

Press release

## **PriceHubble reaches the next milestone in international expansion and acquires the Austrian Proptech Checkmyplace**

**Zurich/Vienna, July 27, 2020 - PriceHubble, the fast growing European Proptech, founded in 2016 in Switzerland by Markus Stadler and Dr. Stefan Heitmann, acquires 100% of the shares of Checkmyplace GmbH, the leading company for data-based location analysis and data-driven digitization products in Austria.**

Checkmyplace ([www.checkmyplace.com](http://www.checkmyplace.com)) was founded in 2014 by Jörg Buß and has since then successfully supported the Austrian real estate industry in the digitization of its companies.

"I am very much looking forward to the cooperation with PriceHubble in the Austrian market and also see enormous growth potential for the common journey ahead", comments Jörg Buß on the transaction. He will bring his entire team into the new company, which will operate as PriceHubble Austria, and will continue to manage the business as Managing Director. In addition, he will become part of the PriceHubble Group Management Team.

PriceHubble is the market leader for data-based digital products and supports hundreds of customers in the real estate industry in the ongoing digitalization of their customer experience.

"PriceHubble is one, if not the fastest growing proptech company in Europe and the transaction significantly strengthens its position in the German speaking region. We can now offer additional value to multinational real estate companies operating in the DACH region," adds Markus Stadler, co-founder and COO of PriceHubble.

PriceHubble already has offices in Europe in Paris, Zurich, Berlin and now also in Vienna. As a result of the acquisition, the company now has more than 70 employees, most of whom are specialized in data science and product engineering.

### **Contact for press enquiries:**

PriceHubble AG  
Antje Heber  
PR & Marketing Manager  
T: +49 (0)163 17 33 117  
[antje.heber@pricehubble.com](mailto:antje.heber@pricehubble.com)

### **About PriceHubble**

PriceHubble is the leading international proptech company that enables players in the real estate sector to make real estate and investment decisions based on data-driven insights. PriceHubble defines a new level of transparency in the real estate industry. The company aggregates and analyses a wide range of data and uses big data analytics and artificial intelligence to provide reliable valuations and forecasts. PriceHubble has offices in Zurich, Berlin, Paris, Vienna and Tokyo and currently operates in five markets in Europe and Asia.

### **About Checkmyplace**

Due to the digitization of the real estate branche, the development, marketing, administration and evaluation processes of the real estate industry are changing fundamentally. Checkmyplace is a competent consultant as well as a service provider for professional individual solutions and supplier of innovative, standardized products for all mentioned processes. Checkmyplace provides services and products based on Open Data, Open Government Data, Closed Data as well as data developed by CMP and supports professional companies in the real estate sector to work more efficiently, with higher quality and lower costs.