

This year Greenpeace partnered up with organizations and local groups to hold brand audits across Canada. Here are the findings:



In Canada, LESS THAN of plastic waste

gets recycled

In Canada,

of plastic waste goes to landfill<sup>2</sup>

The Oil Industry plans to **INCREASE PLASTIC PRODUCTION BY** 

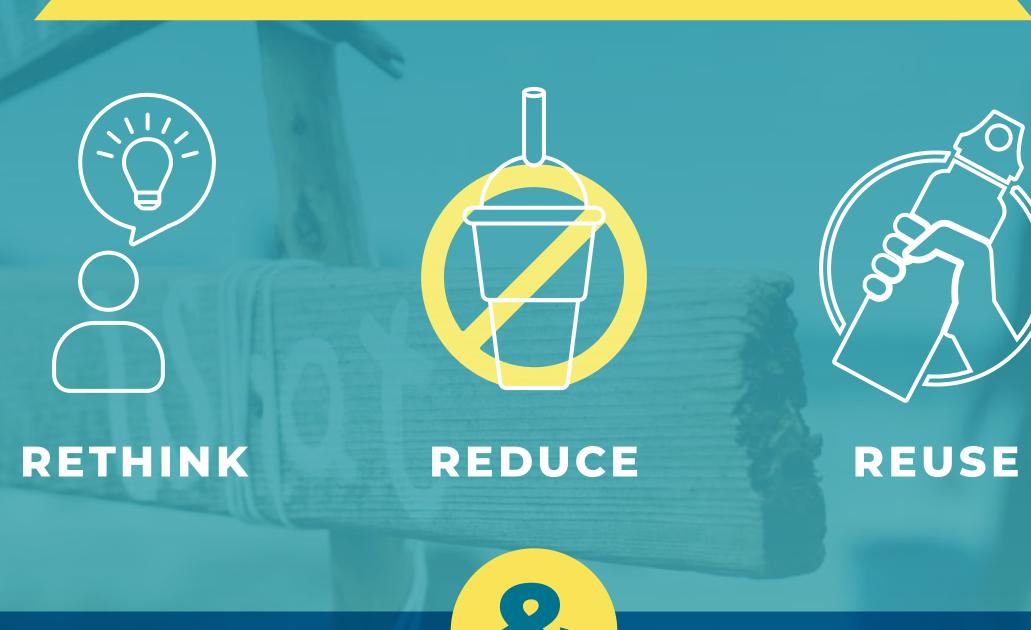
in the next decade<sup>3</sup>





We need to stop this problem **at the source**. It's time for corporations to move away from single-use plastic and join the Reuse Revolution.

## JOIN THE #REUSEREVOLUTION



DEMAND CORPORATIONS DITCH DISPOSABLES **AND EMBRACE REUSABLES:** 

## act.gp/PlasticPolluters

#ReuseRevolution #BreakFreeFromPlastic

**SPECIAL THANKS TO OUR PARTNERS** 











**SOURCES** [1] [2] Report from Deloitte Consulting and ChemInfo Services, commissioned by the federal Ministry of Environment and Climate Change to guide the ministry's plan to reduce plastic waste to zero. [3] https://www.theguardian.com/environment/2017/dec/26/180bn-investment-in-plastic-factories-feeds-global-packaging-binge