



2023 PBR World Finals: Unleash The Beast
Dickies Arena – Fort Worth, Texas
Thursday, May 18 at 7:45 p.m. CDT
Friday, May 19 at 7:45 p.m. CDT
Saturday, May 20 at 7:45 p.m. CDT
Sunday, May 21 at 1:45 p.m. CDT

RAMON DE LIMA LEADS AFTER ROUND 3 – Brazil’s Ramon de Lima holds a .75-point lead over Texas’s Boudreaux Campbell after three rounds of competition at the PBR World Finals in Fort Worth, Texas. Lima is one of just four riders to record more than one ride, starting his weekend off with an 87-point ride on Renegade and finishing fourth in Round 1. After being bucked off in 2.37 seconds by the boisterous Ivy League in Round 2, Lima steadied himself and posted an 88.75-point ride atop Hoka Hey in Round 3 to push him into first place in the event and up three spots in the Unleash The Beast standings to No. 14. Right on his spurs, Campbell began his weekend by hanging on to Buster Brown in Round 1 for 84.75 points, tying him for eighth on the day. After 2023 YETI PBR World Champion Bull frontrunner Cool Whip bested him in 4.27 seconds in Round 2, Campbell rallied, covering I’m Legit Too for 90.25 points and bringing fans at Dickies Arena to their feet. Thanks to one of just two 90-point efforts in the first three rounds, Campbell placed second in Round 3, securing 71 points and rising from the No. 6 spot to the No. 5 spot in the Unleash The Beast standings. The charismatic cowboy faces Pookie Holler in Round 4, while Lima squares off with Tulsa Time.

ROOKIE RAFAEL JOSE DE BRITO WINS ROUND 3 – Rookie Rafael Jose de Brito and Chiseled danced in perfect unison for 90.5 points in Round 3, securing Brito his first career World Finals round win and extending his lead in the Rookie of the Year race to 209.67 points over his Texas Rattlers teammate Daniel Keeping. After being bucked off by Top Dollar in 2.41 seconds in Round 1 and by Stone Cold Gangster in 4.71 seconds in Round 2, the young Brazilian knew he needed to steady himself and last the 8 if he wanted to keep his dream of becoming the first rider to win a gold buckle in their rookie season alive. Claiming a crucial 89 points in the Unleash The Beast standings, Brito rose two spots from No. 9 to No. 7 and currently sits 336 points behind No. 1 Kaique Pacheco, who is not competing at the World Finals due to injury.

AS RANK AS IT GETS – Not a single rider remained perfect after two rounds of competition at Dickies Arena, and after Round 3, only four riders have been able to cover two bulls: No. 5 Boudreaux Campbell, No. 14 Ramon de Lima, No. 18 Colten Fritzlan and No. 21 Braidy Randolph. In 2022, three different riders (Cody Jesus, Joao Ricardo Vieira and Jose Vitor Leme) were still perfect through Round 3, while in 2021, Leme and Mason Taylor were flawless entering Round 4. In addition, riders had covered 43 bulls after Round 3 in 2021 and 33 in 2022, while the animal athletes have gotten the better of the cowboys this season, with only 22 qualified rides so far. At last year’s World Finals, only Cliff Hanger had received a score of 46 or more entering Round 4, while four bovine competitors (Flapjack, Huckleberry, UTZ BesTex Legend and Ridin’ Solo) have surpassed that mark already this year.

HOT TAKES - Ahead of Round 4 of the 2023 PBR World Finals: Unleash The Beast in Fort Worth, Texas, here are a few other storylines to note:

Kasel Breaks Through: No. 2 Jose Vitor Leme and No. 3 Dalton Kasel had both gone 0-for-2 to start the World Finals, preserving No. 1 Pacheco’s precarious 74-point lead and allowing the rest of the pack to close the distance. However, Kasel was finally able to break through in Round 3, covering Hang Em High for 89 points in Round 3, securing 44 points towards the standings and putting him 187.34 points behind Pacheco. The Muleshoe, Texas, native takes on Renegade in Round 4. Leme, who is still searching for his first ride at the 2023 World Finals after being shed by Pearl’s Ghost in 5.79 seconds in Round 3, shares a chute with Big Bank.

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You Wouldn't Know It's Their First Time: Entering Round 4, seven of the 18 riders to record a qualified rider are competing at their first career PBR World Finals (No. 7 Rafael Jose de Brito, No. 15 Wingson Henrique da Silva, No. 21 Braidy Randolph, No. 34 Koltin Hevalow, No. 43 Nick Tetz, No. 52 Dawson Branton and No. 60 Joao Lucas Campos). Of these first-timers, the Texas Rattlers' Braidy Randolph leads the way. The Pennsylvanian currently sits third at the event after going 2-for-3 in the first weekend, riding Twisted Steel for 85.75 points in Round 2 and Taylor's Cowtown Throwdown for 87.25 points in Round 3. Randolph is slated to face Mike's Magic when the action resumes in Round 4.

FAMILIAR WATERS – Round 4 of the PBR World Finals will feature six rematches. Those rematches are:

- Eli Vastbinder faces I'm Legit Too for the second time in his career after the bovine athlete got the better of him in Denver, Colorado, during a Pendleton Whisky Velocity Tour event in January, bucking off the North Carolinian in 4.45 seconds.
- Joao Ricardo Vieira and Smooth Steel have sparred once before, with Smooth Steel bucking off the veteran cowboy in 3.48 seconds in Chicago this past January.
- Keyshawn Whitehorse is familiar with Preachers Kid, as the two have shared a chute twice previously. The pair tangoed for 90 points in Ocala, Florida, in January of 2021, but were unable to get out the gate in Round 7 of last year's World Finals in Fort Worth, Texas.
- Rafael Jose de Brito runs it back with Ricky Vaughn after the animal athlete bested him in 1.9 seconds this past April in Sioux Falls, South Dakota.
- Silvano Alves dances with Yellowknife for the second time, as the bovine competitor was able to buck off the three-time World Champion in 6.13 seconds the first time they met in Fort Worth, Texas, at Rattler Days last October.
- Vitor Losnake looks to settle the score with Stone Cold Gangster in Round 4 after he was unable to last the 8 in Billings, Montana, in April, losing the rope in 1.22 seconds.

BULL PEN: IT ALL COMES DOWN TO THIS – Round 4 of the 2023 PBR World Finals will feature the second of three outs for those bulls contending for the 2023 YETI PBR World Champion Bull honor. The 2023 YETI PBR World Champion Bull will be the animal with the highest average bull score from his six highest-scored outs logged during the 2022 PBR Team Series and 2023 Unleash The Beast regular season, and two outs at the 2023 PBR World Finals. The top bucking bulls competing at the World Finals will receive three outs, and World Champion contenders will be able to drop their lowest score in Fort Worth.

After sitting atop the standings for over a month, Cool Whip has finally seen his time alone atop the leaderboard come to an end. After the dust settled in Round 2, Ridin' Solo was able to equal the bodacious bovine with a World Average of 45.61 points. Cool Whip bucked off Boudreaux Campbell in 4.27 seconds to extend his perfect buckoff percentage in his 19 outs, but his score of 42.75 left the door open for Ridin Solo, who posted an impressive 46-point performance by ejecting Dener Barbosa in 5.9 seconds. Ridin Solo has only allowed one ride in his 18 outs, as Joao Ricardo Vieira covered him for 91.5 points during the 15/15 Bucking Battle in Albuquerque, New Mexico, earlier this year. The 2022 World Champion Bull faces *The Ride* star Chase Outlaw in Round 4, while Cool Whip tangoes with Tyler Manor.

Right on their tails is UTZ BesTex Legend, who continues to look stronger as the season goes on. After bucking off Wingson Henrique da Silva in Round 2, the animal athlete sits just .3 points behind the leaders with a 45.58 World Average. He has allowed just two rides in his 18 outs this season: the first to Dalton Kasel for 90.5 points in Manchester, New Hampshire, and the second to Sandro Batista for 89 points in Little Rock, Arkansas. However, UTZ BesTex Legend has not allowed a ride in his last seven outs, and no cowboy has been able to hold onto the rope for more than four seconds atop him in his last six appearances. He is paired with California's Aaron Williams in Round 4.

Sitting in fourth and well within reach of the leaders is Flapjack, who is just .8 points back with a 45.53 World Average. Looking to become the first bull in history to be crowned the PBR World Champion Bull and the ABBI World Champion in the same year, Flapjack has bucked off 12 riders in his 14 outs, including unseating Josh Frost in 4.08 seconds in Round 2 for an event-high 46.25 points. As an ABBI bull, he also competed in Round 1, bucking off Lucas Divino in 1.51 seconds. After

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giving up back-to-back 90-point rides to Daniel Keeping at the Team Series Championship in Las Vegas and the Unleash The Beast event in Minneapolis, Flapjack has been virtually unstoppable, denying every attempt to cover him in his last 12 outs. Since Ramon de Lima was barely unable to last the 8 in Little Rock, Arkansas, the first weekend of March, not a single rider has event gotten to five seconds atop the ferocious young animal athlete, but he watches the competition from the back pens in Round 4.

The other matchups for the world's Top 10 bulls are:

- No. 5 Ricky Vaughn vs. Rafael Jose de Brito
- No. 6 Moonlight Party vs. Joao Lucas Campos
- No. 7 Night Hawk vs. Koltin Hevalow
- No. 8 Top Dollar vs. Josh Frost
- No. 9 Manaba vs. Dawson Branton
- No. 10 Flyin Wired vs. Wingson Henrique da Silva

TELEVISION BROADCAST – CBS Sports Network will air every round of the 2023 PBR World Finals: Unleash The Beast LIVE, including Round 4 LIVE on Thursday, May 18, at 9:00 p.m. EDT, Round 5 LIVE on Friday, May 19, at 9:00 p.m. EDT, Round 6 LIVE on Saturday, May 20, at 9:00 p.m. EDT, and concluding with Round 7 and the championship round LIVE on Sunday, May 21, at 3:00 p.m. EDT.

Veteran broadcaster Craig Hummer will deliver play-by-play, with two-time PBR World Champion Justin McBride providing color commentary and Kate Harrison reporting from the dirt. Pre-show coverage will also feature veteran bullfighter Cody Webster and former PBR Livestock Director, PBR co-founder and Texas Rattlers Head Coach Cody Lambert.

PBR RIDEPASS ON PLUTO TV COVERAGE – PBR RidePass on Pluto TV, the new, free, 24/7 Western sports and lifestyle channel, offers live coverage of select PBR Unleash The Beast series events. In addition, PBR RidePass on Pluto TV will offer to-be-announced re-airings and on-demand replays of every PBR Unleash The Beast event. PBR RidePass is available on desktops, laptops, and mobile devices via www.pluto.tv.

In addition to re-airings of the 2023 Worlds Finals at a later date, RidePass will feature auxiliary events surrounding the World Finals. Check Pluto TV listings for events and times.

WORLD RANKINGS RISERS – Compliments of their finishes in Round 3, seven riders rose in the world standings:

- Cooper Davis – No. 5 to No. 4 (+1)
- Boudreaux Campbell – No. 6 to No. 5 (+1)
- Rafael Jose de Brito – No. 9 to No. 7 (+2)
- Ramon de Lima – No. 17 to No. 14 (+3)
- Colten Fritzlán – No. 19 to No. 18 (+1)
- Braidy Randolph – No. 24 to No. 21 (+3)
- Lucas Divino – No. 35 to No. 30 (+5)

TOP 10 UNLEASH THE BEAST STANDINGS – Here are the Top 10 in the 2023 PBR Unleash The Beast standings:

	Rider	Points	Behind Leader
1.	Kaique Pacheco	980	
2.	Jose Vitor Leme	906	-74
3.	Dalton Kasel	792.66	-187.34
4.	Cooper Davis	679.5	-300.5
5.	Boudreaux Campbell	671.66	-308.34
6.	Dener Barbosa	661.83	-318.17
7.	Rafael Jose de Brito	644	-336
8.	Andrew Alvidrez	615	-365
9.	Eduardo Aparecido	595.5	-384.5
10.	Daniel Keeping	434.33	-545.67

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THE ROOKIE RACE

	Rider	UTB Rank	Points	Behind Leader
1.	Rafael Jose de Brito	7	644	
2.	Daniel Keeping	10	434.33	-209.67
3.	Tate Pollmeier	13	389.25	-254.75
4.	Wingson H. da Silva	15	363.5	-280.5
5.	Braidy Randolph	21	295	-349
6.	Thiago Salgado	23	277.5	-366.5
7.	Guilherme Valleiras	33	187	-457
8.	Koltin Hevalow	34	184.5	-459.5
9.	Sandro Batista	36	166.5	-477.5
10.	Wyatt Rogers	38	157.25	-486.75
11.	Casey Roberts	39	149	-495
12.	Vitor Losnake	48	66.5	-577.5
13.	Briggs Madsen	58	40	-604

2023 PBR WORLD FINALS ROUND WINNERS – Here are the round results from the 2023 PBR World Finals:

Round 1: Derek Kolbaba with 89.75 points on Top Shelf

Round 2: Austin Richardson with 89.75 points on Kid Knapper

Round 3: Ramon de Lima with 90.50 points on Chiseled

2023 PBR WORLD FINALS 90-POINT RIDES – Here are the 90-point rides from the 2023 PBR World Finals:

	Score	Rider	Bull (Stock Contractor)	Round
1.	90.5	Rafael Jose de Brito	Chiseled (Flinn / D&H Cattle Co)	3
2.	90.25	Boudreax Campbell	I'm Legit Too (Hart Cattle Co/Hale)	3

HIGH-MARKED BULLS OF THE 2023 PBR WORLD FINALS – Here are the bulls that received the highest score during each round of the 2023 PBR World Finals:

- 1- Huckleberry (Round 1)
- Flapjack (Round 2)
- Renegade (Round 3)

2023 PBR WORLD FINALS HIGH-MARKED BULLS – Here are the top bull scores for the 2023 PBR World Finals:

	Score	Bull	Stock Contractor	Round	Rider
1.	46.25	Flapjack	Parker / OK Corralis / Gordon / D&H Cattle	2	Josh Frost, 4.08 seconds
2.	46	Huckleberry	Buckin Fun Group/Twisted Horn Ranch	1	Rafael dos Santos, 2.99 seconds
	46	UTZ BesTex Legend	Blake Sharp/Chris Utz/Carey Brothers	2	Wingson H. da Silva, 4 seconds
	46	Ridin' Solo	Cord McCoy/Bill McCarty/McCoy Rodeo	2	Dener Barbosa, 5.9 seconds
5.	45.5	Flyin Wired	Tommy Julian/BS Cattle Co	1	Kyler Oliver, 3.74 seconds
	45.5	Ricky Vaughn	D&H Cattle Co./Buck Cattle Co.	1	Dalton Kasel, 2.29 seconds
	45.5	Cold Creek	Young Cattle Co/Rocking A/Crooked Crown	2	Lucas Divino, 2.36 seconds
	45.5	Renegade	Cord McCoy/Rodosky/Lovell/Punke	3	Andrew Alvidrez, 3.74 seconds
9.	45.25	Hard Candy	Braun Bucking Bulls	1	Chase Outlaw, 2.09 seconds
	45.25	Top Dollar	Hookin' W/DeHoff/VanCleave	1	Rafael Jose de Brito, 2.41 seconds
	45.25	Kid Knapper	Phillips/Cooper/Scruggs Bucking Bulls	2	Wyatt Rogers, 2.03 seconds
12.	45	Top Dollar	Hookin' W/DeHoff/VanCleave	2	Chase Outlaw, 4.20 seconds
	45	Big Bank	Universal Pro Rodeo/Rachel & Dustin Powell	2	Keyshawn Whitehorse, 4.55 seconds

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