

The image is a promotional graphic for eMAG's Black Friday sale. It features a central, glowing blue-outlined rectangle with rounded corners and a notch at the top, resembling a smartphone screen. Inside this rectangle, the text "eMAG" is written in a bold, white, sans-serif font. Below it, the words "black" and "friday" are stacked vertically in a white, lowercase, monospace-style font. The background is a dark, out-of-focus scene of a city street at night, with blurred figures of people walking and vibrant red and blue neon lights reflecting on the wet pavement. The overall aesthetic is modern and energetic, typical of digital marketing for a major sale event.

eMAG
black
friday

Teasing Black Friday 2026 – BG&HU

Special Pack 1

eMAG website
advertising

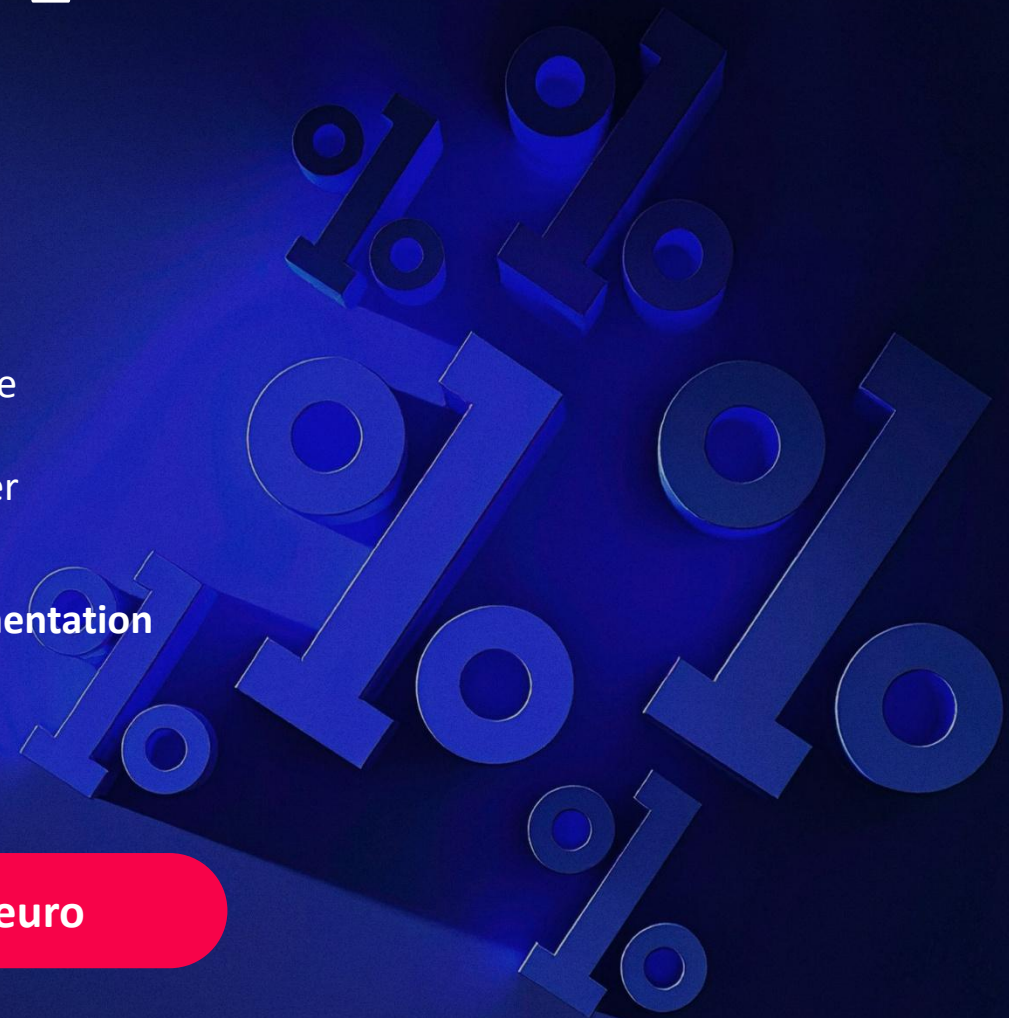
Homepage banner
Department Main Banner
Product Page Banner
Product Page Medium Rectangle
Product Listing Bottom Banner
Listing & Department Skyscraper

Campaign
implementation

Full creative services & implementation

Total partner support : 20,000 euro

eMAG b%ack friday



Teasing Black Friday 2026 – BG&HU

Special Pack 2

eMAG website
advertising

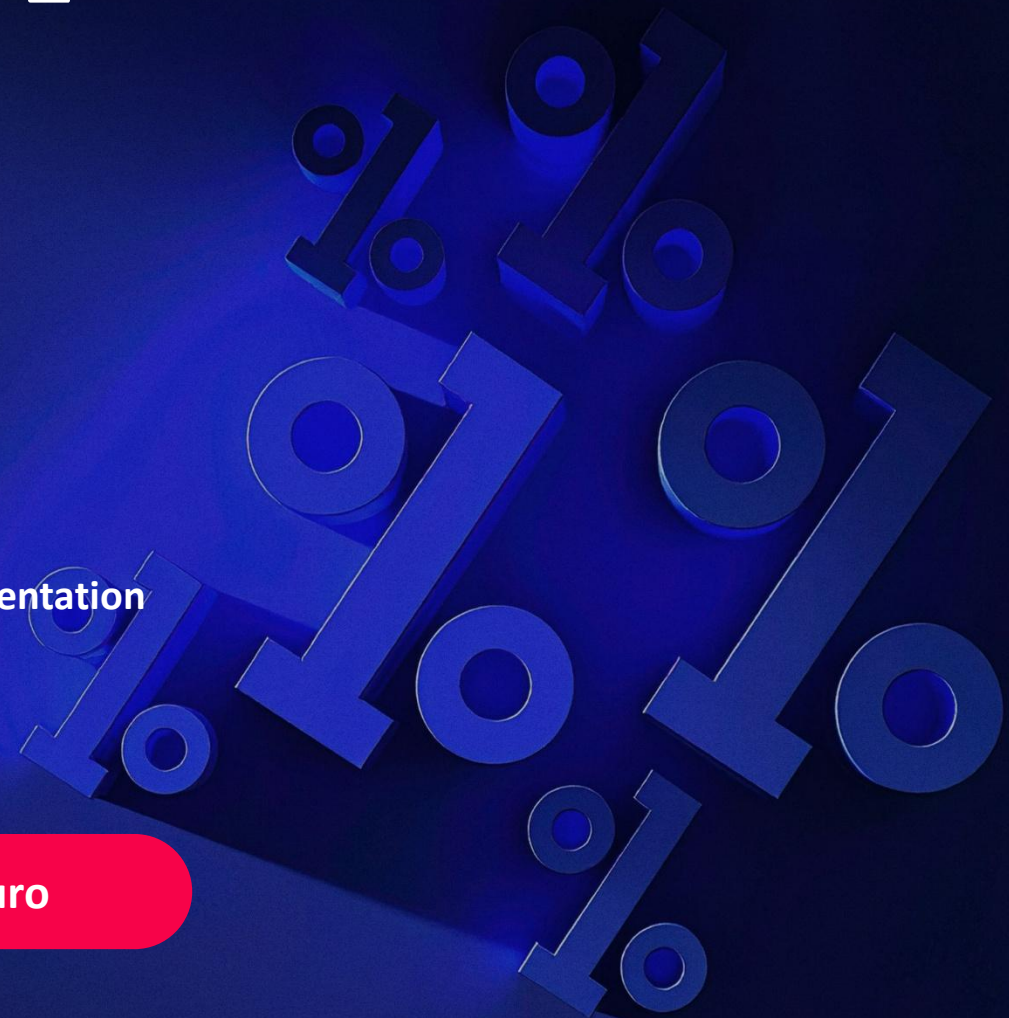
Homepage banner
Department Main Banner
Product Page Banner
Product Listing Bottom Banner

Campaign
implementation

Full creative services & implementation

Total partner support : 10,000 euro

eMAG b%ack friday



Teasing Black Friday 2026 – BG&HU

Special Pack 3

eMAG website
advertising

Department Main Banner
Product Page Medium Rectangle
Product Page Banner

Campaign
implementation

Full creative services & implementation

Total partner support : 7,500 euro

eMAG b%ack friday



Black Friday 2026 – BG&HU

Special pack 1

eMAG website
advertising

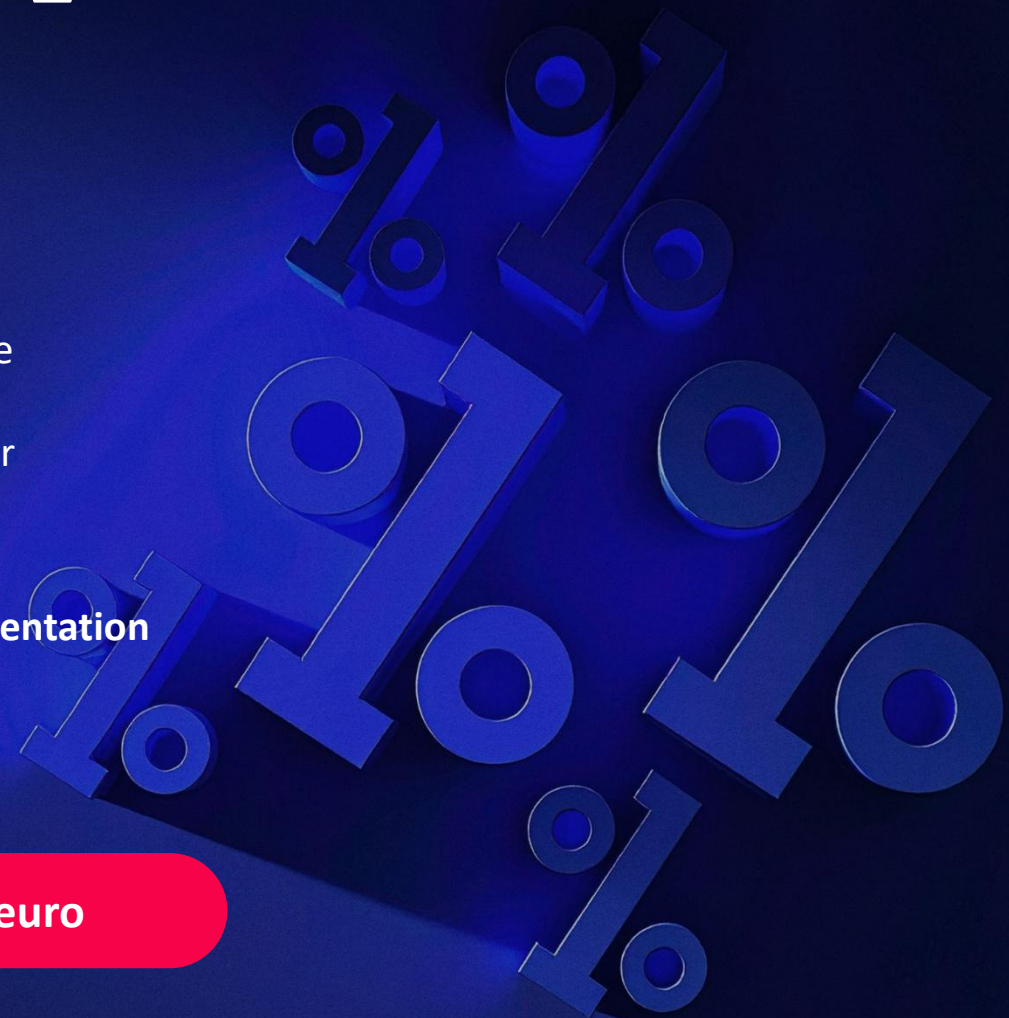
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eMAG b%ack friday



Black Friday 2026 – BG&HU

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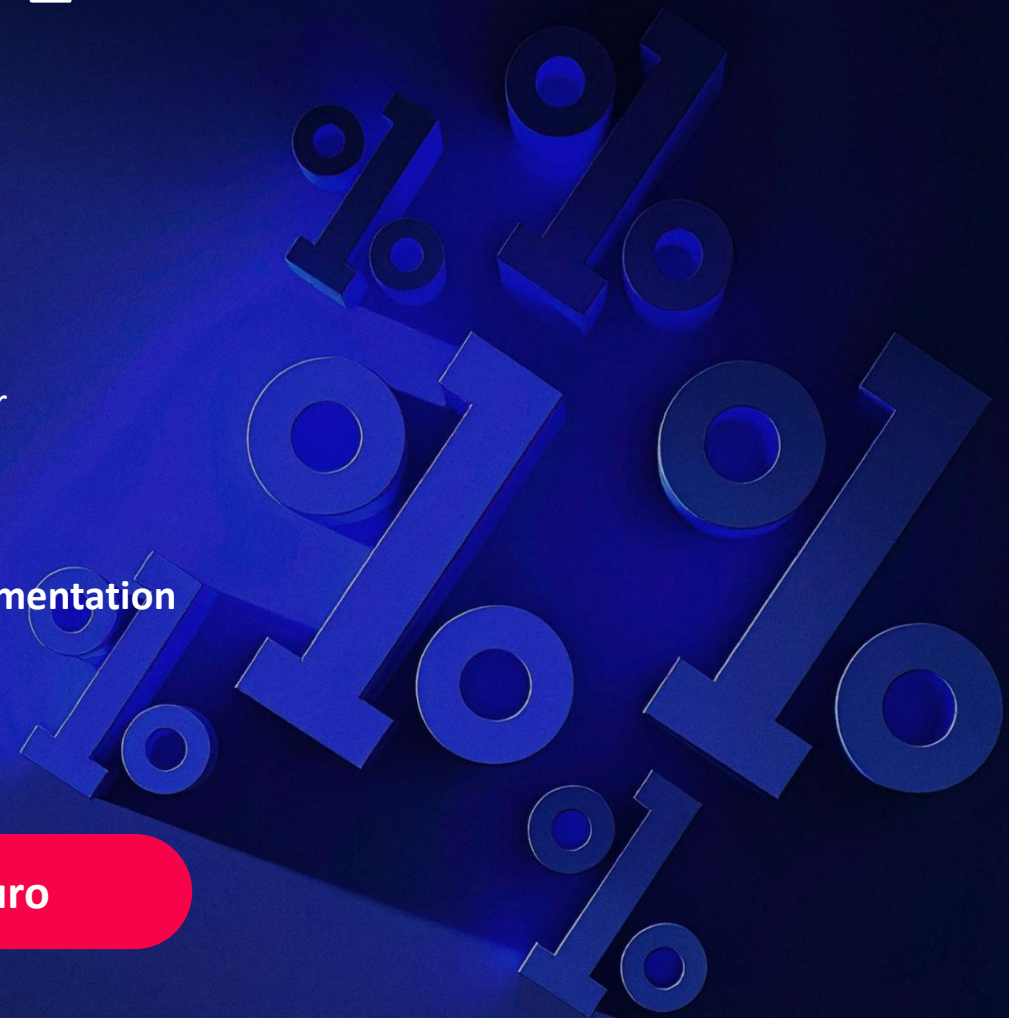
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implementation

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Total partner support : 15,000 euro

eMAG b%ack friday



Black Friday 2026 – BG&HU

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Product Page Medium Rectangle

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eMAG b%ack friday





Special partnership exposure in eMAG Chillmas Deals

After Black Friday
3 days communication

Chillmas Deals | After BF | 3 Days – BG&HU

Special pack 1

eMAG website
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Total partner support : 15,000 euro

eMAG b%ack friday



Chillmas Deals | After BF | 3 Days – BG&HU

Special pack 2

eMAG website
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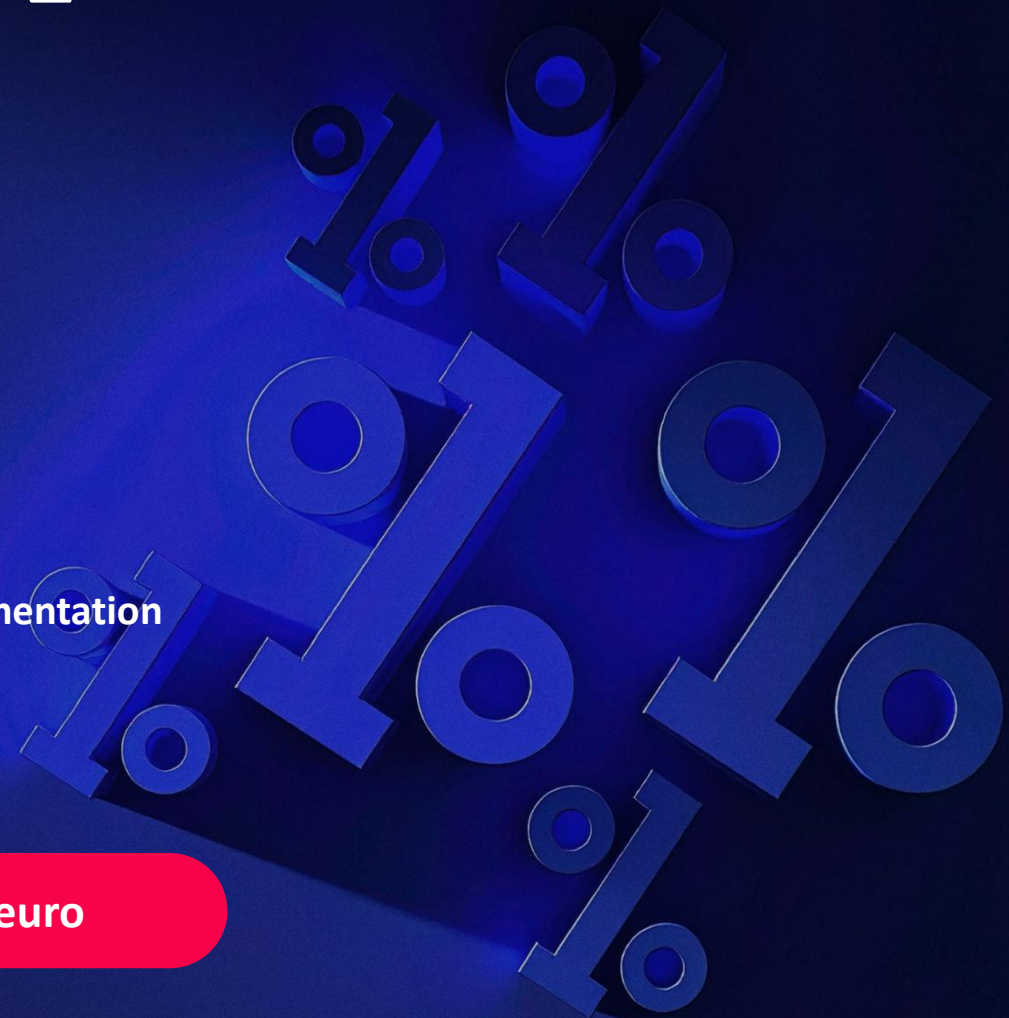
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eMAG b%ack friday



Chillmas Deals | After BF | 3 Days – BG&HU

Special pack 3

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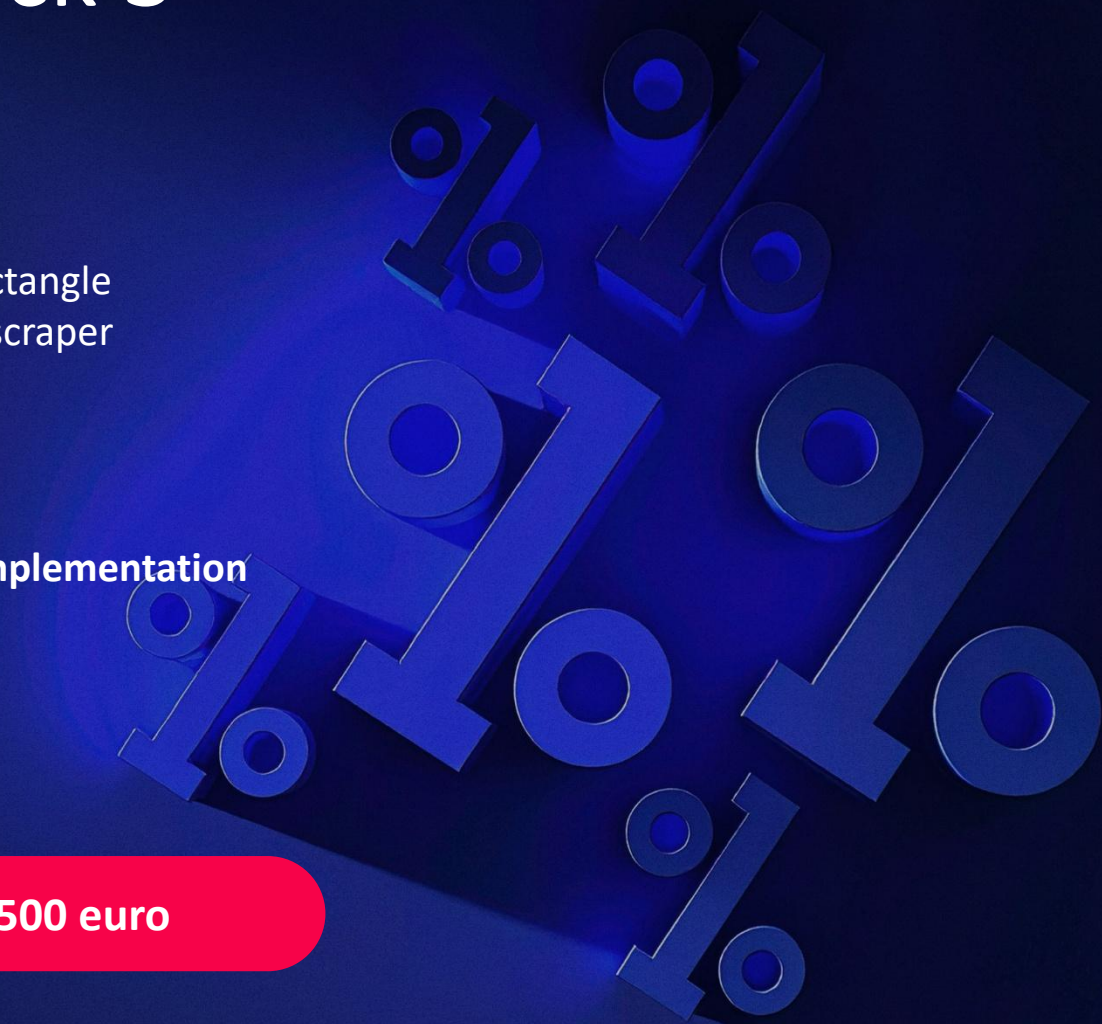
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eMAG b%ack friday



Thank you!

RSVP 19th October 2026

EMAG
b%ack
friday