



Ranking criteria explained

The ranking criteria reflect the demands of the Toxic Tech campaign to the electronics companies. Our two demands are that companies should:

- clean up their products by eliminating hazardous substances;
- takeback and recycle their products responsibly once they become obsolete.

The two issues are connected. The use of harmful chemicals in electronics prevents their safe recycling when the products are discarded. Companies score marks out of 30, which are then re-calculated to give a mark out of 10 for simplicity.

Toxic chemicals criteria

Greenpeace wants to see electronics companies clean up their act.

Substituting harmful chemicals in the production of electronics will prevent worker exposure to these substances and contamination of communities that neighbour production facilities. Eliminating harmful substances will also prevent leaching/off-gassing of chemicals like brominated flame retardants (BFR) during use, and enable electronic scrap to be safely recycled. The presence of toxic substances in electronics perpetuates the toxic cycle – during reprocessing of electronic waste and by using contaminated secondary materials to make new products.

Until the use of toxic substances is eliminated, it is impossible to secure 'safe' recycling. For this reason, the points awarded to corporate practice on chemicals (five criteria, double points for PVC – and BFR-free models) are weighted more heavily than criteria on recycling, because until the use of harmful substances is eliminated in products, it is impossible to secure 'safe', toxic-free recycling.

Where two companies score the same number of total points, the company with the higher score on the chemicals criteria will be ranked higher.

The electronics scorecard ranks companies on:

Chemicals policy and practice (5 criteria)

1. A chemicals policy based on the Precautionary Principle
2. Chemicals Management: supply chain management of chemicals via e.g. banned/restricted substance lists, policy to identify problematic substances for future elimination/substitution
3. Timeline for phasing out all use of vinyl plastic (PVC)
4. Timeline for phasing out all use of brominated flame retardants (not just those banned by EU's RoHS Directive)
5. PVC- and BFR-free models of electronic products on the market.

Policy and practice on Producer Responsibility for taking back their discarded products and recycling (4 criteria)

1. Support for individual (financial) producer responsibility – that producers finance the end-of-life management of their products, by taking back and reusing/recycling their own-brand discarded products.
2. Provides voluntary takeback and recycling in every country where its products are sold, even in the absence of national laws requiring Producer Responsibility for electronic waste.
3. Provides clear information for individual customers on takeback and recycling services in all countries where there are sales of its products.
4. Reports on amount of waste electrical and electronic equipment (WEEE) collected and recycled.

Click here to see more detailed information on the ranking

Ranking regrading: Companies have the opportunity to move towards a greener ranking as the guide is updated every quarter. However penalty points are deducted from overall scores if Greenpeace finds a company lying, practising double standards or other corporate misconduct.

Disclaimer: Greenpeace's 'Guide to Greener Electronics' aims to clean up the electronics sector and get manufacturers to take responsibility for the full life cycle of their products, including the electronic waste that their products generate. The guide does not rank companies on labour standards, energy use or any other issues, but recognises that these are important in the production and use of electronics products.

Ranking guide addition: We first released our 'Guide to Greener Electronics' in August 2006, which ranked the 14 top manufacturers of personal computers and mobile phones according to their policies on toxic chemicals and recycling.

In the sixth issue of the Guide, we have added the leading manufacturers of TVs – namely, Philips and Sharp – and the game console producers Nintendo and Microsoft. The other market leaders for TVs and game consoles are already included in the Guide.

For the latest version [greenpeace.org/greenerelectronics](https://www.greenpeace.org/greenerelectronics)

A penalty point has been deducted from Nokia and Motorola's overall score for corporate misbehaviour as a result of Greenpeace testing of the companies' takeback practice in the Philippines, Thailand, Russia, Argentina and India.

LENOVO Ranking = 7.3/10

Lenovo drops from number 3 to joint 4th position and has been overtaken by other companies, having made no progress on any of the criteria since the last ranking.

The company has good chemicals policies and commitments to eliminate all uses of PVC and brominated flame retardants (BFRs). Lenovo offers an extensive takeback and recycling service but it has weaknesses such as the time-limited takeback offer in Thailand. Lenovo also still fails to score any points for providing models on the market that are free of PVC and BFRs.

LENOVO Overall Score

	BAD (0)	PARTIALLY BAD (1+)	PARTIALLY GOOD (2+)	GOOD (3+)
Precautionary Principle				
Chemicals Management				
Timeline for PVC phaseout				
Timeline for BFR phaseout				
PVC-free and/or BFR-free models (companies score double on this criterion)				
Individual producer responsibility				
Voluntary takeback				
Information to individual customers				
Amounts recycled				

LENOVO Detailed Scoring

Chemical Score	BAD	PARTIALLY BAD	PARTIALLY GOOD	GOOD
Precautionary Principle				Lenovo scores top marks on its definition of Precautionary Principle in Sustainability Report 06/07 (p.41)
Chemicals Management				Lenovo's Engineering Specification 41A7731 reflects its commitments on eliminating PVC and BFRs. More information.
Timeline for PVC phaseout				Lenovo's target for elimination of all uses of PVC by 2009 earns the company top marks, in Sustainability Report 06/07 (p.41). See also suppliers letter.
Timeline for BFR phaseout				Lenovo's target for elimination of all BFRs by 2009 earns the company top marks, in Sustainability Report 06/07 (p.41). See also suppliers letter.
PVC-free and/or BFR-free models (companies score double on this criterion)		Although Lenovo has added Product Environmental Data Sheets, no products are entirely free of PVC or BFRs. More information.		

EPR/recycling score	BAD	PARTIALLY BAD	PARTIALLY GOOD	GOOD
Support for Individual Producer Responsibility				Lenovo scores top marks for their IPR position and for support for legislation, in Sustainability Report 06/07 (p.44)
Provides voluntary takeback where no EPR laws exist			Voluntary takeback is now offered in all countries where Lenovo sells products directly, but not in countries where re-sellers sell its products. Moreover, some takeback services are time-limited e.g. Thailand. More information.	
Provides info for individual customers on takeback in all countries where products are sold			Lenovo provides takeback information to both business and individual customers in countries where the company sells its products directly. More information.	
Reports on amount of waste electrical and electronic equipment (WEEE) collected and recycled				Lenovo provides figures of e-waste recycled based on past sales, but is hampered by many of its business customers selling their e-waste to other companies and the fact that Lenovo's global sales operations are only three years old. See Sustainability Report 06/07 (p.45-46)