Agenda // Main Stage

	OPENING Monday 20th	**DAY 01** Tuesday 21st	**DAY 02** Wednesday 22nd
9:00 AM		🎤 **Welcome** **Derek Andersen**, Founder + CEO Startup Grind	👥 **Learning: The Most Important Skill For Any Entrepreneur** **Daphne Koller**, Co-founder, Coursera; Marian Gazdik, Director, Startup Grind Europe
9:15 AM		🎤 **Intelligent Growth: Finding & Testing Your Marketing Channels**	
9:25 AM		**Hiten Shah**, Co-founder, KISSmetrics	🎤 **Hooked: How to Build Habit-Forming Products** **Nir Eyal**, Author, *Hooked: How to Build Habit-Forming Products*
9:45 AM		🎤 **Effective Impact Business** **Leila Janah**, Founder + CEO, Sama	🔥 **Startup Pitches**
9:55 AM		🔥 **Startup Pitches**	
10:00 AM			👥 **Invent the Future You Want** **Vinod Khosla**, Founder, Khosla Ventures; T.D. Lowe, Startup Grind
10:10 AM		👥 **Unconventional Success: Bootstrapping a Unicorn Outside of Silicon Valley** **Ryan Smith**, Founder + CEO, Qualtrics; **Todd Pedersen**, CEO, Vivint Smart Home Ryan Sweeney, Partner, Accel	
10:30 AM		☕ **Morning Break**	☕ **Morning Break**
11:00 AM		👥 **Launching Zoom: How to Break into a Monopoly** **Eric Yuan**, Founder + CEO, Zoom Jim Scheinman, Founding Managing Partner, Maven Ventures	🎤 **Work Sucks (but it shouldn't)** **Chris O'Neill**, CEO, Evernote
11:15 AM			👥 **State of the Art of Artificial Intelligence: What is Real Today, Will be Tomorrow and Should be in the Future**
11:20 AM		👥 **Scale and Profit: Can Startups "Have It All"?** **Ryan Holmes**, CEO, Hootsuite Hannah Kuchler, San Francisco Correspondent, Financial Times	**Fei-Fei Li**, Chief Scientist of AI/ML, Google Cloud Mike Abbott, General Partner, KPCB
11:35 AM			👥 **Built for Speed: Evolving from Startup to Blitzscaling**
11:40 AM		🎤 **The Content Trap: Why Well-Meaning Strategies Fail in A Digital World**	**Jack Groetzinger**, Founder, SeatGeek John Locke, Partner, Accel
11:55 AM		**Bharat Anand**, Professor, Harvard Business School	🔥 **Startup Pitches**
12:00 PM		🎤 **Speed Pitching & Feedback** **Bing Gordon**, General Partner, Chief Product Officer, KPCB; formerly EA	

Format References: 🎤 Keynote   🔥 Quickfire Pitches   👥 Fireside Chat   ☕ Break

Agenda // Main Stage

OPENING Monday 20th
DAY 01 Tuesday 21st
DAY 02 Wednesday 22nd

12:10 PM

🎤 **Speed Pitching & Feedback**
Bing Gordon, General Partner, Chief Product Officer, KPCB; formerly EA

👥 **Disrupting Sports Consumption**
Jason Robins, Co-Founder + CEO, DraftKings
Kurt Wagner, Senior Editor, Recode

12:30 PM

☕ Lunch

☕ Lunch

1:00 PM

Registration Open

1:45 PM

(1:00 PM - 6:00 PM)

👥 **Starting (Up) With Heart**

Hamdi Ulukaya, Founder + CEO, Chobani
Steve Clemons, Editor-at-Large, The Atlantic

🎤 **Playing the Odds to Rock the Silicon Valley Game**

Phil Libin, Managing Director, General Catalyst; Co-founder, Evernote

2:00 PM

🔥 **Startup Pitches**

2:05 PM

🔥 **Startup Pitches**

2:15 PM

👥 **World at Play: How to Build a Global Gaming Giant**

2:20 PM

👥 **Beyond $1 Billion: How A Startup Can Create Lasting Value**
Kenneth Lin, Founder + CEO, Credit Karma
John Rampton, Senior Contributor, Entrepreneur

Holly Liu, Founder, Kabam
Michael Gasiorek, Editor in Chief, Startup Grind

2:35 PM

👥 **The Next Workforce: Recruiting & Engaging Millennials with Technology**

2:40 PM

👥 **Fintech Is Here To Stay**
Vladimir Tenev, Co-Founder + Co-CEO, Robinhood
Laura Shin, Contributor, Forbes

Garrett Lord, Co-founder + CEO, Handshake
Megan Quinn, General Partner, Spark Capital

3:00 PM

👥 **Building for Builders: Coding the World's New Business Infrastructure**

🎤 **Mission Driven: Put Purpose First at Your Startup**

Justin Rosenstein
Co-founder, Asana

3:15 PM

Patrick Collison, Co-founder + CEO, Stripe
Derek Andersen, Founder + CEO, Startup Grind

👥 **Less is More: The Future is Short Form Entertainment**
Alex Chung, Co-founder + CEO, Giphy
M.G. Siegler, General Partner, Google Ventures

Format References: 🎤 Keynote   🔥 Quickfire Pitches   👥 Fireside Chat   ☕ Break

Agenda // Main Stage

Startup GRIND
GLOBAL CONFERENCE

	OPENING Monday 20th	**DAY 01** Tuesday 21st	**DAY 02** Wednesday 22nd

3:30 PM — **DAY 01**: 🍵 **Afternoon Break**

DAY 02: 👥 **Charting a Global Course through User Driven Growth**

Noam Bardin, Founder + CEO, Waze

Derek Andersen, Founder + CEO, Startup Grind

4:00 PM — **DAY 01**: 🎤 **How to Build a Company That Matters**

Shernaz Daver, CMO, Udacity; Executive Advisor, GV

4:10 PM — **DAY 01**: 🔥 **Startup Pitches**

4:15 PM — **DAY 02**: 👥 **WhatsApp: Our Road to 1B Users**

Jan Koum, Co-Founder + CEO, WhatsApp

Alex Fishman, Founder + CEO, Bugsee

4:25 PM — **DAY 01**: 👥 **The Business of Dating**

Sean Rad, Founder, Tinder

4:45 PM — **DAY 02**: **Closing Remarks**

Derek Andersen, Founder + CEO, Startup Grind

4:50 PM — **DAY 01**: 👥 **The Startup Enterprise: New Era of Innovation**

Safra Catz, CEO, Oracle

Reggie Bradford, Senior Vice President of Product Development, Oracle

5:00 PM — **OPENING**: **Opening Night Kickoff + Networking Drinks**

DAY 02: **Conference Ends**

5:15 PM — **DAY 01**: 🎤 **Culture and Revolution**

Ben Horowitz, Co-Founding Partner, Andreessen Horowitz

5:45 PM — **DAY 01**: **Closing Remarks**

6:00 PM — **OPENING**: **Welcome Remarks**

Derek Andersen, Founder + CEO, Startup Grind

DAY 01: **Evening Events**

(6:00 PM - 8:00 PM)

Redwood City Pub Crawl

6:15 PM — **OPENING**: **1-1 with Dave McClure**

Dave McClure, Founder, 500 Startups

6:45 PM — **OPENING**: **1-1 with Michael Seibel**

Michael Seibel, CEO, Y Combinator

7:15 PM — **OPENING**: **1-1 with Mark Pincus**

Mark Pincus, Founder + Executive Chairman of the Board of Directors, Zynga

7:45 PM — **OPENING**: **Derek Andersen, Event Closeout**

Format References: 🎤 Keynote   🔥 Quickfire Pitches   👥 Fireside Chat   🍵 Break

Agenda // **Breakout Stages** ─────

DAY 01 | TUESDAY 21ST

FOUNDERS STAGE	VC / Q+A STAGE	WORKSHOP STAGE
San Mateo County History Museum	Fox Forum	Movie Theater

	FOUNDERS STAGE	VC / Q+A STAGE	WORKSHOP STAGE
10:00 AM	*Limited seating available, sessions will begin promptly at 10:30 AM.*	**Q+A with Hiten Shah** Hiten Shah, Co-founder, KISSmetrics	*Limited seating available, sessions will begin promptly at 10:30 AM.*
10:30 AM	**No Investor, No Problem: Bootstrapping in a $16 Billion Industry** JT Marino + Daehee Park, Co-founders, Tuft & Needle	**How to Succeed at Fundraising from Seed to Scale** Jeff Richards, Managing Partner, GGV Ventures	**How To Make +$100,000 From a Facebook Group - With No Budget** Vincent Dignan, Founder, Magnific
11:00 AM	**The Inflection Point in Consumer Genomics** Robin Thurston, CEO, Helix; Noah Knauf, General Partner, KPCB	**Q+A with Y Combinator** Justin Kan, Partner, Y Combinator	**How to Build an Early Adopter Community** David Spinks, Founder + CEO, CMX
11:30 AM	**How to Hire & Manage a World-Class Remote Team** Mark Bosma, VP of Sales, Toptal Ted Blosser, Co-Founder, Workramp	**What Makes a Great VC Pitch** Rebecca Kaden, Partner, Maveron	**From Startup to 10: What I Wish I knew from Day One** Adam Singolda, Founder + CEO, Taboola Murray Newlands, Contributor, Entrepreneur
12:00 PM	**The Do's and Dont's of Investor-CEO Dynamics** Doron Reuveni, Co-Founder + CEO, Applause; Olga Lozovskaya, Technology Investor, Goldman Sachs	**High Speed Exit: 0 to $1B in less than 3 years** Jim Scheinman, Founding Managing Partner, Maven Ventures	**Atoms, Meet Bits: How Technology is Changing Real World Interactions** Alexei Agratchev, Co-founder + CEO, RetailNext; Quinn Li, Vice President & Global Head, Qualcomm Ventures
12:30 PM	**Startup Court** **(12:30 AM - 1:30 PM)** Watch this year's Startup Program batch pitch for the chance to earn a spot in 500 Startups	**Diversity in Tech: Our Generation's Civil Rights Movement** Laura Weidman Powers, Co-founder + CEO, Code2040; Megan Rose Dickey, Reporter, TechCrunch	**Tomorrow Today: How to Think Exponentially** Pascal Finette, Vice President Startup Solutions & Entrepreneurship Chair, Singularity University
1:00 PM		**Tech is the New Black** Mike Brown, Founder + CEO, Win-Win; Kemar Newell, Founder + CEO, FLIP	**Automated Devops and Delivery for the Product Win: How to Structure Your Team's Work Toward Product, not Plumbing** Ike DeLorenzo, Director of Product Management, Heroku

Agenda // **Breakout Stages** ———

DAY 01 | TUESDAY 21ST

	FOUNDERS STAGE	**VC / Q+A STAGE**	**WORKSHOP STAGE**
	San Mateo County History Museum	Fox Forum	Movie Theater
1:30 PM	**The Benefits of Growing a Startup Outside of the Valley** Reggie Bradford, Senior Vice President of Product Development, Oracle	**Q+A with Bing Gordon** Bing Gordon, General Partner, Chief Product Officer, KPCB	**Build Smart for Mobile: Using App Data for Product Design** Nancy Hua, Co-founder + CEO, Apptimize
2:00 PM	**Beyond the Ivy: Harvard Business School Reimagines Digital Learning** Patrick Mullane, Executive Director, HBX	**Lessons from the Front Lines in Digital Health** Christine Lemke, President, Evidation Health; Bill Evans, Managing Director, Rock Health	**From SEO to Virality: Proven Strategies for Growing your Business on Mobile** Mada Seghete, Co-founder, Branch Metrics
2:30 PM	**The Business of Food and Beverage** Robyn Sue Fisher, Founder, Smitten; Marc Manara, Co-founder, FarmHill; Jacob Jaber, Co-founder + CEO, Philz Coffee; Joel Riddell, Talk Show Host + Executive Producer, Dining Around with Joel Riddell	**Founder Mental Health: Staying Calm & Clear in the Startup World** Khalid Halim, Coach + Founding Partner, Reboot; Ben Huh, Founder + CEO, Cheezburger; YC Research, Y Combinator	**Successful Launch & Growth Hacking Shortcuts: The Developer Perspective** RJ Jain, Founder + CEO, Price.com; Dawoon Kang, Co-founder, Coffee Meets Bagel, Inc.; Karolis Balciunas, VC & Startups Business Development, Google Play
3:00 PM	**Directing without Dictating: How to Build a Company for the Long Term** Joshua Reeves, Founder + CEO, Gusto; Brian Park, Director, Startup Grind Washington D.C.	**Shark Bait: What Growth Equity Investors are Looking for in Early Stage Companies** Vincent Letteri, Director, Private Equity & TMT Growth, KKR	DATA SCIENCE TRACK presented by galvanize **Why, When and How to Hire a Data Scientist for Your Company** Josh Wills, Head of Data Science, Slack
3:30 PM	**How to Bridge the Startup/ Enterprise Divide** Toby Olshanetsky, Co-founder + CEO, prooV; John Boitnott, Reporter, Entrepreneur.com	**Q+A with Vladimir Tenev** Vladimir Tenev, Co-Founder + Co-CEO, Robinhood	DATA SCIENCE TRACK **Leveling Up Data Science Skills & DS at Your Company** Katie Kent, Data Science Product Manager, Galvanize; Otis Anderson, Director of Data Science and Analytics, Clover Health; Alexy Khrabrov, Chief Scientist, ai.vision; Brian Spiering, Data Science Professor, GalvanizeU-New Haven
4:00 PM	**Tapping the Dev Community to Turbocharge Your Growth** Brad Brooks, Chief of Marketing, Product and Engineering, DocuSign	**Overcoming Red Tape** Nima Ghamsari, Co-Founder + CEO, Blend; Alex Rampell, General Partner, Andreessen Horowitz	DATA SCIENCE TRACK **Maximizing Your Product Value With the Right Kind of Data Science** Eli Bressert, Manager of Data Engineering and Analytics, Netflix
4:30 PM	**100 Random Hacks to Scale a Startup in 6 Months (Tell All on How to Get Global Press Mentions, Customer Traction and Top Prizes)** Christine Souffrant, Founder, Vendedy; Forbes 30 under 30	**Mission-Driven Startup: Maximizing Positive Social Impact as an Entrepreneur** Benjamin Todd, Co-Founder + CEO, 80,000 Hours	DATA SCIENCE TRACK **Behind the Data at Airbnb** Elena Grewal, Interim Leader of Data Science, Airbnb
5:00 PM			

Agenda // **Breakout Stages**

StartupGRIND
GLOBAL CONFERENCE

DAY 02 | WEDNESDAY 22ND

	FOUNDERS STAGE	VC / Q+A STAGE	WORKSHOP STAGE
	San Mateo County History Museum	Fox Forum	Movie Theater
10:00 AM	**The Future of Voice and Conversational AI** Keyvan Mohajer, Founder + CEO, Soundhound; Jeniece Pettitt, Producer, CNBC	**Q+A with Nir Eyal** Nir Eyal, Author, *Hooked: How to Build Habit-Forming Products*	COMEBACK TRACK **If You're Going to Fail, Fail Smart** Howard Love, Author, The Startup J Curve
10:30 AM	**What's a Digital Product Agency?** S. Owais Ahmad, Co-Founder + President, West Agile Labs; Corey Anand, Senior Product Manager, West Agile Labs	**Immigration, Innovation, & You** Laura Gomez, Founder + CEO, Atipica	COMEBACK TRACK **Don't Call It a Comeback - Call It Honesty** Jessica Mah, Co-founder + CEO, inDinero Joe Famalette, Co-founder + CEO, LiveRaise
11:00 AM	**Creating a Scalable Marketplace Through Social Commerce** Manish Chandra, Founder + CEO, Poshmark Shilpi Sharma, Co-founder + CEO, Kvantum	**Q+A with Vinod Khosla** Vinod Khosla, Founder, Khosla Ventures	COMEBACK TRACK **Don't Fear the Scammer: How to Overcome Startup Fraud** Penny Kim, VP of Marketing, ParkHub Michael Coren, Technology + Business Reporter, Quartz
11:30 AM	**How to Turn Your Community Into a Business and Not Screw it Up** Joel Flory, Co-founder + CEO, VSCO; Cory Weinberg, Reporter, The Information	**The 5 Keys to Hitting Escape Velocity** Ann Miura-Ko, Co-founder, Floodgate	COMEBACK TRACK **Work Sucks Less When You Think Trunk to Tail** Chris O'Neill, CEO, Evernote
12:00 PM	**Use Humor to Grow Your Audience** Sarah Cooper, Writer + Creator, The Cooper Review	**Q+A with Mike Abbott** Mike Abbott, General Partner, KPCB	**Value Added Leadership: How to Make an Immediate and Lasting Impact on your Teams** Mike Coscetta, Head of Global Sales, Square
12:30 PM	**Startup Court** **(12:30 AM - 1:30 PM)** Watch this year's Startup Program batch pitch for the chance to earn a spot in 500 Startups	**Corporate Speak: When to Consider a Corporate Accelerator** Bipin Sahni, EVP + Head of R&D, Wells Fargo Innovation Group John Boitnott, Reporter, Entrepreneur.com	**No One Reads Your Company Blog: How to Beat "Peak Content" & Get ROI** Susan Su, Head of Marketing, Reforge
1:00 PM		**Integrating Equality into Your Growth** Elodie Dupuy, Principal, Iconiq	**How to Grow Your Social Following** Everette Taylor, VP of Marketing, Skurt; Justin Wu, Founder, Growth.ly; John Rampton, Senior Contributor, Entrepreneur

Agenda // **Breakout Stages**

StartupGRIND
GLOBAL CONFERENCE

DAY 02 | WEDNESDAY 22ND

	FOUNDERS STAGE San Mateo County History Museum	**VC / Q+A STAGE** Fox Forum	**WORKSHOP STAGE** Movie Theater
1:30 PM	**Inclusive Leadership: Building Diverse Organizations from Day One** Nicole Sanchez, VP of Social Impact, GitHub; Sonja Gittens-Ottley, Diversity + Inclusion Lead, Asana; Michele Perras, Head of Strategy and Market Development, Pivotal	**How to Raise VC Like a Pro** Clate Mask, Co-Founder + CEO, Infusionsoft	**Building a Hardware Startup: From Zero to IPO** Cyril Ebersweiler, Founder, Hax
2:00 PM	**Three Things Every Entrepreneur Should Know (and Do) to Ensure a Successful M&A** Paul Levine, President, Trulia Brett Wilson, Co-founder + CEO, TubeMogul	**Incubating Greatness: What's a Startup Studio, Anyway?** Peter Pham, Co-founder, Science	**How AI Will Shape the Future of Work** Dennis Mortensen, Founder + CEO, x.ai Caroline O'Donovan, Senior Technology Reporter, BuzzFeed News
2:30 PM	**Trailblazing Into a New Industry** Marcelo Camberos, Co-founder + CEO, Ipsy Paul Martino, General Partner, Bullpen Capital	**Q+A with Phil Libin** Phil Libin, Managing Director, General Catalyst; Co-founder, Evernote	DATA SCIENCE TRACK presented by ɡalvanize **AI App Engineering: The Unicorn's Guide to Transforming the Enterprise** Kanishk Priyadarshi, AI Innovation Executive, IBM Watson
3:00 PM	**Cheat Codes: How to Streamline Your Success** Brian Wong, Co-founder + CEO, Kiip Steven Bertoni, Senior Editor, Forbes	**Lessons Learned: Traits Every Successful Founder Should Have** Eurie Kim, Partner, Forerunner Ventures	DATA SCIENCE TRACK **The Business Case for Data Science in Government** Ian Kalin, Chief DS, US Deptartment of Commerce
3:30 PM	**How I Built a $2 Billion Company by Thinking Small** Jeff Rodman, Co-Founder + Chief Evangelist, Polycom	**Q+A with Asana** Justin Rosenstein, Co-founder, Asana	DATA SCIENCE TRACK **Benefits of Bringing Data Thinking to Your Product Early** Hulya Emir-Farinas, Head of Data Science Team in Americas, Pivotal
4:00 PM			