THINK BIG

STUDY DIFFERENTLY

AMERICAN BBA / BACHELOR FASHION & LUXURY RETAIL / AMERICAN MBA / ONLINE MBA / AMERICAN DBA

DUAL DEGREE WITH FRANKLIN UNIVERSITY
HIGHER LEARNING COMMISSION

*Voir grand

GROUPE IGS

Member of HEP EDUCATION
The IGS Group is an umbrella organization of independent non-profit educational associations. We provide 5 different models of training: formal and continuous education, work-study education, apprenticeships, and integrated professional development.

Since 1975, the IGS Group has emphasized 3 values in particular: Humanism, Entrepreneurship, and Professional Development. These values have nourished the development of all its schools and programs.

**As humanists,** we believe in the ability of everyone to fulfill their professional and personal dreams, regardless of their background and origins, converting challenges into success stories.

**Entrepreneurs** As entrepreneurs and pioneers, we created the human resources report in 1976. In 1980 we designed the first model of education integrated into professional development, a framework that we alone delivered for the next 16 years. Since this innovation, millions of young people have benefitted from our model of professional development and education and have successfully integrated into the workforce.

**As professionals,** our programs are created hand-in-hand with industry to ensure that our graduates respond to the needs of the market. As a result, we are able to dedicate a strong focus to arts and culture, extra-curricular activities, and international experiences.

Our permanent goal: to guarantee the readiness to market and the successful professional integration of each of our students.

It is this philosophy of education, anchored in professional development, which led the IGS group to build a multidisciplinary offer through 8 different schools, as well as complementary programs which grant diplomas and professional degrees recognized by the state, introducing students to the world of possibilities:

- HR Management and Development (IGS-RH)
- Corporate Finance - Strategic Management (ESAM)
- Commerce - Development - Marketing - Services (ICD)
- International Management (The American Business School of Paris / CEFAM école partenaire)
- Journalism - Communications - Artistic and Cultural Production (ISCPA)
- Healthcare Management (ISCPA)
- Information Technology (IPI)
- Real Estate (IMSI)

In each of our schools, Humanism, Entrepreneurship and Professionalism Development are embodied through our teaching methods, focusing on mentoring, encouragement, the customization of programs, and a quality label ISQ-OPAF.

Our education methods and commitment to our values have resulted in partnerships with over 8,000 companies and is a great point of pride to our over 66,000 alumni (including 17,000 in HR positions around the world) who are particularly devoted to their school.

Welcome to the IGS Group,
Welcome to the world of possibilities.
Describe The American Business School of Paris student body: Where are they from? Why do these students choose your school?

Our students come from all over the world! Foreign students make up 70% of our population, and come from across America, Europe, as well as the Middle East and Asia. Students often choose France – and our school – because they are attracted to the fact that they can earn American degrees (Bachelor’s degree, BBA and MBA) in the heart of Paris.

French students also form 30% of our student body. Some of these students are first-year students who want to immerse themselves in an international and multicultural environment, as well as take an American course in English. Others come after three or four years of college-level studies in order to complete their coursework and obtain an MBA that corresponds with their career aspirations.

What are the advantages of a multicultural environment?

The advantages of a multicultural environment are most visible through two of our guiding focuses: group projects and our study abroad program:

- Group projects give students from different countries the opportunity to work together on issues or case studies and allow them to share and reconcile different perspectives, which will benefit their future professional lives. Within multinational companies, they will find that they are equipped to handle complex global projects.
- Our Study Abroad program lets our students spend one to three semesters at a partner university abroad. Once there, these students always succeed in finding ways to enhance and enrich their educational journey. You will discover through the many student stories and testimonials throughout this brochure that we offer many paths to excellence, particularly at a wide selection of American universities.

What are the advantages of studying in English in the French capital? And how does it prepare students for the global job market?

Paris, also known as the “City of Lights,” is a magnet for world culture and business. Our international students discover a place that acts, in essence, as a “hinge” between Europe, the Middle East, Asia…as well as the United States. For our students, France is both a nation of tradition and a 21st-century country focused on careers and values of the future.

Finally, I would like to emphasize that we do not just train and prepare our students for international careers, we also support them in their professional endeavors, both during and after their studies, up until our alumni are able to find a permanent position in a company that is suited to their skills and aspirations. As you can see, the support we provide our students never ends!

Dr. Fady Fadel, Dean of The American Business School of Paris
THINK
BIG

EXPAND YOUR AMBITIONS,
WIDEN YOUR HORIZONS

THE AMERICAN BUSINESS
SCHOOL OF PARIS,
A SUCCESS STORY

Founded in 1985, and a member of IGS Group University (Institut de Gestion Sociale), one of France’s most dynamic private non-profit universities since 1995, the ABSParis offers degrees that are recognized all over the world. With classes taught entirely in English, students soon become fully bilingual, an essential asset for companies hiring people with an international profile. Join The American Business School of Paris, and “Think Big” about your education!

AN AMERICAN DEGREE
WORKING HAND IN HAND...

The American Business School of Paris has a global vision when it comes to education in business and commerce. Although located in Paris, students earn U.S. accredited degrees, the international reference for companies recruiting in France and abroad. Armed with an American university degree and your understanding of international business, your future success is guaranteed. The ABSParis is a window to the world, and opens the door to a wide range of career possibilities.

ENROLL AT A MULTICULTURAL
SCHOOL

The American Business School of Paris offers students a rich and multicultural environment. From day one, students interact and work with people from all types of backgrounds and cultures on a daily basis. During your 4- or 5-year program, you will develop unique expertise in intercultural management, highly appreciated by future employers. ABSParis trains students to develop specific leadership qualities, take initiatives and act with a multicultural perspective, fully preparing them to become the global business executives of the future.

… WITH THE EUROPEAN
EDUCATIONAL SYSTEM!

The American Business School of Paris combines American teaching methods with valuable European pedagogical practices, such as a 6-month business internship at the end of your studies, as well as seminars on career development that help in developing and sharpening your professional goals. These courses also enhance your initial work experiences, highlight your particular talents, help build your résumé and expand your network… all of which are extremely important first steps on the road to a full-time, permanent position.

Welcome to The American Business School of Paris
Be ambitious, get globally recognized degrees, benefit from a dynamic, multicultural environment and take advantage of exciting opportunities for an international career.
MISSION STATEMENT
The mission of The American Business School of Paris is to educate and empower future international business leaders to acquire the necessary skillset to think independently and creatively, to address complex business issues, and to successfully collaborate in multicultural teams. We continuously develop our academic standards to ensure a relevant and innovative curriculum that instills respect and tolerance for diversity together with high ethical standards. Across all our programs, we collaborate closely with our corporate community to ensure inspiring and varied opportunities for the professional development of our students.

04 THINK BIG
06 THINK BACHELOR’S DEGREE
   Our Undergraduate Programs
08 THINK MBA
   Our Graduate Program
10 THINK BIGGER
   Our DBA Program
12 THINK PROFESSIONAL
   Our Corporate Relationships
14 THINK INTERNATIONAL
   Our Partner Universities
16 THINK SUCCESS
   What our Graduates are Doing Now
18 THINK NETWORK
   Our Alumni’s Success
20 THINK COMMUNITY
   Associations and Sports
22 THINK SPORT
24 THINK PARIS
   Discover the Beauty & Resources of the French Capital
26 THINK HEP
THINK BACHELOR'S DEGREE
WITH THE AMERICAN BUSINESS SCHOOL OF PARIS, GET THE BEST OF BOTH THE FRENCH AND AMERICAN EDUCATION SYSTEMS

BACHELOR IN FASHION AND LUXURY RETAIL MANAGEMENT

The luxury and fashion sectors are predicted to grow by 7% annually over the next 15 years. This exclusive 3-year program was designed with the input of professionals in these fields so that our graduates are completely prepared for international careers in luxury goods, services and fashion, with an emphasis on retail management.

DEGREE: Bachelor’s Degree in Fashion and Luxury Retail Management.

You will receive a dual degree and get a “Responsable du développement commercial et marketing” diploma certified by the French Ministry of Labor in partnership with ICD (IGS Group’s business school). Titre certifié Responsable du Développement Commercial et Marketing Inscrit au RNCP au niveau II - code 17829, code NSF 310 et 313, par arrêté du 26/05/2016, publié au J.O du 07/06/2016, code CPF 228168

PROGRAM: This program is both truly international and professional. Our English-language courses are taught in a cosmopolitan setting with students and professors from all over the world. Not only are courses taught in part by professionals who work or consult with the Fashion and Luxury sector, but, in addition, students get hands-on experience with up to 14 months of practical training through company internships either in France or abroad, including a 5- to 6-month internship upon concluding their coursework.

AMERICAN BBA ACCREDITED IN THE UNITED STATES AND RECOGNIZED IN FRANCE*

The Bachelor of Business Administration (4-year degree) offers many advantages, including schedule flexibility and specialized courses for 3 different majors:
- International Business
- International Finance
- International Marketing.

DEGREE: Bachelor of Business Administration (BBA). Since 2004, the Bachelor of Business Administration (American BBA) has been accredited by the International Accreditation Council for Business Education (IACBE) located in Olathe, Kansas, which in turn was recognized in 2011 by the Council of Higher Education Accreditation (CHEA), the equivalent of the U.S. Board of Education. We are pleased to announce that the BBA accreditation was renewed for 7 more years in 2012. Diplôme français Titre 1 - International Manager.

TOP SCHOOL OFFERING
- INTERCULTURAL ENVIRONMENT,
- INTERNATIONAL NETWORK,
- PROFESSIONAL OPPORTUNITIES

IN THE FOLLOWING SECTORS:
FINANCE - BANKING - INSURANCE
LUXURY - COMMERCIAL-RETAIL
MEDIA - ART - CULTURE

GET HANDS-ON AND STUDY ABROAD EXPERIENCES


**PROGRAM:** To obtain the Bachelor of Business Administration (BBA) you will take the following courses:

- 9 foundation courses in Humanities, Calculus and Management Information System
- 20 core business courses in Management, Economics, Finance, Business Administration and Marketing
- 8 specialized courses towards your major in Economics, Finance, Business Administration or Marketing

**GET A DEGREE FROM AN AMERICAN UNIVERSITY:**
You can also earn a BBA degree in the United States thanks to our partnerships with several American Universities. In your last year, transfer to one of our U.S. partner universities accredited by the AACSB and get your degree while living in the States!

**PREREQUISITE FOR BOTH PROGRAMS:** High school diploma or equivalent, TOEFL score or equivalent

Students can transfer into our programs based on their academic profile, an examination of their course equivalencies and the transfer of credits from their previous school.

«Since joining the ABSParis, I feel that courses helped me to shape my professional future in an effective way. Besides, the school gives the opportunity to obtain 2 degrees recognized in the US & France».

**Antonin Galaya**
Class of 2017, Basketball player
GET AN AMERICAN DIPLOMA, THE KEYS TO YOUR INTERNATIONAL CAREER!

MBA TOUR
Students are welcomed by 21st century leading companies such as Google, Yahoo and LinkedIn. There, they will get hands-on experience on how these companies were built from a garage start-up to the giants they are now. Since May 2016, students participate annually in a workshop on using Big Data at Stanford University. They also received feedback from major companies such as Google, GE Digital and start-up companies like Wingz and Star Make.

“Some of the classes in the MBA program are also shared with students from other schools within the IGS group, thereby giving you the opportunity to grow your business network with young professionals coming from different backgrounds (Human Resources, International Management, etc.) and open your mind to alternative ways of thinking.”

Edouard Bellin
MBA, Class of 2014

FOLLOW ONE PROGRAM, GET DUAL EXPERTISE: GEOPOLITICS & BUSINESS OR ENTREPRENEURSHIP & DEVELOPMENT
CONCENTRATION IN ENTREPRENEURSHIP AND INTERNATIONAL BUSINESS DEVELOPMENT

With this concentration, you will be fully equipped to start your own company anywhere in the world! This degree combines an academic program with a business incubator, so that you can:

• Establish an in-depth and thoroughly researched business plan for a new product or service,
• Present and sell your plan to a group of investors or senior management.

Preparation for the following jobs:

• Business Development Manager
• Project Manager
• CEO of your own business venture

DEGREE: MBA concentration in Entrepreneurship and International Business Development

You will receive a dual degree and get an “Entrepreneur Dirigeant” diploma certified by the French Ministry of Labor in partnership and delivered by ESAM (IGS Group’s business school).

PREREQUISITE: A four-year University degree in Business or completion of the ABS Paris MBA prep year.

CONCENTRATION IN COMMUNICATIONS AND PROJECT MANAGEMENT

This concentration is offered to business professionals looking to develop their communication skills and create strong businesses and brands as future market leaders. This professional program teaches students strategic communication techniques that are adaptable to all business sectors.

Students will build their skills in various aspects of communications, including analyzing the issues behind luxury brands and the newest media trends, to anticipate future transformations within the communications sectors, especially as they relate to international trade and relations. Besides the MBA diploma, the students

DEGREE: MBA concentration in Communications & Project Management

You will receive an American MBA and get a “Directeur de Projet Communication” diploma certified by the French Ministry of Labor in partnership and delivered by ISCPA (IGS Group’s Communication school).

PREREQUISITE: A four-year University degree in Business or completion of the ABS Paris MBA prep year.

CONCENTRATION IN LEADERSHIP ONLINE MBA

The online MBA program is designed for recent graduates or mid-career professionals whose management responsibilities require a broad array of specialized knowledge and skills.

The goals of the program are to prepare students for upper management and executive-level positions by developing key managerial competencies, including critical thinking, communications, decision-making, and ethical leadership, that can be applied in any type of business.

PROGRAM: The online MBA program consists of 11 courses (42 credits) that include 6 core business fundamentals courses, 3 leadership specialization courses, and 2 capstone courses. You will also spend the first week in Paris with faculty and classmates for classes and networking events.

DEGREE: A dual degree is delivered to its graduates. Students receive not only an internationally recognized American MBA that is accredited by the IACBE, but also a French diploma (Master’s level).

You will receive a dual degree and get an “Entrepreneur Dirigeant” diploma certified by the French Ministry of Labor in partnership and delivered by ESAM (IGS Group’s business school).

PREREQUISITE: Minimum 3-year Bachelor’s degree + 5 years of professional experience.
DOCTOR OF BUSINESS ADMINISTRATION (DBA)

International business today is evolving at an impressive rate. Business leaders are seeking colleagues, partners, and educators with a higher level of skill than ever before. Verbal and written competencies, technical and technological abilities, and advanced interpersonal and management skills are vital to the leaders of industry today. These sophisticated and highly-sought-after skills are not developed automatically. They require a degree of the highest level, a doctorate.

FRANKLIN UNIVERSITY

Franklin University is a private non-profit university founded in 1902 in Columbus, Ohio. Its primary goal is to serve the needs of adult students who have the ambition to continue their education. Franklin is the second-largest private university in Ohio with over 45,000 alumni serving in communities across the world. Franklin is a leader in online learning and offers flexibility to its students who want to study full-time, part-time, in the evenings, and in various locations across the Midwest USA.

WHY EARN A DBA?

Earning a doctor in business administration will equip you with a working knowledge based on the latest business research, theories, and trends. The degree signals to employers that you have a sophisticated proficiency in business and a commitment to personal and organizational growth.

A DBA demonstrates a desire to apply high-level business education to solve problems and seek solutions in the workplace.

With a DBA, you open up a range of new professional opportunities in a variety of industries and settings including a consultant for government or the private or non-profit sector, management, entrepreneur, education administrator or faculty.

ADMISSIONS REQUIREMENTS

• Masters degree (M2) with 30 hours of business-related master’s level coursework
• GPA 3.0 or equivalent
• Official Transcripts
• Admission Essay
• Resume
• Passport
• Adequate technical ability for online learning

PROGRAM:

You will earn 58 credits over 3 years including Research Core courses (16 credits), Major areas (20 credits), Electives courses (12 credits) and a dissertation (10 credits).
EMPLOYMENT OUTLOOK

Through 2025, business administration and management positions are expected to grow by 13%.

In 2015 there were 5.2 million job openings related to business administration and management. It is estimated that in 2025 there will be 5.9 million.

CAREER OPPORTUNITIES

- University Professor
- Business Analyst, Financial analyst
- Management consultant, Business strategist
- Entrepreneur
- Executive
- Human Resources Specialist
- Manager

OUR RECIPE FOR YOUR SUCCESS

- Academic & Industry Experts
- Relevant & Consistent Curriculum
- Hands-on Learning Experience
- Continuously Evolving Programs

2015 JOBS
5.2 MILLION

2025 ESTIMATED JOBS
5.9 MILLION

Source information provided by Economic Modeling Specialists International (EMSI) 2016.2
THINK PROFESSIONAL

THE AMERICAN BUSINESS SCHOOL OF PARIS IS CAREER BUILDING

EXCITING EVENTS EACH YEAR SO THAT STUDENTS CAN MEET KEY FIGURES FROM THE PROFESSIONAL WORLD

- **Company cases** responding to the challenges posed by our partner companies on issues in the fields of Retail, Auditing, Banking, Communications & Human resources.

- **Job dating**, our students are given the opportunity to meet and network with recruiters from multiple sectors so that they can make an initial professional contact and practice their pitch.

- **Entrepreneurship projects** for our BBA or MBA students wanting to develop their own start-ups or work in the Innovation departments at large companies.

- **IGS Group company forum** introduces our students to approximately one hundred partner companies in order to help them find an internship or their first job.

- **Corporate talks** within classes, created in order to shed light on different professions and possible career paths.

- **Conferences** on current issues and subjects, followed by networking events so that our students can build their professional networks.

A CAREER MANAGEMENT PROGRAM ADAPTED FOR YOU

During your studies, take advantage of personalized coaching to ensure success in your career goals. The American Business School of Paris helps each student envision and realize their professional plans. This program includes personality tests, personal branding and training so that you can fully impress future recruiters.

These seminars help you develop your career objectives and utilize the experience you have gained in real-world training.

Thanks to the headhunters, recruiters and coaches who organize these seminars, you get a jump-start in finding your perfect job!

FLEXIBILITY IN YOUR PROFESSIONAL ENDEAVORS

You can plan your courses around your part-time jobs or internships during the year thanks to:

- A modular academic system

- A flexible and adjustable schedules

You can also prepare for the global job market through on-the-ground training in France and abroad during vacation:

- 1/3-month internship in Summer or Winter

- 6-month internship at the end of the BBA, Bachelor in Fashion and MBA programs

2 OUT OF 3 STUDENTS BUILT THEIR WORK EXPERIENCE DURING THEIR STUDIES

DROITS RÉSERVÉS
"Kaan has always dreamed of working in communication and with his brilliance and proactive nature awarded him an internship at Publicis. His good work has prompted the team to take him on as an Account Executive for some of Publicis’ big clients."

**Kaan,**
International Marketing major

Hard-working and always paying attention to detail, it comes to no surprise that Andrea now works as an OTC Derivatives Structuring Advisor for a Luxembourg-based State Street Global Advisors, a testament to her consistent efforts in striving for excellence.

**Andrea Oulaasri,**
International Finance major
THINK
INTERNATIONAL

NO MATTER YOUR DESTINATION, IT STARTS WITH US

THE INTERCULTURAL MANAGEMENT SEMESTER

You can participate in a 5-month program of Business Development abroad, focusing on the leading economic poles of US-Asia.

The SMI (Semestre de Management Interculturel) offers courses, simulation games and export missions on behalf of French companies. Students will deal with real commercial and managerial situations in these strategic geographic areas.

San Diego, Beijing, Shanghai, Hong Kong, Hanoi

TAKE ADVANTAGE OF A RICH, MULTICULTURAL ENVIRONMENT

From day one, you will develop genuine expertise in intercultural management, thanks to our international student body and faculty. You will also have access to a wide-ranging global network of potential business contacts for your future career.

AN EXPANSIVE UNIVERSITY NETWORK

The American Business School of Paris is part of an international network of 92 partner universities in 34 different countries, with more than 30 partners in the USA alone. The diversity of our partners is an integral part of our global vision regarding business and human exchange. Our students have the opportunity to benefit from our network in many ways, including:

- A semester or an academic year abroad,
- Dual degree options from certain universities,
- Contact with over 300 foreign students from our partner universities who come and study at The American Business School of Paris each year, as well as many visiting professors who teach for an academic year or during the Summer Program.
PARTNER SCHOOLS AND UNIVERSITIES

AFRICA & MIDDLE-EAST
Egypt
Nahda University Beni Suef
Kenya
United States International University Nairobi
Lebanon
Lebanese American University Beirut
Notre Dame University Zouk Mosbeh
Morocco
Institute of Leadership & Communication Studies Rabat
United Arab Emirates
American University in Dubai Dubai
Skyline University Sharjah

NORTH & CENTRAL AMERICA
Canada
Bishop’s University Sherbrooke
Concordia University Montreal
McGill University Montreal
Selkirk College Selkirk
United States
Baldwin Wallace University Berea, Ohio
California Lutheran University Thousand Oaks, California
Chesnut Hill College Philadelphia, Pennsylvania
College of William & Mary Williamsburg, Virginia
Emory University Atlanta, Georgia
Fashion Institute of Technology State University of New York Manhattan, New York
Felician University, Rutherford, New Jersey
Florida Atlantic University Boca Raton, Florida
Franklin University Columbus, Ohio
Georgia College & State University Milledgeville, Georgia
LIU College New York, New York
Loyola University Maryland Baltimore, Maryland
Marymount University Arlington, Virginia
Mercy College Dobbs Ferry, New York
Mercyhurst University Erie, Pennsylvania
Millersville University Millersville, Pennsylvania
Pace University, New-York, New-York
Rider University Lawrence Lawrenceville, New Jersey
Robert Morris University Chicago, Illinois
Robert Morris University Moon Township, Pennsylvania
Saint Leo University Saint Leo, Florida
San Francisco State University San Francisco, California
Temple University Philadelphia, Pennsylvania
The College of New Jersey Ewing Township, New Jersey
University of Hawaii at Manoa Honolulu, Hawaii
University of Mary Washington Fredericksburg, Virginia
University of South Carolina Columbia, South Carolina
University of South Carolina Upstate Spartanburg, South Carolina
University of Texas El Paso, Texas
Webber International University Babson Park, Florida
Washington College Chestertown, Maryland

SOUTH AMERICA
Argentina
Facultad de Sera Gaucha Caxias do Sul
Instituto Universitario Escuela Argentina de Negocios Buenos Aires
Universidad Empresarial Siglo 21 Córdoba
Universidad de Belgrano Buenos Aires
Brazil
Fundação Armando Alvares Penteado São Paulo
Chile
Universidad Finis Terrae Santiago
Universidad de la Salle Bogota

ASIA
China
Beijing Institute of Economics & Management Beijing
Tongji University Shanghai
India
University of Petroleum and Energy Studies New Delhi
International School of Business and Research Kanotaka
Manipal Academy for Higher Education Kanotaka
Indonesia
London School of Public Relations Jakarta
Kazakhstan
Suleyman Demirel University Almaty
Korea
Chung-Ang University Seoul
Kyang Hee University Seoul
Soochunhyang University Asan
Thailand
Mahidol University International College Nakhon Pathom

EUROPE
Austria
FH Joanneum Graz
Belgium
Artevelde Hogeschool Gent

Thomas More University Mechelen
Czech Republic
University of Economics Prague
Denmark
Lyngby Business School Kobenhavn K
Niels Brock Copenhagen Business School Kobenhavn K
Finland
Jyvaskyla University of Applied Sciences Jyvaskyla
Germany
Accadis Hochschule Bad Homburg vor der Höhe
Cologne Business School Cologne
EBC Hochschule Hamburg
Furtwangen University Furtwangen im Schwarzwald
HTW Sarrebruck Saarbrücken
Karlishochschule International University Karlsruhe
Ireland
Athlone Institute of Technology Westmeath
Dublin Business School Dublin
Griffith College Dublin
International School of Business Dublin
University of Limerick Limerick
Italy
Universita Cattolica del Sacro Cuore Milan
Lithuania
International School of Law & Business Vilnius
Netherlands
Avans University Breda
Fontys University of Applied Sciences Eindhoven Rotterdam Business School Rotterdam
Poland
Leon Kozminski Academy of Entrepreneurship & Management Warsaw
Wyzsza Szkoła Biznesu – National Louis University Nowy Sacz
Portugal
Technical University of Lisbon Lisbon
Russia
Moscow State University Moscow
Spain
Unversidad Francisco de Vitoria Madrid
United-Kingdom
New College Durham Durham
South Bank University London
Staffordshire University Stoke-on-Trent
University of Stirling Stirling

OCEANIA
Australia
Australian Catholic University, Melbourne
Australian Catholic University, Sydney
University of Sunshine Coast Sippy Downs
THINK SUCCESS

WITH THE AMERICAN BUSINESS SCHOOL OF PARIS, GET CONNECTED TO A WORLDWIDE BUSINESS COMMUNITY

FIND WORK IN NEW AND EMERGING BUSINESS SECTORS WORLDWIDE

Today, 2,500 graduates of The American Business School of Paris are working in a vast array of business sectors, including marketing, sales, finance and international trade. Our alumni work in dynamic emerging economic fields such as E-commerce, the Luxury Industry, Hospitality Management, Banking, Publishing, etc. in 35 different countries.

FROM ALL OVER THE WORLD A NETWORK OF ALUMNI

When you study at The American Business School of Paris, you become part of a 50,000 member worldwide network of alumni. You can connect with alumni from different schools in the IGS Group and take advantage of all of the group’s support services. The Corporate Relations Department of IGS is a bridge between students and the company, and helps to place both trainees and graduates. Above all, you will be connected to an incredible network for career advancement!

EXAMPLES OF POSITIONS HELD BY OUR ALUMNI CLASSES*

*Source : ABSParis 2016 certification (2011 to 2015 Alumni)
COMMUNICATION MARKETING
- Marketing and Special Events Administrator
- Marketing and Communications Manager
- Product Manager
- Brand Performance Manager
- E-Commerce Manager

INTERNATIONAL BUSINESS
- Account Manager
- Business Development Manager
- Account Executive
- Import-Export Manager
- Asia Pacific Market Analyst

FINANCE ACCOUNTING MANAGEMENT
- Portfolio Manager
- Financial Operations Associate
- Management Controller
- Management Accountant
- Financial Reporting Services Officer
- Financial Analyst
- Auditor

OTHERS
- Buyers
- Human Resources Management
- Head of Production (Press)
WITH THE AMERICAN BUSINESS SCHOOL OF PARIS, YOUR CAREER HAS NO BOUNDARIES

ABS PARIS GRADUATES ARE WORLDWIDEE

Yacine from Morocco
Corporate banking, SOCIETE GENERALE, Morocco

Constantine from Greece
Head of Partnerships, RED PULSE, China

Merel from The Netherlands
Client Account Associate, PWC, The Netherlands

Emelie from Sweden
Business Performance Manager, ZURICH FINANCIAL SERVICES, Switzerland

Jean-Antoine Bruno from Senegal
Trade Marketing Lead, PFIZER, Senegal

Camille from France
Partner Service Development Manager, CISCO SYSTEMS, France

Jill from Germany
Assistant Manager Clinique Global Treatment Product Development, ESTEE LAUDER, USA

Romero from France
Digital Campaign Manager, COHORT DIGITAL, Australia

Kenzie from the US
Communications & Marketing Manager, MANSOUR GROUP & MAN CAPITAL, London

...and you can find many more profiles on LinkedIn!

Join an international network of 64,000 Alumni of the IGS Group

Find our alumni on Youtube
FLEXIBILITY FOR ACTIVITIES
Whatever your interests are, The American Business School of Paris encourages involvement in extracurricular activities by helping you organize and manage your course load, so that you can continue to do what you love.
Thanks to our flexible system, you can plan your courses to suit your lifestyle!

GET INVOLVED WITH THE IGS STUDENT COUNCIL
Outside your studies, you can also get involved in many enriching experiences while acquiring invaluable skills in leadership and organization by working with our Student Council. This organization helps coordinate social and cultural events throughout the school year, and is your in-house network for IGS school activities such as:
- Integration day
- Theme parties: Thanksgiving, Halloween
- Weekend trips to cultural and exciting destinations: Venice, Berlin, Barcelona...
- Skiing Trips.

BECOME AN AMBASSADOR OF ABSPARIS BY JOINING THE COMMUNICATION TEAM
As a member of the Communication Team, you will be promoting the school by presenting our institution to students during various events and helping them in their search for the best university. You will benefit from a great selling experience and training that will help you accomplish your professional goals in your business career.

THE COUNCIL OF INTERNATIONAL STUDIES, HELPING TO MAKE PARIS YOUR HOME
We want you to make the most of your time in Paris, which is why the CIS is here to ensure your study abroad is enjoyable, exciting as well as hassle-free. The CIS also puts students in touch with one another, whether they are arriving to study in Paris for the first time or heading off to study abroad. In addition, the CIS organizes museum visits, excursions and even American-style themed events for Thanksgiving, Valentine’s Day or the Super Bowl in order to make sure your Parisian life is rich, varied and fun!
ADAPT YOUR STUDIES TO YOUR LIFESTYLE!
CONTINUE TO CULTIVATE YOUR PASSIONS!

SPORT ACADEMY

In partnership with CDFAS, the American Business School of Paris offers young soccer players the opportunity to pursue their passion and acquire expertise thanks to an education in international business in the American BBA program (Bachelor of Business Administration).

The American modular system makes it possible to take classes during the week, have daily practice sessions and participate in the French “grandes écoles” university championship.

NO NEED TO SIDELINE YOUR INTEREST IN SPORTS

Sports are an essential part of The American Business School of Paris’s educational philosophy. Participation is mandatory during your first year of studies and athletic facilities are available throughout your academic career.

Join a team with other IGS students and choose from a wide variety of sports such as:
- Basketball (Champion of France in 2016 – Championnat des Grandes Écoles, Vice-Champion in 2018)
- Soccer
- Volleyball (men’s and women’s leagues)
- Track and Field
- Tennis
- Horse riding
- Swimming
- Karate

Find our teams on Youtube
IGS Interschool Trophy Day
In addition to our educational campus in the heart of Paris, the IGS Group also offers to its students an athletic complex in Ermenonville-Eaubonne (25 minutes from Paris) in partnership with CDFAS (Departmental Center for Athletic Training and Events).

First-class athletic equipment, fields and courts for basketball, football, volleyball, tennis, track and field, gymnastics, etc. are all available for our students.

«By enrolling at The American Business School of Paris, I made the choice to give sports an important place in my life as a student and future professional. The School gave me a scholarship so I can more easily stay focused on classes while playing Basketball on the school team. I love the idea that sports are promoted at The American Business School of Paris, as they are in other countries, which consider it important for everyone to develop both mental and physical consistency.»

Somalia Barro
MBA, Entrepreneurship & International Business Development
THINK
PARIS

A MONUMENT TO CULTURE AND BEAUTY, COME AND STUDY IN ONE OF THE CULTURAL CAPITALS OF THE WORLD!

A CAMPUS IN THE HEART OF PARIS

The American Business School of Paris is strategically located alongside the Canal Saint-Martin in Paris’s 10th arrondissement, an area known for its vibrant and dynamic atmosphere. The ABS Paris’s campus is a friendly place where students with different educational backgrounds from all over the world converge to exchange ideas, mature in an intellectual environment and become global citizens.

The school’s ideal location allows professionals and students to meet conveniently, get acquainted with one another and collaborate on different projects. We also encourage students to participate in the many cultural opportunities offered by this astonishing city.

EXPERIENCE PARIS LIKE A PARISIAN…

Paris, France’s capital, is one of the world’s major metropolitan centers, and is also a global magnet for culture, art, fashion, gastronomy and intellectual life. In their free time, we encourage our students to explore and take advantage of the rich array of activities that Paris has to offer.

Explore the banks of the Seine, taste a variety of French delicacies or take time to discover some of the most famous monuments and museums in the world, such as the Eiffel Tower, Louvre Museum and Notre Dame Cathedral. The city is also celebrated for its cafés, parks, outdoor markets and nightlife. You will enjoy a wealth of extraordinary experiences… simply by living in Paris!

HOUSING: FINDING SOLUTIONS IS A TOP PRIORITY

Whether you live in Paris, another part of France or abroad, finding comfortable and affordable housing for our students is always a top priority.

As in many large cities, student accommodations in Paris are scarce and can be expensive. By starting the process early, students from all over the world are able to find housing that meets both their needs and their budgets.

The American Business School of Paris assists students throughout the whole process of finding accommodations. Housing solutions include shared or single, furnished or unfurnished apartments as well as home stays.

Study in a cultural capital of the world!

ADD SOME MAGIC TO YOUR STUDIES
LIVING IN PARIS IS A TRULY UNFORGETTABLE EXPERIENCE! THE CULTURE, THE BEAUTY, THE LIFESTYLE!
NEW MINOR IN THE BBA PROGRAM OLYMPIC GAMES & CROSS-CULTURAL MANAGEMENT
4 classes over 4 semesters = 12 credits
Sport Branding and the Olympic Games
Law & Ethics in the Olympic Games
The economic impact of the Olympic Games
Logistics & Management of the Olympic Games

SERIOUS GAMES: MANAGING INTERCULTURAL DIFFERENCES, AN ACTIVITY DESIGNED FOR ABS PARIS STUDENTS
©CYNTHIA EID & CASSIE HAGUE
The story is as follows:
You work in a multinational company and you have been given a new assignment by your boss. You have been asked to lead an inter-cultural team with members from all over the world, including France, the USA, the Republic of Ivory Coast, Greece, China, Saudi Arabia, India, and others.
The team is based in Paris and is working to attract both French and International clients.

They have already been working together for some time and you have heard, informally, that their performance under their previous leader was not optimal.

A series of conflict situations are to be resolved:
1 What awaits?
2 a Your own Agenda
   b A few do all the talking
3 a The trouble with people like them
   b Time to socialize
4 Your team wins a new project!
5 What does the client want?
6 a Just labelling us
   b A difficult woman?
7 What should I say?
8 Delivery time!

Based on Bennett’s developmental model of Intercultural Competence, scoring feedback and feedback for each scenario are provided to guide each student through his/her own path – from denying cultural differences, to having a defensive behavior, minimizing differences and falling into ethnocentrism, to acknowledging and accepting cultural differences, to adapting your behavior to move into ethno-relativism, and to work effectively with people from all over the world.

BIG DATA
What is “big data”: Big Data refers to the use of predictive analytics, artificial intelligence, or a large amounts of data that are used to determine an outcome.

WHO - students in 10 different classes across 4 academic years
WHAT - produce something tangible with BIG DATA
WHY - hands-on experience developing the statistics and headlines
WHERE - Fall 2018 – COMP120, ENGL212, MATH210, MGMT310, ECON450 and in Spring 2019 – PHIL290, DSCI310, MKTG385, FINC450, BUSI410
HOW - one in-class assignment per semester per subject, each class develops one building block that goes into the final output

THINK INNOVATION

BIG DATA PROJECT
H.E.P. PEDAGOGY
A NEW EDUCATIONAL MODEL BASED ON VALUES

Throughout their program, students build their awareness through key moments, experiences, activities, inspirations and challenges related to H.E.P. EDUCATION values:

- **Humanism** in order to mobilize their capacity to live and work together;
- **Entrepreneurship** in order to reflect, put things into perspective, innovate and carry out a project;
- **Professionalism** in order to build their professional future by providing credible and coherent responses to corporate situations.

HEP On Boarding Day is a unique experience, meant for all newcomers to the 10 different campuses spread out over 9 cities in France, in order to discover, grasp and understand H.E.P. values.

Through interesting, sensorial and recreational workshops led by professionals, experts, scientists, artisans, artists, etc. HEP On Boarding Day is a very special moment that allows newcomers to discover and join a community of 25,000 people educated each year.

HEP INSIDE modules are unprecedented and innovative activities integrated into all of the H.E.P. EDUCATION schools’ and training centers’ programs. This is a fun way to learn and get started outside of the classroom by incorporating art, sports, humanities, etc. These modules are available in 6 subjects: knowing how to listen to oneself, achieving together, being responsible for one’s future, cultivating brilliance, taking relevant actions, knowing how to communicate.

PARALLAXE: THE THINK TANK OF H.E.P. EDUCATION IN ORDER TO INVENT THE EDUCATIONAL MODEL OF TOMORROW

Facing the societal issues of the next 20 years – robotization, the digital revolution, ecological issues, work-life balance, etc. – as well as students’ questions on the current educational system, H.P. EDUCATION launched the “Parallaxe” think tank in order to define, support and evaluate the impact of a new educational model based on values. Parallaxe’s project will occur over 3 stages in order to determine the guidelines that this new educational model will take:

**2018**
Define the major guidelines for the new model

**2019**
Start the first experiences in member schools and training centers

**2020**
Measure impact: the first effects of the new defined model

The services presented here are offered by H.E.P. EDUCATION to students in all of its H.E.P. EDUCATION member schools and training centers. H.E.P. EDUCATION earns no financial profit from operating these services.

## SERVICES FOR STUDENTS: EXCLUSIVE OFFERS RESERVED FOR STUDENTS FROM H.E.P. EDUCATION MEMBER SCHOOLS AND TRAINING CENTERS

### BETTER HOUSING

**My Studapart**
My Studapart is a complete housing platform, including rentals, apartment shares, sublets and long-distance rentals. Above and beyond traditional listings for studios and student residences, it is also a community platform for all H.E.P. EDUCATION students who are experiencing housing issues in France as well as in selected countries abroad.

- **WWW.MY-STUDAPART.COM**

### WISER SHOPPING

**My Campus Store**
My Campus Store is a “private sales” platform dedicated to students from H.E.P. EDUCATION member schools and training centers. It offers coupons that are downloadable online and valid in a selection of local businesses as well as a range of products and services – high-tech, fashion, sports, etc. – in the form of « coupons doubling value» that can be used with partner e-commerce websites.

- **WWW.MY-CAMPUS-STORE.COM**

### FINANCIAL SUPPORT

**My Budget**
My Budget is a program that helps students find solutions for financing their studies – tuition, housing, everyday expenses, etc. My Budget proposes 2 national bank partnerships, a partnership with Action Logement and multiple financing methods – discounts, scholarships, internship / apprenticeship – depending on each person’s needs.

**WWW.HEP.CASE.EDUCATION.COM**
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