



HeatShield® CoolPro W100

General Purpose Cool Roof Heat Reflective Coating for Concrete & Metal Roof

INTRODUCTION:

HEATSHIELD® COOLPRO W100 is a high quality acrylic based cool roof coating for concrete and metal roofs. It is ready to use material, when applied on the roofing materials, reflect sunlight to a greater extent thus preventing heating up in peak afternoons. Highest quality acrylic resins are combined with reinforcing laminar pigments, and non-migrating fire retardant, resulting in superior durability, weatherproofing, ultraviolet resistance, algae/mildew resistance and fire retardancy. **HEATSHIELD® COOLPRO W100** is highly reflective, thermal insulating, permanently flexible, waterproofing membrane remaining impervious to mass water penetration from the exterior.

Uses:

-) All concrete and metal roofs (**HeatShield® CoolPro-S and PU**)
-) Wood substrate (Flat, sloping or wall)

General Introduction:

HEATSHIELD® COOLPRO W100 is manufactured with acrylics which, are internally plasticized to maintain elastomeric properties, such as high and low temperature flexibility. In addition, product is combined with unique chemistries that provide both long term dirt pick-up resistance and outstanding adhesion to many roofing substrates.

The durable coating can be easily applied over a variety of roofing substrates including asbestos, galvanized steel, asphalt shingles, or cured concrete, and offer the following benefits:

-) High reflectivity which reduces roof surface temperatures, thereby prolonging roof life and reducing interior temperatures
-) Superior exterior durability and UV light resistance.
-) High temperature stability.
-) Low temperature flexibility down to -15 degree.
-) Dirt pick-up resistance.
-) Easy application by spray, brush, or roller-thus lowering application costs.
-) Low toxicity and odor.





HeatShield® CoolPro W100

General Purpose Cool Roof Heat Reflective Coating for Concrete & Metal Roof

High-Temperature Advantages and Cool Roof Comfort

HEATSHIELD® COOLPRO W100's formulation of unique inorganic products allows decreased surface temperature from **12 °C to 18 °C** (White colour) depending on substrate conditions and humidity. This leads to good decrease in room temperature giving comfort living, reduced AC consumption thus reducing heat island leading to a cool environment.

Insulation

Although **HEATSHIELD® COOLPRO W100** Roof Coating enjoy very low Conductance (0.05 W/mK), it is the combination of their high Reflectance (>90%), high Emittance (94%) and Endothermic Effect that makes it a very good choice for protecting your roofs from heat build-up. Unlike typical mass insulation, where heat conduction is just slowed down, this technology keeps the heat out. Sun light only produces heat when it is absorbed by the roof surface, and being able to keep heat from forming into the surface of the roof is a very effective way to insulate. The cooling process of Endothermic Effect ensures that the surface continues to insulate, even if Reflectance is diminished with aging, dust build-up or darker colours.

Stop Leaks

HEATSHIELD® COOLPRO W100 stops most small holes in the substrate by application directly to surface substrate.

Dirt Pickup Resistance

Polymers designed for **HEATSHIELD® COOLPRO W100** roof coating combine the inherent flexibility of pliable, low TG polymers with long term resistance to dirt pickup. Without dirt pickup resistance, the roof coatings would quickly darken with age. Because dark materials tend to absorb heat, dirt pickup can significantly increase roof surface temperatures, which, in turn, increases interior temperature and energy costs. **HEATSHIELD® COOLPRO W100**, however, resists dirt pickup and retains their white, reflective appearance.





HeatShield® CoolPro W100

General Purpose Cool Roof Heat Reflective Coating for Concrete & Metal Roof

Colours

HEATSHIELD® COOLPRO W100 is stocked in white colours. Other colours available are yellow, Blue, red, brown, gray and black.

Warranty

HEATSHIELD® COOLPRO W100 warranty available in five (5), and ten (10) year periods. The warrantor guarantees the installations against leaks caused by normal weather. Refer to individual warranty document for additional information.

TYPICAL CHARACTERISTICS:

Nature	Single Component Acrylic based coating
Colour	White / Other Colours
Application time at 30°C	3 to 4 hours
Surface dry time at 30°C	20 to 30 minutes
Hard dry time at 30°C	8 to 10 hours
Complete curing time at 30°C	3 days
RW100at ability time at 30°C	4 to 5 hours
Finish	Smooth and matt
Dry film thickness	120 µm (two coats)
Coverage	50-65 ft ² /kg (100 microns) (as per roughness or porosity of surface)
Tensile Strength (ASTM D412)	1.6 MPa @ 25 °C
Density	1.3-1.5 kg/lit
Recommended Coats	2 to 3 coats depending upon the substrate
TSR	65%
Solar Reflectance	0.92
Shore D Hardness	60
Packing	1kg, 5kg, 10kg, 20kg pack





DATASHEET

HeatShield® CoolPro W100

General Purpose Cool Roof Heat Reflective Coating for Concrete & Metal Roof

Mixing

Use a power mixer capable of uniformly mixing the entire container prior to use. Reducing the mixture is not recommended, as it affects the coatings ability to achieve a heavy film build with excellent verticle hold and hide.

Surface Preparation

All surface must be clean and dry and free of any dust, dirt, oil, surface chemicals or other chemicals or other contaminants that may interface with optimum adhesion. All loose gravel, if present, shall be removed by power sweeping and/or vacuuming. Remaining gravel shall be power spud to achieve the smoothest surface possible. Any unsound areas in the roof, i.e. blisters, delamination, deterioration, moisture saturation, severe corrosion, sharp projections, ridges, etc. shall be repaired or replaced.

Low areas that hold excessive ponding water must be brought into conformance by installing additional drains or adding additional slope to the existing drains.

Application

Reinforce all moving cracks, seams, splits, control joints, verticle/ horizontal interfaces, roof termination pints, openings, transition areas, around the base of all vents pipes and other protrusions, as well as around HVAC units and other roof mounted equipment with **Fibrecon® G55**, a polyester reinforcement fabric, embedded in to **HEATSHIELD® COOLPRO W100**.

All roof preparation materials shall be allowed to dry thoroughly prior to application of the roof coating.

Immediately prior to the application of the coating system, all dust, dirt, and other contaminants shall be flown off the roof surfaces to be coated using high pressure compressed air. Use equipment with vacuum to remove remaining dust.

1. Apply high quality primer such as **UltraRoof Surface Conditioner** or **BondCoat® AC** in one coat.





DATASHEET

HeatShield® CoolPro W100

General Purpose Cool Roof Heat Reflective Coating for Concrete & Metal Roof

2. Apply **HEATSHIELD® COOLPRO W100** after mixing to uniform consistency, at a minimum rate of 0.1 kg/m².
3. After allowing the first coat to dry, apply second coat **HEATSHIELD® COOLPRO W100** at a minimum rate of 0.1kg/m².
4. The total coat, minimum dry film thickness required at any location shall be 120 micron for flat roofing.

Upon completion of the roof coating system, Multichem , Architect, or Applicator shall make final inspection to determine the dry film thickness of the coating and to verify that systems meets the manufacturers requirement of Warranty.

Thinning

None required.

CLEAN UP

Clean all tools and equipment with warm soapy water or **MultiKleen®** products.

SAFETY DATA:

-) **Irritating to eyes, respiratory systems and skin.**
-) **Risk of serious damage to eyes.**
-) **Keep out of reach of children. In case of contact with eyes, rinse immediately with plenty of clean water and seek medical advice.**
-) **After contact with skin, wash immediately with plenty of clean water.**
-) **Wear suitable protective clothing, gloves and eye/face protection.**

Please consult our technical department for further information.

WARRANTY

Multichem warrants **HEATSHIELD® COOLPRO W100** to be free from manufacturing defects as defined in this warranty. Manufacturing defects are considered to be those defects that occur due to the quality of the ingredients or from the manufacturing process itself. This warranty does not include labor costs and other costs or expenses associated with the removal or installation of **HEATSHIELD® COOLPRO W100**.

Because the Multichem does not perform the actual installation, it cannot be held responsible for the results of the application. Multichem specifically disclaims problems that occur due to weather conditions, structural movement, structural design flaws and application techniques.

This warranty is in lieu of all other warranties expressed or implied including the warranty of merchantability and fitness of purpose and of all other obligations or liabilities on Multichem part. Multichem neither assumes nor



1, Kirtida Bungalow, Nahur Station Road, Beside SBBJ Bank, Bhandup (E),
Mumbai-400042, Phone No.: 91-22-25669137, e-mail: info@multichemgroup.net Page 5
www.multichemgroup.net

HeatShield CoolPro W100/2017/R1-2020



HeatShield® CoolPro

Acrylic Cool Roof Heat Reflective Coating

authorizes any person to assume for Multichem any liability in connection with the sale and installation of **HEATSHIELD® COOLPRO W100.**

Because of constant improvement of manufacturing techniques and formulations, Company reserves rights to change this datasheet and its contents without prior notice.



1, Kirtida Bungalow, Nahur Station Road, Beside SBBJ Bank, Bhandup (E),
Mumbai-400042, Phone No.: 91-22-25669137, e-mail: info@multichemgroup.net Page 6
www.multichemgroup.net

HeatShield CoolPro Eco/2017/R1-2020