

# DIY TOOLKIT

## BECOME A CLIMATE ACTION STAR

India is going to elect a new government for the next five years. The coming decade will decide the future of our beautiful planet, Earth. Our government needs to commit to protecting the Earth as well as lives, livelihoods and health of all Indians, and a plan to create a sustainable future for our children.

## TAKE ACTION AND HELP SPREAD THE WORD



### AT AN INDIVIDUAL LEVEL

Tell your family members, relatives, friends, your neighbourhood, your college campus or office about the **Green Charter**.

Discuss with them why it is important for the new government to take **URGENT CLIMATE ACTION**.

If they agree that our politicians need to take action on the environmental issues, encourage them to sign the petition:

[https://act.greenpeace.org/page/40834/petition/1?\\_ga=2.205703312.2041933496.1554871411-1809327074.1518447782](https://act.greenpeace.org/page/40834/petition/1?_ga=2.205703312.2041933496.1554871411-1809327074.1518447782)



### ORGANIZE AN EVENT

Get in touch with the Public Engagement campaigners:

**Ali Abbas**  
Public Engagement Campaigner, South  
M: 70 32 640 125  
[ali.abbas@greenpeace.org](mailto:ali.abbas@greenpeace.org)

**Abhishek Chanchal**  
Public Engagement Campaigner, North  
M: 7903190548  
[abhishek.kumar.chanchal@greenpeace.org](mailto:abhishek.kumar.chanchal@greenpeace.org)

Attend one of the induction either in person or online. This will help you understand the core values of Greenpeace, our campaigns and the Green Charter.

**The dates for the induction are:**

**5th May 2019**  
**25th May 2019.**

*(Kindly RSVP by contacting our Public Engagement Campaigners).*

In case you missed the induction, our Public Engagement Campaigners will help you with all the necessary information.

Confirm the date, time and venue of the event, with the Public Engagement Campaigners.

Preparation for the event. Please follow the broad checklist:

- Invites
- Mobilisation of the participants
- Spokesperson
- Banner or Placards ( Designs will be provided)
- Snacks (if any)
- Social Media updates
- Petition signing
- Procure and save bills / receipts for every expense

During the event:

- Brief talk about Greenpeace India and its campaigns
- Green Charter
- Discuss local environmental issues
- Activity ( Photo Op or artistics performance)
- Petition Signing
- Snacks break (if any)
- Social Media includes Facebook live, posts and tweets tagging Greenpeace India. A blog about the event is most welcome

Twitter: [@greenpeaceindia](https://twitter.com/greenpeaceindia)

Facebook: [greenpeace India](https://www.facebook.com/greenpeace.India)

Post the events. Submit photos, videos, filled petition, and other details of the event to the Public Engagement Campaigners.

Debrief with the Public Engagement Campaigners about the event - what went well, scope of improvement and about future opportunities.



#ClimateActionNow

### DO'S AND DON'TS

It is a non-political event, we do not recommend in any way to vote for any political party.

The topic of discussion should be strictly limited to Green Charter and Environmental issues, local or national.

Always be in touch with the Public Engagement Campaigner for any kind of information and support.

Procure necessary permissions with the relevant authority for hosting an event.

Do not use plastics of any kind in the event, likewise no-smoking.

You are free to use your own group's banners provided it is non-political.

Do inform the Public Engagement Campaigner at least 7 days in advance about the event.

The photos you take should be of good quality, with faces and banner or placard messages clearly visible.

GREENPEACE  
ग्रीनपीस

# STOP DENYING THAT OUR EARTH IS DYING



#ClimateActionNow



CLIMATE  
ACTION NOW

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ग्रीनपीस

# TEMPERATURE IS RISING SO ARE WE



#ClimateActionNow



CLIMATE  
ACTION NOW

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# WE NEED ACTION NOT WORDS



#ClimateActionNow

