

PETROKIMIA GRESIK APPEAL FARMERS TO BEWARE OF FAKE FERTILIZERS

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[PT Petrokimia Gresik \("PG"\)](#) is an Agroindustry Solution company and a member of the [PT Pupuk Indonesia \(Persero\)](#) holding company, announced that many fertilizer products have been circulating/selling which the packaging is looks like PG products.

The packaging of the product, which seems to belong to PG, uses a brand that resembles PG's registered trademark, both as a whole and in essence, which usually circulates in the current planting season.

For this reason, PG urged and even asked all farmers to be aware of the mass circulation or sale of fertilizer products as if they were PG products and PG was not responsible for the circulation or sales of fertilizer products that seemed to be PG products.

PG Corporate Secretary Yusuf Wibisono said that PG is a fertilizer producer, a subsidiary company of PT Pupuk Indonesia (Persero) which has exclusive rights to the trade mark of subsidized fertilizers. These trademarks include [NPK Phonska Fertilizer, Super Phosphate SP-36, Petroganik Organic Fertilizer, ZA fertilizer with the PG logo, and Urea fertilizer bearing the logo of PT Pupuk Indonesia \(Persero\).](#)

In addition, PG also holds a number of commercial or non-subsidized fertilizer trademarks, including NPK Kebomas fertilizer, NPK Phonska Plus, Potassium Sulfate ZK, and a number of other fertilizer products.

"These marks have been legally registered in the General Register of Marks at the Directorate of Trademarks and Geographical Indications, Directorate General of Intellectual Property, Ministry of Law and Human Rights of the Republic of Indonesia. Parties that produce and/or trade fertilizer products as if they were PG products can be categorized as trademark infringement and/or brand crime based on Law No. 20 of 2016 concerning Geographical Marks and Indications," said Yusuf.

Therefore, Yusuf continued, PG strongly warned those who had produced and/or traded fertilizer products as if it were PG products to immediately stop and/or withdraw from circulation, and destroy all fertilizer products to avoid legal prosecution both criminal and civil.

"Internally, we have formed a team that is tasked with handling various reports from various sources, accompanied by strong evidence, related to the circulation of fertilizer products that seem to be PG products. This team will coordinate intensively with related agencies to follow up on the report," said Yusuf.

The physical characteristics of the original fertilizer packaging made by PG, as well as other fertilizer manufacturers under PT Pupuk Indonesia (Persero) ("PI"), are using the company logo, namely the PI logo for Urea, NPK Phonska and Petroganik, and the PG logo for ZA fertilizer. and SP-36. In addition, the fertilizer bag also contains the words "Government Subsidized Fertilizer, Goods Under Supervision", SNI logo, call center, distribution permit -

number, and Bag Code (for subsidized fertilizer) on the back to indicate the date and production place.

Subsidized fertilizer also has certain physical characteristics, such as pink for urea, orange for ZA fertilizer, red for Phonska NPK fertilizer, white for SP-36 fertilizer, and chocolate for Petroganik organic fertilizers.

Yusuf added that his party will continue to increase socialization to farmers about genuine fertilizers made by PG and PI Group through mass media, websites, online media, posters on official kiosks, as well as socialization in various activities with farmers. In addition, PG also encourages distributors and official kiosks to help socialize this matter.

In addition to the above efforts, farmers can ensure the authenticity of subsidized fertilizers by contacting PG customer service at 08001888777 (toll free phone), 0811344744 (SMS or Whatsapp), or email consumer@petrokimia-gresik.com

"The community also can play an active role in supervising the distribution of fertilizer products as if they were PG products. If you find it, just report it to the authorities," said Yusuf.

PT Petrokimia Gresik

Yusuf Wibisono
Corporate Secretary

For further information contact:
Corporate Secretary: Yusuf Wibisono
Office: (031) 3981811
Ext 2218
Mobile: 0811 378 571
Email: wibisono@petrokimia-gresik.com
yusufwibie@gmail.com