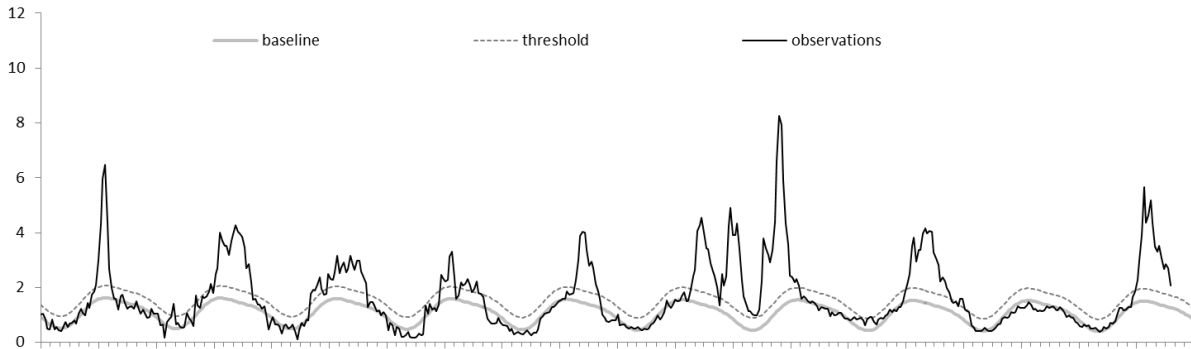
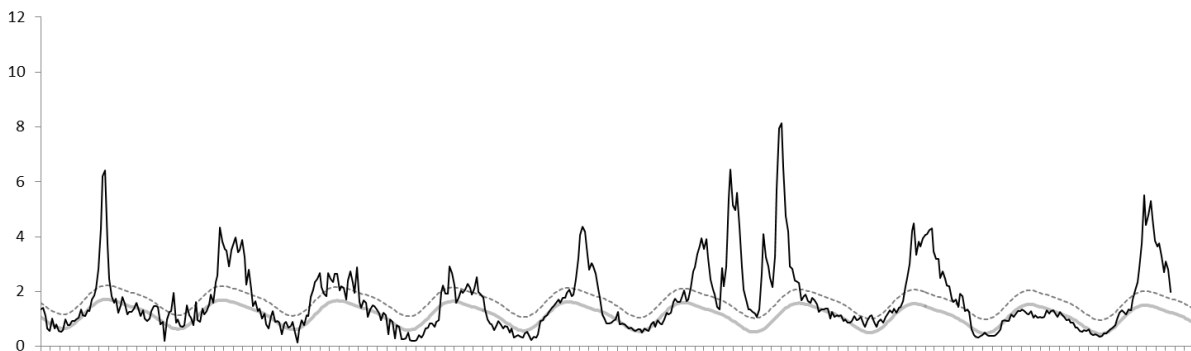


Figure S3 – Mid-Atlantic State seasonal observed and model baseline, 2003-2013

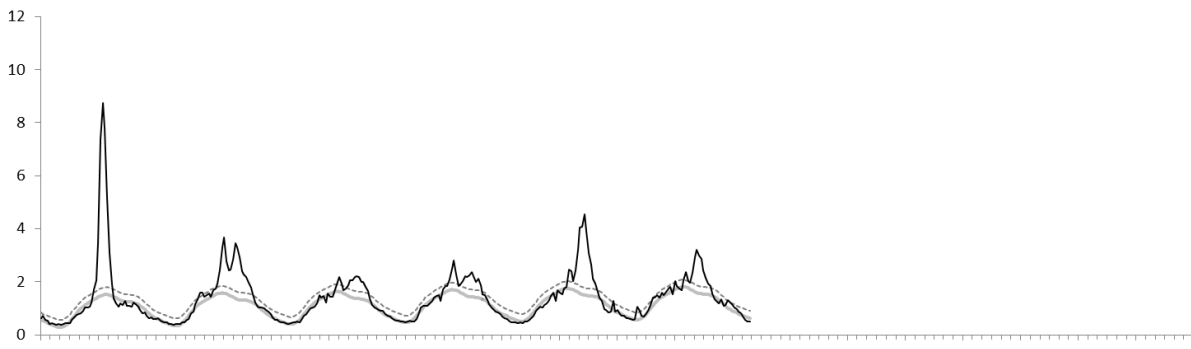
Mid-Atlantic Census Region (NJ, NY, PA), CDC Sentinel Physician Network, Influenza-like Illness (ILI) surveillance



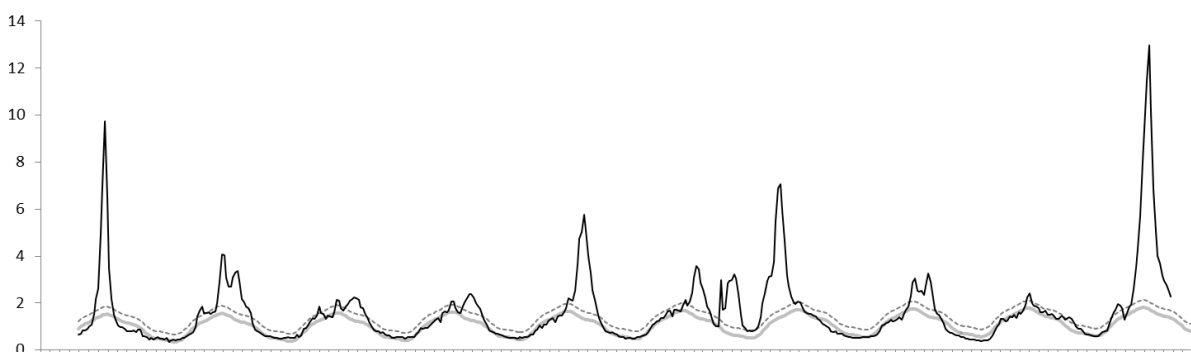
HHS Surveillance Region 2 (NJ, NY), CDC Sentinel Physician Network, Influenza-like Illness (ILI) surveillance



Mid-Atlantic Census Region (NJ, NY, PA), Google Flu Trends (GFT) original model percent ILI



HHS Surveillance Region 2 (NJ, NY), Google Flu Trends (GFT) updated model percent ILI



2003/2004 2004/2005 2005/2006 2006/2007 2007/2008 2008/2009 2009/2010 2010/2011 2011/2012 2012/2013

Date (influenza season)