

MAIN STAGE

MUSEUM EXPERT STAGE

FORUM VC STAGE

9:00 AM

WELCOME ADDRESS



MAIN STAGE TALK

9:15

OPENING KEYNOTE

The Top Ten Mistakes of Entrepreneurs



LIVESTREAM
MAIN STAGE TALK

9:35

FIRESIDE CHAT

The Next Era of Entrepreneurship



LIVESTREAM
MAIN STAGE TALK

10:00 AM

10:15

KEYNOTE

Where Do Great Ideas Come From?



LIVESTREAM
MAIN STAGE TALK

10:30

AM BREAK
10:30 to 11:00



How to Manage Startup Product Strategy



Pre-seed Investing



11:00 AM

FIRESIDE CHAT

Building a Three Sided Marketplace



Sales Primer for Non-Sales Founders



How Technology is Shaping The Future of Work



11:20

FIRESIDE CHAT

Living On Demand: The Business of Convenience



11:30

FIRESIDE CHAT

Thumbtack's Obsession: 6 Years & 42 Rejections on the Road to Solving One Big Problem



11:40

12:00 PM

QUICKFIRE

Meet Five Companies from our Startup Program

12:10

FIRESIDE CHAT

Fast Growth, Mindful Business



12:30

LUNCH
12:30 to 1:45



1:00 PM

1:15

1:30

1:45

KEYNOTE

From Founder to CEO: How to Scale Yourself & Your Team



MUSEUM EXPERT STAGE

FORUM VC STAGE

The Future of the Gig Economy



Q&A with Comcast Ventures



Swimming with Sharks: Our Real "Shark Tank" Story



Q&A with Y Combinator



Startup Court

We're inviting select startups to join the VC High Court in this "Shark Tank" style pitch. Join to see the best of the Startup Program share their businesses and products in front of an expert panel of press, investors, and founders.

VC Stage Break

What's the Big Idea? Positioning to Raise Your First Round



The Coca-Cola Founders Program



MAIN STAGE

MUSEUM EXPERT STAGE

FORUM VC STAGE

MAIN STAGE

1:55
2:00 PM

FIRESIDE CHAT

Right People, Right Product: The Art of Ruthless Prioritization



2:10

KEYNOTE

From 0 to Brand in 20 Minutes: Find Your Visual & Editorial Voice



2:30

FIRESIDE CHAT

The Future of Social: Communities, Conversations, Content



2:50

FIRESIDE CHAT

Data-Driven Future: How Collaboration Supercharges Startups & Corporations



3:00 PM

3:10

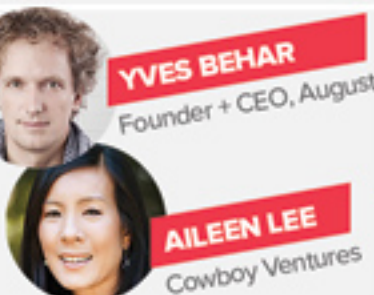
QUICKFIRE

Meet Five Companies from our Startup Program

3:20

FIRESIDE CHAT

Keys to Designing a Great Product



3:30

3:45

PM BREAK

3:45 to 4:15

4:00 PM

4:15

FIRESIDE CHAT

Starting Global from Day One



A Superconnector's Secrets to Building a Great Network



Building an Effective Design Team



Hiring for Growth: 13 Hacks in 30 Minutes



How to Create a Killer Customer Experience



No Guarantees: Why a Great Business Needs More Than a Great Product



Q&A with Citi Ventures



Q&A with SoftTech VC



Put a Ring on It: Turning VC Meetings into Closed Deals



Inside Venture: How to Package Your Startup for Fundraising



VC Stage Break

4:30

FIRESIDE CHAT

General Session



4:50

FIRESIDE CHAT

Request for Startups: Open Problems for the Next Decade



5:00 PM

5:10

CLOSING FIRESIDE CHAT

Building a Truly Human Enterprise



5:35

CLOSING REMARKS



6:00 PM

AFTER PARTY

STARTUP TENT
6:00 to 9:00

LIVESTREAM
MAIN STAGE TALK

LIVESTREAM
MAIN STAGE TALK

LIVESTREAM
MAIN STAGE TALK

MAIN STAGE TALK

DAY ONE CONCLUDES

STARTUP
GRIND

AGENDA WEDNESDAY 24th

StartupGRIND
GLOBAL CONFERENCE

MAIN STAGE

MUSEUM EXPERT STAGE

FORUM VC STAGE

9:00 AM
9:05

**WELCOME REMARKS
QUICKFIRE**
Meet Five Companies
from our Startup Program



**DEREK
ANDERSEN**
Founder + CEO
Startup Grind

MAIN STAGE TALK

9:15

**OPENING
FIRESIDE CHAT**
Building for
the Enterprise



**AARON
LEVIE**
Co-founder + CEO, Box

**MICHAL
LEV-RAM**
Fortune

LIVESTREAM
MAIN STAGE TALK

9:35

KEYNOTE
The Capitalist
Dilemma



**CLAYTON
CHRISTENSEN**
Harvard Business School

LIVESTREAM
MAIN STAGE TALK

9:50

FIRESIDE CHAT
Silicon Valley and The State of Disruption



**CLAYTON
CHRISTENSEN**
Harvard Business School

**MARC
ANDREESSEN**
Andreessen Horowitz

LIVESTREAM
MAIN STAGE TALK

10:00 AM

10:30

AM BREAK
10:30 to 11:00



What it Means to
be a Startup Grind
Chapter Director



**CHRIS
JOANNOU**
Australia

**PABLO
LASCURAIN**
Mexico

**BETTY
MUTIMBA**
Kenya

**LAIS
D'OLIVEIRA**
Malaysia

Don't Take Venture
Capital Unless...



**HUNTER
WALK**
Homebrew VC

11:00 AM

KEYNOTE
Beavers & Honeybadgers:
Startup Advice for Every
Entrepreneur



**TRACY
YOUNG**
Founder + CEO,
PlanGrid

Amp Speed to
Market: Mastering
Velocity and
Productivity



**TERRY
CHEN**
Associate Director,
Pivotal

Our Safe Haven:
Building a Startup
Community in Gaza



**ILIANA
MONTAUK**
Founder + CEO
Gaza Sky Geeks

11:10

KEYNOTE
Tools of Creation:
Reorienting Humanity's
Identity and Aspirations



**BRYAN
JOHNSON**
Founder, OS Fund,
Braintree

11:20

FIRESIDE CHAT
Fueling a Health
Care Revolution Through
Consumer Empowerment



**ANNE
WOJCICKI**
Founder + CEO,
23andMe

**STEVE
CLEMONS**
The Atlantic

MAIN STAGE

MUSEUM EXPERT STAGE

FORUM VC STAGE

11:30

KEYNOTE
The Hardships of
Hardware



**STEVEN
VAN WEL**
Founder + CEO,
Karma

Fifty Shades of
Development: Take
Control of Your
Product



**PRAMOD
DABIR**

**OWAIS
AHMAD**
Co-founders,
West Agile Labs

Building European
Unicorns



**JOHAN
BRENNER**
Creandum

11:40

11:50

QUICKFIRE
Meet Five Companies
from our Startup Program

12:00 PM
12:05

FIRESIDE CHAT
Disrupt Yourself:
Adopting a Culture
of Continuous
Reinvention



**JASON
FRIED**
Founder + CEO,
Basecamp

**DEREK
ANDERSEN**
Founder + CEO
Startup Grind

How to Scale Your
Engineering Team



**DEBO
OLAOSSEBIKAN**
Co-founder +
CTO, Gigster

How to Get into
500 Startups



**CHRISTINE
TSAI**
Managing Partner,
500 Startups

12:30

LUNCH
12:30 to 1:45



Break

1:00 PM

Solutions For
Founder Self-Doubt,
Letting Data
Surprise You



**AARTHI
RAMAMURTHY**
Founder + CEO, Lumoid

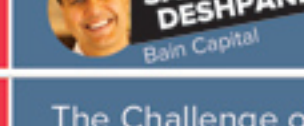
How Most
Startups Fail



**RACHEL
CHALMERS**
Ignition Partners



**FRANK
ARTALE**
Ignition Partners



**SALIL
DESHPANDE**
Bain Capital

1:30

Head over to the MAF booth (12) to learn
about building a business in Asia!

1:45

KEYNOTE
African
Entrepreneurship:
What's Working and
What's Not



**SANDRAS
PHIRI**
Chapter Director,
Startup Grind
Africa

Convert Customer
Stories into Sales



**JULIA
BARRET**
Global Program
Director, Salesforce
for Startups

The Challenge of
Seeking Capital



EURIE KIM
Partner, Forerunner
Ventures



KATRINA LAKE
Founder + CEO,
Stitch Fix



**NICOLE
SHARAIT FARB**
Founder + CEO,
Darby Smart

CONTINUES ON NEXT PAGE

AGENDA WEDNESDAY 24th

MAIN STAGE

MUSEUM EXPERT STAGE

FORUM VC STAGE

1:55
2:00 PM

FIRESIDE CHAT

One Big Startup:
Supporting Founders
Within & Outside
Google



DON HARRISON
VP of Corporate
Development, Google

MARY GROVE
Director, Google
for Entrepreneurs

Hooked: How to
Build Habit-Forming
Products



NIR EYAL
Author, Hooked:
How to Build
Habit-Forming
Products

"Ask Me Anything"
with Bryan Johnson



BRYAN JOHNSON
Founder, OS Fund,
Breintree

2:15

FIRESIDE CHAT

Billions Given and
Counting: How
GoFundMe is
Making Crowdfunding
All about Giving



ROB SOLOMON
Chairman + CEO,
GoFundMe

RYAN SWEENEY
Accel Partners

2:30
2:35

FIRESIDE CHAT

Black Striped
Unicorns:
Building a
Cash Positive
Company



RYAN SMITH
Founder + CEO,
Qualtrics

AARON SKONNARD
Co-founder + CEO Pluralsight

SARAH BUHR
TechCrunch

How to Build
a Brand and
Gain Traction



KARA GOLDIN
Founder + CEO,
Hint water

First Money In:
Angels, Accelerators,
and Micro-VC



CLARA BRENNER
Tumml Accelerator

2:55
3:00 PM

FIRESIDE CHAT

Perfecting your
Product: Leaving
Room for Creativity



PAYAL KADAKIA
Founder + CEO,
Classpass

ANJULA ACHARIA-BATH
Trinity Ventures

LIVESTREAM
MAIN STAGE TALK

3:15

KEYNOTE

Culture: Venture's
Secret to Success



MARLON NICHOLS
Founding Partner,
CrossCulture VC

LIVESTREAM
MAIN STAGE TALK

3:25

FIRESIDE CHAT

Pivotal Lessons:
Adapting to the
Future of
Learning



SEBASTIAN THRUN
Co-founder + CEO,
Udacity

GEORGE ZACHARY
Charles River Ventures

LIVESTREAM
MAIN STAGE TALK

3:45

FIRESIDE CHAT

Building for One
Billion Users



STEVEN CHEN
Co-founder, YouTube;
Partner, Google Ventures

BRIDGETTE BEAM
Google for Entrepreneurs

LIVESTREAM
MAIN STAGE TALK

4:00 PM
4:05

FIRESIDE CHAT

Immigration
Reform &
Tech: Advocacy
and Entrepreneurship



RON CONWAY
Founder + Managing Partner,
SV Angel

DEREK ANDERSEN
Founder + CEO
Startup Grind

LIVESTREAM
MAIN STAGE TALK

4:25

CLOSING REMARKS

MAIN STAGE TALK

4:45

CONFERENCE CONCLUDES

Startup GRIND

GLOBAL CONFERENCE FEBRUARY 23-24 2016

#startupgrind