

GIVES TO 

1

2

3

4

5

1

2

3

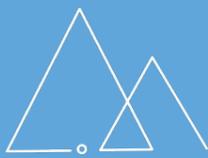
4

5


Based on the Stakeholder Motivation Matrix by François Jégou, Ezio Manzini, Anna Meroni.

What could a role on the left (potentially) give to any of the roles on top?

What is a role's motivation to join the ecosystem (in terms of achievement, affiliation, power)?



# ECOSYSTEM MOTIVATIONS MATRIX

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ecosystem

