

# Natasha "Tash" Durkins

Strategic Executive Counsel |  
Leadership Advisor | Speaker  
| Author

Tash Durkins helps executive leaders and organizations navigate complexity, strengthen alignment, communicate with clarity, and lead effectively during periods of pressure, uncertainty, and transformation. With more than **30 years of senior leadership experience**, including executive leadership at the **Federal Aviation Administration (FAA)**, Tash brings a rare combination of strategic insight, operational leadership experience, executive communication expertise, and human-centered leadership development.



# Executive Leadership & Organizational Development

Tash partners with organizations, executive teams, and leadership groups to build stronger, more aligned, and more effective leadership cultures. Engagements include keynote presentations, executive workshops, leadership intensives, retreats, facilitated discussions, and customized leadership development experiences.



## Strategic Counsel

Strategic executive counsel and organizational effectiveness



## Communication

Executive communication and stakeholder engagement



## Presence & Influence

Leadership presence, influence, and navigating change



## Trust & Culture

Trust, accountability, and culture-building



## Resilience

Sustainable leadership and effectiveness under pressure



## Team Dynamics

High-performing leadership team dynamics and coaching



# Signature Leadership Frameworks

Built from decades of real executive leadership experience, designed to help leaders lead with clarity, confidence, and sustainable authority.



## The Fiercely Joyful Freedom Framework™

**Root. Rise. Reign.** A leadership framework designed to help leaders reconnect to their true selves, lead with intention, and sustain performance without losing themselves in the process.



## The C.A.V.E. Framework™

A practical leadership communication framework focused on strengthening Clarity, Authority, Voice, and Energy in high-stakes professional environments.



## The E.D.G.E. Framework™

A leadership growth framework designed to help high-performing leaders navigate self-doubt, visibility, expansion, and growth by reframing discomfort as evidence of expansion, not inadequacy. E.D.G.E. means: Expose the Lie, Document the Truth, Ground in Your Growth, Embrace the Stretch

# Keynote, Workshop & Leadership Engagement Topics

Topics can be delivered as keynote presentations, executive workshops, leadership intensives, retreats, or facilitated leadership experiences, and are customized based on organizational goals, audience level, and current leadership challenges.



Executive Presence & Leadership Influence



Communicating with Clarity During Uncertainty



Leadership During Challenging Times



Navigating Change & Managing Resistance



Building Trust, Alignment & Accountability



Sustainable Leadership in High-Pressure Environments



Courageous Communication & Difficult Conversations



Burnout, Boundaries & Leadership Effectiveness



Leading Through Complexity & Organizational Change



Leadership Confidence, Visibility & Growth



The Fiercely Joyful™ Leader Experience

# Workshop Style & Executive Bio

**Candid. Practical. Grounded in Real Experience.**

Tash's workshops are candid, practical, engaging, and grounded in real executive leadership experience, not theory alone. Participants leave with actionable tools, sharper self-awareness, stronger communication strategies, and practical approaches they can immediately apply within their organizations and leadership environments.

Sessions are tailored to organizational goals, audience needs, and leadership level, and can be delivered **virtually or in person.**

- ✔ Participants leave every session with tools they can use the very next day, not concepts they have to figure out how to apply.

## About Natasha "Tash" Durkins

Tash is a strategic executive advisor, speaker, executive coach, and award-winning author of *Fiercely Joyful: 11 Keys to Living Authentically & Creating a Life You Love*.

She brings more than **30 years of senior leadership experience**, including executive leadership roles within the **Federal Aviation Administration (FAA)**, where she led large-scale operational, strategic, and policy organizations in one of the most complex and highly scrutinized environments in government.

Her work focused heavily on executive communication, leadership alignment, organizational effectiveness, stakeholder engagement, and leadership during periods of significant change and uncertainty.

Today, Tash works with executives, leadership teams, organizations, and conferences across the country, combining strategic clarity, candid executive counsel, practical leadership insight, and a deeply human approach to organizational effectiveness.

Tash delivers leadership keynotes, executive workshops, and strategic leadership sessions for organizations, conferences, executive teams, and leadership communities across the country.

# Let's Work Together

Available for keynote presentations, executive retreats, leadership workshops, conference sessions, and customized organizational engagements.

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