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Archimedia Invests in Wally

Wally Yachts S.A., a leading designer and manufacturer of high performance motorboats, sailboats and skis ("Wally"), announced today a substantial investment from Archimedia BVI ("Archimedia") to provide growth capital for the development of new products and the Wally brand.

"We are excited that Archimedia, a value-added investor in the consumer sector, has decided to make this substantial investment in Wally. We believe Archimedia's investment endorses the leading quality of our products and the tremendous potential of our brand," said Luca Bassani, Founder and President of Wally. "This investment provides us with an enhanced ability to develop new models and new markets over the coming years. Archimedia's extensive experience with innovation and growing consumer franchises makes them an ideal partner as Wally continues to develop into a leading global brand."

"We are delighted to partner with Luca and the team at Wally. The strong growth of the Wally brand over the last decade is a testament to Luca's unmatched ability to innovate in both technological and aesthetic forms and we look forward to accelerating this growth and continuing the development of Wally," said John Hunt, Founder and Chairman of Archimedia. "Wally is unusual in the yachting sector at present because it has a strong pipeline of new orders and products. Wally fits well with our focus on top quality brands with highly differentiated product offerings."

About Wally (wally.com)

Wally combines innovative design and technology to create luxurious, high-performance motorboats, sailboats and skis. Wally pioneered carbon fiber construction in cruising yachts and is the only yachting brand two-time winner of the 'Compasso d'Oro', the world's most important award for quality and design. Wally has also collaborated with other industry-leading, design-centric brands (including Hermès and Foster & Partners) to create unique projects. The flagship Wally motorboat, the 118 wallypower is the world's fastest motor yacht; the flagship Wally sailboat, Saudade was awarded best sailing yacht in her category; while the Wallyski is the world's only fully carbon fiber snow ski. Since inception, Wally has launched 42 sailboats and more than 100 motorboats and will soon launch the world's largest carbon fiber sailboat, the Wally 50m.

About Archimedia (archimedia.com)

Archimedia creates and invests in innovative and high-quality consumer, technology and real estate brands. The Archimedia portfolio includes innovators in design and customer service such as the Amanyara resort in the Turks & Caicos Islands, Carluccio's in the UK and the forthcoming Aman Porto Heli resort in Greece as well as innovators in business models such as Oriel Wines in the USA, Betfair and Made.com in the UK and Syzygy in Germany.

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