

Young Farmer Jamboree (YFJ) 4
**PETROKIMIA GRESIK SUPPORT MILLENNIAL GENERATION INTEREST
TO TAKE ROLE ON THE AGRICULTURE SECTOR**

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Petrokimia Gresik is an Agroindustry Solution company and member of the holding company Pupuk Indonesia, has again shown its consistency in supporting the regeneration of Indonesian farmers. This effort is demonstrated by holding Virtual Gathering The 4th Young Farmer Jamboree (YFJ) attended by more than 1,000 participants from various regions throughout Indonesia, Tuesday (10/11).

President Director of Petrokimia Gresik, Dwi Satriyo Annurogo stated that YFJ is a form of Petrokimia Gresik's commitment to agricultural development in Indonesia as well as affirming the direction of company policies that are oriented towards farmers and agriculture in the future.

In its fourth year of implementation, YFJ carries the theme " Utilizing Agricultural Business Opportunities on Post-New Normal with Sustainable Agriculture and High Social Impact Principles". Where Petrokimia Gresik wants to encourage the millennial generation to be able to take advantage of opportunities to become a business field in the agricultural sector that is profit-oriented and has a direct social impact on the surrounding environment.

"Agriculture has proven to be a sector that continues to grow positively amidst many other sectors that experienced a slowdown during the pandemic. The more business opportunities the younger generation can take advantage of, of course this will help improve Indonesia's economy," he said.

Furthermore, Dwi Satriyo believes that the millennial generation will bring changes to the agricultural sector in the future. This is marked by the emergence of successful young farmers who are involved in the Young Farmers Jamboree. Among them are Juwita Juju (Pioneer of Ciplukan Fruit Farmers), Shofyan Adi Cahya (Young Farmer from Merbabu), Gerut Lazuardi (South Sumatra Coffee Activist), Nur Agis Aulia (Founder of Banten Build Village Community), Andro Tunggul (Modern Hydroponic Farmer, Founder of Fruitable Farm) and Edy Lusi (initiator of Banyuwangi Dragon Fruit Village).

"We are very proud to support and facilitate a young farmer movement that will change the future of Indonesian agriculture. This spirit is what we must continue to encourage," said Dwi Satriyo.

For this reason, in this YFJ 4 moment, Petrokimia Gresik at the same time confirmed the SahabatPetani.ID Community which consists of the Young Farmers Jamboree alumni. The hope is that through this community, young people who have an interest in agriculture can join forces to get benefits, both in the form of knowledge and business networks. in developing agricultural businesses from upstream to downstream sectors.

"This is a national network, where community members can exchange information and experiences, so that they can mutually reinforce the concept of agricultural development, which will enrich the application of agricultural development activities in the community," said Dwi Satriyo.

Meanwhile, Sandi Octa Susila, one of the speakers at this forum stated that to attract the interest of the millennial generation, it is not enough to do it with just an appeal or invitation, but it must be done in real or concrete ways.

"For that we have to present successful *role models*, so that it is easier to invite millennials to enter the field of agriculture," said Sandi Octa who is also Chairman of the Indonesian Millennial Ambassadors and has coached hundreds of farmers in Cianjur, West Java.

Inspirational Farmer Award

On this occasion, Petrokimia Gresik also gave the "Inspirational Farmer" award to agricultural figures who have contributed, services, fostered enthusiasm and concrete efforts in advancing the agricultural sector in Indonesia. This award is divided into 4 (four) categories namely Young Farmers, Agricultural Extension, Agricultural Technology Development and Social Activists.

The "Inspirational Farmer" award was given to Shofyan Adi Cahya (Organic Vegetable Farmer in Merbabu) for the Young Farmers category, Enny Risanthi (Assistant Agricultural Extension Officer of the Food Crops & Horticulture Service, Banjar Regency, South Kalimantan) for the Agricultural Extension category, Ipan Zulfikri (Chairman Jenggala Village Pengangongan Farmers Group, Cidolog District, Ciamis Regency) for the Agricultural Technology Development category, and Sandi Octa Susila (General Chairperson of Millennial Farmers Ambassadors) for the Social Movers category.

Hopefully, this award can boost the spirit of individuals who are engaged in agriculture. As well as providing opportunities for millennial generations to contribute to the world of agriculture that is not only profit-oriented but also has social benefits by sharing business ideas.

"We are optimistic that the future of Indonesian agriculture will be bright in the hands of the millennial generation. Therefore, Petrokimia Gresik is committed to continuing to contribute to the regeneration of Indonesian farmers to achieve sustainable agriculture," said Dwi Satriyo.

Finally, one of the recipients of the "Inspirational Farmer" in the Agricultural Technology category, Ipan Zulfikri, stated that being a farmer is fun. Especially with the help of technology, agriculture has become more certain and measurable.

"For that, as a millennial generation, let us build dormant lands and turn them into productive land for our common welfare," said Ipan Zulfikri.

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