

Greenpeace, one of the world's most respected and dynamic organizations, is an international non-profit global campaigning organization that acts to ensure the ability of Earth to nurture life in all its diversity. At the heart of Greenpeace's campaigns is the tradition of non-violent, direct action against environmental abuse and destruction.

Greenpeace exists because this fragile earth deserves a voice. It needs solutions. It needs change. It needs action.

Greenpeace is comprised of 26 independent national and regional offices across the world, covering operations in more than 55 countries. Greenpeace Southeast Asia (GPSEA) employs nearly 200 staff, all dedicated to meeting the professional standards expected of the world's leading campaigning organization for the environment. From our offices in Bangkok, Jakarta, Kuala Lumpur and Manila, we lead globally important campaigns within national and regional contexts. To maintain our independence, Greenpeace does not accept donations from governments or corporations but relies on contributions from individual supporters and foundation grants. We are financially supported by tens of thousands of people across the region. Greenpeace campaigns have been vital in informing government policies on the environment and enabling changes in business practices.

TERMS OF REFERENCE

Job Opening: PH Oceans Campaigner (project-based) Greenpeace Southeast Asia (Philippines)

Job Summary:

The Oceans Campaigner is assigned to fully support the Oceans Campaign project and to support other Greenpeace's cross-campaign projects at the national, regional and global levels. This is a full-time position, on a one-year fixed-term, project-based contract.

Responsibilities:

- In conjunction with the Philippine Country Director and working closely with the Regional Oceans Coordinator, develop and implement smart, innovative and people-powered campaigns and projects in line with both the short and long-term goals of the Oceans Campaign consistent with national, regional and international objectives and including detailed strategy, activities, timelines and budgets;
- Take the lead and/or co-leadership in the development and implementation of oceans campaign strategies and tactics developed to achieve agreed goals and

- objectives. Initiate cross-issue campaign discussions for integrated project development, planning and implementation.
- Participate in campaign discussion and planning regarding strategic issues and event planning within Greenpeace Philippines, GPSEA, with other Greenpeace offices and with GP International (GPI) staff. This will include both written and verbal discussion as well as attendance at specific meetings.
- Keep the Philippine Country Director, the Regional and other Oceans Campaigners and project team members well-informed of activities in the campaign interventions (including the preparation of monthly reports and work plans) and recommend changes in tactics, or strategies as necessary.
- Develop monitoring and evaluation mechanisms for the campaign and implement progress reviews and end-point evaluations of the oceans campaign/projects.
- Coordinate information flow within the Campaign Department to other Departments, and with relevant Greenpeace Philippines, GPSEA and GPI units/departments.
- Coordinate the work of the campaign/project volunteers, interns and short-term contractors where required.
- Work with the Philippine Country Director and the Philippine Program Team in designing and implementing strategies that allow our campaigns to strongly connect with audiences, communities and movements. Inform, educate and mobilize various targeted constituencies/audiences about ocean issues and Greenpeace goals.
- Maintain a working knowledge of technical information and be able to present the information to a variety of audiences within and outside the Philippines in language they can understand.
- Maintain a working knowledge of mindset sciences, political, legislative, regulatory and economic frameworks relevant to the campaign.
- Build alliances and/or support relationships with partner organizations, relevant affected groups, grassroots organizations, academic and professional groups, labor unions and others as identified in strategic planning.
- Work with the communications focal points in preparing media, offline and online materials relevant to the campaign, including national press releases, op-eds, QAs, brochures, briefing papers, reports, blogs, etc, and provide assistance in the formulation of regional and international materials when necessary, and assist in planning communications strategies for the campaign.
- Act as spokesperson for the campaign, and develop pro-active relationships with relevant media to increase campaign outreach.
- Represent Greenpeace and the campaign at relevant public events, activist meetings/groups, political decision makers, local citizens and other affected communities.

- Support the Engagement and Actions team in building capacity of volunteers and allies as well as enabling their initiatives in line with campaign strategies and project objectives.
- 3. Build, connect and/or catalyze relevant movements by creating, building and/or supporting networks, coalitions, and groups in support of campaign goals and in line with agreed campaign strategies.
- 4. Direct, organize and participate in non-violent direct action to support and advance campaign goals and organization objectives.
- 5. Respond to and engage in internal as well as pressing external regional challenges as determined by the Programme team through the Philippine Country Director beyond his/her issue area as circumstances require.

Qualifications:

Code of Conduct	The Contractor must agree to review and comply with GPSEA's Code of Conduct, as well as other relevant staff policies.
Qualifications Needed	 Master's degree and/or Bachelor's degree with equivalent experience. Fisheries management or marine sciences preferred. Other relevant fields can also be considered. Minimum 5 (five) years of demonstrated experience in environmental/ campaign/ development/ activist organizations. Experience on oceans issues is preferred.
	 Proven experience in campaigning and project management, open campaigning, mass mobilization, public speaking, activist training, strategic planning and organizing people around an issue.
	 Proven experience in directing a project from conception to completion.
	 Proven ability to work both independently and in close coordination with a team.
	 Excellent networking skills and the ability to communicate with a wide range of organizations and communities
	 Strong strategic thinking and planning skills; proven experience in analyzing and planning campaign strategies

- Strong personal organizational skills including ability to participate in multiple projects with competing priorities and timelines, strong interpersonal communication skills and ability to handle constantly evolving work
- Knowledge and/or experience in working with volunteers
- Excellent spoken and written communication skills in English and Filipino
- Technology savvy

Things to Consider Before Applying:

Place of Work:

The office base for this work is the GPPH office located at JGS Building, Scout Tuason St., Quezon City.

Schedule of Work:

The contractor is expected to work on a full-time basis and be present at all meetings related to the campaigns, program and general operations of the GPPH office.

The position requires the employee to have a flexible approach and the ability to adapt and work in different work and cultural environments, which may include flexible working arrangements on field.

Deliverables and Inclusive Period:

The Contractor is expected to deliver the work outlined above. Payment for this fixed-term position will be on a monthly basis.

Reporting Arrangement:

The Contractor will report to the Country Director throughout the duration of the contract. She shall act as task giver and the functional line manager of the Contractor/service provider during the contract period.

Application Guidelines:

Interested candidates are invited to download and fill-up the attached Application Form and write a Letter of Motivation explaining why you are applying, and your qualifications for the position. Send the two documents to jobs.ph@greenpeace.org.

Deadline for Applications: November 29, 2019

As we receive a large number of applicants for our advertised vacancies, we are unable to respond to those applicants who have not been shortlisted and we apologize for this

in advance. If you do not hear from us within two weeks of the closing date, please assume that you have not been shortlisted.

Guidance in Completing the Application Form

- 1. Read the Terms of Reference carefully before completing your application form. The Terms of Reference contains information about Greenpeace, about the job you are applying for, and brief information on employment conditions.
- 2. Complete all items in the application form. Remember that this will be our basis for shortlisting candidates.
- 3. Make sure you email the Application Form and Letter of Motivation to the correct email address (jobs.ph@greenpeace.org), addressed to the HR Department, and ensure that your application form arrives before the closing date. Application forms received after the closing date will not be accepted.
- 4. Kindly use the position you are applying for and your full name as file name for your application form. (i.e PH Oceans Campaigner Juan dela Cruz)
- 5. If you have questions, kindly email jobs.ph@greenpeace.org.

Thank you and we look forward to receiving your application letter and completed application form.