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The Chief Spokesperson reveals the Government is committed to taking all necessary measures to protect the rights of Palestinians



During a press conference held at the President's Office today, Heena Waleed, the Chief Spokesperson at the President's Office, affirmed that the Government will always defend the people of Palestine and will do whatever is necessary to protect their rights.

The Chief Spokesperson highlighted recent statements delivered by two Ministers on international platforms. Dr Ali Haider Ahmed, Minister of Housing, Land and Urban Development, expressed concern over the veto power of a single vote at the 78th session of the United Nations General Assembly, urging action to eradicate it. Meanwhile, Dr Mohamed Shaheem, Minister of Islamic Affairs, attended the 15th Session of the Islamic Summit of the Organisation of Islamic Cooperation (OIC) in Banjul, The Gambia, as a Special Envoy of President Dr Mohamed Muizzu. The Minister called on the Maldivian Government to ensure justice for the Palestinian people.

During a press conference at the President's Office, the Chief Spokesperson provided the media with updates regarding the upcoming visits of Government Ministers this month. She stated that the Ministers will disclose the destinations of these trips and provide further details through communication with the respective Ministries.

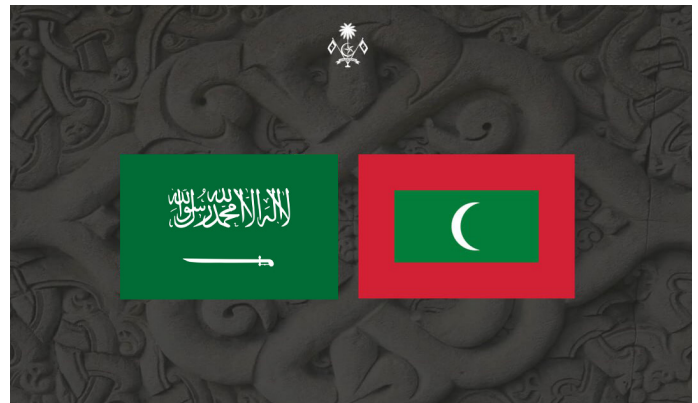
During the press conference today, the Chief Spokesperson emphasised the Government's endeavours to offer up-to-date information regarding its operations transparently and conveniently to the public. She additionally mentioned ongoing initiatives to establish a website where decisions made during cabinet meetings will be accessible.

Furthermore, the Chief Spokesperson disclosed that efforts to develop a system encompassing all information from Government offices and entities, including visual content such as photos and videos, are underway. She relayed the Administration's aim to make this system publicly accessible by the end of the month.

Additionally, addressing the presentation of the "Raees ge Javaabu" programme, the Chief Spokesperson announced the development of a system allowing viewers to submit questions via video, expanding opportunities for broader engagement and ensuring inclusivity and equal participation in the programme.

SOURCE : President's Office

The President extends condolences following the demise of His Royal Highness Prince Badr bin Abdul Mohsen bin Abdul Aziz Al Saud



President H.E. Dr Mohamed Muizzu expressed condolences to His Majesty King Salman Bin Abdulaziz Al-Saud and His Royal Highness Prince Mohammad Bin Salman Bin Abdulaziz Al-Saud, following the demise of His Royal Highness Prince Badr bin Abdul Mohsen bin Abdul Aziz Al Saud.

President Dr Muizzu sent separate messages to Saudi Arabia's King and Crown Prince, expressing his deep sorrow over the news of His Royal Highness Prince Badr bin Abdul Mohsen bin Abdul Aziz Al Saud's passing. He added that, in addition to being a well-known poet and literary icon in Saudi Arabia, His Royal Highness Prince Badr bin Abdul Mohsen bin Abdul Aziz Al Saud was also regarded as a symbol of generosity and wisdom, and that future generations would value his important contributions to Saudi culture.

In his messages, the President also added that Maldivians join him in praying for the soul of the deceased, and wished the King, Crown Prince and the Royal Family strength during this time of grief.

SOURCE : President's Office





World Travel Awards: Maldives Wins Four Prestigious Awards In The Indian Ocean Category



Maldives Marketing & Public Relations Corporation (MMPRC) is proud to announce that the Maldives has been awarded 4 prestigious categories at the World Travel Awards (Indian Ocean category), at the Arabian travel Market (ATM) 2024 held at Dubai World Trade Center today.

- Indian Ocean's Leading Destination 2024
- Indian Ocean's Leading Honeymoon Destination 2024
- Indian Ocean's Leading Green Destination 2024
- Indian Ocean's Leading Dive Destination 2024

Established in 1993, the World Travel Awards are widely regarded as one of the most respected and popular awards in the world of travel and tourism. Symbolising the most outstanding endorsement in tourism, and the travel industry, the awards aim to recognize and reward achievements in all aspects of travel and tourism on a global scale. The event held earlier today at the World Travel Awards Winners Hub at ATM, honoured distinguished individuals from the Maldives. Mr. Ibrahim Faisal, Minister of Tourism, accepted the award for Indian Ocean's Leading Destination 2024 while Ms. Ayesha Nurain Janah, Chairperson of the MMPRC Board, proudly received the award for Indian Ocean's Leading Honeymoon Destination 2024. Additionally, Ms. Fathmath Thaufeeq, accepted the award for Indian Ocean's Leading Green Destination 2024 on behalf of Maldives. The Indian Ocean's Leading Dive Destination 2024 award was received by Mr. Mohamed Khaleel, Advisor to the President on Tourism Development.



The significance of these awards highlights the Maldives' standing as an unparalleled tourist destination, showcases the country's commitment to delivering unforgettable experiences to visitors from around the world, and reinforces the continued efforts of MMPRC in promoting and developing the nation's tourism sector.

MMPRC is thrilled to announce that since the introduction of the Indian Ocean category in the World Travel Awards in 2003, the Maldives has achieved remarkable success - The Maldives won the Leading Destination 17 times, Leading Honeymoon Destination 6 times, and Leading Dive Destination a staggering 9 times. Notably, 2024 marks the first year the Maldives has been recognized as a Green Destination, highlighting our resounding commitment to sustainable tourism. Winning these awards will indeed enhance the image of the destination as a high profile luxury destination among visitors. These awards indicate visitors' love and confidence towards the Maldives, a huge step towards World's Leading Destination!

SOURCE : Visit Maldives

Maldives signs with Malaysia to enhance sports development



Minister of Sports, Fitness, and Recreation, Abdulla Rafiu has announced a bilateral agreement with Malaysia aimed at enhancing sports development in the Maldives. The agreement encompasses the training of players and administrative personnel in various sports-related fields, aligning with the long-term strategy to bolster the sporting landscape of the nation.

Minister Rafiu recently attended in the 18th Asian Federation of Sports Medicine Congress and the 8th ISN International Sports Medicine and Sports Science Conference in Malaysia. At these events, he presented an extensive overview of the comprehensive sports development plan in the Maldives. During his visit, Minister Rafiu engaged in discussions with notable figures including the First Lady of Malaysia Dr. Wan Azizah Wan Ismail and Minister of Youth and Sports Hannah Yeoh, exploring avenues for advancing sports initiatives in the Maldives.

Addressing attendees at the launch of the Maldives Open 2024 - 10 Ball Championship at the National Billiards Centre, Minister Rafiu emphasised the imperative of elevating sports to new heights. He underscored the significance of additional training, rehabilitation programmes, and specialised skill development to enhance athletic performance. He also highlighted the completion of a long-term sports development plan, emphasising ongoing efforts to execute detailed initiatives within its framework.

SOURCE : PSM



MMPRC Promotes The Sunny Side Of Life At ATM 2024



Maldives Marketing and Public Relations Corporation (MMPRC/ Visit Maldives) along with 123 travel and tourism establishments and 253 representatives are showcasing the Sunny Side of Life at Arabian Travel Market (ATM) 2024. The fair is being held from 6th to 9th May 2024 at the Dubai World Trade Center in Dubai, United Arab Emirates.

A cornerstone event for 29 years, the Arabian Travel Market has been the premier platform in the Middle East, bringing together travel industry professionals from all corners of the globe to forge connections and explore new business opportunities. Over the four day event, attendees can connect, exchange ideas, and gain fresh perspectives by meeting with leading industry experts and innovative entrepreneurs who are reshaping the travel sector. Aligning with its theme, "Transforming Travel Through Entrepreneurship," ATM 2024 empowers the global travel and tourism community to harness the power of entrepreneurship, driving innovation, revenue growth, and long-term sustainability. This one-stop-shop fosters golden opportunities and provides an open space for crafting sustainable travel experiences.

MMPRC's participation in ATM assists in elevating the Maldives' presence within the Middle Eastern travel sphere. It fosters connections with the Middle Eastern travel trade, ultimately driving tourism growth from this key market. The event facilitates the exchange of the latest Maldivian tourism offerings and fosters one-on-one interactions with regional and global travel partners. This strategic presence not only strengthens the Maldives' reputation as an ideal destination for luxury travel but also leverages its unique geography to position it as a leader in safe travel destinations. Additionally, ATM 2024 provides a significant platform for our industry partners to showcase their individual products and properties, creating a comprehensive and compelling vision for the Maldivian tourism experience.

The Maldives is exhibited in a 517.5 sqm 4-sides open double decker stand with a unique structure depicting the sun as it transforms into different colours throughout the day. This feature reflects the ever-changing colours of the Maldives' tropical atmosphere to the stand. Visitors to the Maldives stand at ATM 2024 can expect a multi-faceted experience where they can engage in productive meetings with key travel

trade representatives and other strategic partners. MMPRC will also be conducting insightful media interviews directly at the stand, further amplifying the Maldives' presence within the travel industry. Additionally, a 360-degree video booth will immerse visitors in the breathtaking beauty of the Maldives, transporting them to our island oasis itself. A dedicated cultural performance area will showcase the rich heritage and vibrant traditions of the Maldives, offering a taste of the unique experiences awaiting travellers to the Sunny Side of Life.

Beyond the stand, Visit Maldives has planned several events on the sidelines of ATM 2024 to further enhance the Maldives' presence at the fair. The "Maldives Media Meet" press conference will also take place on the first day, connecting with leading media representatives from the Middle East and around the globe and providing them with the latest destination updates. Raffle draws will also be conducted at the stand as well as during the press conference where 3 lucky visitors have the chance to win a free holiday to the Maldives at Villa resorts, Pullman Maldives Maamutaa and Arena Hotels. Moreover, MMPRC is proud to announce that the Maldives has been nominated for 4 categories at the World Travel Awards including Indian Ocean's Leading Destination 2024, Indian Ocean's Leading Honeymoon Destination 2024, Indian Ocean's Leading Green Destination 2024, and Indian Ocean's Leading Dive Destination 2024. Furthermore, several new local travel resources including magazines, visitor guides, and a website will be launched at the event, showcasing the Maldives' unique beauty and diverse travel offerings to the visitors.



The Middle Eastern market has been a key source market for the Maldives. As of 31st March 2024, a total of 13,974 travellers arrived in the Maldives from the Middle East. To solidify the Maldives' position as a top travel destination in the Middle East, MMPRC utilises a year-round marketing strategy encompassing a diverse range of initiatives. This includes collaborative campaigns with prominent tourism stakeholders, immersive media familiarisation trips, targeted marketing with leading publications and magazines, strategic outdoor advertising placements, and co-operative marketing programs with key airlines. By strategically engaging with the Middle Eastern market through these diverse marketing activities, MMPRC continues to drive tourism growth and solidify the Maldives' position as a leading travel destination in the region.

SOURCE : Visit Maldives