

S4. Summary Statistics

Table A presents the summary statistics for our study sample and p-values of t tests for differences in means between the treated and control groups. Our baseline treatment groups were well-balanced: respondents in the control or treatment groups did not significantly differ across any of the observable demographic characteristics. We do observe some selection into the follow-up survey: respondents who were older, employed, in the lower and middle income categories, and those with higher education were more likely to respond to the follow-up survey. Respondents in the “other” race category were marginally more likely to follow up.

Table A: Summary Statistics

Variable:	Average of Group [# Obs in Brackets]				p-value (t test of difference in means)		
	Control	HI Treatment	SI Treatment	Followed Up	Control v. All Treated	HI v. SI Treatment	Followed Up v. Did Not
Age	46.5 [431]	47.6 [423]	46.9 [425]	49.2 [797]	0.456	0.567	0.000***
% Male Respondents	52.0% [433]	52.9% [431]	56.9% [434]	55.2% [808]	0.315	0.236	0.239
% Asian Respondents	5.8% [433]	3.2% [431]	4.4% [434]	5.0% [808]	0.108	0.386	0.281
% Black Respondents	5.5% [433]	9.3% [431]	6.7% [434]	6.3% [808]	0.109	0.159	0.126
% White Respondents	84.8% [433]	84.2% [431]	86.4% [434]	86.1% [808]	0.789	0.365	0.190
% Other Racial Category	5.5% [433]	5.1% [431]	3.2% [434]	3.8% [808]	0.264	0.167	0.084*
% Employed	59.6% [399]	57.5% [402]	58.4% [406]	60.8% [760]	0.567	0.793	0.035**
% Low Income (<\$40,000)	36.6% [432]	36.0% [430]	32.6% [433]	31.1% [807]	0.419	0.282	0.000***
% Mid Income (\$40,000 - \$99,999)	49.1% [432]	47.7% [430]	51.0% [433]	52.4% [807]	0.922	0.323	0.004***
% High Income (>\$100,000)	14.4% [432]	16.3% [430]	16.4% [433]	16.5% [807]	0.354	0.963	0.306
% Conservative	31.7% [432]	33.0% [427]	28.5% [432]	32.2% [804]	0.720	0.149	0.251
% Liberal	25.0% [432]	24.1% [427]	22.0% [432]	23.3% [804]	0.437	0.459	0.630
% High Education (4-year college or higher)	44.3% [422]	46.0% [417]	42.0% [421]	47.0% [790]	0.925	0.244	0.009***
Trust Scientists Index	2.053 [433]	2.028 [431]	1.956 [434]	1.979 [808]	0.405	0.404	0.217
% High Knowledge (3+ correct)	0.524 [433]	0.541 [431]	0.509 [434]	0.525 [808]	0.984	0.356	0.993

Notes: Mean values for groups of respondents. Number of observations in a given group for a given demographic category in brackets. p-values and significance levels based on t-tests of differences: * 10 percent, ** 5 percent, *** 1 percent.