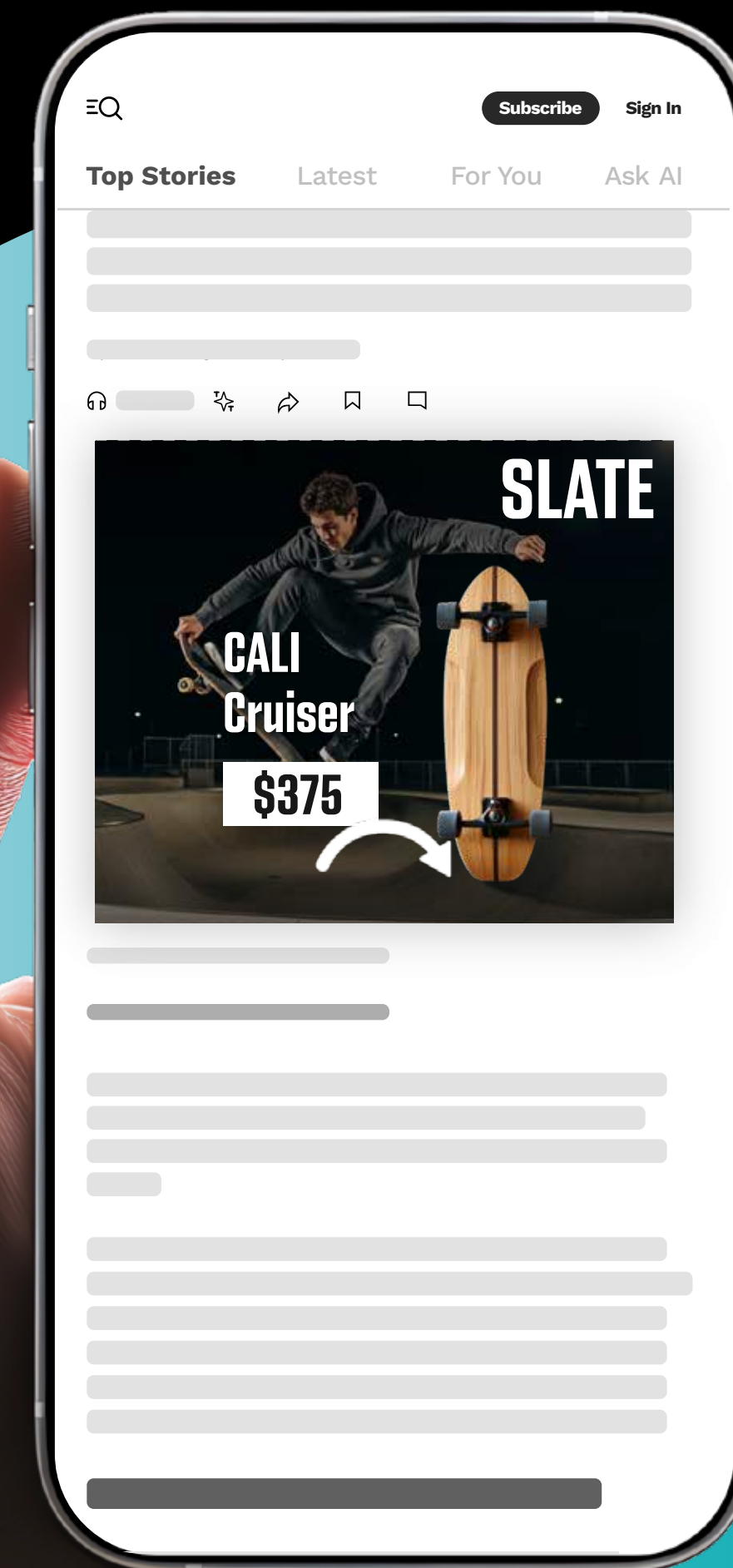


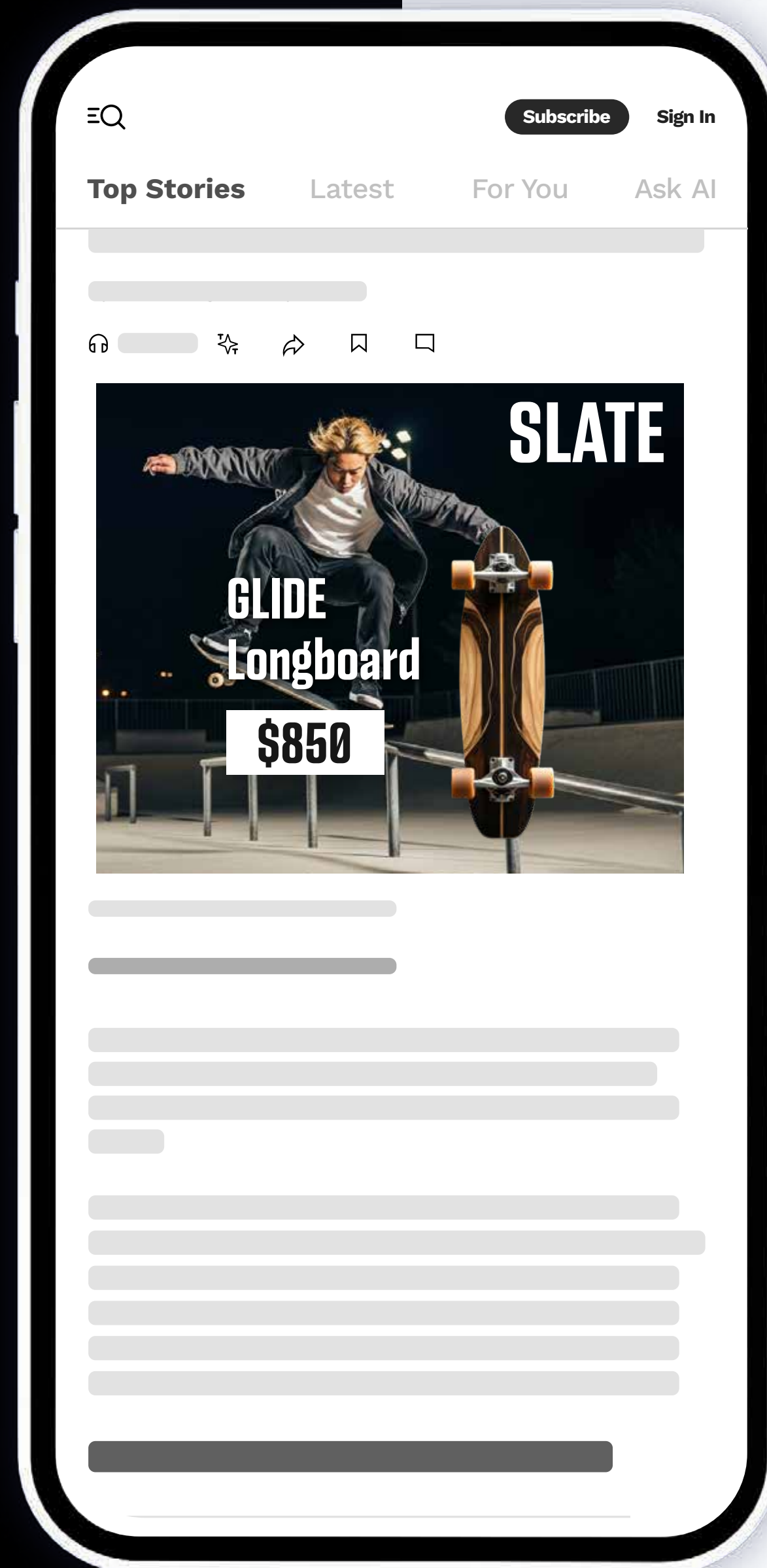
SPINFLOW 360

Swipe. Spin. Discover More.



SPINFLOW 360

Swipe. Spin. Discover More.



HIGH IMPACT DISPLAY

Introducing the advanced interactive SpinFlow 360 ad, a dynamic format that redefines engagement in programmatic advertising. This innovative ad unit functions like an interactive wheel, responding to user swipes with a smooth, rotating motion.

Best for: Consideration, Conversion

Sizes: 300x250

Devices: Mobile Web

Platform: Studio, CM360, DV360

Ad Type: Standard Ad

Assets: Images, Text, Style Settings

Preview Ad

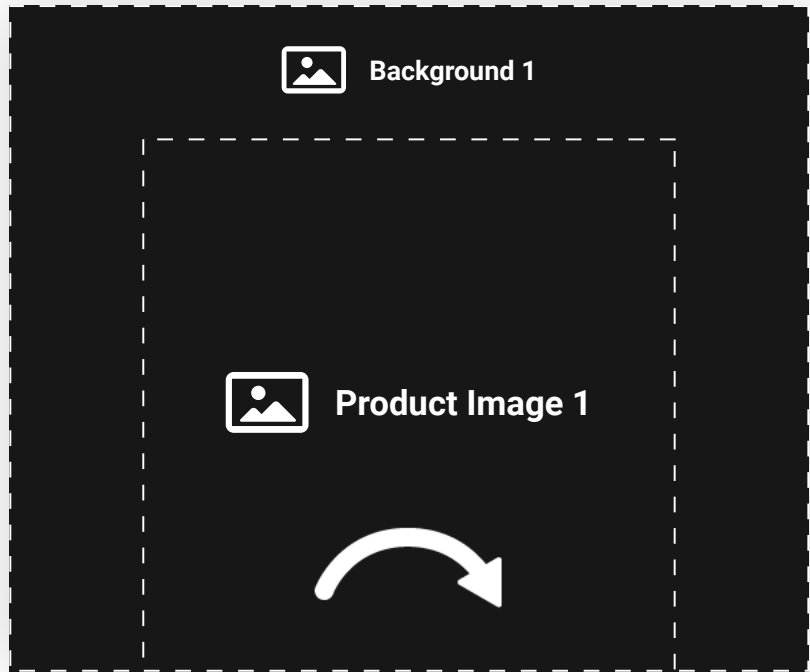


Download Artwork Templates

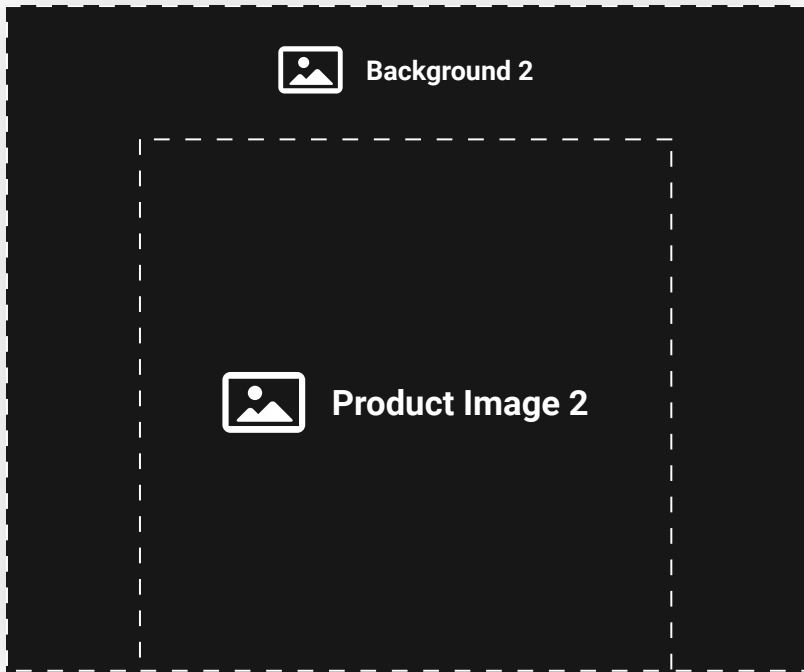


Download Ad Specifications





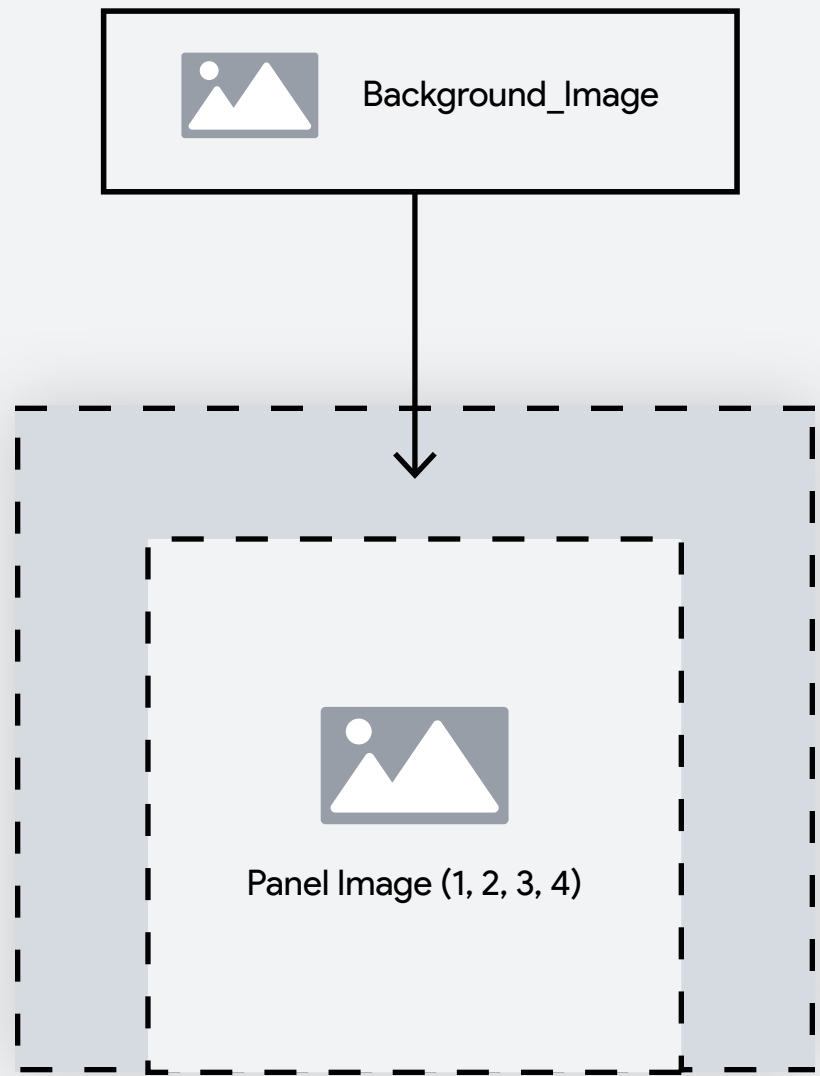
Panel 1



Panel 2

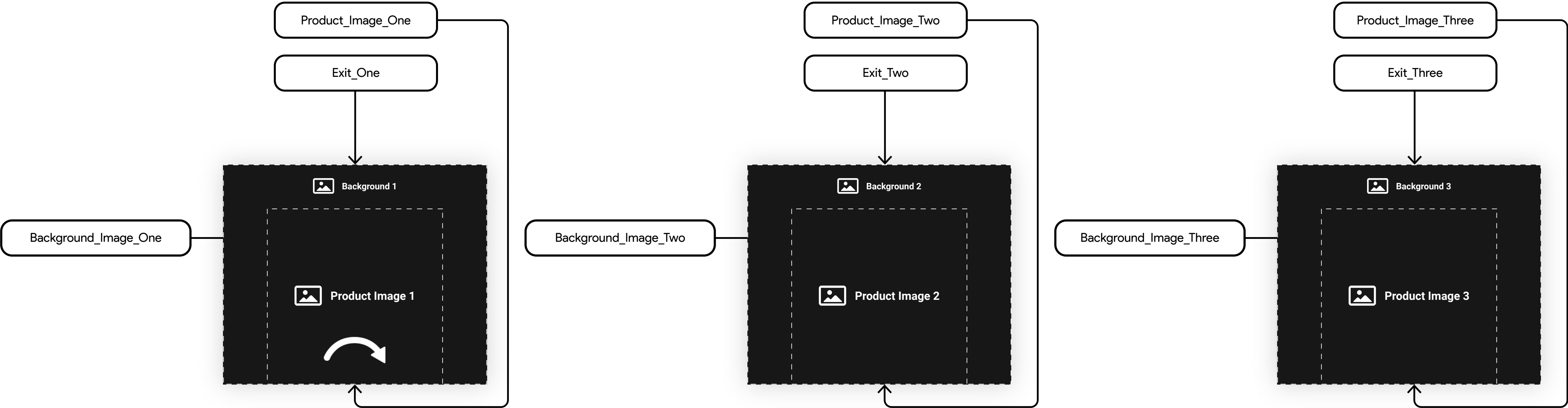


Panel 3



Panel Images		
Pixel dimension	Max size	Type support
400×400	100 KB	JPG, PNG

Background_Image		
Pixel dimension	Max size	Type support
600×500	100 KB	JPG, PNG

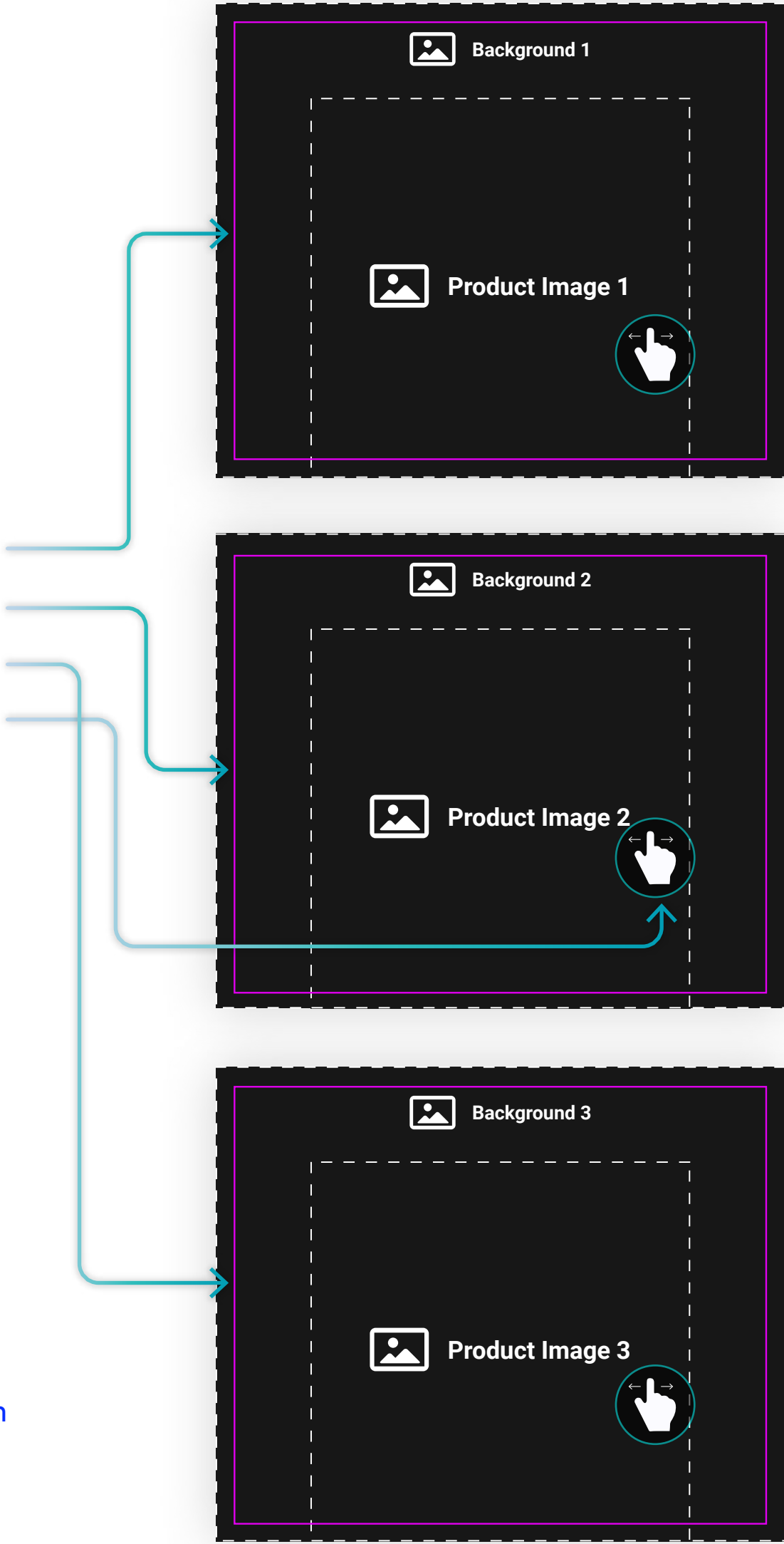


Exits

These Reporting Metrics are available for Reporting in CM360

Event Name	Reporting Label
Background_One_Click	Background_One_Click
Background_Two_Click	Background_Two_Click
Background_Three_Click	Background_Three_Click
Dragged	dragged

For more information about Standard Reporting Metrics
please see <https://support.google.com/richmedia/table/6290832?hl=en>



Standard Metrics

These Reporting Metrics are available for Reporting in CM360

Event Name
Display Time
Rich Media Interaction Time
Rich Media interactive impressions
Average Display Time
Average Interaction Time
Interaction Rate
Interactive Impressions
Total Interactions

THANK YOU

FiveStones

