



PRIORITY CAPITAL

Powered by  pipe



Get fast access to  
working capital  
that works for you



Priority Capital connects you with the fast, friendly capital you need in just a few clicks, so you can stay focused on your business and serving your customers.

No commitments, no hidden fees, no credit checks. Just streamlined access to affordable funding directly in MX™ Merchant.



PRIORITY CAPITAL POWERED BY PIPE

# Empowering small to mid-sized business owners

With Priority Capital you get a business-friendly solution that's fast, flexible, and fair—designed to grow as you do. Say goodbye to the frustrations of traditional financing.

- ✓ Pre-approvals for a quick, hassle-free application process.
- ✓ Offers based purely on your business performance.
- ✓ Simple, fair payments that sync with your sales cycle.
- ✓ One flat fee paid over time, without interest or hidden fees



# Unlock capital in 2 easy steps

## With a pre-approved offer for your business

Priority is committed to making payments easy.  
Now we're doing the same for access to capital.



### STEP 1

**Request.** Choose the capital amount that suits your business. You can access any remaining funds while the offer is active.

### STEP 2

**Get Paid.** Submit some basic details & link the business bank account funds should be deposited into. Once verified, your money will be on the way!

FULLY SUPPORTED

# Dedicated support in your capital journey

We've partnered with Pipe, the modern capital platform, to empower you with access to fair capital so you can reach your goals. You'll receive a dedicated Pipe account rep who is available throughout the entire process.

Have a question now? Click [here](#) to get in contact or call us at +1 (855) 936-1512.

Access reliable support for any questions throughout the process.

Tap into our team's deep capital management expertise to help you on your journey.

Unlock capital solutions customized to your unique needs.

YOU'RE IN CONTROL

# Fast, affordable funding tailored just for you

Don't put your business on hold while you wait for capital. Once approved, capital is available in as little as a few hours (based on your bank's policies) so you can easily seize market opportunities.



Use what you need, when you need it



Only pay for what you use

Advance

\$68,920



Payment

10% of revenue

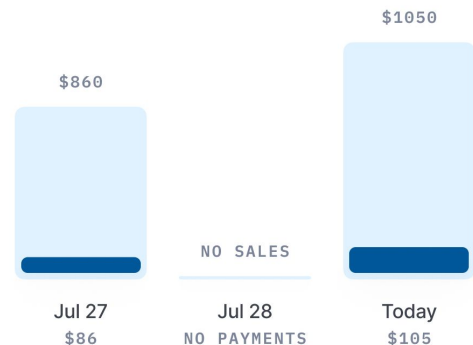
FLEXIBLE

# Simple, fair payment

When you access capital, the payment is simple, fair, and aligned with your cash flow.

- ✓ Payments are a percentage of your sales, so they always match your revenue cycle.
- ✓ Transparent terms ensure you understand every aspect of your offer with no surprises or hidden fees.
- ✓ You only pay one flat fee over time—and it never changes even if it takes longer to pay back than expected

Payments are automatic with a percentage of your daily sales.



PIPE'S CUSTOMERS

# Trusted by business builders

Love Circular

BUNGALOW

MUD\WTR

VERMAFARMS

BROOKS

PAVE

VISIBL

Pipe has helped thousands of business owners connect to unbiased capital based purely on the health of their business. Now they're doing the same for MX™ Merchant customers.

"It's like Pipe is our faceless funding partner that's there, that's reliable, that we can call on anytime we need it. it's there in a jam, and it's there when we need to grow."

Paul DeJoe  
Co-founder & COO

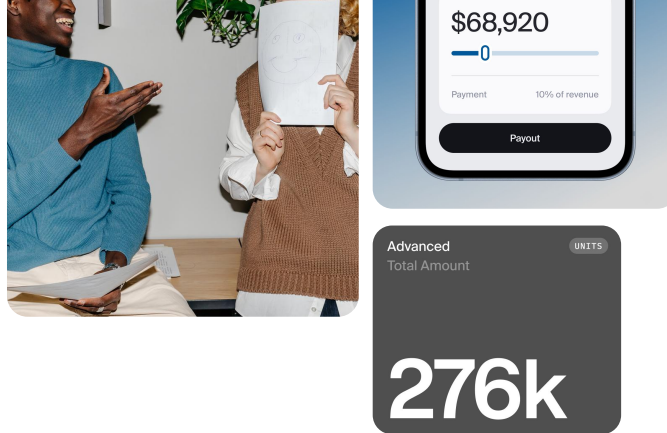
MUD\WTR



# Priority Capital

## Affordable funding is finally here

Pipe Advance LLC, a subsidiary of Pipe Technologies, Inc., is the capital provider for the Priority Capital program. Priority Technology Holdings, Inc is an embedded partner of Pipe Technologies Inc. Priority Technology Holdings, Inc is not otherwise affiliated with Pipe Technologies Inc. or its products.



Whether you're planning for tomorrow or budgeting for today, Priority Capital is here to connect you with the friendly capital you need to run your business on your terms.

[Get Started Today →](#)