

**Job title** : **Political Advisor**  
**Valid from** : **01/09/2020**  
**Job Grade** : **5**  
**Reports to** : **Program Director**  
**Line-manages** : **NA**

---

### OVERALL PURPOSE OF THE JOB

Advance Greenpeace Belgium's campaign objectives through high quality political work and networking designed to influence political stakeholders. Weigh on political debate, negotiations and legislations relevant for our issues.

In collaboration with issue campaigners, project teams and concertation with the Program Director develop and implement political strategies for Greenpeace Belgium's campaigns.

Increase Greenpeace Belgium's capacity on political analysis (both for our campaigns and beyond, ie an overarching political analysis) in close collaboration with campaigners.

Share knowledge and experience with other campaigners.

### SCOPE

Attend VC calls and meetings organized at EU level regarding political developments (elections and other) in Europe. Prepare these meetings with the Program Director and teams (C&E, ecosystems, and communications).

Report to the Program Director (and the PMT, when relevant).

Contribute to the Communications department and weekly meeting to adjust our communication to relevant stakeholders, politicians.

Contribute to discussions with the Mobilization team and local groups about local issue assessment when relevant / asked.

Specific issue-related political capacity remains with the campaigners of the C&E and Ecosystems teams, with regular consultation with the Political Advisor.

Attend 4FD meetings regarding election after Program Director consultation.

Of a Political Advisor it can be required to contribute to Greenpeace International (GPI) or other National or Regional (NRO's) within the field of his/her expertise (spreading expertise, international co-ordination or ...). As any GPB staff employee, a Political Advisor can be asked to participate in and/or to coordinate particular projects. These projects do not necessarily have to fall within his/her field of expertise.

### MAJOR FUNCTIONS / RESPONSIBILITIES

#### Conceptual tasks, Strategy Development and/or Project Development

- Develop political strategies and propose priorities for Greenpeace Belgium.
- Ensure that Greenpeace Belgium is aware of and can respond effectively to new Belgian political opportunities and threats.
- Contribute to the internal discussion about lobby and political influence at EU level in close collaboration with the Program Director and the PMT.
- Contribute internally to develop political intelligence and strategic know-how.
- Have Greenpeace Belgium play a bigger role in carrying out political analysis and supporting national implementation.
- Contribute to the global strategy to maintain at least our two priority campaigns on top of the media attention and the political agenda.
- Contribute to build political influence and to have practical experience in developing and executing effective strategies to influence political decision-makers, including with the use of media and communications.

**Implementation**

- Develop, represent and advocate Greenpeace positions with the aim of influencing Belgian politics and policies.
- Influence Belgian (and, when required European and international) environmental law relevant to Greenpeace's priorities.
- Liaison with international campaigns and EU campaigns that have a specific relevance on national/regional level.
- Maintain formal and informal contacts with the Belgian institutions and with relevant stakeholders.
- If strategically required, build effective coalitions and alliances with relevant political stakeholders.
- Proactively suggest to the Communications team potential political media stories or communication ideas.
- Engage actively in public & political debates on SoMe (eg Twitter).
- Facilitate our access to politicians, cabinets, etc...
- Enhance our capacity to influence decision makers.
- Determine 'political' entry points to target audiences, stakeholders.
- Execute proactive work, based on our reports and expertise, to be better identified as source of information to build legislative work. Put pressure on Ministers, executive power, via questions, resolutions from legislative bench.

**Support / Coaching / Leadership**

- Advise and support Greenpeace Belgium colleagues on political work.
- Coordinate the implementation of Greenpeace Belgium's political work.

**Compliance / Keeping Framework Conditions**

- Monitor and analyse relevant Belgian legislative and political developments.
- Prepare/check Greenpeace Belgium materials to ensure consistent and accurate external communication on political issues.
- Actively follow media & public space on a daily basis.
- Daily/weekly monitor what happens in the political spectre (commissions, political pressure groups), as well as in the parliaments, as in the media.
- Follow-up on civil society initiatives we are part of or not.

**COMPETENCY PROFILE****Organization competencies**

- Professionalism, in particular autonomous
- Achievement, in particular effective in reaching objectives
- Interpersonal relationship, in particular build and manage relationship with colleagues
- Knowledge sharing
- Values diversity, in particular refers to "global mindset"
- Innovation, in particular ability to create the model for change

**Functional competencies****Technical**

- Native language French or Dutch.
- Fluency in written and spoken second national language (French or Dutch).
- Fluency in written and spoken English.
- Understanding of the roles that science, politics, economics, industry, consumers, media, and social change play in policy-making.
- Fluency in political analysis.

- Awareness and knowledge of the Belgian and EU political environment.
- Knowledge of political institutions and their decision-making processes.
- Knowledge and/or experience in national and EU politics and laws (environmental legislation).
- Knowledge and/or experience in campaigning.
- Knowledge and/or experience in advocacy.
- Knowledge and/or experience in lobbying.
- Knowledge and/or experience in dealing with confrontational situations (e.g. political debates ...).
- Skills in written and verbal communication.

#### **Method related**

- Negotiating skills.
- Public speaking.
- Training skills.
- Time management.
- Work under pressure.
- Attention to details.
- Risk assessment: legal, reputation, communication impact.
- Analytical skills.

#### **Social / self**

- Build and manage relationships with political stakeholders, in concertation with relevant GPB stakeholders (press officers, program director, issue campaigners etc...).
- Build and manage relationships with media and journalists, in concertation with relevant GPB stakeholders (press officers, program director, issue campaigners etc...).
- Build and manage relationships with other stakeholders (corporate, civil society, etc...), in concertation with relevant GPB stakeholders (press officers, program director, issue campaigners etc...).
- Build and manage relationships with Greenpeace colleagues.
- Being a team player.
- Tact and diplomacy.
- Assertive.
- Ability to synthesize policies and legal issues and to communicate on them, adapted to a target audience.
- Ability to understand legal issues necessary/useful for the job and ability to work out political and legal strategies.

#### **Leadership competencies**

- Strategic orientation, in particular ability to design effective campaign strategies and ability to engage with all stakeholders of campaign inside and outside Greenpeace.
- Managing vision, in particular ability to create the model for change.
- Planning and organizing, in particular ability to make optimal use of all available capacities in the organisation, including working teams.
- Empowering and developing people

#### **ATTITUDE**

- Identification with Greenpeace goals and supportive of Greenpeace values.
- Autonomous / sense for initiative / work independently.
- Proactiveness.
- Stress resistance.
- Tenacity.

- Flexibility.
- Willingness to learn: building expertise in his campaign field.
- Willingness to teach.

#### **SPECIFIC WORK ENVIRONMENT**

- Based at the Greenpeace Belgium office in Brussels.
- Highly flexible towards working hours.

**GREENPEACE**