

## MAIN STAGE

## LECTURE HALL BREAKOUT SESSIONS

8:00 AM

**BREAKFAST**

9:00 AM

**WELCOME REMARKS**

Welcome to Startup Grind



MAIN STAGE TALK

9:10

**FIRESIDE CHAT**

Building the New Work-Life Culture



MAIN STAGE TALK

9:30

**QUICKFIRE PITCHES**

Meet Five Companies from our Startup Program

MAIN STAGE TALK

9:40

**FIRESIDE CHAT + Q&A**

Cockroach Club: How to Survive the Fallout of the Seed & Series A Slump

**BREAKOUT SESSIONS BEGIN**

10:00 AM



Creating a Global Category Leader from the UK: Challenges and Opportunities



STARTUP COURT

We're inviting select startups to join the VC High Court in this "Shark Tank" style pitch. Join to see the best of the Startup Program share their businesses and products in front of an expert panel of press, investors and founders.

10:20

**MORNING BREAK**

10:30

10:45

**FIRESIDE CHAT**

Here to Serve: How to Make Your Customers Fall in Love with Your Business



11:00 AM

**KEYNOTE**

Don't Try This At Home: Lessons Learned by a Recovered Entrepreneur



11:15

**KEYNOTE**

Scaling Your Business Within Europe



STARTUP COURT

11:25

**FIRESIDE CHAT**

Stop Competing: How BlaBlaCar Monopolized Our Niche



Q+A with Reshma Sohoni, Seedcamp

11:35

11:45

**QUICKFIRE PITCHES**

Meet Five Companies from our Startup Program



11:55

**FIRESIDE CHAT**

Convenience 2.0: The On-Demand Economy



AMA with BlaBlaCar

12:00 AM



12:15

**LUNCH**

12:25

AMA with Deliveroo



12:50

1:00 PM

Hiring for Scale: 13 Hacks in 30 Minutes



## MAIN STAGE

## LECTURE HALL BREAKOUT SESSIONS

1:20



1:45

### KEYNOTE

*Optimizing for Purpose: Putting People, Process, and Product to Work*



1:50

1:58

### KEYNOTE

*Trends in Product & Investing*



2:00 PM

2:10

### FIRESIDE CHAT

*The Fundraising Trap: How We Raised \$50M Without Selling Our Souls*



2:20



2:27

### FIRESIDE CHAT

*Building A Billion Dollar Company Outside Silicon Valley*



2:45

### FIRESIDE CHAT

*How to Build Companies in a Connected World*



3:00 PM

3:05

### AFTERNOON BREAK



3:10

3:30

### FIRESIDE CHAT

*Outside the Box: How to Expand Your Brand & Not Become a Trend*



The World is Not Flat: How to seize the \$70 billion digital opportunity in emerging markets



Location is Less Relevant Than What You Think



Q+A with Peter Halacsy



The Art of Listening: Lessons from my 730+ Mentors



Surviving Beyond Seed



## MAIN STAGE

## LECTURE HALL BREAKOUT SESSIONS

3:40

3:50

### FIRESIDE CHAT

*Around the World Ticket: Organizing Your Business for Global Scale*



4:00 PM

4:10

### FIRESIDE CHAT

*Scaling Innovation: Making Bets & Staying Disruptive at Google*



Building startup communities that thrive



MAIN STAGE TALK

4:40

### KEYNOTE

*The Story of charity: water*



MAIN STAGE TALK

5:00 PM

5:15

### CLOSING REMARKS



MAIN STAGE TALK

5:30

### CLOSING RECEPTION IN THE FOYER

Hosted by



Let's enjoy a glass of spanish wine and great conversation to conclude today's conference, thanks to our partners at **AC Hotels** and **Accel**.

CONFERENCE CONCLUDES