

NOEL REUBEN

noelreuben.xyz
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PROFILE

Designer skilled in graphics, video production, sound design, and music. I have experience managing a fast-paced startup's YouTube channel and bridging marketing and design teams. I also led a small team of visual designers, focusing on video production. I like to create content that drives brand success.

EDUCATION

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

B.E. Mechanical Engineering
2012-2016

UNIVERSITY OF CINCINNATI

M.S. Mechanical Engineering
2017-2020 (dropped out)

SKILLS

DIGITAL CONTENT CREATION

Photography
Audio & Video
Visual design
Voiceovers

MUSIC PRODUCTION

Composition and arrangement
Audio recording and editing
Sound design
Audio branding
Mixing and mastering

VIDEO EDITING

Final Cut Pro X
Apple Motion
Adobe After Effects
Color correction and grading
Motion graphics and titling

SCRIPTING & STORYBOARDING

Visual storytelling
Researching and scripting
Concept illustrations

ILLUSTRATIONS & DIGITAL ART

Digital illustration
Graphic design
Concept art
Character design

GRAPHIC DESIGN

Adobe Creative Suite
Figma
Vector graphics
Typography
Layout design
Branding and logo design

DESIGNER | GRAPHICS, VIDEO (FREELANCE)

Self-Employed | Sep 2023 — Present

Brand Design for Lissiu's Bakery: Led the creation and management of the entire visual identity, including branding, logo design, food photography, promotional videos, menu cards, and posters.

Product explainer videos for various clients: Delivered end-to-end production, including product research, planning, storyboarding, editing, and post-production.

BRAND MARKETING MANAGER

DeepSource | Full-time | Jan 2023 — Sep 2023

Led and supervised the Visual Design Team, focusing on content planning, scheduling, optimization for various platforms, and content marketing initiatives.

Assumed responsibility for DeepSource's brand management, including creation of content for employer branding, social media posts, and blogs.

Revamped DeepSource's Official Documentation to enhance readability and visual appeal. Oversaw the production of illustrations, visual graphics, infographics, and copy-text to improve the user experience.

Took charge of DeepSource Learn, a tutorial video series, where I independently handled the entire video production process from scripting, motion-graphics, to voice-over recording.

DIGITAL PRODUCER

DeepSource | Full-time | May 2021 — Jan 2023

Independently managed DeepSource's Official YouTube Channel, taking full responsibility for video production, including scripting, storyboarding, filming, lighting and audio setup, editing, post-processing, sound design, and uploading.

Diversified content creation efforts, encompassing podcasts, videos, digital art (zines, comics), animatics, audiograms, and photography across various digital platforms.

VIDEO EDITOR

DeepSource | Contract | Feb 2021 — May 2021

Engaged in video editing tasks on a project-specific basis, including the creation of original background music for videos, transcribing and subtitling, and the design of motion graphics and titles.

PERFORMING MUSICIAN

The Reuben Brothers | 2015-2017, 2020-present

Founding member of 'The Reuben Brothers'; I handle all music production related things including instrument playing, recording, mixing and mastering. We've had multiple live performances in and around Bangalore.

The Reuben Brothers were included on prominent Spotify Editorial Playlists, including Radar India and Fresh Finds India.