

<b>Title of Project:</b>	<b>Waves Instructional Design Process</b>
<b>Introduction:</b>	Waves Instructional Design shares their design process from start to finish.
<b>Audience:</b>	Targeted audience is hiring managers looking for an Instructional Designer to fill a job position.
<b>Video Length:</b>	Approximately 4 minutes
<b>Learning Objectives:</b>	<p>Upon completion of this training, the learner will be able to...</p> <ul style="list-style-type: none"> <li>• Describe Waves Instructional Design process from start-to-finish.</li> <li>• Determine if Waves Instructional Design is right for their business.</li> </ul>
<b>Outline:</b>	<ul style="list-style-type: none"> <li>• Welcome <ul style="list-style-type: none"> <li>◦ What is our design process from start to finish?</li> </ul> </li> <li>• Collaboration <ul style="list-style-type: none"> <li>◦ Identify business goals, purposes, and needs</li> </ul> </li> <li>• Design <ul style="list-style-type: none"> <li>◦ Content mapping with focus on adult learning theories</li> </ul> </li> <li>• Develop <ul style="list-style-type: none"> <li>◦ Visual design and effects</li> <li>◦ Bringing the design to life</li> </ul> </li> <li>• Implement <ul style="list-style-type: none"> <li>◦ Goals and Timelines</li> </ul> </li> <li>• Evaluate <ul style="list-style-type: none"> <li>◦ Data Analysis</li> <li>◦ Successful outcome</li> </ul> </li> <li>• Summary <ul style="list-style-type: none"> <li>◦ Why Waves ID?</li> </ul> </li> </ul>
<b>Directions for Reviewer(s):</b>	<ul style="list-style-type: none"> <li>• Use the “Comments” feature to ask questions or make comments on larger issues within the script or on-screen text.</li> <li>• Each video is designed by scenes played in numerical order.</li> <li>• There will be a soft background instrumental music.</li> <li>• The audio script will be playing loud enough to be clearly heard over the instrumental music.</li> <li>• In the left column is the audio script. This will have a conversational tone.</li> <li>• In the middle column is the Text on the screen.</li> <li>• The last column contains the images, graphics, and animations that will occur. The numbers indicate where in the audio narration the image or animation will appear.</li> </ul>

	<ul style="list-style-type: none"> <li>• The numbers in the audio script are to match the placement of images, short videos, and graphics for the video maker.</li> <li>• Use layer tracks in video settings to separate background audio, narration audio, images, and videos.</li> </ul>
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Scene # 1	Title/Topic: Welcome/Introduction	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] Soft background music begins to play</p> <p>[2] Welcome to Waves Instructional Design.</p> <p>[3] Please join me as I take you on a journey through our instructional design process from start to finish.</p>	<p>Waves ID logo appears centered.</p> <p>[Subheading] What is our design process?</p>	<p>[1] Background is a dark and soft instrumental music begins to play.</p> <p>[2] Waves Logo fades into the screen and appears to the left of the screen..</p> <p>[3] Subheading fades in after the logo and appears right of the logo..</p>

Scene # 2	Title/Topic: Collaboration/Identifying goals	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] To begin the ID process, we collaborate with Stakeholders and Subject Matter Experts to determine business goals, purpose, and needs. [2]</p> <p>[3] We focus on who the target audience is, what learning objectives need to be addressed, and how to evaluate assessment to identify a successful outcome.</p>	<p>[Heading] Collaborate</p>	<p>[1] Collaboration image with subheading appears.</p> <p>[2] Image transition to video</p> <p>[3] Short video showing a person working at a computer focusing on developing eLearning training.</p>

Scene # 3	Title/Topic: Design	
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Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] Once the business goals, purposes, and needs are established. We begin the design process. [2]</p> <p>[3] During this phase, we focus on adult learning theories in creating learning objectives and design a learning solution that will meet the requirements of the business goals and purposes. In this phase, we focus on specific details of visual design and effects that will have a positive impact on learners.</p>	[Heading] Design	<p>[1] Design image with heading text appears.</p> <p>[2] Image transition to video</p> <p>[3] Short video showing a design process in action with brainstorming ideas.</p>

Scene # 4	Title/Topic: Develop	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] The development process takes the business goals, purpose, and needs to make it come alive with an eLearning solution. [2]</p> <p>[3] Visual design and appeal become a big part of the development phase to include voiceover, animations, and other highlights.</p>	[Heading] Develop	<p>[1] Develop image with heading text appears.</p> <p>[2] Image transition to video</p> <p>[3] Short video of a person working on a computer and focusing on developing an eLearning training solution.</p>

Scene # 5	Title/Topic: Implement	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] After the eLearning goes through multiple quality assurances, it is time to implement the eLearning training. [2]</p>	[Heading] Implement	<p>[1] Implement image with heading text appears.</p>

<p>[3] Waves ID set goals and dates to either monitor training using a learning management system or work closely with an LMS project manager. We ensure employees understand the purpose of the training, and review training feedback to determine a successful outcome.</p>		<p>[2] Image transition to video</p> <p>[3] Short video showing a group collaborating together on a focus agenda.</p>
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Scene # 6	Title/Topic: Evaluate	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] In the final phase of the ID process, is to evaluate the training assessment in multiple ways.</p> <p>[2] This can be through data analysis, training feedback, and observations.</p> <p>[3] The evaluation process can take time based on what methods are used to collect data information.</p> <p>[4] At the end of the process, we celebrate the achievements of a successful outcome.</p>	<p>[Heading] Evaluate</p>	<p>[1] Evaluate image with heading text appears.</p> <p>[2] Image transition to video</p> <p>[3] Short video showing a group meeting reviewing data from the eLearning training.</p> <p>[4] Meeting video transitions to a short video of people shaking hands to show success.</p>

Scene # 7	Title/Topic: Summary	
Audio Script	Text on Screen	Images/Animations/Graphics
<p>[1] Waves Instructional Design is committed to clients' needs. We take great pride and care in ensuring top quality assurance and use the ADDIE</p>	<p><a href="https://www.wavesid.com">https://www.wavesid.com</a></p>	<p>[1] Image of commitment and Addie model appears and fades out in time with audio.</p>

<p>model to guide our ID process.</p> <p>[2]To inquire how we may further assist you with your business' needs,</p> <p>[3]please visit <a href="http://www.wavesid.com">www.wavesid.com</a> for more information.</p> <p>We look forward to hearing from you. [4]</p>		<p>[2] Waves ID logo fades in the center of the screen.</p> <p>[3] The web address text fades in below the Waves ID logo.</p> <p>[4] Full screen fades out</p>
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