



**2020 PBR Unleash The Beast:
American Roots Edition
PBR Pendleton Whisky Invitational
Mosaic Arena – Arcadia, Florida
Saturday, January 23 at 2:00 p.m. ET
Sunday, January 24 at 2:00 p.m. ET**

BUCKING INTO FLORIDIAN COWBOY COUNTRY – For the first time in league history, the elite PBR Unleash The Beast will travel to Arcadia, Florida, holding the second event of the 2021 season at Mosaic Arena with the PBR Pendleton Whisky Invitational January 23-24. In addition to marking one of the first events of the new season, the Sunshine State tour stop will also be a stop on the premier series’ highly anticipated American Roots Edition, a limited series of events scheduled to be held in historic outdoor venues and longstanding rodeo communities across the south. Across all levels of competition, the PBR has visited Arcadia once prior, holding a Touring Pro Division event in Florida’s cowboy country in 2009 when Nick Cocuzza rode supreme. Action in Arcadia will get underway on both Saturday, January 23 and Sunday, January 24 at 2:00 p.m. ET.

UPDATED: NEW YEAR, NEW FORMAT – Ahead of the launch of the 2021 PBR Unleash The Beast season, the league had announced a major format change for the premier series, introducing one-day competitions, which will create daily winners, further intensifying the race for the PBR World Championship and accompanying \$1 million bonus. The format change affords the riders more opportunities to earn world points, while guaranteeing that fans will see a winner every time they attend or tune-in to an Unleash The Beast tour stop.

For every premier series event, each calendar day of action will constitute a competition. Each competition will be comprised of two rounds. The Top 30 riders in the world will attempt one bull each in Round 1 of the competition, with the Top 12 advancing to the championship round. If fewer than 12 qualified rides are logged in the first round, the remaining positions will be filled on buck off time. Riders will be awarded world points for their finish in each round and the competition aggregate. The rider with the most world points at the conclusion of each competition will be crowned the competition winner. One rider will have the chance to earn a maximum 140 world points at each competition.

**** In an amendment to the initially announced changes, at the conclusion of each weekend of action, the rider with the highest combined aggregate score will be anointed the event winner, earning the \$10,000 bonus, and presented with a Montana Silversmith’s belt buckle. The event winner will not receive additional world points.****

PBR has also increased the number of world points available at the World Finals for the 2021 season. One rider will now be able to earn a maximum of 2,160 world points at the five-day World Finals, further intensifying the 2021 World Championship race.

The new points tables are as follows:

2021 UTB COMPETITION POINTS			2021 PBR WORLD FINALS POINTS	
PLACE	ROUND POINTS	AGG. POINTS	ROUND POINTS	AGG. POINTS
1	30	80	160	1,200
2	20	50	85	750
3	15	30	70	550
4	10	20	60	350
5	9	15	55	300

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6	8	10	50	250
7	7	8	40	200
8	6	7	30	150
9	5	6	20	100
10	4	5	15	75
11	3	4	10	50
12	2	3	5	25

MOREIRA LOGS FIRST EVENT WIN – For 21-year-old Mauricio Moreira, the season-launch Unleash The Beast event in Ocala, Florida, was career-defining. After launching the new year with a qualified ride in Round 1, marked 86.75 points aboard The Kickin’ Chicken, Moreira won the championship round of the first night of action for the PBR Monster Energy Invitational, scored 89.75 points on Big Black, to cement the competition victory and earn 130 world points. Despite bucking off in Round 1 of the season-launch tour stop’s second competition the following day, Moreira’s dominance on the first day allowed him to outlast the other competitors and notch his first premier series victory. For the first time in his career, Moreira is now ranked No. 1 in the PBR world standings, a slim 6.5 points ahead of No. 2 Junior Patrik Souza. Moreira will look to continue his winning ways in Arcadia when he squares off against Diamond M Bucking Bulls’ Dutch in Round 1 of the opening competition for the PBR Pendleton Whisky Invitational.

SOUZA SEIZES MOMENT – Junior Patrik Souza was not initially in the draw for the season-launch PBR Monster Energy Invitational in Ocala, Florida. However, after both Jose Vitor Leme and Jess Lockwood were injured in the opening competition, Souza earned a last-minute berth to compete in the event’s second competition, an opportunity he quickly leapt at. Having just finished fourth at the first Pendleton Whisky Velocity Tour event of the new year in Cedar Park, Texas, Souza quickly made his way to Florida, a decision which paid dividends. Going a perfect 2-for-2, covering Slingin Tears for 86 points and Homegrown for a career-best 88.25 points, Souza won the final competition of the Florida tour stop to earn a critical 109 world points. The Brazilian’s golden effort propelled him up the world rankings to No. 2, now within a mere 6.5 points of No. 1 Moreira. Souza will attempt to erase the gap and assume the No. 1 rank in Arcadia when he attempts Chad Berger’s Not Today in Round 1 of the opening competition.

WHITEHORSE GOES FOR 90 ... AGAIN – At the 2020 PBR World Finals, Keyshawn Whitehorse logged the first 90-point ride of his young career, marked in excess of 90 points three times across the five-round, season-culminating event. Continuing the streak of monstrous scores, Whitehorse again delivered a head-turning ride at the season-launch Unleash The Beast event in Ocala, Florida, registering the first 90-point score of the 2021 Unleash The Beast season. After just 11 riders delivered qualified rides in Round 1 of the second competition for the PBR Monster Energy Invitational, Whitehorse earned a renewed chance at glory, advancing to the championship round on buckoff time. Making the most of his second chance, the 2018 PBR Rookie of the Year gritted his way to the 8-second whistle, scored 90 points on Preachers Kid. The 1-for-2 effort led the Navajo Nation rider to finish third in the competition and earn 60 world points. Collectively earning 70 world points at the American Roots Edition event, Whitehorse also tied for ninth in the opening competition, covering Slamming Gears for 85 points, to garner 10 world points. Whitehorse is now tied for the No. 5 rank in the early 2021 PBR world standings, 60 points behind No. 1 Moreira. In Round 1 of the first competition for the PBR Pendleton Whisky Invitational, Whitehorse will look to make the 8 aboard Rickey West Bucking Bulls’ Bullseye.

DAVIS IN GOLD BUCKLE FORM – In the history of the PBR, only six riders have won the coveted World Championship in multiple seasons. In 2021, 2016 PBR World Champion Cooper Davis will attempt to join that elite club, getting off to a quick start of actualizing that goal with two Top-10 finishes in the season-launch competitions for the new season. In the opening competition for the PBR Monster Energy Invitational, the poised Texan finished second after delivering a perfect 2-for-2 performance. First riding El Chapo for 85.25 points in Round 1, Davis cemented the silver finish with an 87.5-point score on Strange Cargo in the championship round. In the second competition in the Sunshine State, Davis tied for sixth, covering Midnight Dream for 87.25 points before bucking off Midnight Rock in 4.77 seconds in the championship round. Earning a total 97.5 world points, Davis catapulted to No. 4 in the PBR world standings, 32.5 points behind No. 1 Moreira. As the PBR Unleash The Beast continues its three-event stretch in Florida, Davis will look to gain further ground in the standings when he attempts Chad Berger’s Talking Smack in Round 1 of the opening competition for the PBR Pendleton Whisky Invitational.

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MELANCON OFF TO HOT START – After being narrowly defeated for the 2020 PBR Rookie of the Year honor, Texas-native Cole Melancon rebounded at the season-launch Unleash The Beast event in Ocala, Florida, registering two round wins to surge to a career-best No. 3 rank in the world standings. Beginning the new year in electric fashion, Melancon won Round 1 of the opening competition for the PBR Monster Energy Invitational when he covered Dang It for 87.25 points. Bested by Walking Tall in the championship round in 5.29 seconds, Melancon finished third in the competition to earn 60 world points. In the second competition the following day, Melancon was back atop the leaderboard, again dominating Round 1, this time courtesy of an 88.5-point score on Bottom’s Up. Despite again being bested in the championship round, bucked off by Dirty Sancho in a close 7.5 seconds, Melancon concluded the competition inside the Top 5, finishing fourth to earn an additional 50 world points. Ahead of the season’s second premier series event, Melancon trails No. 1 Moreira by a mere 20 world points. When action gets underway in Arcadia, Melancon will first look to cover Rickey West Bucking Bulls’ Experiment 626 in Round 1 of the opening competition for the PBR Pendleton Whisky Invitational.

MELGAR MAKES HISTORY – History will be made in Arcadia, Florida for the PBR Pendleton Whisky Invitational as Rodrigo Melgar will become the first rider from Guatemala to compete on the league’s elite Unleash The Beast. The 23-year-old from Santa Rosa, Guatemala is currently ranked No. 21 in the world, 115 points behind No. 1 Mauricio Moreira, and will be one of 10 alternates competing in the second Sunshine State American Roots Edition tour stop of 2021. After making his PBR debut in March 2019, Melgar broke through in November 2020, notching his first PBR victory when he won the Touring Pro Divisions top in Fort Worth, Texas. In Arcadia, Melgar will face Chad Berger’s Safety Meeting as his career-first Unleash The Beast draw. In addition to Melgar, Texas-native J.T. Moore will also make his Unleash The Beast debut in Arcadia. Ranked No. 8 in the world, Moore won the season-launch Pendleton Whisky Velocity Tour event in Cedar Park, Texas, after going a perfect 3-for-3. Moore has drawn Vickers Buckers’ Sunny in Round 1 of the opening competition for the PBR Pendleton Whisky Invitational in Arcadia.

FAMILIAR WATERS – In Round 1 of the first competition for the PBR Pendleton Whisky Invitational in Arcadia, Florida, five riders will face rematches, with just one having previously made the 8. Slated to attempt Soup in a Group for the second time in his career, Dalton Kasel covered the bovine athlete for a monstrous 90.75-point score in Guthrie, Oklahoma, in May to win Round 2 of the PBR Cooper Tires Invitational, presented by Ariat, en route to his season-best third-place result. Among the remaining quartet, two-time PBR World Champion J.B. Mauney is the lone contender to have previously attempted their draw multiple times. When Mauney climbs aboard Marquis Metal Works Coriolis Effect on Saturday at Mosaic Arena, the showdown will mark the duo’s third on record. After first meeting in August 2020 in Guthrie, Oklahoma, when Coriolis Effect bested Mauney at the 5-second mark, their most recent meeting took place in September 2020 in Billings, Montana, when the North Carolina-born rider hit the dirt in a quicker 4.14 seconds.

The remaining rematches are:

Cooper Davis vs. Talking Smack (November 2019 - PBR World Finals – Round 2 // 2.69 seconds)
Mason Taylor vs. Two Socks (August 2020 – Guthrie, Oklahoma UTB // 2.82 seconds)
Silvano Alves vs. Coy Dog (September 2020 – Des Moines, Iowa UTB // 7.51 seconds)

BULL PEN – This weekend’s bull pen for the PBR Pendleton Whisky Invitational in Arcadia, Florida will feature nine of the Top-20 ranked bulls from the 2020 season, headlined by the season debut of two-time and reigning YETI PBR World Champion Bull Smooth Operator, and the return of the 2020 Co-Bull of the PBR World Finals I’m Busted. At 10 years of age, Smooth Operator became the oldest bovine athlete to win the PBR World Champion Bull title in multiple seasons when he won his second consecutive title in 2020. Concluding the year with a 46.13-point world average, 0.1 points ahead of No. 2 Chiseled, Smooth Operator delivered a dominant two-out performance at the World Finals to make a come-from-behind surge for the year-end honor. From 10-time Stock Contractor of the Year Chad Berger, Smooth Operator concluded the regular-season trailing Chiseled by 0.03 points. The bovine athlete had won a league-best four YETI “Built for the Wild” Bull of the Event honors, recording the top marks in Chicago, Bismarck, North Dakota, Billings, Montana, and Des Moines, Iowa. At the seventh PBR World Finals of his career, Smooth Operator shined brighter than the lights inside Arlington, Texas’ AT&T Stadium. In the event’s opening round, Smooth Operator recorded a monstrous 46-point score for his 3.57-second dispatching of Dener Barbosa. Though he was outscored by I’m Busted, who recorded a round-best 46.25-point score, Smooth Operator moved into the lead in the World Championship race over Chiseled, who turned in a 45.75-point effort in his first trip at the season-culminating event. Then came a match-up for the ages between two of the sport’s top athletes. Smooth Operator was drawn by the now retired Ryan Dirteater in the final out of the “Cherokee Kid’s” career. Bursting from the chute, the white and black bovine dispatched Dirteater in a quick 2.6 seconds for 46.25 points, cementing his second World Championship title. Smooth

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Operator is the 17th different YETI PBR World Champion Bull in league history, and the sixth animal athlete ever to win the honor in multiple seasons. He joins the elite club, which includes two-time PBR World Champion Bulls Dillinger and Bones, and three-time PBR World Champion Bulls Little Yellow Jacket, Bushwacker and SweetPro's Bruiser. Smooth Operator also tied with I'm Busted for the 2020 PBR Bull of the World Finals. I'm Busted also posted 46.25 and 46-point scores, compliments of his 6.09-second and 4.95-second buckoffs of Daylon Swearingen in Round 1 and the championship round, respectively. I'm Busted finished the year No. 10 in the standings with a 44.93-point world average. Both Smooth Operator and I'm Busted will buck in the championship round of Saturday's opening competition. Including both Smooth Operator and I'm Busted, Berger will haul 25 bulls to the Sunshine State event. His other standouts include The Right Stuff, who finished 2020 No. 9 with a 44.95-point world average, and Stretch, who concluded the 2020 season No. 17 in the world with a 44.55-point world average. The Right Stuff is slated to make his season debut in the championship round of the weekend's first competition, while Stretch is the first re-ride in the first competition's Round 1.

Joining Berger's elite pen will be 17 bovine athletes from J.W. Hart's Hart Cattle Co. and 16 from Jeremy Walker's Paradigm Bull Co. Hart's rank contingent is headlined by I'm Legit Too who finished the 2020 season ranked No. 6 in the world with a 45.18-point world average. I'm Legit Too will be joined by Canadian Mist, the No. 16-ranked bull from 2020, in the championship round of the opening competition. Hart's Hostage will also make his debut in Arcadia. After finishing last season ranked No. 12 in the world, boasting a 44.75-point average, the bovine athlete will first buck in Round 1 of Sunday's second competition for the PBR Pendleton Whisky Invitational. Paradigm Bull Co.'s pen is headlined by Young Man's Blues and Red Clark who concluded last season No. 14 and No. 19, respectively, in the world rankings. Both bulls will buck in the championship round of the first competition on Saturday afternoon.

THIS WEEKEND'S FORMAT – The PBR Pendleton Whisky Invitational will feature two competitions. Each day, all riders will attempt one bull each in Round 1, before the Top 12 advance to the championship round for one additional out. If fewer than 12 scores are logged in the opening round, the remaining spots in the final round will be filled on buckoff time. A competition winner will be crowned each night as determined by the amount of world points earned by all competitors via their finish in the rounds and aggregate. **In an amendment to the initially announced changes, at the conclusion of each weekend of action, the rider with the highest combined aggregate score will be anointed the event winner, earning the \$10,000 bonus, and presented with a Montana Silversmith's belt buckle. The event winner will not receive additional world points.**

NEXT UP – The PBR Unleash the Beast: American Roots Edition next travels to Okeechobee, Florida, and the Agri-Civic Center for the PBR Coors Banquet Invitational. The event will be on Saturday, January 30 and Sunday, January 31 at 2:00 p.m. ET.

PROVIDING PROTECTION – This weekend's bullfighters are Frank Newsom of Paoli, Oklahoma; Lucas Teodoro of Pinhal, Brazil; and Cody Webster of Wayne, Oklahoma.

TELEVISION BROADCAST – PBR's elite Unleash The Beast will return to CBS Sports this weekend, when the network brings viewers the championship round from the opening competition of PBR Pendleton Whisky Invitational on Sunday, January 24 at 2:00 p.m. ET, check your local listings. CBS Sports Network will bring audiences the remainder of the action from Arcadia, Florida on Jan. 23-23. The first round of the opening competition will be televised on January 23 at 9:00 p.m. ET, followed by the entirety of the second competition on Sunday, January 24 at 8:00 p.m. ET.

RIDEPASS COVERAGE – Fans will be able to watch the action in its entirety through live via PBR's digital platform RidePass. The listen LIVE stream for the two-day tour stop in Arcadia, Florida, will begin at 2:00 p.m. ET on Saturday, January 23 and Sunday, January 24. On-demand replays will be available at 8:00 a.m. ET the next day at www.ridepass.com. The service can be found at www.ridepass.com, and in the Apple App and Google Play stores under the listing of RidePass.

RIDERS COMPETING IN ARCADIA – QUICK FACTS

*(Note: If a rider's name is highlighted in **green**, he was the weekend's event winner and received the \$10,000 bonus and belt buckle. If a rider's individual competition stats are highlighted in **blue**, he was the winner of the specified competition.)*

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<p>No. 1 Mauricio Gulla Moreira Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 91.25 points on Big Black in Duluth, Georgia on 3/15/2020 Last Week in OCALA-C1: 2-for-2 CR Win 130 World Points Last Week in OCALA-C2: 0-for-1</p>	<p>No. 2 Junior Patrik Souza Consecutive Elite Tour Rides: 2 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: Not on Tour Last Week in OCALA-C2: 2-for-2 109 World Points</p>
<p>No. 3 Cole Melancon Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 92.25 points on Spotted Demon during the championship round of the World Finals on 11/15/2020 Last Week in OCALA-C1: 1-for-2 R1 Win 60 World Points Last Week in OCALA-C2: 1-for-2 R1 Win 50 World Points</p>	<p>No. 4 Cooper Davis, 2016 World Champion Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 92.25 points on Hocus Pocus in Lincoln, Nebraska on 10/4/2020 Last Week in OCALA-C1: 2-for-2 76 World Points Last Week in OCALA-C2: 1-for-2 21.5 World Points</p>
<p>No. 5 Keyshawn Whitehorse, 2018 Rookie of the Year Consecutive Elite Tour Rides: 1 Last Elite Tour 90-point ride: 90 points on Preachers Kid in Ocala, Florida on 1/17/2021 Last Week in OCALA-C1: 1-for-2 10 World Points Last Week in OCALA-C2: 1-for-2 CR Win 60 World Points</p>	<p>No. 5 Silvano Alves, three-time PBR World Champion Consecutive Elite Tour Rides: 2 Last Elite Tour 90-point ride: 90 points on Freckles Brown on 1/26/2019 in Sacramento, California Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 2-for-2 70 World Points</p>
<p>No. 8 J.T. Moore Consecutive Elite Tour Buckoffs: N/A Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: Not on Tour Last Week in OCALA-C2: Not on Tour</p>	<p>No. 11 Joao Ricardo Vieira, 2013 Rookie of the Year Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 91 points on Sky Harbor in Nampa, Idaho on 10/17/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 35 World Points</p>
<p>No. 11 Kyler Oliver Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: 90 points on Chain Smoker during Round 3 of the World Finals on 11/14/2020 Last Week in OCALA-C1: 1-for-2 35 World Points Last Week in OCALA-C2: 0-for-1</p>	<p>No. 13 Eduardo Aparecido Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 91.5 points on Hocus Pocus during Round 1 of the World Finals on 11/12/2020 Last Week in OCALA-C1: 1-for-2 20 World Points Last Week in OCALA-C2: 1-for-2 11 World Points</p>
<p>No. 14 Dalton Kasel, 2019 Rookie of the Year Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 90.75 points on Soup in a Group in Guthrie, Oklahoma on 5/10/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 21.5 World Points</p>	<p>No. 14 Kyle Jones Consecutive Elite Tour Buckoffs: 4 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: Not on Tour Last Week in OCALA-C2: Not on Tour</p>
<p>No. 17 Dener Barbosa Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: 91 points on Bullseye in Duluth, Georgia on 3/15/2020 Last Week in OCALA-C1: 1-for-2 20 World Points Last Week in OCALA-C2: 0-for-1</p>	<p>No. 18 Alex Cerqueira Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: 91.25 points on SweetPro's Bruiser in Guthrie, Oklahoma on 5/17/2020 Last Week in OCALA-C1: 1-for-2 20 World Points Last Week in OCALA-C2: 0-for-1</p>
<p>No. 21 Mason Taylor Consecutive Elite Tour Buckoffs: 6 Last Elite Tour 90-point ride: 90 points on Marquis Metal Works Bill The Butcher in New York City on 1/5/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>	<p>No. 21 Ezekiel Mitchell Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 90.25 points on Zorro in Guthrie, Oklahoma on 8/15/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 15 World Points</p>

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<p>No. 21 Rodrigo Melgar Consecutive Elite Tour Buckoffs: N/A Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: N/A Last Week in OCALA-C2: N/A</p>	<p>No. 25 Cody Teel Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: 90 points on Milk Man in Guthrie, Oklahoma on 5/17/2020 Last Week in OCALA-C1: 1-for-2 14 World Points Last Week in OCALA-C2: 0-for-1</p>
<p>No. 26 Taylor Toves Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 13 World Points</p>	<p>No. 28 Dakota Louis Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: 1-for-2 5 World Points Last Week in OCALA-C2: 0-for-1</p>
<p>No. 29 Marco Eguchi Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: 91 points on War Fury during the championship round of the World Finals on 11/15/2020 Last Week in OCALA-C1: 1-for-2 10 World Points Last Week in OCALA-C2: 0-for-1</p>	<p>No. 34 Brennon Eldred Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 92.25 points on Crossover in Des Moines, Iowa on 9/20/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 8 World Points</p>
<p>No. 37 Kaique Pacheco, 2018 World Champion Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 90 points on Marquis Metal Works Bill the Butcher in Billings, Montana on 9/12/2020 Last Week in OCALA-C1: 1-for-1 7 World Points Last Week in OCALA-C2: 0-for-1</p>	<p>No. 40 Claudio Montanha Jr. Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 90.75 points on Acting Crazy in Columbus, Ohio on 4/29/18 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 1-for-2 6 World Points</p>
<p>No. 63 Lucas Divino Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: 91.75 points on Stretch in Billings, Montana on 9/12/2020 Last Week in OCALA-C1: 1-for-2 Last Week in OCALA-C2: 0-for-1</p>	<p>No. 63 Derek Kolbaba Consecutive Elite Tour Buckoffs: 4 Last Elite Tour 90-point ride: 90.75 points on I'm A Secret during Round 3 of the World Finals on 11/14/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>
<p>No. 63 J.B. Mauney, two-time PBR World Champion Consecutive Elite Tour Buckoffs: 3 Last Elite Tour 90-point ride: 90.5 points on I'm Legit Too in Tulsa, Oklahoma on 10/11/2020 Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>	<p>No. 63 Tye Chandler Consecutive Elite Tour Buckoffs: 5 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>
<p>No. 63 Joao Henrique Lucas Consecutive Elite Tour Buckoffs: 2 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>	<p>No. 63 Rafael Henrique dos Santos Consecutive Elite Tour Buckoffs: 4 Last Elite Tour 90-point ride: N/A Last Week in OCALA-C1: 0-for-1 Last Week in OCALA-C2: 0-for-1</p>

DOCTOR'S NOTE – Here is the injury update for this week:

- Boudreaux Campbell is not competing after undergoing surgery on his right (free) hand/wrist in mid-January. He is anticipated to be out for one month.
- Daylon Swearingen is not competing after undergoing right shoulder surgery.
- Colten Jesse is out due to a hip injury initially sustained during the 2020 season.
- Fabiano Vieira continues his rehabilitation after sustaining a skull fracture and brain injuries on July 2, 2020.
- Matt Triplett is not competing after undergoing hip surgery in late October 2020.
- Andrew Alvidrez remains out of competition after fracturing his C7 vertebra sustained after bucking off Oreo in Round 1 in Tulsa, Oklahoma in October 2020.
- Stetson Lawrence is out of competition after undergoing left shoulder surgery.

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- Jose Vitor Leme is out of competition after breaking his right ankle (fibula) during Round 1 of the opening competition of the season-launch Unleash The Beast event in Ocala, Fla. on Jan. 13. He is anticipated to be out for 4-8 weeks.
- Jess Lockwood is out of competition after breaking his jaw during Round 1 of the opening competition of the season-launch Unleash The Beast event in Ocala, Fla. on Jan. 13. He is anticipated to be out of competition until mid-February.

ARCADIA COMPETITORS BY COUNTRY

Brazil (13) – Silvano Alves, Eduardo Aparecido, Dener Barbosa, Alex Cerqueira, Lucas Divino, Marco Eguchi, Joao Henrique Lucas, Claudio Montanha Jr., Mauricio Gulla Moreira, Kaique Pacheco, Rafael Henrique dos Santos, Junior Patrik Souza, Joao Ricardo Vieira

Guatemala (1) – Rodrigo Melgar

United States (16) – Tye Chandler, Cooper Davis, Brennon Eldred, Kyle Jones, Dalton Kasel, Derek Kolbaba, Dakota Louis, J.B. Mauney, Cole Melancon, Ezekiel Mitchell, J.T. Moore, Kyler Oliver, Mason Taylor, Cody Teel, Taylor Toves, Keyshawn Whitehorse

BREAKDOWN BY STATE – Missouri – Kyle Jones; Montana –Dakota Louis; North Carolina – J.B. Mauney; Oklahoma – Brennon Eldred; Texas –Tye Chandler, Cooper Davis, Dalton Kasel, Cole Melancon, Ezekiel Mitchell, J.T. Moore, Mason Taylor, Cody Teel, Taylor Toves; Utah – Kyler Oliver, Keyshawn Whitehorse; Washington –Derek Kolbaba.

2021 PBR UNLEASH THE BEAST EVENT WINS - Here are the total individual event wins for the PBR Unleash The Beast in 2021:

1- Mauricio Moriera (Ocala)

2021 PBR UNLEASH THE BEAST COMPETITION WINS - Here are the total competition wins for the PBR Unleash The Beast in 2021:

1- Mauricio Moriera (Ocala)
Junior Patrik Souza (Ocala)

TOP-RANKED RIDERS – Here were the top-ranked riders from the 2020 season with their PBR world standings by week:

Week 1 – Mauricio Moreira, 130 points (6.5 points ahead of Junior Patrik Souza)

EVENT BY EVENT RESULTS - Here are the results from the 2020 PBR Unleash the Beast season:

City	Winner	Agg. Score	World Points	High-Marked Bull (Score)
Ocala - Event	Mauricio Moreira		130	Ridin Solo (47)
Ocala-C1	Mauricio Moreira	176.5	130	
Ocala-C2	Junior Patrik Souza	265.5	115.5	

2021 UNLEASH THE BEAST 90-POINT RIDES – Here are the 90-point rides from the 2021 PBR Unleash The Beast season:

Score	Rider	Bull (Stock Contractor)	Event
1. 90	Keyshawn Whitehorse	Preachers Kid (K-C Bucking Bulls/RD Cattle)	Ocala

* - 15/15 Bucking Battle

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2021 UNLEASH THE BEAST 90-POINT RIDES BY RIDER – Here are the 90-point rides from the 2021 Unleash The Beast season by rider:

	World Rank	Rider	Number of 90-Point Rides
1.	5	Keyshawn Whitehorse	1

2021 RIDES BY REGULAR-SEASON EVENT

City	C1-R1 Rides	C1-CR Rides	C2-R1 Rides	C2-CR Rides	Total Rides	Total Riding
Ocala	14	2	11	3	30	36.14% (59/83)

2021 UNLEASH THE BEAST ROUND WINS – Here is a list of the riders that had the most round wins in 2021:

2- Cole Melancon (Ocala C1-R1 & C2-R1)

1- Mauricio Moreira (Ocala C1-CR)
Keyshawn Whitehorse (Ocala C2-CR)

TOP 10 WORLD STANDINGS – Here are the Top 10 in the current 2021 PBR world standings:

	Rider	Points	Dollars Won	Behind Leader
1.	Mauricio Moreira	130	\$25,150	
2.	Junior Patrik Souza	123.5	\$11,614.71	-6.5
3.	Cole Melancon	110	\$10,900	-20
4.	Cooper Davis	97.5	\$8,750	-32.5
5.	Keyshawn Whitehorse	70	\$9,983.33	-60
	Silvano Alves	70	\$5,233.33	-60
7.	Brady Fielder	69	\$6,529.40	-61
8.	J.T. Moore	49	\$8,789.02	-81
9.	Kurt Shephard	44.33	\$4,028.40	-85.67
10.	Aaron Kleier	42	\$14,105.40	-88

LEADER HEADING INTO THE CHAMPIONSHIP ROUND – In 2020 the leader heading into the championship round won the event 12 times. Reigning World Champion Jose Vitor Leme accomplished the three four times. Here is how the leaders have fared in 2021 through all competitions:

Competition	Leader going into Championship Round	Winner
Ocala C1	Cole Melancon	Mauricio Moreira
Ocala C2	Cole Melancon	Junior Patrick Souza

2020 PBR UNLEASH THE BEAST CHAMPIONSHIP ROUND WINS – Here are the riders with the most championship round wins in 2020:

1- Mauricio Moreira (Ocala C1)
Keyshawn Whitehorse (Ocala C2)

**Does not include special format events (Iron Cowboy, Last Cowboy Standing, Music City Knockout)*

RIDING PERCENTAGE IN CHAMPIONSHIP ROUND – Here are the Top-10 riding percentages for the championship round in 2021 through all competitions:

Elite Tour						Bulls Ridden	Bulls Attempted
	Rank	Rider	Events	Competitions	Riding Pct.		
1.	1	Mauricio Moreira	1	2	100%	1	1
	3	Junior Patrik Souza	1	1	100%	1	1
	5	Silvano Alves	1	2	100%	1	1
4.	4	Cooper Davis	1	2	50%	1	2
	5	Keyshawn Whitehorse	1	2	50%	1	2
6.	2	Cole Melancon	1	2	0%	0	2
	7	Kyler Oliver	1	2	0%	0	1
	7	Joao Ricardo Vieira	1	2	0%	0	1
	9	Eduardo Aparecido	1	2	0%	0	2
	10	Dalton Kasel	1	2	0%	0	1
	11	Alex Cerqueira	1	2	0%	0	1
	11	Dener Barbosa	1	2	0%	0	1
	13	Ezekiel Mitchell	1	2	0%	0	1
	14	Cody Teel	1	2	0%	0	1
	15	Taylor Toves	1	2	0%	0	1
	16	Marco Eguchi	1	2	0%	0	1
	17	Brennon Eldred	1	2	0%	0	1
	19	Claudio Montanha Jr.	1	2	0%	0	1
	20	Dakota Louis	1	2	0%	0	1
	21	Cannon Cravens	1	1	0%	0	1

**Does not include special format events (Iron Cowboy, Last Cowboy Standing, Music City Knockout)*

MOST BULLS ATTEMPTED – Here are the Top 10 for bulls attempted in 2021:

Elite Tour					Bulls Ridden	Bulls Attempted	Riding Pct.
	Rank	Rider	Events	Competitions			
1.	2	Cole Melancon	1	2	2	4	50%
	4	Cooper Davis	1	2	3	4	75%
	5	Keyshawn Whitehorse	1	2	2	4	50%
	9	Eduardo Aparecido	1	2	2	4	50%
5.	1	Mauricio Moreira	1	2	2	3	66.67%
	5	Silvano Alves	1	2	2	3	66.67%
	7	Joao Ricardo Vieira	1	2	1	3	33.33%
	7	Kyler Oliver	1	2	1	3	33.33%
	10	Dalton Kasel	1	2	1	3	33.33%
	11	Dener Barbosa	1	2	1	3	33.33%
	11	Alex Cerqueira	1	2	1	3	33.33%
	13	Ezekiel Mitchell	1	2	1	3	33.33%
	14	Cody Teel	1	2	1	3	33.33%
	15	Taylor Toves	1	2	1	3	33.33%
	16	Marco Eguchi	1	2	1	3	33.33%
	17	Brennon Eldred	1	2	1	3	33.33%
	19	Claudio Montanha Jr.	1	2	1	3	33.33%
	20	Dakota Louis	1	2	1	3	33.33%

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MOST BULLS RIDDEN – Here are the Top 10 for bulls ridden in 2021:

Elite Tour					Bulls	Bulls	
Rank	Rider	Events	Competitions	Ridden	Attempted	Riding Pct.	
1.	4	Cooper Davis	1	2	3	4	75%
2.	1	Mauricio Moreira	1	2	2	3	66.67%
	2	Cole Melancon	1	2	2	4	50%
	3	Junior Patirk Souza	1	1	2	2	100%
	5	Keyshawn Whitehorse	1	2	2	4	50%
	5	Silvano Alves	1	2	2	3	66.67%
	9	Eduardo Aparecido	1	2	2	4	50%
8.	7	Joao Ricardo Vieira	1	2	1	3	33.33%
	7	Kyler Oliver	1	2	1	3	33.33%
	10	Dalton Kasel	1	2	1	3	33.33%
	11	Dener Barbosa	1	2	1	3	33.33%
	11	Alex Cerqueira	1	2	1	3	33.33%
	13	Ezekiel Mitchell	1	2	1	3	33.33%
	14	Cody Teel	1	2	1	3	33.33%
	15	Taylor Toves	1	2	1	3	33.33%
	16	Marco Eguchi	1	2	1	3	33.33%
	17	Brennon Eldred	1	2	1	3	33.33%
	18	Kaique Pacheco	1	2	1	2	50%
	19	Claudio Montanha Jr.	1	2	1	3	33.33%
	20	Dakota Louis	1	2	1	3	33.33%

HIGHEST RIDING PERCENTAGE – Here are the Top-10 riding percentages for 2021:

Elite Tour					Bulls	Bulls	
Rank	Rider	Events	Competitions	Ridden	Attempted	Riding Pct.	
1.	3	Junior Patirk Souza	1	1	2	2	100%
2.	4	Cooper Davis	1	2	3	4	75%
3.	1	Mauricio Moreira	1	2	2	3	66.67%
	5	Silvano Alves	1	2	2	3	66.67%
5.	2	Cole Melancon	1	2	2	4	50%
	5	Keyshawn Whitehorse	1	2	2	4	50%
	9	Eduardo Aparecido	1	2	2	4	50%
	18	Kaique Pacheco	1	2	1	2	50%
9.	7	Joao Ricardo Vieira	1	2	1	3	33.33%
	7	Kyler Oliver	1	2	1	3	33.33%
	10	Dalton Kasel	1	2	1	3	33.33%
	11	Dener Barbosa	1	2	1	3	33.33%
	11	Alex Cerqueira	1	2	1	3	33.33%
	13	Ezekiel Mitchell	1	2	1	3	33.33%
	14	Cody Teel	1	2	1	3	33.33%
	15	Taylor Toves	1	2	1	3	33.33%
	16	Marco Eguchi	1	2	1	3	33.33%
	17	Brennon Eldred	1	2	1	3	33.33%
	19	Claudio Montanha Jr.	1	2	1	3	33.33%
	20	Dakota Louis	1	2	1	3	33.33%

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THE BULLS

HIGH-MARKED BULL OF THE EVENT – Here are the bulls that received the highest score at each regular-season PBR Unleash The Beast event in 2021:

1 - Ridin Solo (Ocala)

SEASON HIGH-MARKED BULLS – Here are the top bull scores for the 2020 season:

	Score	Bull	Stock Contractor	Event	Rider
1.	47	#Ridin Solo	Cord McCoy/Bill McCarty	Ocala	Dalton Kasel, 2.26 seconds
2.	46	Ridin Solo	Cord McCoy/Bill McCarty	Ocala	Alex Cerqueira, 4.89 seconds
3.	45.5	Detroit Lean	Blake Sharp/Henry Wilson	Ocala	Jess Lockwood, 2.75 seconds
4.	45.25	Detroit Lean	Blake Sharp/Henry Wilson	Ocala	Ezekiel Mitchell, 4.92 seconds
5.	45	Pookie Holler	Universal Rodeo	Ocala	Taylor Toves, 3.31 seconds
6.	44.75	Midnight Rock	Cord McCoy/Pioneer Bulls	Ocala	Silvano Alves, 2.56 seconds
	44.75	Lil 2 Train	Jane Clark/Gene Owen	Ocala	Brennon Eldred, 7.05 seconds
	44.75	Midnight Rock	Cord McCoy/Pioneer Bulls	Ocala	Cooper Davis, 4.77 seconds
9.	44.5	War Dress	Jane Clark/Gene Owen	Ocala	Mason Taylor, 2.63 seconds
	44.5	Dirty Sancho	Blake Sharp/Wetzel/High Voltage Cattle	Ocala	Cole Melancon, 7.5 seconds

* - 15/15 Bucking Battle

- YETI "Built For The Wild" Bull of the Event/Weekend

VELOCITY TOUR, INTERNATIONAL AND TOURING PRO DIVISION POINTS – Event points earned at any Pendleton Whisky Velocity Tour (PWVT) event are applied to the PBR world standings. For the 2020 season, the PBR's Executive Competition Committee (ECC) approved a revised PBR world points system pertaining to all tours, including the Velocity Tour, International Tour events and Touring Pro Division stops for the 2020 season and beyond. The change placed a further emphasis on the PBR World Finals, which is set to award 4.3% more points this season, compared to 2019. While fewer points will be awarded at all levels, with the reduction coming proportionate to the amount of points awarded in 2019 across all tours, the change will bring a newfound simplicity to the sport, with the points now easier to track and calculate. Specific to the Velocity Tour, riders will now earn points in both the long rounds and championship round. Prior to 2020, round points were just awarded in the long rounds. The Touring Pro Division also saw an increase in points awarded, relative to the other tours. While prior to 2019 TPD wins were only worth 35.29% of a Velocity Tour aggregate win, in 2020 they will be worth 50%. International events will once again award as many points as the Velocity Tour aggregate, and will continue to not award round points.

	Velocity Tour Regular Season Event		Velocity Tour Finals		International		Touring Pro Division
	Rounds	Aggregate	Rounds	Aggregate	Event Aggregate	Finals Aggregate	Aggregate
1	7	30	15	60	30	60	15
2	4	20	8	38	20	38	8
3	3	10	7	27	10	27	7

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4	2	6	4	20	6	20	4
5	1	4	3	16	4	16	3
6	1	3	2	11	3	11	2
7	1	2	1	5	2	5	1
8	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-
10	-	-	-	-	-	-	-

VELOCITY TOUR RESULTS – Here are the 2021 PWVT results by event:

Jan. 15 at Cedar Park, Texas J.T. Moore

TOURING PRO DIVISION RESULTS – Here are the 2021 Touring Pro Division results by event:

Jan. 15 at Rainsville, Alabama Aaron Pass
 Jan. 1 at Fort Worth, Texas Mason Taylor
 Nov. 11 at Fort Worth, Texas Rodrigo Melgar

MORE INFORMATION – For more information on the world’s premier bull riding organization, please visit the official website at www.PBR.com.

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