

**Table S1: Sample cities within each classification (early adopting, late majority, etc.)** Early adopting cities tend to be college towns or have large populations of young, tech-savvy users such as Mountain View, CA, while larger metropolitan areas adopted closer to the mean, followed by more rural and remote locations.

<b>Early Adopter</b> <b>60</b>	<b>Early Majority</b> <b>125</b>	<b>Late Majority</b> <b>157</b>	<b>Laggard</b> <b>66</b>
Ames,IA	Akron,OH	Abilene,TX	Amarillo,TX
Ann-Arbor,MI	Albany,NY	Albright,WV	Beaumont,TX
Arlington,VA	Alexandria,VA	Albuquerque,NM	Bronx,NY
Austin,TX	Alpharetta,GA	Allentown,PA	Cheshire,CT
Beaverton,OR	Amsouth-Bank,TN	Anaheim,CA	Chesterland,OH
Bellevue,WA	Anchorage,AK	Arlington,TX	Clarksville,TN
Bellingham,WA	Anderson,SC	Augusta,GA	Cleveland,GA
Berkeley,CA	Annapolis,MD	Aurora,CO	College-Park,GA
Bethesda,MD	Appleton,WI	Bailey,CO	Columbia,NC
Blacksburg,VA	Asheville,NC	Bakersfield,CA	Columbus,GA
Bloomington,IN	Athens,OH	Baltimore,MD	Corpus-Christi,TX
Bluefield,VA	Athens-Clarke-County,GA	Baton-Rouge,LA	Detroit,MI
Boston,MA	Atlanta,GA	Bayville,NJ	El-Paso,TX
Boulder,CO	Auburn,AL	Bethlehem,PA	Elk-City,OK
Bozeman,Mt	Bend,OR	Beverly-Hills,CA	England,AR
Cambridge,MA	Boca-Raton,FL	Billings,Mt	Fayetteville,NC
Cary,NC	Boise,ID	Biloxi,MS	Flint,MI
Chapel-Hill,NC	Brooklyn,NY	Birmingham,AL	Fort-Myers,FL
Charlottesville,VA	Burbank,CA	Bowling-Green,KY	Garland,TX
Corvallis,OR	Carlsbad,CA	Bradenton,FL	Grand-Prairie,TX
Davis,CA	Cedar-Rapids,IA	Buffalo,NY	Hamilton,OH
Des-Moines,IA	Champaign,IL	Canton,OH	Hattiesburg,MS
Eugene,OR	Chandler,AZ	Cape-Coral,FL	Hebron,KY
Evanston,IL	Charleston,SC	Charlotte,NC	Jackson,MS
Fairfax,VA	Charleston,WV	Chesapeake,VA	Jacksonville,NC
Franklin,TN	Chattanooga,TN	Cincinnati,OH	Jeffersonton,VA
Grand-Rapids,MI	Chicago,IL	Clearwater,FL	Jupiter,FL
Hoboken,NJ	Chico,CA	College-Station,TX	Kent,WA
Ithaca-College,NY	Cleveland,OH	Colorado-Springs,CO	Killeen,TX
Livermore,CA	Columbia,MO	Columbia,SC	Kissimmee,FL
Madison,WI	Columbus,OH	Dallas,TX	Lake-Charles,LA
Midwest,WY	Computer-Com-of-Amer,DE	Dayton,OH	Laredo,TX
Minneapolis,MN	Conway,AR	Decatur,GA	Lexington,OK
Missoula,Mt	Coral-Springs,FL	Duluth,MN	Long-Beach,CA
Mountain-View,CA	Costa-Mesa,CA	Durango,CO	Lubbock,TX
Oakland,CA	Denton,TX	Elk-Grove,CA	McAllen,TX
Palo-Alto,CA	Denver,CO	Evansville,IN	Miami,FL
Pasadena,CA	Durham,NC	Everett,WA	Mobile,AL
Portland,ME	East-Lansing,MI	Fayetteville,AR	Modesto,CA
Portland,OR	Easton,PA	Fort-Lauderdale,FL	Montgomery,AL
Provo,UT	Fort-Collins,CO	Fort-Wayne,IN	New-Ringgold,PA
Reston,VA	Frederick,MD	Fort-Worth,TX	Newark,NJ
Rochester,MN	Fredericksburg,VA	Fresno,CA	Newfoundland,PA
Round-Rock,TX	Fremont,CA	Gilbert,AZ	Newport-News,VA
Salt-Lake-City,UT	Frisco,TX	Glendale,AZ	Nokesville,VA
San-Francisco,CA	Fullerton,CA	Glendale,CA	Ocala,FL
San-Jose,CA	Gainesville,FL	Greeley,CO	Palm-Beach,FL
San-Mateo,CA	Greenville,SC	Green-Bay,WI	Palmdale,CA
Santa-Barbara,CA	Gresham,OR	Greensboro,NC	Philippi,WV
Santa-Clara,CA	Harrisburg,PA	Greentown,PA	Portola,CA
Santa-Cruz,CA	Henderson,NV	Greenville,NC	Prosper,TX

Santa-Monica,CA	Honolulu,HI	Hartford,CT	Queens,NY
Seattle,WA	Huntsville,AL	Hayward,CA	Reading,PA
Silver-Spring,MD	Iowa-City,IA	Heart-Butte,Mt	Shreveport,LA
Somerville,MA	Irvine,CA	Hollywood,FL	Stilwell,OK
St-Paul,MN	Johnson-City,TN	Holtsville,NY	Stockton,CA
State-College,PA	Kalamazoo,MI	Hope,NY	Upper-Marlboro,MD
Sunnyvale,CA	Kansas-City,MO	Houston,TX	Valdosta,GA
Venice,CA	Knoxville,TN	Huntington,WV	Vallejo,CA
West-Lafayette,IN	Lansing,MI	Huntington-Beach,CA	Visalia,CA
	Lawrence,KS	Indianapolis,IN	West-Cornwall,CT
	Lawrenceville,GA	Irving,TX	Whittier,CA
	Leavenworth-Lake-Wenatchee,WA	Jacksonville,FL	Wilmington,DE
	Lincoln,NE	Jersey-City,NJ	Winston-Salem,NC
	Littleton,CO	Jersey-Shore,PA	Yonkers,NY
	Los-Angeles,CA	Joliet,IL	
	Lynchburg,VA	Kansas-Bank-Amer,KS	
	Manchester,NH	Kansas-City,KS	
	Manhattan,KS	Katy,TX	
	Marietta,GA	Kennesaw,GA	
	Miami-Beach,FL	Kula,HI	
	Milwaukee,WI	Lafayette,IN	
	Muncie,IN	Lafayette,LA	
	Murfreesboro,TN	Laguna-Beach,CA	
	Napa,CA	Lakeland,FL	
	Naperville,IL	Lancaster,PA	
	New-Haven,CT	Las-Cruces,NM	
	Newark,IL	Las-Vegas,NV	
	North-Hollywood,CA	Lexington,KY	
	Olathe,KS	Little-Rock,AR	
	Olympia,WA	Louisville,KY	
	Omaha,NE	Loveland,OH	
	Orange,CA	Macon,GA	
	Orangeville,UT	Malibu,CA	
	Orlando,FL	Marion,IN	
	Overland-Park,KS	McKinney,TX	
	Petaluma,CA	Melbourne,FL	
	Philadelphia,PA	Melbourne,IA	
	Phoenix,AZ	Memphis,TN	
	Pittsburgh,PA	Mesa,AZ	
	Plano,TX	Midland,TX	
	Pollok,TX	Millersville,MD	
	Raleigh,NC	Monongahela,PA	
	Redondo-Beach,CA	Morgantown,WV	
	Reno,NV	Murrieta,CA	
	Richmond,VA	Myrtle-Beach,SC	
	Rochester,NY	Naples,FL	
	Salem,OR	New-Brunswick,NJ	
	San-Buenaventura-(Ventura),CA	New-Orleans,LA	
	San-Diego,CA	New-York,NY	
	San-Luis-Obispo,CA	Newark,DE	
	San-Marcos,TX	Newport-Beach,CA	
	Santa-Clarita,CA	Norman,OK	
	Santa-Fe,NM	Oceanside,CA	
	Santa-Rosa,CA	Oklahoma-City,OK	
	Sarasota,FL	Orange,TX	
	Scottsdale,AZ	Palm-Springs,CA	

Sioux-Falls,SD	Panama-City,FL
South-Bend,IN	Pensacola,FL
Spokane,WA	Peoria,AZ
Springfield,IL	Peoria,IL
St-Louis,MO	Piatt,PA
Stamford,CT	Pinckney,MI
Stillwater,OK	Providence,RI
Tempe,AZ	Puyallup,WA
Thousand-Oaks,CA	Rancho-Cucamonga,CA
Tulsa,OK	Redding,CA
Tustin,CA	Riverside,CA
Vancouver,WA	Roanoke,VA
Washington,DC	Rockford,IL
West-Hollywood,CA	Roseville,CA
Williamsburg,VA	Sacramento,CA
Wilmington,NC	San-Antonio,TX
Winter-Park,FL	San-Bernardino,CA
Woonsocket,RI	San-Clemente,CA
	Savannah,GA
	Scranton,PA
	Siloam-Springs,AR
	Simi-Valley,CA
	Spartanburg,SC
	Springfield,MO
	St-Augustine,FL
	St-Petersburg,FL
	St-Stephen,SC
	Staten-Island,NY
	Sugar-Land,TX
	Surprise,AZ
	Syracuse,NY
	Tacoma,WA
	Tallahassee,FL
	Tampa,FL
	Temecula,CA
	Toledo,OH
	Topeka,KS
	Torrance,CA
	Traverse-City,MI
	Tucson,AZ
	Tuscaloosa,AL
	Tyler,TX
	Virginia-Beach,VA
	Waco,TX
	West-Chester,PA
	West-Palm-Beach,FL
	Winchester,VA
	Woodbridge,VA
	Worcester,MA
	Young,AZ