

S7 Table. Increase in self-efficacy (T2) after watching treatment videos. OLS regressions.

	Model 1	Model 2	Model 3	Model 4
Experimental Group (<i>Ref. = Placebo</i>)				
Treatments (Pooled)	0.64*** (2.76)	0.66*** (2.77)		
Treatment: Safety			0.80*** (2.71)	0.80*** (2.69)
Treatment: Social Norm			0.41 (1.30)	0.45 (1.41)
Treatment: Response Efficacy			0.70** (2.20)	0.72** (2.17)
Treatment: Self-Efficacy			0.62* (1.85)	0.64* (1.88)
Self-Efficacy (T1)	0.42*** (8.57)	0.42*** (8.50)	0.42*** (8.56)	0.42*** (8.50)
Man (<i>Ref. = Woman</i>)		-0.18 (-0.81)		-0.17 (-0.76)
Age		-0.00 (-0.46)		-0.00 (-0.44)
Education (<i>Ref. = High School</i>)				
College Degree		-0.05 (-0.20)		-0.05 (-0.21)
Professional Degree		0.34 (1.05)		0.33 (1.03)
Doctorate		0.78 (1.23)		0.72 (1.11)
Race/Ethnicity (<i>Ref. = Non-White</i>)				
		0.05 (0.20)		0.06 (0.25)
Political Ideology (<i>Ref. = Liberal</i>)				
Moderate		0.17 (0.60)		0.17 (0.60)
Conservative		0.07 (0.29)		0.06 (0.24)
Rural (<i>Ref. = Urban</i>)		-0.14 (-0.58)		-0.14 (-0.58)
Constant	8.08*** (12.44)	8.21*** (10.86)	8.06*** (12.36)	8.18*** (10.74)
Observations (Unique Individuals)	447	447	447	447
R-squared	0.26	0.26	0.26	0.26

Notes: *** p<0.01, ** p<0.05, * p<0.1. Robust t-statistics in parentheses. ATE estimated using OLS regressions, showing unstandardized regression coefficient estimates. Two-sided tests.