



Press Release

Sachio Hiroswawa appointed as new Managing Director Japan

Zurich/Tokyo, Dezember 9, 2020 - PriceHubble AG announced that Sachio Hiroswawa became the new Managing Director of its Japanese subsidiary (PriceHubble Japan). Hiroswawa manages Japan – an important market for PriceHubble. The former Managing director Kenji Uenishi became the Chairperson of the Japanese branch.

Hiroswawa started his career at the Taiwanese Quanta Group. He returned to Japan after he earned an MBA from business school INSEAD. He was responsible for strategic planning, sales, and marketing for e-commerce and web service businesses including the head of Kindle Direct Publishing, Japan at Amazon. Prior to PriceHubble, he managed business with global hotel chains at Expedia.

Media contact:

PriceHubble AG

Roswitha Brunner

Head of Corporate Communication

T: +41 76 577 15 29

roswitha.brunner@pricehubble.com

About PriceHubble

Through the use of machine learning, big data and analytics, as well as particularly appealing visualisation options, PriceHubble enables players in the real estate sector to make sound real estate and investment decisions based on innovative technologies. PriceHubble has offices in Zurich, Berlin, Paris, Vienna and Tokyo. With the digital product range, PriceHubble is primarily aimed at banks, asset managers, project developers, portfolio managers and real estate agents. PriceHubble is seeking to expand into other countries and employs around 80 people. The company was founded in 2016 by Dr. Stefan Heitmann, Markus Stadler and Olivier Bachem.