

Position : Energy Campaigner
Department : Energy Campaign, Program Department
Reports to : Project Leader or Senior Campaigner
Valid from : 01.11.2019

Overall purpose

The Energy campaigner is responsible for developing and implementing effective and integrated campaign strategies as part of the energy team and implements campaign projects to achieve Greenpeace Japan's objectives.

Specifically, the energy campaigner will contribute to Greenpeace Japan's campaign to shift Japan from use and financing of coal power / nuclear power towards sustainable renewable energy, with the overall goal of contributing to global efforts against the climate crisis. The work can utilise approaches from corporate, political and/or public campaigning.

Scope

The position holder is line managed by the Project Leader or the Senior Campaigner, and assumes significant responsibility in the planning, development and implementation of campaign strategies, plans, and procedures. He/she will usually work in a team composed of campaign, communications, engagement and fundraising staff and may be assigned to work in projects which involve other Greenpeace offices. He/she will act as a representative of Greenpeace to external bodies as appropriate ensuring consistent messaging and positioning of the organization.

Main responsibilities

- Work with the energy team to develop and implement effective and integrated campaign plans, strategies and tactics related to the overall vision, goals and objectives.
- Conduct research and investigation in relation to the objectives and plans of campaign projects.
- Provide expertise with respect to specialized campaign areas. Maintain high-level of knowledge on the campaign issues. Analyze new developments in support of campaign vision, goals and objectives. Stay abreast of current and emerging developments relating to the campaign issues.

- Actively represent Greenpeace Japan in front of the business, scientific and government sectors, the environmental community at large and the media (traditional and new), to achieve campaign objectives and strengthen the profile and credibility of Greenpeace Japan. Undertake reactive and proactive media work as required. Respond to public inquiries about campaign issues and other matters as needed.
- Liaise and build relationships with business, government and non-governmental organizations on issues relevant to campaign objectives. Communicate and engage with inter-governmental bodies and government officials as needed. Effectively present information to a variety of audiences.
- Travel to other Greenpeace offices, campaign locations, or locations where related campaign issues require the presence of Greenpeace representatives.
- Supervise external consultants, volunteers and/or staff from other parts of the Greenpeace organization according to the needs of the campaign.
- Commitment to the mission, principles and values of Greenpeace;
- Undertake any other duties, appropriate to the position, as delegated by the Programme Director and/or Project Leader.

Qualifications (Knowledge and Skills)

- At least 3 years of working experience
- Knowledge and/or previous work experience in the energy sector, environmental protection and/or NGO will be an advantage
- Knowledge and/or experience in corporate campaigning
- Native Japanese speaker
- Good written and verbal English communication skills
- Project management skills
- Political and cultural analysis skills
- Analytical skills and decision-making skills
- Willingness to learn and build expertise in his/her campaign field
- Presentation and public speaking skills, will act as spokesperson for the campaign.

Job specification/ Work environment

- Based at the Greenpeace Japan Office in Tokyo
- Travel to other Greenpeace offices or campaign locations required occasionally.
- The position may be required to work under pressure and in challenging situations
- Be on call after normal working hours and on weekends on request.