

# 2024 PBR Unleash The Beast PBR Tucson Tucson Arena – Tucson, Arizona Friday, November 10 at 7:45 p.m. MST Saturday, November 11 at 6:45 p.m. MST

**BACK TO BUCKING** – This weekend PBR will launch the 2024 Unleash The Beast season in Tucson, Arizona, at Tucson Arena. The first event of the 24-event 2024 individual season will mark the fifth time in history the premier series has traveled to Tucson and the second consecutive year. The Grand Canyon State will host the PBR for two days of action on Friday, November 10 at 7:45 p.m. MST and Saturday, November 11 at 6:45 p.m. MST.

**FAMILIAR FACES AND SOME NEW KIDS ON THE BLOCK** – As the PBR returns to individual competition with the conclusion of the second season of the PBR Camping World Team Series, there are several riders to keep an eye on competing in Tucson, Arizona:

Cassio Dias – The best rookie during the 2023 PBR Teams season, Dias went an incredible 20-for-28 throughout the regular season and playoffs, coming just one ride short (87 points) of the PBR Teams MVP. The young Brazilian led the league in riding percentage (73.1%) and tied for the league lead with five 90-point rides. He won event MVP in both Nashville, Tennessee, and Greensboro, North Carolina, and propelled the Kansas City Outlaws to an 18-10 record, No. 2 in the regular season. While the Outlaws were upset in Round 2 of the PBR Teams Championship by the Arizona Ridge Riders, Dias converted in his first postseason out aboard War Daddy for 86.75 points, proving no moment is too big for the up-and-coming star. Dias takes on Younts Brody's Pet in Round 1 on Friday.

Caden Bunch – The Oklahoman had a breakout season while competing for his home state Oklahoma Freedom on the PBR Camping World Team Series. He finished 11<sup>th</sup> in the MVP race and led the Freedom by going 11-for-17 throughout the regular season and playoffs. One of the most consistent riders throughout the season, Bunch never had more than two consecutive buckoffs, and he looks to bring that consistency to the Unleash The Beast tour in 2024. He shares a chute with Ah Hell in Round 1 on Friday.

Joao Ricardo Vieira – The grizzled 39-year-old veteran was nothing short of spectacular for the 2023 PBR Teams Champion Texas Rattlers, going 16-for-28 and finishing 6<sup>th</sup> in the MVP race. Vieira, who has twice finished runner-up for a gold buckle, turned it on when his team needed it most, going a perfect 4-for-4 at the PBR Teams Championship to lead the Texas Rattlers to victory and securing the event MVP in the process. In Round 1 on Friday, the Brazilian faces off against Nitty Gritty.

Jose Vitor Leme – After coming up just short of his third gold buckle for the second time in 2023, Leme was in top form for the Austin Gamblers during the 2023 PBR Teams season. The two-time World Champion won his second PBR Teams MVP award (meaning he is still the only rider in history to hold the title of PBR Teams MVP) and led the Austin Gamblers to their second-consecutive regular season No. 1 ranking, as the team finished 19-9. Leme was the only rider with multiple Extra Out rides, and he tied for the league lead with five 90-point performances. Now sporting blonde hair, the Brazilian also went a perfect 3-for-3 at the PBR Teams Championship in Las Vegas as the Austin Gamblers came one win shy of taking home their first championship. Leme takes on a familiar foe in Hostage in Round 1 Friday evening.

John Crimber – While he didn't make his debut on the PBR Challenger Series until mid-August, the day after he turned 18, Crimber proved he is one of the most exciting prospects the PBR has ever had. Son of PBR legend Paulo Crimber, the young gun won an incredible nine Challenger Series events in just three months to skyrocket up the rankings, ending the season No. 2 in the Challenger Global standings. Not satisfied, Crimber then headed up north to Canada, where he dominated in his first event, winning the PBR Canada Cup Series event in Saskatoon, Saskatchewan. Making his long-awaited premier series debut, Crimber is tasked with Border Wall in Round 1 on Friday. Heralded as a generational talent, Crimber is being talked about as a lock to be selected No. 1 overall in the 2024 PBR Teams Draft.

**MAJORS RETURN** – The 2024 PBR Unleash The Beast season begins Friday night in Tucson, Arizona, keeping the same point structure as 2023 but adding back in PBR Majors while removing 15/15 Bucking Battles and having two separate aggregates at the PBR World Finals. The 2024 World Champion will be the rider who earns the most points only at Unleash The Beast (UTB) events, including at the 2024 PBR World Finals on May 10-19 in the Dallas-Fort Worth Metroplex. The three PBR Majors in New York City (January 5-7), Sacramento, California, (February 2-4) and Albuquerque, New Mexico, (March 22-24) will offer increased payouts and points. There will be three PBR tours in the U.S. in action for the first half of 2024: PBR Unleash The Beast (November 10 - May 19); Pendleton Whisky Velocity Tour (Jan. 5 - May 4) and PBR Touring Pro Division (Oct. 19 - May 19). Points accumulated in non-UTB events domestically, as well as PBR's international tours, will be tallied as Velocity Global points. Velocity Global points, which will also be used to crown the 2024 PBR Pendleton Whisky Velocity Tour Champion, will help determine the athletes who can earn a future draw spot on the elite Unleash The Beast following the tour's first four events.

Those with the most points earned during their four most recent Velocity Global or Unleash The Beast events will join the UTB, replacing riders who had fallen to the bottom of the pack during select cuts throughout the season. The first rider cut takes place after the fourth UTB event in Manchester, New Hampshire, on Dec. 15-16. Riders ranked in the No. 36-40 range in the UTB Standings will be subject to being cut. During each cut, the open positions will first be filled with those riders having injury exemptions, followed by the Premier Series Qualifier List, based on Velocity Global points. Following the first cut, these riders will take the place of the demoted riders in the sport's top series to make up the 40-rider field heading into Albany, New York on Dec. 29-30. Riders ranked No. 1-35 on the UTB will remain on the PBR's elite tour. Following the initial cut, subsequent cuts will be held every two weeks. The second cut will drop the bottom six riders from UTB, the third cut will drop the bottom seven riders, and the fourth and remaining cuts will remove the bottom eight riders from UTB.

	Unleash The Beast   Tier 1 Velocity Global Events			PBR Majors		World Finals		
Place	Round	1- and 2-Day AVG	3-Day AVG	Round	Aggregate	Round	1 <sup>st</sup> Agg	2 <sup>nd</sup> Agg
1	20	80	100	30	150	80	200	400
2	10	50	63	20	94	40	125	250
3	9	36	45	14	67	36	90	180
4	8	21	27	12	40	32	54	110
5	7	17	23	11	34	28	46	95
6	6	12	18	9	26	24	36	80
7	5	6	12	8	17	20	24	65
8	4	5	8	6	8	16	16	45
9	3	4	5	5	7	12	10	20
10	2	2	3	3	6	8	6	10
11	1	1	2	2	5	5	4	5
12				1	4	4		4
13					3	3		3
14					2	2		2
15					1	1		1

Points will be awarded as follows for the Unleash The Beast, including World Finals, as well as Tier 1 Velocity Global events:

Bonus points are awarded across all levels of PBR competition. A rider who scores 70-79.75 points will earn 7 bonus points, 80-89.75 8 bonus points and 90-99.75 9 bonus points. The exception is if a contestant declines a re-ride due to an inferior bull. In that case, he does not earn bonus points.

**LET'S TALK QUALIFIERS** – As the new Unleash The Beast (UTB) season gets underway, below is the qualification system when competition begins in Tucson. The field is determined via a combination of factors, including a rider's performance on the PBR Team Camping World Team Series, which concluded its second season in late October.

Here are the criteria the PBR will use to determine the riders who will compete at the first four Unleash The Beast events in Tucson, St. Louis, Johnstown and Manchester:

- All PBR World Champions who competed in at least one 2023 UTB event and/or qualified for the 2023 PBR World Finals.
- The Top 15 riders from the 2023 PBR Camping World Team Series standings who are not already qualified through PBR World Champion status. The Top-15 was determined by the cumulative ride scores of individual riders across all outs at PBR Teams events, including Extra Outs and PBR Teams Championship events during the season.
- The Top 5 riders from the 2023 PBR Challenger Series standings, who are not already qualified through the above criteria, will earn qualification. For clarity, if one of the Top 5 riders in the Challenger Series standings is already qualified, the rider ranked No. 6 will then get the position, and so on.
- The two highest-ranking riders who finished in the Top 40 in the 2023 PBR world standings who also competed in the previous year's PBR World Finals and are not already qualified through any of the above scenarios.
- Eight riders selected by their respective teams from the year-end active rosters.
- Any remaining positions will be filled with a maximum of 10 additional riders based on the PBR Teams cumulative ride score standings, who must have finished in the Top 40 in the previous year's PBR world standings and/or competed in the previous year's PBR World Finals.

Following the first four events, the Unleash The Beast field will be set via the tour's standings and subject to the rolling cuts as identified above.

Here is how the rider field in Tucson qualified:

Daylon Swearingen (World Champion)	Andrew Alvidrez (2023 UTB Standings)
Jose Vitor Leme (World Champion)	Lucas Divino (Austin Gamblers)
Cassio Dias (Teams Standings)	Sage Kimzey (Carolina Cowboys)
Joao Ricardo Vieira (Teams Standings)	Koltin Hevalow (Kansas City Outlaws)
Dalton Kasel (Teams Standings)	Briggs Madsen (Missouri Thunder)
Caden Bunch (Teams Standings)	Alex Cerqueira (Oklahoma Freedom)
Brady Oleson (Teams Standings)	Kaiden Loud (Nashville Stampede)
Rafael dos Santos (Teams Standings)	Eli Vastbinder (Texas Rattlers)
John Crimber (Challenger Standings)	Jesse Petri (Injury Exemption)
Ednei Caminhas (Challenger Standings)	Cody Jesus (Injury Exemption)

The following riders will compete as replacements: Ezekiel Mitchell, Cladson Rodolfo, Wyatt Rogers, Ednelio Almeida, Paulo Rosseto, Thiago Salgado, Bob Mitchell, Casey Roberts, Julio Cesar Marques, Trace Redd, Kyler Oliver, Jean Fernandes Pereira, Conner Halverson, Chase Dougherty, Mauricio Moreira, Austin Richardson, Boudreaux Campbell.

FAMILIAR WATERS - Round 1 of the 2024 PBR season-launch event in Tucson, Arizona, will feature four rematches.

- Briggs Madsen faces off against Blackstone for the second time after the animal athlete bested him in 3.56 seconds in Big Sky, Montana, in July of 2023.
- Jesse Petri dances with Lone Star for the second time after he was bucked off in 2.26 seconds in the first matchup in Sacramento, California, in January of 2022.

- Jose Vitor Leme shares a chute with Hostage for the eighth time on Friday. Leme was bucked off in 2.57 seconds in the pair's first meeting in Los Angeles, California, in February of 2019, but the Brazilian got his revenged in Tulsa, Oklahoma, later that year in August, covering for 91.25 points. The two-time World Champion was once again bucked off in 2.19 seconds in Guthrie, Oklahoma, in April of 2020 but bounced back for 90 points the next time the two met in Rocksprings, Texas, on June 26, 2020. After the pair were unable to make it out the gate in Sioux Falls, South Dakota, in July of 2020, the bovine competitor got the better of Leme in the last two matchups, bucking him off in 1.59 and 1.24 seconds, respectively in Nashville, Tennessee, in August of 2022 and Louisville, Kentucky, in April of 2023.
- Koltin Hevalow successfully made the 8 for 87.5 points in his first matchup with Cherry Bomb in Anaheim, California, in August of 2023.

**PAST TUCSON EVENT WINNERS** – Last season in Tucson, Brady Oleson went a perfect 3-for-3 to take home the first event buckle of the season. Round 1 ended in a three-way tie, as Oleson, Cooper Davis and Daniel Keeping all made the 8 for 89.75 points in their first out of the season. The Idahoan punched his ticket to the final round by covering White Face for 88 points in Round 2, and then selected Pickle Moonshine to be his final animal athlete opponent. With fans inside Tucson Arena cheering him on, Oleson rocketed out of the gate and scored a monstrous 90.75 points to take back the lead with just three riders left to buck. Confident he had given it his all, the 26-year-old cowboy watched from the chutes as Vitor Losnake, Chase Outlaw and Boudreaux Campbell all bucked off to give Oleson his first career UTB win.

See below for a complete list of past PBR Unleash The Beast event winners in Tucson, Arizona:

2023	Brady Oleson	2015	J.B. Mauney
2016	Chase Outlaw	1998	Aaron Semas

**WORLD CHAMPION BULL UPDATE** – The 2024 YETI PBR World Champion bull will be determined by both the 2023 PBR Camping World Team Series season and the 2024 Unleash The Beast (UTB) season. The 2024 World Champion Bull will be determined by their Top 8 outs during the Team Series and UTB regular season and two outs at the PBR World Finals. The Top 7 eligible bulls at the end of a PBR UTB regular season shall be entered into the World Finals and be guaranteed three outs. In the event two or more bulls are tied based on the scoring criteria after the World Finals, the World Champion Bull shall be awarded to the bull who has achieved the highest average score from their two best outs at the World Finals. If a tie still exists after a review of the scores described in the preceding sentence, the bulls will share the title of World Champion Bull, and the prize money will be evenly distributed among the Stock Contractors who own said bulls.

For avoidance of doubt, if the score that is dropped from the World Finals is higher than the lowest regular season out, the score at World Finals will still be dropped. The top eight (8) regular season outs, and top two (2) World Finals outs are to remain in the calculations for the World Champion Bucking Bull Award.

**THIS WEEKEND'S FORMAT** – PBR Tucson, in Tucson, Arizona, the first Unleash The Beast event of the 2024 season, will feature three rounds of bull riding. Each of the 38 competing riders will get on one bull in Round 1 on Friday and Round 2 on Saturday. The 12 bull riders with the top combined ride scores following Rounds 1-2 will then advance to the championship round following Round 2 on Saturday.

**NEXT UP** – The PBR Unleash The Beast next travels to Enterprise Center in St. Louis, Missouri, for PBR St. Louis. The event will be on Saturday, December 2, at 6:45 p.m. CST and Sunday, December 3 at 1:45 p.m. CST.

**PROVIDING PROTECTION** – This weekend's bullfighters are Nathan Harp of Tuttle, Oklahoma; Lucas Teodoro of Pinhal, Brazil; and Cody Webster of Wayne, Oklahoma.

**TELEVISION BROADCAST** – CBS Sports Network will broadcast all the action from the final day of PBR Tucson, including Round 2 and the championship round, on Sunday, November 12, at 8 p.m. EST.

**PBR RIDEPASS ON PLUTO TV COVERAGE** – PBR RIDEPASS on PlutoTV, a free, 24/7 Western sports and lifestyle channel, offers live coverage of select PBR Unleash The Beast series events. In addition, PBR RIDEPASS on PlutoTV will offer to-be-announced re-airs and on-demand replays of every PBR Unleash The Beast event. PBR RIDEPASS is available on desktops, laptops and mobile devices via <u>www.pluto.tv</u>. Tune to channel 720 for the latest programming schedule.

Round 1 of PBR Tucson will air LIVE exclusively on RIDEPASS on PlutoTV. Coverage will begin Friday, November 10 at 9:45 p.m. EST.

#### **RIDERS COMPETING IN TUCSON – QUICK FACTS**

	1
No. 2 Jose Vitor Leme, Two-Time PBR World Champion	No. 5 Dalton Kasel, 2019 Rookie of the Year
Last Premier Series 90-point Ride: 91.5 points on Flapjack at the PBR	Last Premier Series 90-point Ride: 90.25 points on Tulsa Time at the
Teams event in Greensboro on 9/29/23.	PBR Teams event in Ridgedale, Missouri, on 9/16/23.
Career Premier Series 90-Point Rides: 77	Career Premier Series 90-Point Rides: 28
Last Elite Tour Event Win: February 2023 – Sacramento, California	Last Elite Tour Event Win: March 2023 – Little Rock, Arkansas
Career Elite Tour Event Wins: 26	Career Elite Tour Event Wins: 5
Last Year at Tucson: Did Not Compete	Last Year at Tucson: Did Not Compete
No. 7 Andrew Alvidrez	No. 8 Boudreaux Campbell
Last Elite Premier Series 90-point Ride: 91.5 points on Red Mosquito	Last Elite Premier Series 90-point Ride: 90.25 points on I'm Legit
at the PBR World Finals in Fort Worth, Texas, on 5/19/23.	Too at the PBR World Finals in Fort Worth, Texas, on 5/14/23.
Career Premier Series 90-Point Rides: 9	Career Elite Premier Series 90-Point Rides: 13
Last Elite Tour Event Win: December 2022 – Albany, New York	Last Elite Tour Event Win: October 2021 – Lincoln, Nebraska
Career Elite Tour Event Wins: 2	Career Elite Tour Event Wins: 4
Last Year at Tucson: Finished 4 <sup>th</sup> , going 3-for-3	Last Year at Tucson: Finished 5 <sup>th</sup> , going 2-for-3
No. 12 Jesse Petri	No. 14 Daniel Keeping
Last Elite Premier Series 90-point Ride: 90 points on Diddy Wa Diddy	Last Elite Premier Series 90-point Ride: 90.5 points on Red River at
in Cheyenne, Wyoming on 7/27/2021	the PBR Teams Championship in Las Vegas, Nevada, on 10/22/23.
Career Elite Premier Series 90-Point Rides: 1	Career Elite Premier Series 90-Point Rides: 5
Last Elite Tour Event Win: March 2023 – New Orleans	Last Elite Tour Event Win: January 2023 – Indianapolis, Indiana
Career Elite Tour Event Wins: 2	Career Elite Tour Event Wins: 2
Last Year at Tucson: Went 0-for-2	Last Year at Tucson: Finished 9 <sup>th</sup> , going 2-for-3
No. 15 Joao Ricardo Vieira, 2013 Rookie of the Year	No. 20 Kyler Oliver
Last Elite Premier Series 90-point Ride: 91.5 points on Ridin' Solo in	Last Elite Premier Series 90-point Ride: 92 points on UTZ BesTex
Albuquerque, New Mexico, on 3/25/23.	Smokestack in Tulsa, Oklahoma on 2/11/23
Career Elite Tour 90-Point Rides: 38	Career Elite Premier Series 90-Point Rides: 8
Last Elite Tour Event Win: March 2022 – Albuquerque, New Mexico	Last Elite Tour Event Win: January 2022 – New York, New York
Career Elite Tour Event Wins: 17	Career Elite Tour Event Wins: 1
Last Year at Tucson: Did Not Compete	Last Year in Tucson: Went 0-for-1
<ul> <li>No. 22 Chase Dougherty</li> <li>Last Elite Tour 90-point Ride: 91.75 points on Ivy Leage at the PBR Teams event in Ridgedale, Missouri, on 9/16/23.</li> <li>Career Elite Tour 90-Point Rides: 6</li> <li>Last Elite Tour Event Win: April 2023 – Tacoma, Washington Career Elite Tour Event Wins: 1</li> <li>Last Year in Tucson: Did Not Compete</li> </ul>	No. 24 Thiago Salgado Last Elite Premier Series 90-point Ride: 91.5 points on Razzmatazz in Tucson, Arizona on 11/27/2022 Career Elite Premier Series 90-Point Rides: 1 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Finished 2nd, going 3-for-3
No. 25 Rafael dos Santos	No. 28 Austin Richardson
Last Elite Premier Series 90-point Ride: 90.75 points on Manaba in	Last Elite Tour 90-point ride: 94.5 points on Woopaa in Tulsa,
Sioux Falls, South Dakota, on 4/1/23.	Oklahoma on 4/15/2022
Career Elite Premier Series 90-Point Rides: 8	Career Elite Tour 90-Point Rides: 3
Last Elite Tour Event Win: August 2021 – Little Rock, Arkansas	Last Elite Tour Event Win: April 2022 – Tacoma, Washington
Career Elite Tour Event Wins: 1	Career Elite Tour Event Wins: 2
Last Year in Tucson: Finished T-16th, going 1-for-2	Last Year in Tucson: Did Not Compete
<i>No. 29 Ezekiel Mitchell</i>	No. 30 Eli Vastbinder, 2021 PBR Rookie of the Year
Last Elite Premier Series 90-point Ride: 90 points on Preachers Kid at	Last Elite Premier Series 90-Point Rides: 90.5 points on Tulsa Time,
the PBR Teams event in Greensboro, North Carolina, on 9/24/23.	in Tulsa, Oklahoma, on 2/11/23.
Career Elite Premier Series 90-Point Rides: 4	Career Elite Premier Series 90-Point Rides: 7
Last Elite Tour Event Win: N/A	Last Elite Tour Event Win: February 2023 – Tulsa, Oklahoma
Career Elite Tour Event Wins: 0	Career Elite Tour Event Wins: 1
Last Year in Tucson: Went 0-for-2	Last Year in Tucson: Finished T-12 <sup>th</sup> , going 1-for-2

<i>No. 32 Lucas Divino</i> Last Elite Tour 90-point Ride: 90 points on Gladiator's Hammer at the PBR World Finals in Fort Worth, Texas, on 5/21/22. Career Elite Tour 90-Point Rides: 7 Last Elite Tour Event Win: May 2020 – Guthrie, Oklahoma Career Elite Tour Event Wins: 2 Last Year in Tucson: Did Not Compete	<i>No. 36 Koltin Hevalow</i> Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Went 0-for-2
<i>No. 38 Brady Oleson</i> Last Elite Premier Series 90-point ride: 90.75 points on Pickle Moonshine in Tucson, Arizona on 11/27/2022 Career Elite Premier Series 90-Point Rides: 3 Last Elite Tour Event Win: December 2022 – Tucson, Arizona Career Elite Tour Event Wins: 1 Last Year in Tucson: Finished 1 <sup>st</sup> , going 3-for-3	<i>No. 43 Wyatt Rogers</i> Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Finished 11 <sup>th</sup> , going 2-for-3
<i>No. 45 Casey Roberts</i> Last Elite Premier Series 90-point Ride: 90.25 points on MagicBru during the PBR Team Series event in Cheyenne, Wyoming on 7/26/2022 Career Elite Premier Series 90-Point Rides: 1 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Went 0-for-2	No. 46 Bob Mitchell, 2022 PBR Rookie of the Year Last Elite Premier Series 90-point ride: 90 points on Tijuana Two- Step during the Unleash The Beast event in New York City, New York on 1/6/2023 Career Elite Premier Series 90-Point Rides: 2 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Finished 23rd, going 1-for-2
<i>No. 54 Alex Cerqueira</i> Last Elite Premier Series 90-point Ride: 91.75 points on Ricky Vaughn at the PBR Teams event in Glendale, Arizona on 9/30/23. Career Elite Premier Series 90-Point Rides: 2 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Did Not Compete	No. 55 Mauricio Gulla Moreira Last Elite Premier Series 90-point Ride: 94.25 points on WSM's Jive Turkey during Round 2 of the 2022 PBR World Finals in Fort Worth, Texas on 5/14/2022 Career Elite Premier Series 90-Point Rides: 13 Last Elite Tour Event Win: March 2022 – Glendale, Arizona Career Elite Tour Event Wins: 3 Last Year in Tucson: Went 0-for-2
No. 56 Conner Halverson Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Week in Tucson: Did Not Compete	No. 58 Cody Jesus Last Elite Premier Series 90-point Ride: 90.25 points on HomeBru during the PBR Team Series Semifinals in Las Vegas on 11/6/2022 Career Elite Premier Series 90-Point Rides: 8 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Finished T-12th, going 1-for-2
No. 61 Briggs Madsen Last Elite Premier Series 90-point Ride: 91.25 points on Smooth Over It during the PBR Team Series event in Oklahoma City, Oklahoma on 9/18/2022 Career Elite Premier Series 90-Point Rides: 1 Last Elite Tour Event Win: 0 Career Elite Tour Event Wins: N/A Last Year in Tucson: Went 0-for-2	No. 67 Ednelio Almeida Last Elite Tour 90-point Ride: N/A Career Elite Tour 90-Point Rides: None Last Elite Tour Event Win: None Career Elite Tour Event Wins: 0 Last Year in Tucson: Did Not Compete
<i>No. 71 Cassio Dias</i> Last Elite Tour 90-point Ride: 90.25 points on Oreo at the PBR Teams event in Greensboro, North Carolina, on 9/24/23. Career Elite Tour 90-Point Rides: 5 Last Elite Tour Event Win: None Career Elite Tour Event Wins: 0 Last Year in Tucson: Did Not Compete	No. 75 Daylon Swearingen, 2022 PBR World Champion Last Elite Premier Series 90-point Ride: 91.75 points on Hostage during the PBR Team Series event in Ridgedale, Missouri on 9/25/2022 Career Elite Premier Series 90-Point Rides: 19 Last Elite Tour Event Win: May 2022 – Fort Worth, Texas – World Finals Career Elite Tour Event Wins: 4 Last Year in Tucson: Finished 20 <sup>th</sup> , going 1-for-2

No. 80 Cladson Rodolfo Consecutive Elite Tour Buckoffs: 1 Last Elite Tour 90-point ride: N/A Career Elite Tour 90-Point Rides: 0 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Career Elite Tour Event Wins: 0 Last Year in Tucson: Did Not Compete	<i>No. 104 Caden Bunch</i> Last Elite Tour 90-point Ride: 90.5 points on Hoka Hey at the PBR Teams event in Greensboro, North Carolina, on 9/22/23. Career Elite Tour 90-Point Rides: 1 Last Elite Tour Event Win: N/A Career Elite Tour Event Wins: 0 Last Year in Tucson: Did Not Compete
Sage Steele Kimzey Last Elite Premier Series 90-point Ride: 90.5 points on Snap Chatter at the PBR Teams event in Fort Worth, Texas, on 10/8/23. Career Elite Premier Series 90-Point Rides: 3 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete	Jean Fernandes Perreira Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete
Paulo Eduardo Rosseto Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete	Kaiden Loud Last Elite Premier Series 90-point Ride: 90 points on Boomerang at the PBR Teams event in Nashville, Tennessee, on 8/20/23. Career Elite Premier Series 90-Point Rides: 1 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete
<b>Trace Redd</b> Last Elite Premier Series 90-point Ride: 91 points on Hunter at the PBR Teams event in Greensboro, North Carolina, on 9/22/23. Career Elite Premier Series 90-Point Rides: 1 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete	Julio Cesar Marques Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete
No. 65 Ednei Caminhas Last Elite Premier Series 90-point ride: 90.5 points on Tahona's Shadow in Nashville, Tennessee, on 8/16/2009 Career Elite Premier Series 90-Point Rides: 21 Last Elite Tour Event Win: February 2009 – Oklahoma City, Oklahoma Career Elite Tour Event Wins: 6 Last Year in Tucson: Went 0-for-2	John Crimber Last Elite Premier Series 90-point Ride: N/A Career Elite Premier Series 90-Point Rides: 0 Career Elite Tour Event Wins: 0 Last Elite Tour Event Win: N/A Last Year in Tucson: Did Not Compete

#### TUCSON COMPETITORS BY COUNTRY

**Brazil** (14) – Alex Cerqueira, Cassio Dias, Cladson Rodolfo, Ednei Caminhas, Ednelio Almeida, Jean Fernandes Pereira, Joao Ricardo Vieira, Jose Vitor Leme, Julio Cesar Marques, Lucas Divino, Mauricio Gulla Moreira, Paulo Eduardo Rosseto, Rafael dos Santos, Thiago Salgado

**United States** (24) – Andrew Alvidrez, Austin Richardson, Bob Mitchell, Boudreaux Campbell, Brady Oleson, Briggs Madsen, Caden Bunch, Casey Roberts, Chase Dougherty, Cody Jesus, Conner Halverson, Dalton Kasel, Daniel Keeping, Daylon Swearingen, Eli Vastbinder, Ezekiel Mitchell, Jesse Petri, John Crimber, Kaiden Loud, Koltin Hevalow, Kyler Oliver, Sage Kimzey, Trace Redd, Wyatt Rogers

**BREAKDOWN BY STATE** – Alabama – Casey Roberts; Arizona – Cody Jesus; Idaho – Brady Oleson, Trace Redd; Missouri – Koltin Hevalow, Bob Mitchell; Nebraska – Conner Halverson; New York – Daylon Swearingen; North Carolina – Eli Vastbinder; Oklahoma – Caden Bunch, Sage Kimzey, Wyatt Rogers; Texas – Andrew Alvidrez, Austin Richardson, Boudreaux Campbell, Chase Dougherty, Dalton Kasel, Daniel Keeping, Ezekiel Mitchell, Jesse Petri, John Crimber, Kaiden Loud; Utah – Briggs Madsen, Kyler Oliver

#### THE BULLS

**HIGH-MARKED BULL OF THE EVENT** – Here are the bulls that received the highest score at each PBR Camping World Team Series event in 2023 and regular-season PBR Unleash The Beast event in 2024:

3 - Man Hater (Nashville/Fort Worth/Las Vegas)

1 -	Flapjack (Cheyenne)	Hard Candy (Austin)
	Cool Whip (Kansas City)	Flyin Wired (Oklahoma City)
	Doze You Down (Nashville)	Ridin' Solo (Ridgedale)
	Ridin' Salty (Kansas City)	Preacher's Kid (Greensboro)
	Younts Brody's Pet (Anaheim)	Mike's Motive (Greensboro)
	High Planes Drifter (Nashville)	Younts Brody's Pet (Glendale)

**SEASON HIGH-MARKED BULLS** – Here are the top bull scores (45+ points) from the campaign to be crowned the 2024 YETI PBR World Champion Bull:

	Score	Bull	Stock Contractor	Event	Rider
1.	*47	Man Hater	Jane Clark/Gene Owen	Fort Worth	Trevor Reiste, 3.17 seconds
2.	46.75	UTZ BesTex Legend	Blake Sharp/Chris Utz/Carey Brothers	Las Vegas	Sandro Batista, 3.51 seconds
	46.75	Man Hater	Jane Clark/Gene Owen	Las Vegas	Qynn Andersen, 3.32 seconds
4.	*46.25	Man Hater	Jane Clark/Gene Owen	Fort Worth	Leonardo Ferreira, 6.19 seconds
5.	*46	Hard Candy	Braun Bucking Bulls	Austin	Cassio Dias, 3.59 seconds
	*46	Flyin Wired	Tommy Julian/BS Cattle Co	Oklahoma City	Andrew Alvidrez, 3.57 seconds
	*46	Ridin' Solo	Bill McCarty/McCoy Rodeo	Ridgedale	Jose Vitor Leme, 4.8 seconds
8.	45.75	Tulsa Time	Kelly&Cami Heatch/McCoy Rodeo	oFort Worth	Dalton Kasel, 1.65 seconds
9.	45.5	*Flapjack	Parker / OK Corralis / Gordon / D&H Cattle	Cheyenne	Wingson H. da Silva, 3.01 seconds
	45.5	Cool Whip	Julian/Staci Addison/D&H/Crooked W	Kansas City	Thiago Salgado, 3.4 seconds
	45.5	*Ridin Salty	Drink LMNT/McCoy Rodeo	Kansas City	Cooper Davis, 3.61 seconds
12.	45.25	Red Demon	Universal Pro Rodeo / Rachel & Dustin Powell	Cheyenne	Sandro Batista, 1.53 seconds
	45.25	Smooth Steel	Flying C/Tom Baker	Kansas City	Marcus Mast, 1.95 seconds
	*45.25	High Planes Drifter	Flying C/Tom Baker	Nashville	Luke Parkinson, 4.13 seconds
	*45.25	Man Hater	Jane Clark/Gene Owen	Nashville	Matt Triplett, 2.88 seconds
	*45.25	Doze You Down	Martinez Bucking Bulls, LLC	Nashville	Felipe Furlan, 2.44 seconds
	45.25	Big Banks	Universal Pro Rodeo/Rachel & Dustin Powell	Austin	Koltin Hevalow, 5.87 seconds
	45.25	UTZ BesTex Legend	Blake Sharp/Chris Utz/Carey Brothers	Austin	Ramon de Lima, 2.98 seconds
	45.25	Sonny B	Flying S/Less Than 8 Cattle Co	Oklahoma City	Briggs Madsen, 2.41 seconds
	*45.25	Preacher's Kid	K-C Bucking Bulls/RD Cattle	Greensboro	Andrew Alvidrez, 3.5 seconds
	*45.25	Mike's Motive	Blake Sharp/High Voltage/Wetzel/Knott	Greensboro	Brady Oleson, 3.05 seconds
	*45.25	Younts Brody's Pet	Farris Cattle/Big Schott Rodeo	Glendale	Cooper Davis, 3.02 seconds
	45.25	Hundred Bad Days	TNT Bucking Bulls/Hart Cattle Co	Glendale	Braidy Randolph, 2.0 seconds
	45.25	Night Hawk	Logan Clancey/Dakota Rodeo/Chad Berger	Glendale	Jean Pereira, 2.44 seconds
	45.25	Flyin Wired	Tommy Julian/BS Cattle Co	Fort Worth	Nick Tetz, 6.61 seconds
	45.25	Big Bank	Universal Pro Rodeo/Rachel & Dustin Powell	Fort Worth	Coy Pollmeier, 1.99 seconds
	45.25	Mike's Motive	Blake Sharp/High Voltage/Wetzel/Knott	Fort Worth	Trace Redd, 4.2 seconds
	45.25	Flyin Wired	Tommy Julian/BS Cattle Co	Las Vegas	Wingson H. da Silva, 92.5 points
29.	45	Ridin' Salty	Drink LMNT/McCoy Rodeo	Kansas City	Kaiden Loud, 3.21 seconds
	45	*Younts Brody's Pet	Farris Cattle/Big Schott Rodeo	Anaheim	Andrew Alvidrez, 3.14 seconds
	45	Ivy League	Jane Clark/Gene Owen	Nashville	Trevor Kastner, 5.46 seconds
	45	Magic Potion	K Bar C Bucking Bulls/Daniels Cattle Co.	Nashville	Koltin Hevalow, 1.83 seconds
	45	UTZ BesTex Legend	Blake Sharp/Chris Utz/Carey Brothers	Nashville	Austin Richardson, 1.81 seconds
	45	Preacher's Kid	K-C Bucking Bulls/RD Cattle	Nashville	Brady Oleson, 6.38 seconds
	45	The Maverick	McCoy Rodeo/World Deer Expo/RL Cody Cattle Company	Nashville	Matt Triplett, 1.46 seconds
	45	Doze You Down	Martinez Bucking Bulls, LLC	Oklahoma City	Dalton Kasel, 3.27 seconds

45 45	UTZ BesTex Legend Fierce's Dirt Nap	Blake Sharp/Chris Utz/Carey Brothers Blake Sharp/UB Bucking Co/Fierce Firearms	Ridgedale Greensboro	Sandro Batista, 3.52 seconds Casey Roberts, 5.2 seconds
45	Bison	JD Nix Rodeo Co.	Glendale	Kade Madsen, 3.36 seconds
45	Younts Brody's Pet	Farris Cattle/Big Schott Rodeo	Glendale	Andrew Alvidrez, 3.28 seconds
45	Top Dollar	Hookin W/DeHoff/VanCleave	Fort Worth	Dawson Branton, 3.89 seconds
45	Preachers Kid	K-C Bucking Bulls	Las Vegas	Adilson Junior, 2.0 seconds
45	Shazam	Dorman/Weaver/Hilton Bull Co	Las Vegas	Sage Kimzey, 3.54 seconds
45	Hunting Trip	Dozier Cattle Co/Martinez Bucking Bull	sLas Vegas	Paulo Rosseto, 4.68 seconds
45	Joy's Bang Bang	4B Bucking Bulls/Rudy Mejia Bucking Bulls	Las Vegas	Briggs Madsen, 1.93 seconds

\*Denotes the YETI "Built for the Wild" Bull of the Event.

**VELOCITY TOUR, INTERNATIONAL AND TOURING PRO DIVISION POINTS** – All non-Unleash The Beast (UTB) events award Velocity Global points, including Pendleton Whisky Velocity Tour events, Touring Pro Division events and events held internationally in Australia, Brazil, Canada, and Mexico. The only exception is National Finals held abroad, which will only award national points, not Velocity Global points. The point system at each event is tiered based on added money in USD, and other factors determined by the PBR. Each event, depending on the tier will get points in accordance with the tables below.

- Tier 1 Events \$20,000 or more USD in added money.
- Tier 2 Events \$10,000 \$19,999 USD in added money.
- Tier 3 Events \$9,999 USD or less in added money.

Additionally, riders at all events receive bonus points via their ride score. A rider who scores 70-79.75 points will earn 7 bonus points, 80-89.75 8 bonus points and 90-99.75 9 bonus points.

	Tier 1 Events			TIER 2 EVENTS		TIER 3 EVENTS	
Place	Round	1- and 2-Day AVG	3-Day AVG	Round	AVG	Round	AVG
1	20	80	100	8	30	4	15
2	10	50	63	5	20	3	8
3	9	36	45	4	10	2	7
4	8	21	27	3	7	1	4
5	7	17	23	2	5	1	3
6	6	12	18	1	4	1	2
7	5	6	12	1	3	1	1
8	4	5	8	1	2	1	1
9	3	4	5	1	1	1	1
10	2	2	3	1	1	1	1
11	1	1	2	1	1	1	1
12							
13							
14							
15							

**TOURING PRO DIVISION RESULTS** – Here are the 2024 Touring Pro Division results by event:

November 4

at Clarksville, Tennessee

Jake Morinec

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For more information visit <u>www.pbr.com</u>

November 2	at Fort Worth, Texas
October 28	at Tyler, Texas
October 26	at Fort Worth, Texas
October 21	at Llano, Texas
October 19	at Fort Worth, Texas

Davi Henrique da Lima Joao Ricardo Vieira Gabriel Morais Winston Lopez Lorenzo Lopez

**INTERNATIONAL EVENT RESULTS** – Here are the international event results by country that count towards the 2024 PBR Velocity Global standings:

<u>Brazil:</u>

October 19	at Bernardino de Campos	Warlei de Olivera da Silva
October 12	at Extrema	Alex Junior da Silva
September 29	at Jaguarina	Jose Alberto de Castro
September 22	at Camanducaia	Warlei de Olivera da Silva
September 6	at Pirajuba	Lucas Martins Costa
August 11	at Agua Comprida	Italo Rodrigues

\*Note: The winners of the international Finals events do not receive Velocity Global points. The 2023 PBR Canada National Finals will be held on Nov. 17-18 in Edmonton, Alberta.

**MORE INFORMATION** – For more information on the world's premier bull riding organization, please visit the official website at <u>www.PBR.com</u>.

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