

Pequod curated by
Janet40

Screen Strokes

06.21.2022 - 08.06.2022

Pequod Co.





ENGLISH VERSION

Pequod Co. is pleased to present, as of June 21st, 2022, *Screen Strokes*, a curated group show by Janet40, with the participating artists: Raúl Aguilar Canela, Helena Garza, Luis Hidalgo, Sara Ludy, Sofie Ramos, Juan Manuel Salas, and Bral Sorchini.

Since 2016, Janet40 has been dedicated to translating digital culture into artistic objects and to producing multi-format shows that facilitate its consumption near and far from the keyboard. Playing into the conservative game of exhibiting painting in a gallery, they wanted to bend a few rules.

They have ventured to evidence the debt that contemporary painting owes to what has been happening on the screen for over 20 years; from its consumption on our devices, through the use of software for its processing and the notion that filters and digital effects (that once took painting as inspiration) are as real in our material environment as any pictorial gesture captured in a physical container.

Tactile happens on a phone, a tablet or a canvas. It's all the same.

Their source for this show (fluctuating between pixel and brushstroke) is a selection of artists who are located between the Edit menu, the transition from watching TV to watching the Internet, app updates and the need to add mass, volume and movement to the painting that already feels in past tense; worn out by the gaze.

Janet40 believes in the indiscriminate use of tools that lead us from one medium to another, without fear of revealing their processes. We aren't saying that we lose mystery in painting when we see its scaffolding (cables, pop references and allusions to 3D environments), rather, we gain complexity by thinking of it as part of the torrent of data of our day to day as social media users.

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We have said it before and we will say it again, this exchange and even plundering of visual data between supports is what builds reality today. We imagine contemporary painting having an affair with the screen when no one is watching. Only this time, we opened the door without knocking and took a picture of it.

Say cheese :)