

2018  
Annual Report

GREENPEACE



# STATEMENT FROM THE EXECUTIVE DIRECTOR

The year 2018 was a stand-out year for Greenpeace in Aotearoa and all those who dream of a world full of life in all its diversity.

After seven years of tenacious campaigning alongside many others, we achieved a ban on new oil and gas exploration permits (with the exception of onshore Taranaki). This was still short of our ultimate goal - no new exploration permits and cancelling the existing exploration permits - but it was nonetheless a globally significant step towards living within our global carbon limits.

This campaign victory came after years of flaxroots campaigning up and down the country by tens of thousands of people. There were rallies, marches, occupations, demonstrations; iwi and hapū declared their opposition to oil exploration and launched flotillas and waka; people locked onto drillships, support ships, exploration ships; people swam in front of seismic blasting ships; flotillas of boats sailed hundreds of kilometres from shore to impede the oil boats; young and old used their bodies to block the entrances to oil industry conferences and offices; and so much more. The oil industry struck back with legal threats, private spies and the previous government passed laws to criminalise protest at sea. Yet still, we prevailed.



# STATEMENT FROM THE EXECUTIVE DIRECTOR

**It was the kind of mass civil disobedience that changes the course of history, and it did.**

Our agriculture campaign also made huge strides forward with the successful campaign to end government subsidies for big irrigation. These subsidies were driving more industrial dairying and ending them was critical in preventing the expansion of this climate and river wrecking industry. Now it's our job to promote regenerative farming and continue to campaign for fewer cows and an end to the use of synthetic nitrogen fertiliser - a critical pillar in the industrial farming model.

Our oceans work exposed the destruction of the fishing industry and the collusion between the government and the fishing industry. We continued to push for changes to the Quota Management System which incentivizes fish dumping and other practices. We made the first steps to getting rid of single-use plastics with the announcement of a ban on single-use plastic shopping bags.

None of this would have been possible without the support of tens of thousands of New Zealanders who support us, financially and otherwise. We don't take money from government or business so we rely entirely on the support of regular people, which is completely synergistic with our campaign strategy to mobilise people power to change the world.

**We face a planetary climate and biodiversity emergency whose only rational and loving response is determined and courageous activism.**



Executive Director,  
Russel Norman



**Greenpeace doesn't exist without people like you.**

People who give us a monthly donation, who sign petitions, attend rallies and blockades, sponsor the work of the Rainbow Warrior, write to their MPs, respond to urgent fundraising appeals, share our posts on social media, and those amazing people who leave us a gift in their will, are all together joined in one common goal. **You are standing up for our environment and it's your voice that speaks for this fragile planet.**

Thank you.



**2018**

**CAMPAIGN  
HIGHLIGHTS**

## **Growing the movement**

### **Aotearoa New Zealand**

**20,955 actions taken online fighting the oil and gas industry**

**112,197 conversations engaging New Zealanders around the country**

**7 years of campaigning against offshore oil and gas alongside the local community and indigenous Maori groups**

**More than 1.6 billion plastic bags removed from circulation with the bag ban**

**190,027 petition signatures**

### **Global Highlights**

**26 Greenpeace offices working in 55+ countries across Europe, the Americas, Africa, Asia and the Pacific**

**Construction of the Trans Mountain pipeline in Canada halted**

**Samsung committed to 100% renewable energy**

**Majority of krill fishing industry agreed to stop fishing in sensitive Antarctic waters**

**1.3 million+ activists forced the world's largest palm oil trader, Wilmar, to publish a groundbreaking plan to stop buying from forest destroyers**



# Climate

2018

CAMPAIGN  
HIGHLIGHTS

2018 was a historic year for the climate campaign and our decades-long fight against the oil industry. **New offshore oil and gas exploration permits were banned by the Government - a move few other countries have been bold enough to make thus far.** It was a testament to the hard work and tenacity of our supporters, local campaigning groups and iwi and hapū opposing oil and gas activities for years. However, even after this significant victory, the fight isn't over. Current permits mean that oil could still be extracted for years to come, and new onshore permits remain on offer in Taranaki. Austrian oil giant OMV remains active offshore in New Zealand, planning to drill 12 new exploratory wells off the coast of Taranaki and 10 exploratory wells off the Otago Coast in the Great South Basin. The People vs Oil fight continues.

In 2018, scientists also revealed we have until 2030 to cut global emissions in half and prevent warming greater than 1.5 degrees, while extreme weather devastated communities around the world. Greta Thunberg started her first school strike for climate, which kicked off a youth-led movement around the world. With limited time left, the world is rising to demand more from our leaders. **Our bold work to mobilise New Zealanders, expose greedy companies and demand better accountability from governments and corporations wrecking the climate pushes forward.**

# Agriculture

Industrial agriculture has long been degrading New Zealand's environment. We stood up to this industry in 2018 and made major ground. The Government announced that it would cut public funding for large-scale irrigation, which would have driven more dairy conversions. **This was a huge victory for people-powered campaigning that included activists putting their bodies on the line to occupy irrigation projects in protest.**

In 2018 we also fought hard against a planned monster dairy farm in the fragile landscape of the Mackenzie Basin, home to the native and endangered kakī (black stilt). In July, brave activists once again made a stand on the front lines of environmental destruction to protect this beautiful region. A dozen New Zealanders - one the age of 89! - locked themselves onto machinery being used to dig a large pipeline to irrigate the proposed dairy farm near Lake Pūkaki.

As we exposed this shocking development, public opinion - and even dairy giant Fonterra - moved against it. As it stands, the proposed mega farm is still being held up in court. We continue to campaign against it, and against industrial agriculture and the use of synthetic nitrogen fertiliser, which pollutes rivers.



STOP DAIRY  
EXPANSION

2018  
CAMPAIGN  
HIGHLIGHTS

## Oceans

We did it: together, we banned the bag! In 2018, after campaigning to 'Ban the Bag' and delivering a 65,000-signature strong petition to parliament, the Government announced a ban on single-use plastic bags. When the ban was announced, a consultation period followed: this was our chance to really make sure the ban was comprehensive, and didn't pander to false solutions such as thicker plastic bags. Working with other like-minded groups, **we mobilised the public and were successful: the final ban was comprehensive.** It comes into force on the 1st of July this year, so you can expect single-use plastic bags to all but disappear from retailers any moment now. This has been a huge win for the marine environment and everything that calls it home. Now we need the Government to abolish other forms of single-use plastics and implement a Plastic Free New Zealand Plan.

It's also essential we establish wider protections for our oceans. **That's why in April this year, we launched a global campaign to protect 30% of our oceans** through a network of ocean sanctuaries and a binding Global Oceans Treaty that will put an end to destructive practices on the high seas. This would safeguard precious marine life, foster a sustainable food supply and avoid some of the worst effects of climate change. Keep watching this space to see how this campaign unfolds over the year.



# Greenpeace New Zealand Financial Report

## Statement of Comprehensive Revenue and Expense for the year ended 31 December 2018

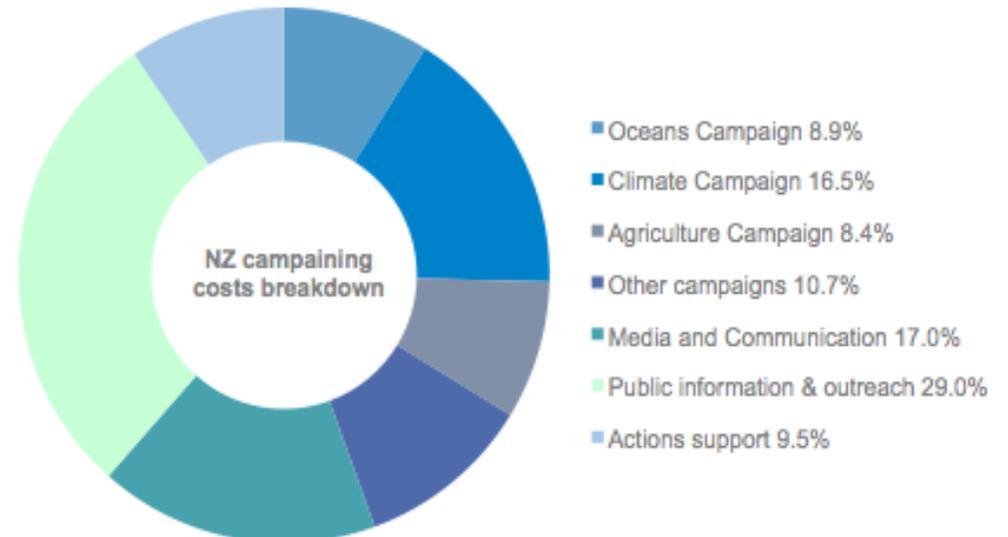
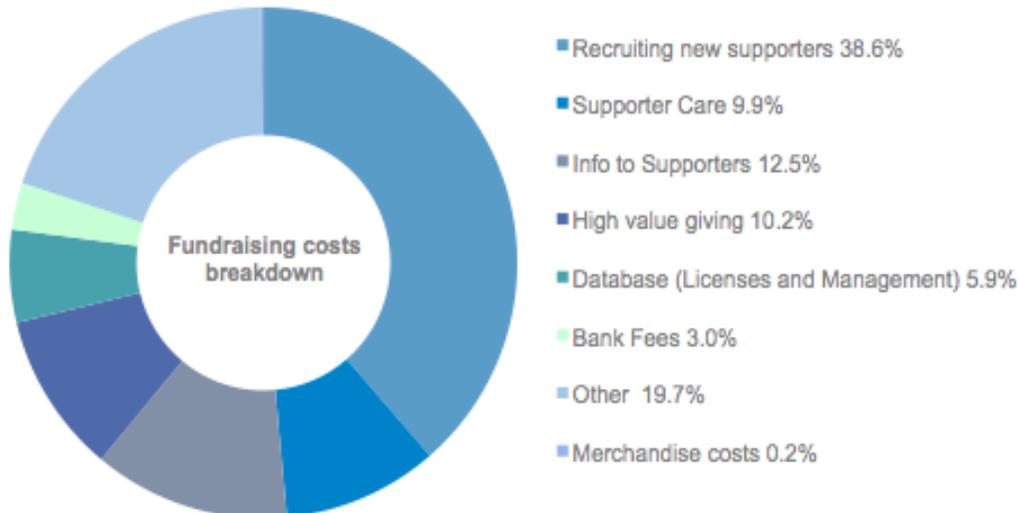
NZD\$000

Revenue	
Donations	8891
Bequests	332
Miscellaneous Income	67
Interest Received	70
Grants from Greenpeace International & Others	149
<b>Total revenue</b>	<b>\$9,509</b>
Expenditure	
National Campaigns	3106
Fundraising	3207
Support services, Rent, Audit, RWT	1201
International campaigns & co-ordination	2177
Depreciation	206
<b>Total Expenditure</b>	<b>\$9,897</b>
Net surplus / (deficit) for the year	<b>(\$388)</b>

## Statement of Financial Position as at 31 December 2018

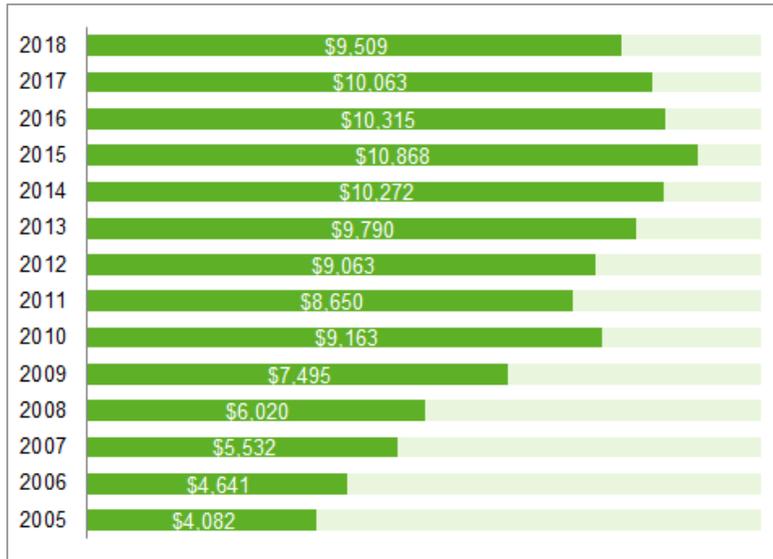
NZD\$000

	2018	2017
Current Assets	\$2,463	\$3,203
Non-Current Assets	\$0	\$54
Fixed Assets	\$884	\$576
<b>Total Assets</b>	<b>\$3,347</b>	<b>\$3,833</b>
Current Liabilities	\$1,457	\$1,501
Non-Current Liabilities	\$0	\$54
<b>Total Liabilities</b>	<b>\$1,457</b>	<b>\$1,555</b>
Accumulated Fund Balance	\$1,890	\$2,278
<b>Total Liabilities and Fund Balance</b>	<b>\$3,347</b>	<b>\$3,833</b>

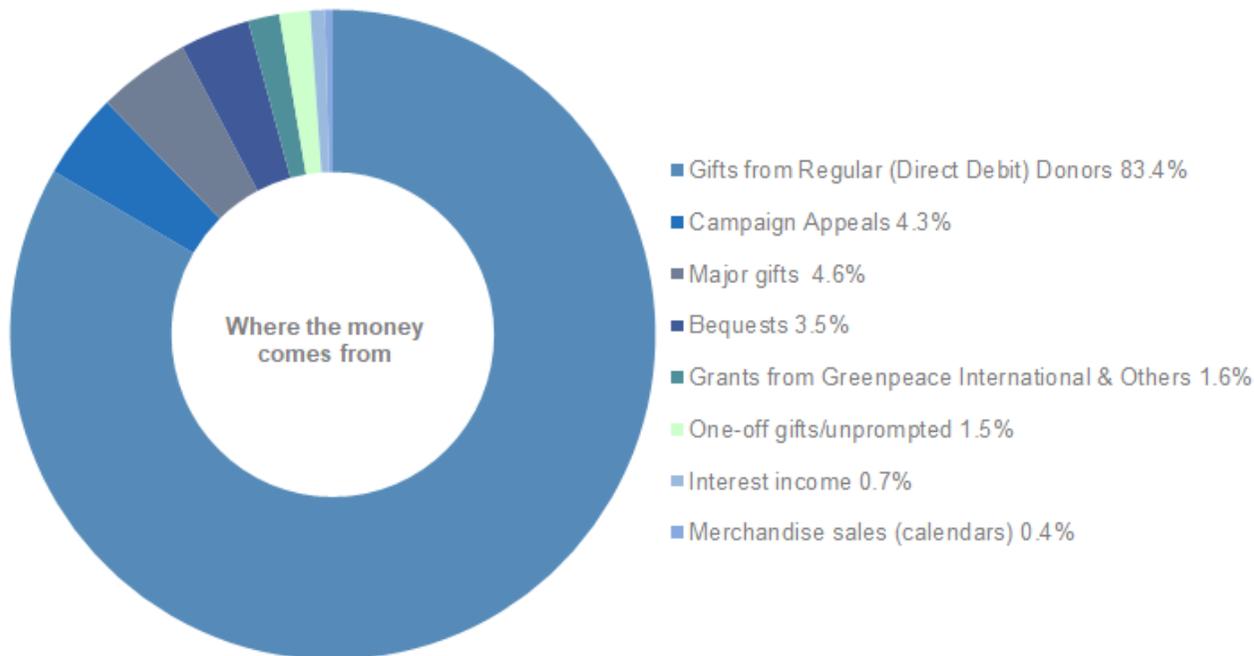
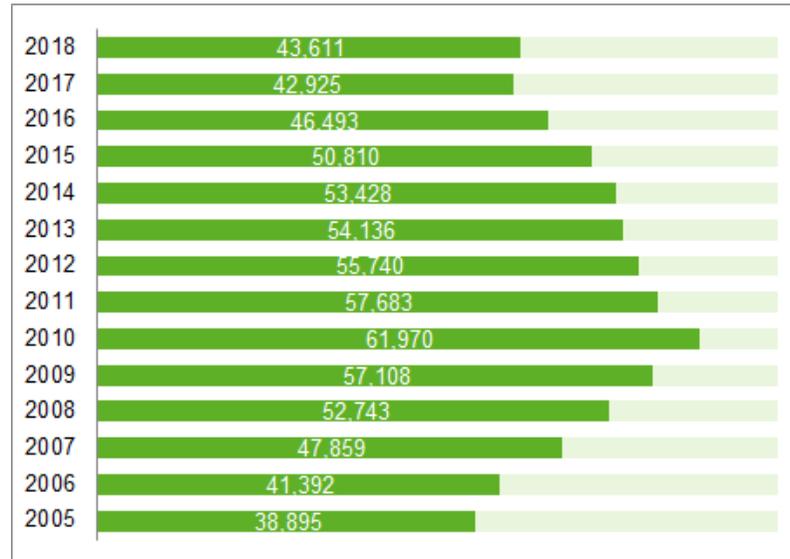


# Greenpeace New Zealand Financial Report

**Income**



**Number of Donors**



**We are financially independent so we don't accept money from companies, governments or political parties. This means that our income is entirely thanks to the generous and committed donations from individual Greenpeace supporters, who enable actions to happen and make achievements possible.**

The information in this report has been summarised from the Financial Statements of Greenpeace of New Zealand Inc for the year ending 31st December 2018. The full Financial Statements have been audited by William Buck Audit NZ Limited. Further information relating to the financial statements including our auditors report, statement of financial position, statement of comprehensive revenue and expenses, statement of changes in net assets, and cash-flow statement can be found on the Societies website [www.societies.govt.nz](http://www.societies.govt.nz)

# THANK YOU



**You banned the bag**



**You stopped big irrigation**



**You banned new offshore oil & gas exploration**

**Together, we made great strides towards a greener and more peaceful future in 2018. Once again, you have demonstrated how powerful people can be when we unite to protect our planet. None of it would have been possible without you.**

# GREENPEACE



---

Greenpeace Aotearoa New Zealand Private Bag 92507, Wellesley Street, Auckland 1141,  
t +64 9 630 6317 f +64 9 630 7121 [info@greenpeace.org.nz](mailto:info@greenpeace.org.nz) [www.greenpeace.org.nz](http://www.greenpeace.org.nz)