



Empowering Our Community to Help Other Communities in Need

In partnership with the Greater Boston Food Bank (GBFB), Harvard Business School Online is announcing its inaugural Community Challenge. For more than 40 years, GBFB has worked tirelessly to end hunger in Eastern Massachusetts—and now you can help the organization come closer to achieving its mission.

The Challenge:

Develop an innovative, cost-effective, scalable way for pantries to deliver food to clients. Strategize how GBFB could increase access to nutritious food by meeting those in need where they are, and outline how this solution might help end hunger in your own community.

Next Steps:

- ▶ Use the Community website to organize your event, and gather as a Chapter to brainstorm and develop a solution that is scalable, cost-effective, and keeps important factors, like food safety, at the forefront
- ▶ Create a presentation that outlines how your solution could impact GBFB and your community
- ▶ Submit your solution via email to HBSOnlineCommunity@hbs.edu by **July 12, 2019**
- ▶ A select group of Chapters will be featured on the HBS Online Business Insights Blog and have the opportunity to speak directly to executives from GBFB

More About the Greater Boston Food Bank (GBFB): GBFB is the largest hunger-relief organization in New England and among one of the largest food banks in the United States. In 2018, GBFB distributed 61.8 million pounds of nutritious food to those in need, and is committed to providing at least three meals a day to every hungry person in Eastern Massachusetts. GBFB is a member of Feeding America, the nation's largest hunger-relief organization. Learn more about GBFB at: gbfb.org.