product.

According to him, the effort of Petrokimia Gresik to advance the agriculture is a form of endeavours and expressions of gratitude for the God's mercy to human. Moreover, food is a part of national security. This spirit is relevant with tagline "SOEs for Indonesia".

"We must love agriculture, because this will support economy increase. If we got many yields, we will become independent from the agriculture of other country," said Habib Luthfi.

Meanwhile, same as the Presidential Advisory Council, President Director of Petrokimia Gresik, Dwi Sariyo Annurogo conveyed that his company already offering both location specific products as well as commodity specifics. This product is [NPK Kebomas](#) which has been 14 formulas.

Dwi Satriyo also added that Petrokimia Gresik already has Soil Testing Car service to know the soil content in a region. So that farmers can get right fertilization recommendation according to the needs.

Currently, there are 15 Soil Testing Cars fleets scattered in various regions, including Madiun (East Java), Jember (East Java), Gresik (East Java), Purwokerto (Central Java),

Magelang (Central Java), Semarang (Central Java), Indramayu and West Bandung (West Java), Lombok and Sumbawa (NTB), Banjarmasin (South Kalimantan), Bandar Lampung (Lampung), Makassar (South Sulawesi), and Tanah Karo (North Sumatra).

“Those cars are allocated for that region, but it also can serve other city,” he said.

Through, Soil Testing Car, farmers don’t need to come to the laboratory to test the soil fertile, They just need to bring the soil sample, quickly and free cost farmers can get to know their real soil condition.

“Soil Test Car is a form of one of best service from Petrokimia Gresik to customer,” said Dwi Satriyo.

Meanwhile, the wider the coverage of the Soil Test Car, the greater the real data on soil conditions in Indonesia held by the company. Soil Test Car is not only providing benefits for farmers, but also become a medium for companies to collect data in order to present new products according to agricultural needs.

“What is conveyed by Presidential Advisory Council is in line with Petrokimia Gresik strategy to become market leader and dominant player in agroindustry sector,” ended Dwi Satriyo.

PT Petrokimia Gresik

For further information contact:
Corporate Secretary: Yusuf Wibisono
Office: (031) 3981811
Ext 2218

Yusuf Wibisono
Corporate Secretary

Email: wibisono@petrokimia-gresik.com
yusufwibie@gmail.com