



**Nestlé Foods Kenya Ltd.**  
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April 16, 2019

Dear Mr. Ng'etu Njeru,

We are here today to once again call on Nestlé, to immediately reduce production of single-use plastic packaging and transition to new delivery systems such as refill and reuse.

The plastic pollution crisis has captured the hearts and minds of people around the world. To date, over 3 million people have joined Greenpeace's global campaign to stop single-use plastic packaging. We expect public pressure will continue to increase until Nestlé addresses its plastic problem with the seriousness it requires.

We believe that Nestlé has the opportunity to establish itself as a true leader on tackling this issue by matching ambitious plans to your stated desire to lead on this issue.

We are calling on your company to set clear, ambitious global targets in the following areas -

**Transparency** - publicly and annually disclose comprehensive information about the company's packaging footprint, including plastic, paper and other bio-based material substitutes used, and the number of units produced each year.

**Reduction** - immediately commit to reaching "peak" single-use plastic production/use and set an ambitious initial reduction target for total single-use packaging units, beginning with problematic and unnecessary plastic packaging.

**Invest in reuse and new delivery systems** - make a significant investment in alternative delivery systems that prioritize reuse, and work with a major international retail partner to pilot how consumers might purchase your company's products without single-use packaging in a retail setting.

**Avoid false solutions** - avoid pursuing raw material substitution instead of alternative delivery models so as to not risk shifting the impacts from one area to another, for example from pollution in the oceans to unsustainable use of forests and agricultural lands.

Will Nestlé be a leader? Or will Nestlé continue to churn out plastic packaging at an alarming rate and focus on false solutions? The world is watching.

Sincerely,

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