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Sign and Poster Regulation Policy

#3-370



Approved By: Cabinet
Effective Date: 12-01-2005
Revised Date: 08-12-2025

Category: Student Affairs
Policy Owner: Vice President for Student and Campus Life
Office Number: [585-245-5618](tel:585-245-5618)

Scope

This policy shall apply to any campus constituent or unaffiliated party on the SUNY Geneseo's property and in any College owned facility.

Policy Statement

The College is resolute in its position that free inquiry and dialogue are the basis of higher education. The policy of the College on Sign and Poster Regulation is intended to uphold these values. The policy also reflects the College's right to place reasonable restrictions on the time, place, and manner of speech on campus. It is in this context that recognized student organizations, departments, and offices of the College, and members of the College community may display signs, banners, posters or other displays provided that they include the name of the sponsoring organization and the date of posting.

Definitions

[Campus Constituents](#)

[Unaffiliated Party\(s\)](#)

Policy

The affixing of signs, banners, posters or other displays to the exterior of College buildings may cause damage to the buildings or jeopardize public safety and therefore, is not permitted.

1. Writing, drawing, etching, painting, chalking, or otherwise marking the exterior of College buildings, is considered defacement of College property and therefore is not permitted. Chalking is not permitted on sidewalks or roadways.
2. Affixing signs, banners, posters, or other displays and writing, drawing, etching, painting, chalking, or otherwise marking College trees, benches, roadways, construction fences, and other features of the landscape are similarly not permitted.
3. Displays on building interior surfaces must be confined to bulletin boards or similar areas provided for that purpose. Taping, nailing, tacking, etc., signs or other displays to walls, doors, glass, stairs, railings, balconies, or other building surfaces can cause damage or create a dangerous situation and, therefore, is not permitted.
4. Displays may not be placed across or above roads or walks.
5. The posting of notices and flyers and other like materials in specific campus buildings may be subject to additional restrictions published by the specific building director (if appropriate).
6. All displays for an event must be removed not later than one week following the event by those responsible for the event or by those responsible for posting the notice.

Any unusual or special displays not covered by the above must be discussed with the Assistant Vice-President for Facilities and Planning.

Exceptions to this policy have been established over time for the cement retaining wall on the east side of the College Union (between the College Union and Schrader Hall) and for the tree in the Sturges Quad and are not covered by this policy. However, the College retains its right to regulate expression on the retaining wall and tree based on time, place, and manner.

Exceptions also include postings/notifications as necessary to alert or inform the community of official campus notices including but not limited to facility concerns, construction projects, or emergency situations as deemed necessary by the Assistant Vice President for Facilities and Planning, the Chief of University Police, or their designees.

Signs, banners, posters, etc. not displayed in accordance with the above will be removed by College personnel.

Rationale

The College has long had a policy of regulating the placement of signs and posters on campus, in order to address issues of safety and maintenance. The extension of the sign and poster regulations

to College paved pedestrian pathways, with specific parameters related to safety and maintenance, is in keeping with the College's long-standing position on the issue.

Frequency of Review and Update

Annually

Periodic Review Completed: 08-12-2025

Approval

Signed By Michael Taberski

08-12-2025

Michael Taberski
Vice President for Student and Campus Life

Date of Approval

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