

Petrokimia Gresik Exhibition and Bazaar  
**SUPPORTING MICRO ECONOMY, PRESERVING LOCAL WISDOMS**

Event : Petrokimia Gresik Exhibition and Bazaar  
Date : July 20-28, 2019  
Location : Tri Dharma Sports Facility Complex (SOR)

PT Petrokimia Gresik (PG), a member of PT Pupuk Indonesia (Persero) Holding Company hold "Exhibition and Bazaar" at Tri Dharma Sports Facility (SOR) complex. The event which will last for nine days, from 20 to 28 July 2019 is included in the 47th PG Anniversary event series.

This year's bazaar is attended by 402 business actors, consisting of 15 food truck, 51 SME (Small and Medium Enterprises) indoor booths, including PG supervised small business booths. Furthermore, 7 open booths, 16 tent booths, 300 street vendors, 10 traditional food booths, one traditional music booth, and various traditional and modern playgrounds.

PG Director of Technical and Development, Arif Fauzan, representing PG President Director Rahmad conveyed that the Exhibition and Bazaar was an annual people's party held by PG, not only as communal entertainment, but also as a facility to raise local micro economy in Gresik District.

"Through bazaar, Petrokimia Gresik facilitates the business actors, both supervised partners and SMEs around the company to introduce the products they produced", said Arif after the opening of Exhibition and Bazaar at Tri Dharma complex on Saturday (20/07).

For the exhibition, continued Arif Fauzan, was meant for artists and photography activists both from internal and surrounding community of company to show their existence by displaying their best works. This year's exhibition will again show the photography works of Petrokimia Photography Club (PEPHOC) and painting works of Petrokimia Gresik Arts Studio.

To further enliven the Exhibition and Bazaar, committee also present musical band parades, Pencak Silat show, and Qasidah and Rebana Creation Art Festival. Previous year festivals and shows which were once held as separated event from PG Anniversary event series, are now featuring the Exhibition and Bazaar.

"The Qasidah Festival and Pencak Silat Exhibition are manifestation of Petrokimia Gresik commitment to preserve and support the Islamic arts and cultures as well as local wisdoms in Gresik District. This is a form of company support to the surrounding community who have maintained the company operational condition to realize business transformation of Petrokimia Gresik to be Agro-Industry Solution," Arif Fauzan said.

Through these festivals and performances, it is expected that artists can also strengthen their friendships and communication, so their talents and creativities can be increasingly explored, and will stimulate the emergence of new groups in the following years.

**Visitors are encouraged to be #SmartOnPlastics**

During this year's Exhibition and Bazaar event, Petrokimia Gresik is also encouraged the #SmartOnPlastics campaign to educate visitors to be wise in using disposable plastic.

Visitors are encouraged to bring their own shopping bags, as well as being educated with various consequences facts of plastics wastes displayed in photo exhibitions and plastic monsters as icons of #SmartOnPlastics campaign. In addition, the committee are also taking visitors' plastic bags and replacing them with shopping bags saying #SmartOnPlastics.

It is aimed, of course, to reduce plastic wastes from activities currently running for nine days, also to be real steps of PG concern on the environmental issues of plastic wastes that recently are delivering Indonesia as the second largest producer of plastic wastes in the world.

"We hope that through this campaign, Gresik citizens, especially visitors of the Exhibition and Bazaar, are increasingly aware of the environmental plastic wastes issues, and having concern to make changes starting from small things, such as carrying your own shopping bags. Because of the easiest thing done consistently and massively, it will make big changes", said Arif.

PT Petrokimia Gresik

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