

365DaysFor Indonesia

PETROKIMIA GRESIK SUPPORT FARMERS REGENERATION

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Entering one year of President Jokowi's and Vice President Ma'ruf Amin reign, the Ministry of SOE under the leadership of Minister of SOE Erick Thohir, has launched 5 (five) priority programs, one of which is the development of talent to produce superior Human Resources (HR). For this reason, Petrokimia Gresik, as an Agro-Industry Solutions company, a member of the holding company Pupuk Indonesia company, also supports these efforts, especially in creating a generation of young farmers.

President Director of Petrokimia Gresik Dwi Satriyo Annurogo explained that farmer regeneration is also a priority program of the company, because it is one of the keys to the success of sustainable agriculture.

If you look at the demographics of farmers at this time, the number of farmers aged 55 years or more is considered large, around 35.9 percent, while young farmers or under 34 years old are only 11 percent. Farmers in the country are currently dominated between the ages of 35 and 54 years as much as 52.4 percent.

"If farmer regeneration fails, then agricultural food security in Indonesia will be threatened. In fact, facing a Golden Indonesia, the country's food needs reached 35.3 million tons, or an increase of 5.44 million tons (18.2 percent) compared to 2019 amounting to 29.86 million tons," he said.

To succeed the farmer regeneration program, Petrokimia Gresik has 4 (four) mainstay strategies, namely Young Farmer Jamboree (YFJ), the collaboration of the Indonesian Agricultural Engineering Polytechnic (PEPI), the Certified Internship Student Program (CISP) which collaborates with Polytechnics from various regions, as well as opening internships online as an innovative implementation of industrial work practices (prakerin) during the New Habit Adaptation.

First YFJ, in November next month is the fourth YFJ held by Petrokimia Gresik. This program is a company effort to foster millennial interest in the world of agriculture. The role of the younger generation in this sector is still relatively low, even though the agricultural sector, if managed properly and correctly, is no less prospective than other sectors.

In YFJ 3, Petrokimia Gresik collaborated with 12 State Universities throughout Indonesia to compete with students' innovations in agriculture. Whereas YFJ 2 collaborated with students and teachers from agricultural Vocational High Schools from various regions, and YFJ 1 was packaged in Youth Farmer Child Training.

"This Young Farmer's Jamboree is one of the concrete solutions we undertake to support the sustainable future of Indonesian agriculture," said Dwi Satriyo.

Second, Petrokimia Gresik signed this *Memorandum of Understanding* (MoU) in 2019. PEPI is the first and only Agricultural Engineering Polytechnic campus in Indonesia that supports the Government's efforts to transform traditional agriculture into modern ones, and build superior agricultural human resources, as well as attracting the interest of the younger generation to enter this sector.

The scope of this cooperation includes the development of teaching and educational staff, developing student skills, compiling curriculum and learning systems, and developing *teaching factories*.

Third, Petrokimia Gresik has started the CISP since 2019. Petrokimia Gresik collaborates with the Ministry of SOE and is supported by the Indonesian Human Capital Forum in an effort to improve the competitiveness of workers in Indonesia. Apprentices receive a number of materials, including *skills* sales and marketing.

"Petrokimia Gresik is committed to assisting the government in preparing competent and certified candidates through this CISP program. We hope that this activity can support the President's "Nawa Cita" program and SOE Synergy to contribute to the development of superior Indonesian human resources, especially in facing global competition," said Dwi Satriyo.

Last one is an online internship. Petrokimia Gresik opened an apprenticeship or internship program for students starting in early August using digital learning methods as a form of adjustment during the New Habit Adaptaion period. Dwi Satriyo revealed that this innovation led Petrokimia Gresik to become the first SOE to use digital learning methods in the internship program, both regular and CISP which reopened simultaneously after being postponed since March 2020.

"This digital model internship is an innovation of Petrokimia Gresik to continue to play its role in supporting the government to produce superior human resources, but always pay attention to health protocols to prevent the spread of Covid-19," said Dwi Satriyo.

Students can learn the company's business processes using three methods, namely Online Classroom with Petrokimia Gresik Expert, Self Learning through the application Enterprise University, and Customized Project Learning.

The "Enterprise University" digital platform itself is prepared with the latest features that allow students to study according to the required competencies through various learning content such as Video Based Learning, Digital Handouts and also exams online. In fact, students can also do a plant tour without having to come to the factory, namely through the application 360° Digital Plant Tour Learning.

Dwi Satriyo hopes that the role of Petrokimia Gresik in developing this talent will be able to become a spirit for students, students, tertiary institutions, schools and stakeholders' related to be optimistic again to create superior human resources in the country.

PT Petrokimia Gresik

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