

Energetics – international poll

Perceptions of the dependence on imported energy sources and solutions in the form of renewable sources

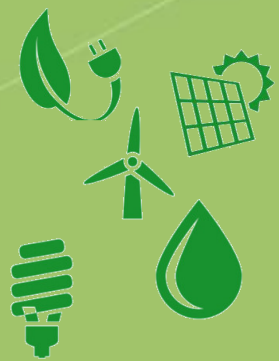
June 2014



MAIN FINDINGS



Currently, energy dependence is a very hot topic and it concerns the population of V4 countries.



The increase of support for renewable energy sources and reduction of energy wastage is perceived as the right path for more secure and independent country.

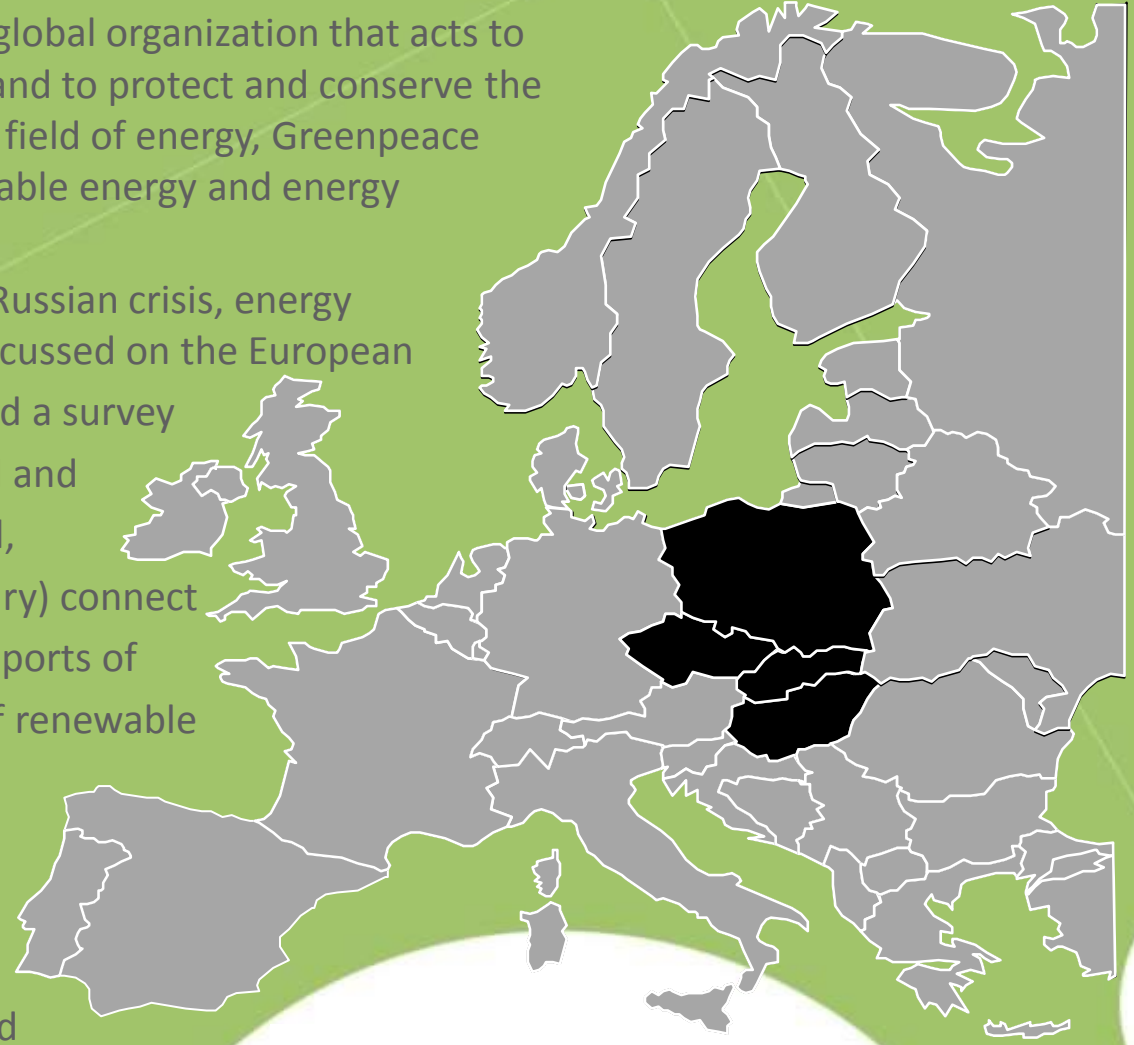


The dependence on energy imports from Russia is perceived as a problem by more than 3/4 of V4 country residents.

MARKETING BACKGROUND & RESEARCH GOALS


Greenpeace is an independent global organization that acts to change attitudes and behavior and to protect and conserve the environment and nature. In the field of energy, Greenpeace focuses on promotion of renewable energy and energy efficiency and savings.

As a reaction on the Ukrainian-Russian crisis, energy dependence became a topic discussed on the European level. Greenpeace commissioned a survey exploring how people in Central and Eastern Europe (namely: Poland, Czech Republic, Slovakia, Hungary) connect the issues of dependence on imports of energy with solutions in form of renewable energy and energy efficiency; whether they would support binding action of European states in those fields; and whether they are concerned about the dependence on Russia.



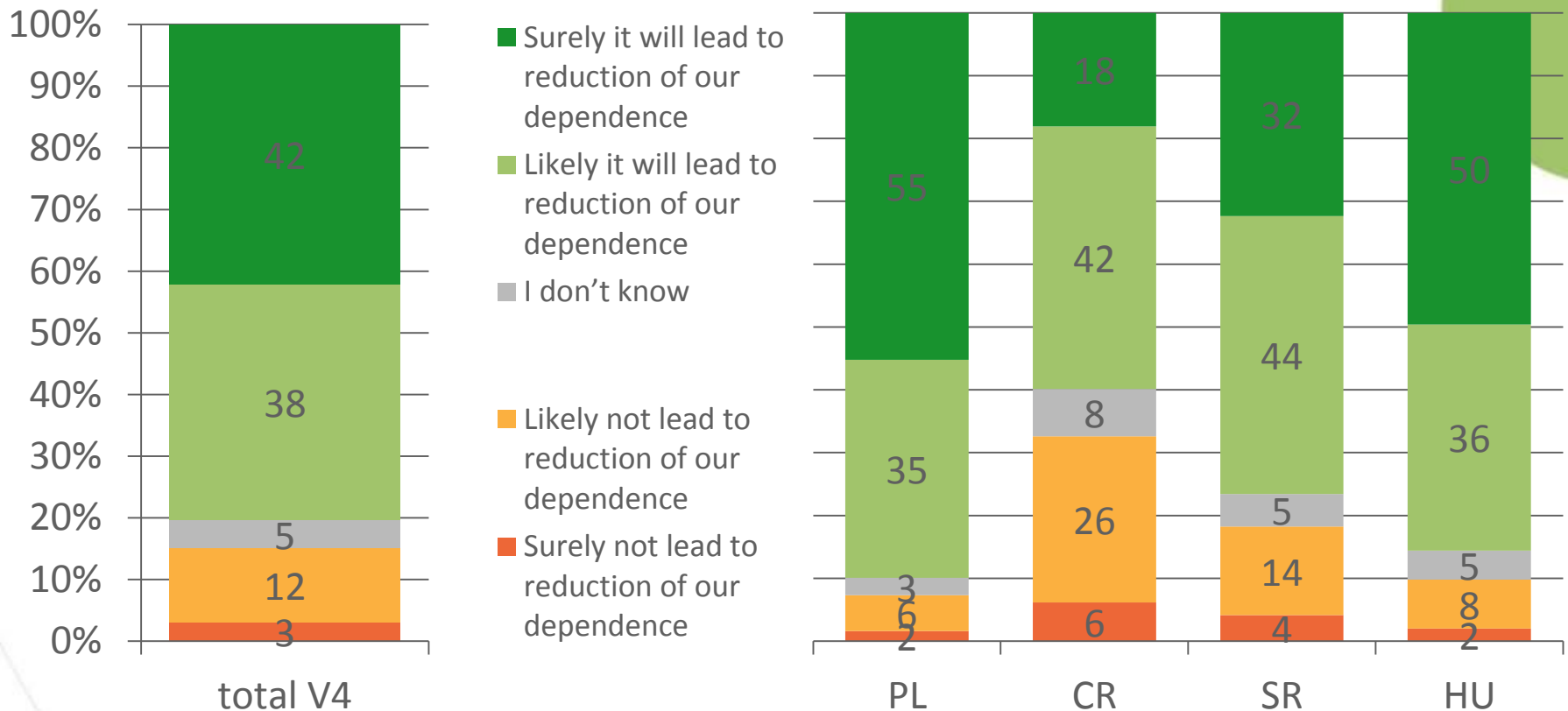
RESEARCH DESIGN

Data collection method	On-line interviews; respondent completes the interview on his PC via internet
Target group	Population of the Czech Republic, Slovakia, Hungary, Poland, Sample representative in gender, age, education and region
Sample size	Poland: n=1000 Czech Republic: n=500 Slovakia: n=500 Hungary: n=500 Total: 2500 respondents
Research tool	Structured questionnaire; length 5 -10 minutes
Location	Spread over regions of involved countries
Data collection period	May 26th to June 2nd, 2014



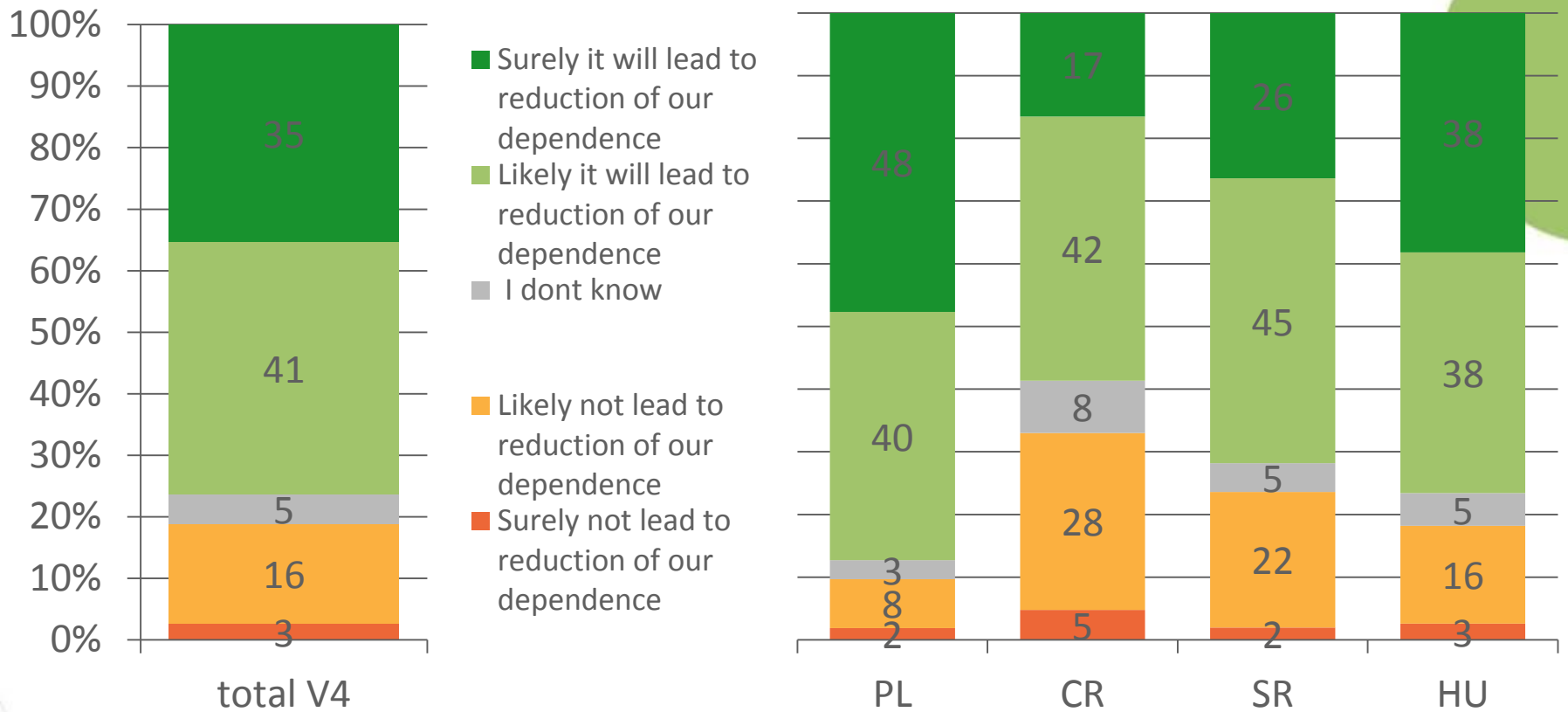
... The increase of support for renewable energy sources and reduction of energy wastage is perceived as the right path for more secure and independent country ...

Greater production of energy from renewable energy sources will lead to lower dependence on import of energy sources according to 80% of population of V4. The strongest support for this opinion was expressed in Poland (90%), Czechs are the most skeptical, but even there, 60% of them share this idea.



Q01: Do you think that greater production of energy from renewable energy sources on our territory would lead to decrease of our dependence on import/purchase of energy sources (oil, gas, coal, uranium) from countries outside of the European Union?

Reduction of energy wastage is the right path to lower dependence on import of energy sources according to 76% of population of V4. The strongest support for this opinion was expressed in Poland where nearly 90% of residents share this idea.

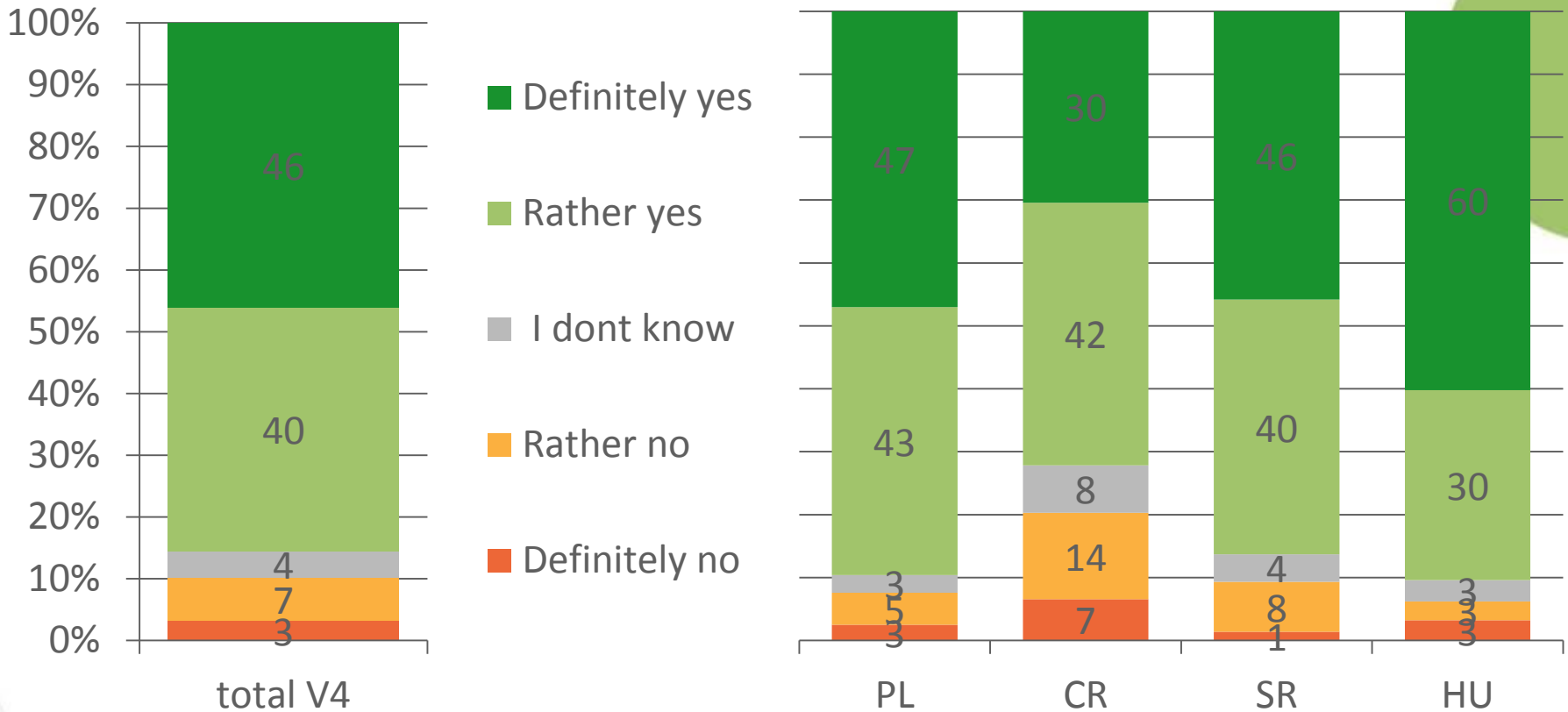


Q02: Do you think that reduction of energy wastage (e. g. by insulation of houses, more efficient industry, etc.) would lead to decrease of our dependence on import/purchase of energy sources (gas, oil, coal, uranium) from countries outside of the EU?

The image features the European Union flag, which is a blue field with twelve gold stars arranged in a circle. The flag is waving on a silver flagpole against a bright blue sky with scattered white clouds. The text is overlaid on the lower right portion of the flag.

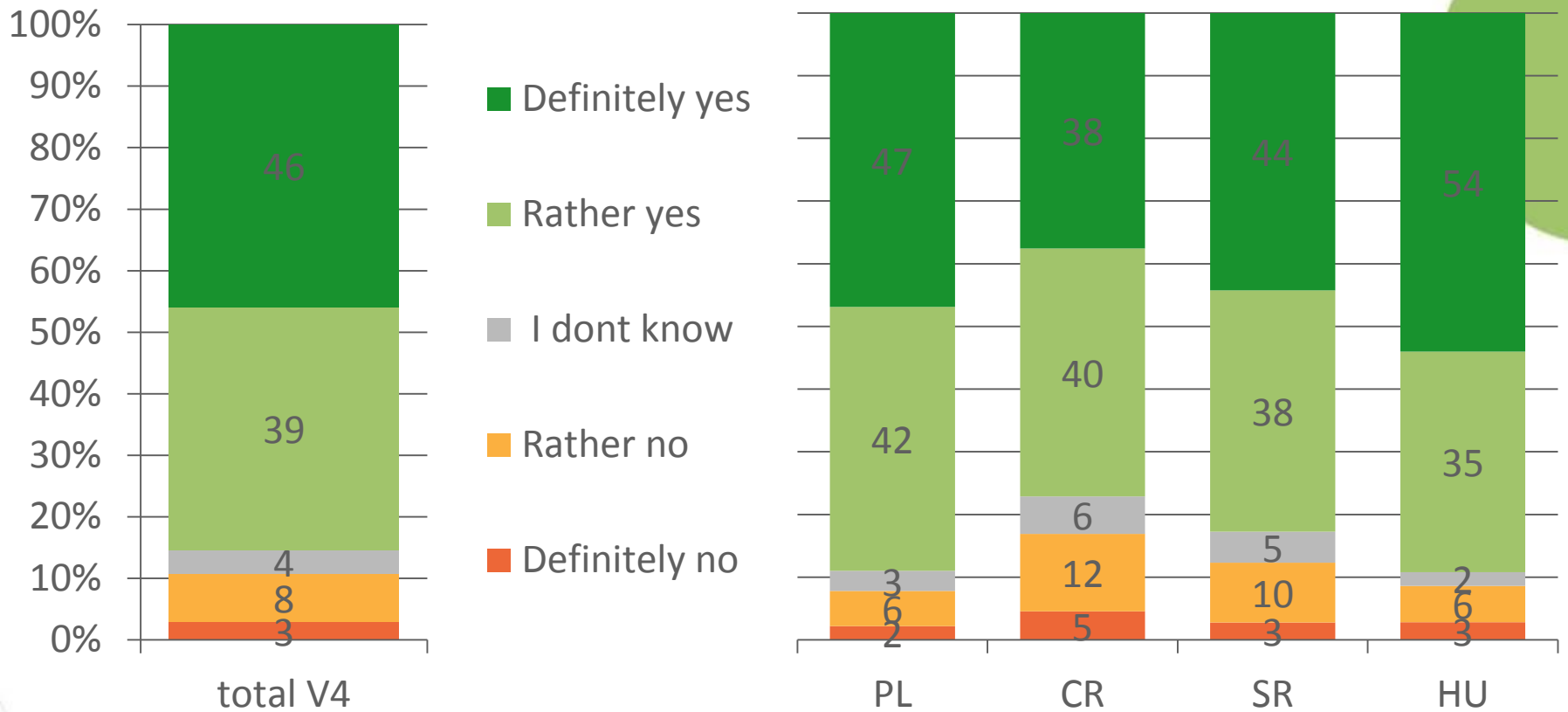
... Public opinion is very strongly in favour of a binding agreement on the increase of energy production from renewable energy sources and reducing energy wastage...

Common agreement on binding increase of production of energy from renewable energy sources has support of almost 90% of population of V4.




Q03: Do you agree that states of the European Union should jointly agree on a binding increase of production of energy from renewable energy sources (wind, water, solar, biomass, geothermal)?

Common agreement on reduction of energy wastage has support of 85% of population of V4. Compared to other countries, Czechs are more restrained in their support of this agreement, but even there, 78% of them vote for agreement.

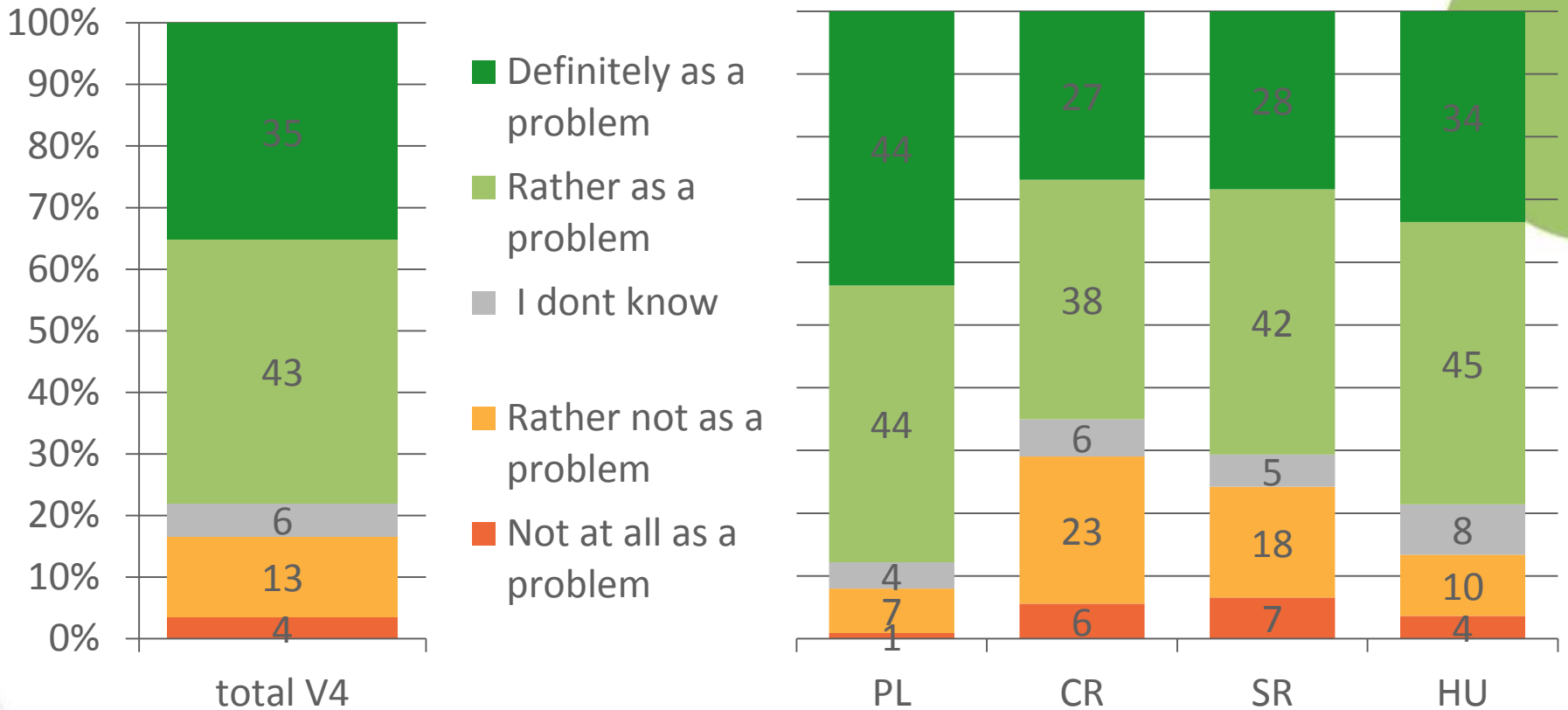


Q04 Do you agree that the states of the European Union should jointly agree on a binding target for reduction of energy wastage (by e.g. insulation of houses, more efficient industry, etc.)?

A long pipeline stretching across a vast, open landscape under a dramatic sky. The pipeline is supported by wooden posts and runs from the foreground into the distance. The background features rolling hills and mountains under a sky with soft, golden light, suggesting sunrise or sunset. The overall scene conveys a sense of scale and infrastructure in a remote area.

... The dependence on energy imports from Russia is perceived as a problem by more than 3/4 of V4 country residents ...

The dependence on energy imports from Russia is perceived as a problem by more than 3/4 of V4 country residents. This opinion is strongest in Poland, where nearly 90% of inhabitants expresses it.



Q05: Do you perceive our country's dependence on imports of energy sources (gas, oil, coal, uranium) from Russia as a problem?



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