

# Unconscious Bias Workshop Facilitator Guide

# Introduction

This guide covers the process for facilitating Unconscious Bias Workshop. We recommend facilitators use the script here as a point of reference while adjusting the content of the workshop based on the participants. Please use the Unconscious Bias Workshop slides together with this guide.

#### Unconscious Bias Workshop Presentation Slides

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## Workshop Overview

Summary of this Workshop	This workshop has been designed with the following goals.
	<ul> <li>Knowledge: Understand unconscious bias</li> <li>Awareness: Become aware of your own unconscious bias</li> </ul>



	• Skills: Make a habit of recognizing unconscious bias within yourself and others
	This workshop touches on various examples of unconscious bias, but is not intended to completely eliminate your unconscious bias.
	These materials are designed as a beginner level workshop for participants to reflect on their thought processes and behavior, and consider how unconscious bias may affect how they communicate and make decisions.
Intended audience	Teams, manager-level employees, leader-level employees May also be conducted as a team building activity
Time required	60-90 minutes

## **Facilitators**

## **Role of the Facilitator**

- Elicit self-reflection among participants
- Help participants feel a personal connection to the content of the workshop
- Engage participants in discussion
- Answer participants' questions using the research findings and examples from within/outside the organization
- Create a space where participants can comfortably and casually share their opinions and experiences

### Prerequisites for Becoming a Facilitator

- Have gained familiarity with this facilitator guide
- Have awareness of unconscious bias in your daily life
- Have interest in learning about unconscious bias
- Have no concern over presenting and answering questions in front of several participants



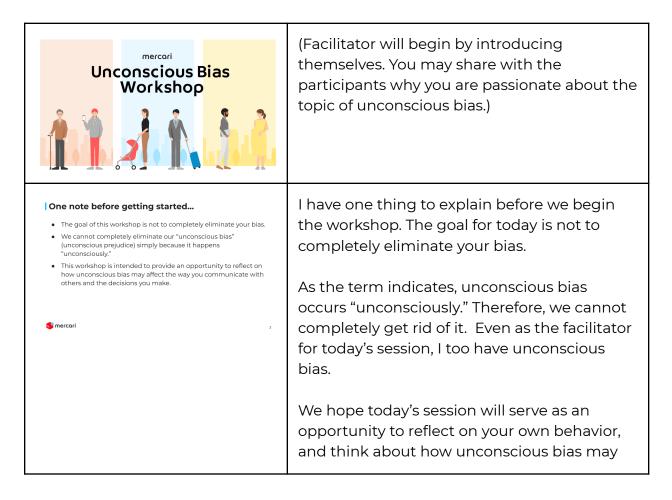
• Have the ability to adjust the content of the workshop based on the backgrounds of the participants

## **Pre-Workshop Preparation**

- Understand the backgrounds of the participants and adjust the workshop accordingly (required time, language used, examples of unconscious bias, etc.)
- Thoroughly read the facilitator guide
- Send out a notice to the participants (with a brief introduction to the workshop)
- Make a survey to gather feedback on the workshop (if you plan to do so)

## **Facilitator Guide**

This guide includes a template of the script, however we recommend making adjustments based on the backgrounds of the participants.





	affect your decision-making and communication style.
Agenda         01       Introduction         02       What is Unconscious Bias?         03       Common Types of Unconscious Bias         04       Self-Check for Unconscious Bias         05       Reflection and Q&A	Here's what we'll cover today.
Improduction         01       Introduction         02       What is Unconscious Blas?         03       Common Types of Unconscious Blas         04       Self-Check for Unconscious Blas         05       Reflection and Q&A	(No script here)
<section-header><section-header><section-header><section-header><text><text><text><text><text><text></text></text></text></text></text></text></section-header></section-header></section-header></section-header>	Today's session is designed to help you think about your own bias. I don't believe that anyone here purposely tries to be biased in the workplace. I imagine most people would say to themselves, "I have a good understanding of my team members." "I make appropriate decisions in order to support my team members." "I provide proper evaluations of my team members and candidates in interviews." Despite these intentions, what you see as "good, appropriate, and proper" may actually be biased. Therefore, learning about unconscious bias is extremely important to avoid being misunderstood.



	T
Recognizing Your Bias <b>Description</b> Market way I could have such biast <b>Description</b> <b>ButYOU DO!</b> <b>Because it is unconscious bias</b> .	We'll look at various examples in today's workshop, to which you may say to yourself, "There's no way I could have such bias." However, you do! Unconscious bias occurs unconsciously; our unconscious bias may be at work without us even noticing.
	Try to keep an open mind as we go through various examples, and realize that you may have acted or spoken this way in the past, or may do so in the future.
<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><image/><image/><image/><image/></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	<ul> <li>Today's goal is to acquire knowledge, understanding, and skills that can empower you to take action going forward.</li> <li>We can break that down into the following goals for the workshop.</li> <li>1) Knowledge: Understanding the concept of unconscious bias</li> <li>2) Awareness: Recognizing your own unconscious bias</li> <li>3) Skills: Developing a habit of recognizing unconscious bias in yourself and others</li> </ul>
	We hope all participants will keep the discussion going after today's workshop by continuing to practice awareness of their own unconscious bias, and by also sharing what they have learned today with their team members.



Agenda	So, what is unconscious bias?
01 Introduction 02 What is Unconscious Bias? 03 Common Types of Unconscious Bias 04 Self-Check for Unconscious Bias 05 Reflection and Q&A €mercorl	
<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	Does anyone recognize this picture? This picture is commonly used in psychology to explain people's actions, behaviors, and decision-making. We tend to believe that we are aware of our actions and behaviors and that we make decisions intentionally. However, in reality, most of these processes happen unconsciously. A significant part of our unconscious mind is still a mystery (point to the part underwater). In today's workshop, we will only be covering a very small part of our unconscious mind. We hope the session will help you develop a habit of recognizing unconscious bias, upon which you can continue to deepen your understanding going forward.
<text><text><text><image/><image/></text></text></text>	As this workshop is about unconscious bias, you may think I'm about to tell you that the unconscious mind is bad. However, that's not actually the case. Human beings make unconscious decisions tens of thousands of times every day. One of the functions of unconsciousness is a process called "labeling." Labeling refers to categorizing things (including people and objects) into different



	groups based on their characteristics. The meaning behind these characteristics is not embedded in our DNA, but it is information we acquire through our daily lives. In other words, we have to first learn this information.
	For example, when in a dangerous situation, you will attempt to seek help from a police officer the second you see their uniform (point to image on the left).
	Or, as shown in the image on the right, if you see a pregnant woman, an elderly person, or someone using a cane, you would think to give up your seat for them.
	You do so because you are unconsciously making a decision based on visual information.
What is the Unconscious Mind? The unconscious mind helps us save our mental energy	In other words, the unconscious mind is helping to save your mental energy. Therefore, there's nothing wrong with relying on our unconscious mind to a certain extent.
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What is Unconscious Bias?	How about unconscious bias?
Simercari u	



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Image: Image	Now we will look at common examples of unconscious bias.
Exercise (3 mins) Now let's look at the following scenario and think about where we see unconscious bias.	I am going to show you a scenario. After everyone has finished reading, let's use the chat ( <i>if holding the session online</i> ) to share where we spotted unconscious bias in the scenario. ( <i>If holding the session offline</i> ) Please share with the person next to you.
<section-header><section-header><section-header><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></section-header></section-header></section-header>	(Read the scenario aloud) (We generally take 3 minutes for this section, but you can also take a bit longer to discuss and touch on any opinions shared by participants.)



<section-header><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></section-header>	Did you notice anything about the areas in red? Now we will look at various types of unconscious bias. As you listen to the explanations, please think back to the scenario and consider what kind of bias was at play.
<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	<ul> <li>The first type of unconscious bias is overgeneralization.</li> <li>Overgeneralization refers to generalizing from a very small sample to the entire population.</li> <li>Examples include knowing one or two engineers that like to work at night and concluding that all engineers get up late, or saying that all men cheat because of a bad experience with a former partner.</li> <li>Let's say when going out to eat, you were to ask an Indian person, "You're vegetarian, right?" This question assumes that all Indians are vegetarian, and would also be an overgeneralization.</li> <li>The point is not that you should stop trying to be considerate of others. Rather, instead of assuming, it's better to give the other person the chance to share their preferences and respective situation.</li> <li>Not all Indians have dietary restrictions. Not all Japanese people eat any and all foods. Instead of asking, "You're a vegetarian, right?" and making an assumption, it's better to give people a wide range of options by asking if there is anyone who is having food restrictions.</li> </ul>



Image: Constraint of the search for, interpret, favor, and recall information to a variable of the search of th	The next is confirmation bias. Confirmation bias refers to the tendency to search for information in a way that confirms one's preexisting beliefs or hypotheses, and ignoring/not taking the effort to find information or evidence that contradicts these beliefs. A common example is saying, "People from
	Company A are of course always doing/saying such things" or "They never listen to the opinions of others."
	As you all may have noticed, confirmation bias can be seen often when we use the words "as expected" or "of course." If you find yourself saying "as expected" or "of course," stop and think if confirmation bias may be at play.
Performance Bias Pattern recognition that links attributes such as gender, race, and	The next is performance bias.
age to ability  • When comparing two people of different ages, the individual who looks older is thought to be more knowledgeable • When comparing two identical resumes, applicants with a man's name are thought of as more "worthy of hiring" than applicants with a woman's name	Performance bias refers to pattern recognition that links attributes such as gender, race, and age to ability.
mercori	One simple example would be with two people of different ages, the individual who looks older is thought to be more knowledgeable.
	The next example is from research on the hiring process. When comparing two identical resumes, applicants with a man's name are thought of as more "worthy of hiring" than applicants with a woman's name <sup>(**)</sup> . This result may come from the assumption that men perform better than women.
	Performance bias occurs often in the hiring and promotion process. In these situations,



	please try asking yourself if any bias may be influencing your decision.
Internal and External Attribution Attribution: the process of explaining the causes of behavior and events Internal attribution Success	Next, let's look at internal and external attribution.
Assigning the cause of behavior to an internal characteristic (ability, personality) External (Situational) Attribution Interpreting someone's behavior as caused by their environment	Attribution is the process of explaining the causes of behavior and events.
22	Internal attribution is the process of assigning internal characteristics as the cause of behavior (ability, personality), whereas external attribution is the process of looking at the external environment or circumstances to interpret someone's behavior.
	We are inclined to make sense of our own success by using internal attribution, while relying on external attribution to interpret the success of others.
	When we succeed at work we are inclined to think, "It's because I'm so talented!" However, when others succeed at work we have a tendency to think, "They just got lucky with the timing."
	The opposite happens with failure.
	When we don't do so well, we may say to ourselves, "The schedule was too tight." Yet when someone else doesn't succeed, we tend to think, "Their skills were lacking."
	This kind of bias is important to watch out for, in particular when conducting employee evaluations.



Attribution Bias	Next is attribution bias.
Attribution bias       Unconsciously changing your understanding of achievements (talent, luck, effort, etc.) bead on attributes such as gender, race, or age.       Date and table of ta	Unconsciously using attributes such as gender, race, or age to interpret the achievements of others (talent, luck, effort, etc.)
▶ mercon 23	Here are some examples: ①On a team of Japanese and non-Japanese members, more credit is given to the efforts of the Japanese members for the team's achievements.
	②Greater responsibility is placed on younger employees for failure than on senior employees.
	③Men's success is often attributed to them being "naturally talented," whereas women are presumed to have "gotten lucky."
	When setting goals with members and conducting evaluations, and also just in daily communication, please try asking yourself if you see any of these patterns.
Affinity Bias An unconscious tendency to feel much closer to or give greater preference to people to whom you are similar In interviews, the tendency to give a candidate a better evaluation if they are similar in age/background to you (the interviewer) Example: Ex	The next is affinity bias. Affinity bias is the unconscious tendency to feel much closer to or give greater preference to people to whom you are similar.
company, study abroad experience, or birthplace	One simple example would be in interviews. If a candidate similar in age/background to you told you that they were a bit nervous, you may tend to offer more words of encouragement, or even advice.
	This example is from the hiring process, but this kind of bias could also apply in daily communication with team members as well as employee evaluations and promotions.



<ul> <li>be considerate of others. Rather, instead of assuming, it's better to give the other person the chance to share their preferences and respective situation. Rather than assume based on the person being a man/woman/married/single, it's best to discuss directly with each employee to figure out what workstyle will enable them to perform at their best.</li> <li>Microaggression</li> <li>Belef and daily behaviors (what/hon-webail that communicate prejudice towards a group. Microaggressions are beliefs and daily behaviors that communicate prejudice towards a group. Microaggressions can be both verbal and non-verbal.</li> <li>Image memory bout how a griftient?</li> <li>Image memory bound how a grift</li></ul>	<text><list-item><list-item><text><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></text></list-item></list-item></text>	The next is maternity bias. This is a kind of unconscious bias that housework and childcare are women's responsibility. One example is to ask father employees to do business trips while not giving similar opportunities to mother employees. Another example is assigning only very simple tasks to women who have just come back from parental leave, based on the assumption that they can only handle a limited amount of work. The point is not that you should stop trying to
<ul> <li>Belief and daily behaviors (verbal/hon-verbal) that communicate prejudice towards a group.</li> <li>Geing a male employee bring lunch to work and saying?</li> <li>Geing a man Do you have a girlfriend?</li> <li>Microaggressions are beliefs and daily behaviors that communicate prejudice towards a group. Microaggressions can be both verbal and non-verbal.</li> <li>The term microaggression may sound like something with ill intent, but often the person may have actually had good intentions.</li> <li>For example, seeing a male employee bring</li> </ul>		be considerate of others. Rather, instead of assuming, it's better to give the other person the chance to share their preferences and respective situation. Rather than assume based on the person being a man/woman/married/single, it's best to discuss directly with each employee to figure out what workstyle will enable them to
lunch to work and saying, "Your wife makes a	Belief and ality behaviors (verbal/non-verbal) that communicate prejudice towards a group         Image: Seeing a male employee bring lunch to work and saying) Your wife makes a lunchbox for you? She must be a good wife!         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying)         Image: Seeing a male employee bring lunch to work and saying bring lunch to work and saying)	Microaggressions are beliefs and daily behaviors that communicate prejudice towards a group. Microaggressions can be both verbal and non-verbal. The term microaggression may sound like something with ill intent, but often the person may have actually had good intentions. For example, seeing a male employee bring



	This comment communicates that lunch-making/cooking skills are a women's skillset, and could further promote this stereotype without one even noticing. Another example would be asking a man, "Do you have a girlfriend?" This statement assumes that the person you are talking to is heterosexual. Research has shown that this question has made those identifying as sexual minorities very uncomfortable. Despite our intentions, we may end up saying something discriminatory because of our
	unconscious bias. Therefore, it's worth
	knowing that this bias exists.
Getting Back to the Exercise	I imagine some of you may feel a bit tired after listening to all these examples of bias. Let's switch gears and go back to the exercise.
<ul> <li>between the section of the provide the provid</li></ul>	Now I would like everyone to read over the slide again and write in the chat <i>(for online sessions</i> ) what kind of unconscious bias you see. <i>(For offline sessions)</i> Pair up with someone to discuss.
	(Give participants a few minutes)
	Performance bias is likely behind Person A's comments. Person A assumed Person B has higher skills because he is a man and older than others.
	Upon looking at one post made by a foreign



employee, Person B concluded, "Foreign employees complain all the time," which would likely be an overgeneralization.
You could say affinity bias is also at play here. People who have spent a long time overseas may interpret that one post as not a complaint, but someone voicing their opinion in hopes of improving the company.
Performance bias may be behind the comment made by Person C.
Person C's comment seems to imply the belief that men are more logical.
He may not be saying to Person D directly that she is illogical in how she works and speaks with others. However, he is assigning the label that as a woman, she is emotional.
I'd like to add a bit more explanation here. The idea is that even without saying things like, "You are" to the other person, by starting off with prefaces like, "I am" (and in this scenario, "I am logical"), you imply that you are better than the other person in a certain way. Let's try to be aware of the tendency to communicate this way.
I imagine some may be saying to themselves, "I don't know how to distinguish between the different kinds of bias! They're all so similar!" The goal is not to be able to perfectly classify these types of bias, but rather, be able to pick up on and explain the bias occurring within yourself and others.



Image: Aggenda         0       Introduction         0       What is Unconscious Bias?         0       Common Types of Unconscious Bias         0       Self-Check for Unconscious Bias         0       Reflection and Q&A	Now let's go over self-check methods for unconscious bias.
Becoming Aware of Unconscious Bias	In order to become aware of our own unconscious bias, what can we do? Let us introduce three simple, but powerful self-check methods.
East And accumption of the situation based on objective information/facts or an I interpreting it based on my own assumptions?         East Accumption Information       Acsumption Interpretation to the information at hand	The first step for recognizing your unconscious bias is "Differentiate facts and assumptions." Try asking yourself, "Am I explaining the situation based on objective information/facts or am I interpreting it based on my own assumptions?" Facts are something you can explain as objective information. Assumptions refer to adding (your own) interpretation to a given situation.
<text><text><text><text><text><text></text></text></text></text></text></text>	Let's go back to the post by the foreign employee in the scenario as an example. Based on just one post by a foreign employee expressing frustration over the evaluation system, the person concluded foreign employees don't like the company and do nothing but complain. This conclusion could be considered an assumption.



<ul> <li>Self-Check #2 "What if" Questions</li> <li>the person I am talking to was from a different gender, racial, or ethnic group, would my idea/attitude change?</li> <li>I had not previously had a positive (or negative) experience with this person (or the group I associate with this person)?</li> </ul>	The next step for recognizing your own unconscious bias is to ask yourself "What if Questions."
What if 33	In daily conversation, try asking yourself "What if …" before you actually start speaking.
	For example, If the person you are talking to was a different gender, had a different racial, ethnic background, and if you hadn't had a previous positive/negative experience with the group you associate with this person, would your perspective or attitude change?
	Let's say you hear someone gossiping about another employee. Would having a positive/negative impression of that person change what you think of that rumor?
	Try making a habit of asking yourself these questions.
Self-Check #3 Using Different Perspectives	The third step to become aware of our own unconscious bias is to learn to use different perspectives.
Name         Case         <	The first perspective is "No cropping." Let's ask ourselves if we are actually cropping out, zooming-in on one specific attribute of the person, or looking at only one part of the situation when we judge others.
	As we touched upon in the discussion on affinity bias, we tend to overestimate and favor those with similar attributes to ourselves.
	In contrast, for those with whom we have little



	in common, we may be unconsciously less empathetic or underestimate their abilities.
	If you realize that you might have been cropping out part of someone's background, take a moment to look beyond what you have cropped out and if there's any information you may have been unconsciously ignoring.
	The second perspective is looking from the other person's perspective. When talking about unconscious bias or D&I in general, we often receive comments like, "I feel like my words are being policed!" or "I feel so limited in what I can say now." However, try to remember that the goal is to build good relationships with others. With this perspective, you will naturally learn to communicate in a way that is inclusive and respectful to the backgrounds of others.
Why is it so important to become aware of unconscious bias?	Let's revisit why it is so important to become aware of our own unconscious bias.
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	Being aware of our own unconscious bias will help reduce the possibility of repeating the action. And even if you do, you can develop



	the sensitivity to self-assess and take the opportunity to apologize.
	We talked about unconscious bias in the evaluation and promotion process. However, we recommend that you also use these self-check methods to improve daily communication and any HR-related decision making processes. Developing this awareness can be challenging in the beginning. However, you can naturally deepen your understanding by encouraging those around you to remind one another to keep unconscious bias in mind. Furthermore, this process is also an opportunity to learn more about yourself.
Start Today!         01       Practice the 3 self-check methods on a daily basis to become more aware of unconscious bias         02       Share what you learned today with your team         03       Seek feedback from others         04       Create an opportunity to talk about unconscious bias in your team	You may have unanswered questions or need more time to reflect upon what we discussed today, which is a good thing! It's important to take the time to discuss these topics.
▲ mercari	Let's review the actions we can take starting today.
	Practice the three self-check steps on a daily basis.
	Share what you learned today with your team. Proactively seeking feedback from others is always helpful to check in with your own bias. Encouraging those around you to point out your bias can increase your own understanding as well as the psychological safety of your team.
	We also encourage setting a time for your team to discuss unconscious bias.



Agenda	Let's end with a quick reflection.
<ul> <li>Introduction</li> <li>What is Unconscious Bias?</li> <li>Common Types of Unconscious Bias</li> <li>Self-Check for Unconscious Bias</li> <li>Reflection and Q&amp;A</li> </ul>	
	This was the goal of today's workshop.
Coal of this Unconscious Bias Workshop	Understand unconscious bias, recognize your own unconscious bias, and develop a habit of recognizing unconscious bias in yourself and others.
What will you try to keep in mind going forward? Let's take some time to share! fermercori	Which examples were particularly inspirational for you? What will you keep in mind going forward? ( <i>For online sessions</i> ) Please share your thoughts in the chat! ( <i>For offline sessions</i> ) Pair up with someone to discuss. ( <i>If time allows, call on a few people to</i> <i>share.</i> )
Q&A mercari	(Q&A) FAQ: In order to break the ice when meeting someone for the first time, I often generalize from past experiences and adjust how I communicate. Is there a way to do so without giving in too much to unconscious bias?
	Answer: The idea here is to avoid considering only one aspect of the other person. In other words, to not crop out a part of their background (p.36). It's OK to use the person's background as a first step for getting to know them better when you have just met. However, try to also think about what may be



beyond that cropped out information.

\*\*References: Alexander W. Watts, "Why does John get the STEM Job rather than Jennifer, Stanford the Clayman Institute for Gender Research (2014)

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