



1. 2023-2021 2. 2021-2023 3. 2021-2023 4. 2023-2021

27 2021

دُرُوسٌ

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- 14-4.....
- 18-15.....1
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- 25-19.....2
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رِسْرِدِي قَرِيْمِي رِسْ دُوْرَجِ قُوْرِي رِسْرِي كِي سُوْرَسِي رِهِي رِنَا رِدِي قَرِيْمِي
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 قَرِيْمِي قُوْرِي

23 جَدُوْرِي 1443 - 27 سُوْرِي 2021 (رِدِي)

رِدِي رِسْرِي. رِسْرِي رِسْرِي - رِسْرِي: رِسْرِي 10:00

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

اللّٰهُ سُبْحٰنَهُ وَتَعَالٰی ؕ رِسْرِي رِسْرِي رِسْرِي رِسْرِي. رِسْرِي رِسْرِي رِسْرِي رِسْرِي
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السَّلَامُ عَلَیْكُمْ وَرَحْمَةُ اللّٰهِ وَبَرَكَاتُهُ.

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وَالسَّلَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ وَبَرَكَاتُهُ.



Building a World Class Service Culture

Hussain Afeef

(Senior Director, Talent and Culture – Lux* Resorts and Hotels Maldives/ President, Maldives Association of Human Resource Professionals (MAHRP))

We all wonder why some organizations provide outstanding service, and some does not. Our curiosity around wanting to find what makes a great service culture starts with a series and sets of elements that help them to do what they do best. In today's world, we cannot compete in the line of products, but we can always set ourselves apart by using service as a competitive differentiator.

Building a World-Class Service Culture is not an easy task. It has never been and will never be. It requires constant effort, time, relentless pursuit of excellence and activities that keep the people aligned. Creating a World Class Service Culture requires a team to be fully committed doing what they do best regardless of the challenges and circumstances.

When we study some of the best companies and organizations in the world, they have five things in common which makes them world class.

1 - A **vision** that keeps their people-focused and wants to come to work every day.

2 - All the employees in such organizations have a **purpose** that drives them to deliver their best at work. This could be an organizational or personal purpose that deliver specific the behaviors. Observable behavior is always seen through personal values.

3- A **learning culture** where they believe "they don't know everything". Therefore, they invest time and energy in learning and living a life of growth mindset.

4 - **Personal commitment** to always making their customer's day and living the mantra of Be There for the Customers and always living with a positive mindset. Living with a positive attitude is not being naive; it is a fundamental value of leadership and humankind.

5- Culture and Genuine commitment to **Taking Personal Responsibility** for getting things done and delivering the best possible service at all times.

After all, everything rises and falls on leadership. This was once said by John C. Maxwell, which became a mantra of good leadership learning and lessons across the globe. Therefore, using this as a guideline, one could say Service Culture in an organization will always rise and falls to the levels.

To create a Service Excellence Culture mindset, organizations and their leadership must build up the below qualities. These qualities will keep the organization on the right path to Excellence.

1- Declare Service Excellence as the Number One Priority: - Declaring is not just enough. Leaders must practice, share, and walk through the organization's values, mission, and vision. Leaders must be the role model and the change they want to see in their workplace.

2 - Speak and Promote the Language or Communication that matters to the Core of the Business:- The Core of every single business is PEOPLE. This is the same for every single product or service related. Leaders must speak daily about its importance and take customers or people related matters as a priority.

3- Focused on measuring what matters most: To Create a Culture of Excellence, Organizations and their leaders must ensure to measure what matters most - what is related to the people and the experience of customers.

4- Create and lead a culture where front liners are empowered to do whatever it takes to provide excellent service to customers, regardless of the

experience. This is all about ensuring that all roadblocks to making decisions where customers will always receive the proactive approach when it comes to resolving issues or providing additional services or requests, they may have during a particular service encounter.

5 - Maintain the Energy and Enthusiasm within the Team:- Energy is everything. It is how we show others how passionate we are about the service we provide and deliver. A team which is energized and enthusiastic is always one step ahead. This starts with the leaders too.



Excellence is not a milestone. It is a journey. A journey that we have to live every single day. Once a commitment is made, Excellence is all about doing what we do best every day. Excellence starts with small things that we do. Smiling, acknowledging, coming to work with the utmost energy and passion, consistently wanting to help others and contribute, and taking personal responsibility every day are excellent attributes of an excellence service culture and mindset. When a group of people does these almost every day, it creates a level of energy, which exudes positivity and forms the Culture of Excellence. To maintain the Culture, a team must repeat these attributes and do it every day.

Excellence is the result we get based on what we do every day. World Class Service Cultures are not created overnight. It results from a dedicated group of service professionals committed to a higher cause just than having a job. Excellence is a MINDSET, nothing less, nothing more.



سپیشل سیمینار سائنس دانوں کے لیے

دستور نامہ

(سپریم ڈائریکٹر سائنس سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) / ڈائریکٹر، سائنس
انسٹیٹیوٹ سائنس / ڈائریکٹر سائنس (جی ٹی))



سائنس دانوں کی تربیت اور سائنس دانوں کی سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) کے ذریعے کی جائے گی۔ سائنس دانوں کی سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) کے ذریعے کی جائے گی۔ سائنس دانوں کی سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) کے ذریعے کی جائے گی۔ سائنس دانوں کی سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) کے ذریعے کی جائے گی۔ سائنس دانوں کی سروسز انسٹیٹیوٹ سائنس اور ٹیکنالوجی (جی ٹی) کے ذریعے کی جائے گی۔

ארזיסרז דסורנאנז דקעכעס אונזר קרעססורט, קורס 20 אררער טורעס און ארזיסרז
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Executive Enhancement and Enrichment Program (EEEP)

2021-2023

Since the onset of the Covid-19 pandemic, the socio-economic and political environment of the Maldives is undergoing major transformations. This requires new and improved methods to realign the national priorities for a broader recovery lead by enhanced productivity.

To increase government's ability in responding to the transformations set in momentum by Covid-19, it is necessary to ensure that senior government employees are equipped with the updated tool-set to act as "change agents", in their organizations. Hence, experience of experts in the field is vital to address this transformational challenge. This program is designed for high - ranking government officials, to enrich and develop their Leadership and Management skills to expand their job performance.

OBJECTIVES

- Develop the capacity of the political appointees
- Instill and promote a culture of service excellence
- Improve service delivery of government offices
- Strengthen democracy and inclusiveness and bolster resilience of high-ranking government officials

FIELDS OF EXPERTISE TO BE COVERED



Maximizing Potential through Positivity



Growth Mindset and Generating New Ideas



Employee Engagement and Involvement



Strategic Thinking



Wellness and Work-Life Balance



Organized by the President's Office in collaboration with the Civil Service Training Institute.





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CIVIL SERVICE COMMISSION



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Civil Service Training Institute