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President Dr Muizzu attends the swearing-in ceremony of the Prime Minister and Council of Ministers of the Government of India



President H.E. Dr Mohamed Muizzu attended the swearing-in ceremony of Prime Minister H.E. Narendra Modi and the Council of Ministers of the Government of India. The event took place at Rashtrapati Bhavan in Delhi this evening.

Prime Minister H.E. Narendra Modi is the first three-term Prime Minister to be sworn in since Former Prime Minister of India H.E. Jawaharlal Nehru.

Indian President H.E. Droupadi Murmu administered the oath of office to Prime Minister Modi during the ceremony, which was attended by thousands of dignitaries, including leaders from neighboring countries.



Following the swearing-in ceremony, President H.E. Dr Muizzu participated in a family photograph with Indian Prime Minister H.E. Narendra Modi and other Heads of State and Government.

SOURCE : The President's Office



Gov't must promote and recognise innovative works

Minister of Youth Empowerment, Information and Arts Ibrahim Waheed has stated that the government should recognise and promote the works of craftsmen and innovative individuals and businesses. The remarks were made by the minister during the special ceremony held to officiate an art competition under the name, "Fenun dhirun", organised by the Maldives Water and Sewerage Company Private Limited (MWSC), in collaboration with National Centre For The Arts.

Speaking at the ceremony, Minister Ibrahim Waheed shed light on the remarkable skills and talents of the youth, noting that there are several skilled artists within the nation. The minister underscored the crucial importance of government assistance in recognising and promoting the innovative works and projects of artists and such innovative individuals, rather than promoting solely within the mandate of a particular ministry.

During the ceremony, the Managing Director of MWSC Abdul Matheen Mohamed extended invitations to all artists nationwide. He urged all artists to express their views on the theme through art.

The "Fenun Dhirun" Art Competition is held to commemorate the World Ocean Day and the World Environment Day. MWSC revealed that the primary objective of the competition is to promote the talents and skills of young artists and provide opportunities to showcase their works. Furthermore, the competition will encourage participants to emphasise the importance of water to the nation through their artwork.

The best three artworks will be presented with awards. While first place is set to receive MVR 50,000, second place will be awarded MVR 35,000. Meanwhile, third place is set to receive MVR 15,000. MWSC disclosed that the artworks will be showcased in the National Art Gallery, between July 27 - 30.

SOURCE : PSM





President Dr Muizzu attends the official banquet hosted by the Indian President



President H.E. Dr Mohamed Muizzu attended the official banquet hosted by President of India H.E. Droupadi Murmu, in honour of the leaders of neighbouring countries attending the swearing-in-ceremony of the Prime Minister of India.

The banquet followed the swearing-in ceremony of Prime Minister H.E. Narendra Modi and the Council of Ministers of the Government of India.

At the banquet, Prime Minister H.E. Narendra Modi held a joint interaction with all Heads of State and Government.

The President was accompanied by Minister of Foreign Affairs H.E. Moosa Zameer and Minister of Finance H.E. Dr Mohamed Shafeeq.

President Dr Muizzu is in New Delhi at the invitation of Prime Minister Modi, to attend the swearing in ceremony.

SOURCE : The President's Office

PSM urges community support for Palestine telethon

Managing Director of Public Service Media (PSM) Zeena Zahir has called for widespread community support for the upcoming telethon aimed at providing aid to the people of Palestine. The telethon is scheduled to take place on June 12, from 0800 to 0000 hours.

In an interview with PSM News, Zeena outlined the comprehensive preparations for the telethon, including the setup of a special call centre for inquiries at 3000400. She said two dedicated bank accounts will be established for donations, and fund collection boxes will be placed at various locations. She also mentioned that the public will have the ability to monitor the funds raised in real-time.

Furthermore, Zeena highlighted the telethon will be broadcast live on other major TV channels, ensuring wide coverage. She emphasised the telethon's objective to support the citizens of Palestine and urged everyone to contribute generously to the cause.

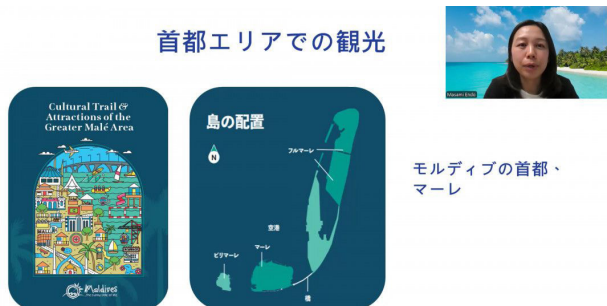
The humanitarian crisis in Gaza has resulted in the deaths of tens of thousands of Palestinians in the first six months of the war, two-thirds of whom were women and children, and displaced over 2 million individuals. The United Nations reports that 1.1 million people are projected to face catastrophic levels of food insecurity.

The Maldives is setting a commendable example by rallying support for those in need in Palestine, demonstrating solidarity and compassion in the face of a dire humanitarian crisis.

SOURCE : PSM



MMPRC Showcases Latest Promotions and Updates From Destination Maldives To Japanese Travel Trade



Maldives Marketing and Public Relations Corporation (MMPRC/ Visit Maldives) is proud to announce that the latest promotions and updates from Destination Maldives was showcased at the series of webinars hosted by the Japan Outbound Tourism Council (JOTC), a cell of the Japan Association of Travel Agents (JATA). The series of four webinars aimed to promote various travel destinations to the Japanese travel trade. Destination Maldives participated in the first session on May 30th and 31st, 2024, to present the latest information and travel guidelines, and inspire travel professionals to expand their Maldives product portfolio.

JOTC is tasked with strengthening JATA's communication and cooperation

with international organisations, travel and tourism ministries, and DMOs. This webinar series is one of their initiatives to achieve this goal. The webinar targeted approximately 300 travel professionals and trade media and participation was free of charge. The session was 25 minutes long and was held on Zoom.

The webinar series by JOTC provided a platform for the Maldives to share information alongside other destinations in this region, update travel professionals with the latest destination news, and generate positive media coverage. Visit Maldives aimed to maintain and strengthen our presence in the Japanese market, a crucial market for the Maldives tourism industry, as well as the presence of our trade partners. Highlighting the significance of the Japanese market and the success of the Maldives tourism industry were also key goals during this activity.

Arrival figures from Japan have been steadily increasing since the pandemic, and MMPRC is continuing to implement several strategies to fully capitalise on this positive upward trend. These strategies include ambient outdoor advertising in major Japanese cities; social media campaigns in Japanese; utilising Japanese-speaking staff and guests in social media campaigns; promoting Maldives as a chic and high-end destination; and focused advertising and promotion of various products and experiences. In line with these strategies, MMPRC will be participating in Tourism Expo Japan (TEJ) 2024, the leading travel expo in Japan, to showcase the Maldives' unparalleled offerings to potential travellers in this market.

SOURCE : PSM