

## **MLP cooperates with PriceHubble in real estate consulting**

**Berlin/Wiesloch, 07 May 2021 - In future, the financial services provider MLP will also be relying on the digital support services of the proptech company PriceHubble for financing and property consultations. Through the tool, interested parties now have the opportunity to carry out a live property valuation via MLP's website. Furthermore, PriceHubble provides MLP with extensive real estate data that MLP financial advisors can use to advise their clients on real estate investments.**

"Real estate investments are often the largest and most emotional asset in a private financial portfolio, which is why they should be well thought out and based on reliable data. With the solutions from PriceHubble, we are now even better and more digitally positioned in this area," comments Marc-Philipp Unger, Head of Financing at MLP and Member of the Executive Board at the subsidiary Deutschland.Immobilien, on the cooperation. "This means that our consultants can respond quickly and efficiently to the needs of their clients, assess the market value of a property for purchase or sale and develop the best strategy for real estate investments based on this."

The new offer reaches potential customers who are just thinking about buying or selling their property, financing or making structural changes to a residential property and who would initially just like to obtain information. Via a free initial live property valuation, which is integrated on the MLP website, the interested party receives a high-quality valuation and brief information about their property.

However, existing clients who already own a property will soon also be able to be kept up to date on their property in real time. They will then receive a valuation dossier on their property at regular intervals, almost like a statement of account for their property. Based on this, the MLP financial consultant can discuss possible investments or a sale with his client. During the consultation, he is supported by a programme that provides him with all the necessary information to inform his client about the value of his property and current market trends.

"With our service, we support MLP consultants in being the number one contact for their clients in every situation when it comes to the topic of real estate," explains Christian Crain, Managing Director of PriceHubble Germany.



## **About PriceHubble**

PriceHubble is a Swiss B2B proptech company that builds innovative digital solutions for the real estate industry based on property valuations and market insights. Leveraging big data, cutting-edge analytics and great visualization, PriceHubble's products suite brings a new level of transparency in the market, enabling their customers to make real estate and investment decisions based on the most accurate data-driven insights (such as valuations, market analyses, value forecasts or building simulations) and enhance the dialogue with end consumer. PriceHubble's digital solutions are designed to help all players across the entire real estate value chain (banks, asset managers, developers, property managers and real estate agents). PriceHubble is already active in 7 countries (Switzerland, France, Germany, Austria, Japan, Netherlands and Belgium) and employs 90 people worldwide.

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