



# Meghan Frye

Web | Graphic Design & Photography

## Contact Information

- +1 315 (759) – 1147
- meg.sands4@gmail.com
- sandsmeghan.com
- Monterey, California



M\_Sands\_



M\_Sands



/in/meghansands/

## Personal Statement

Dynamic and creative professional who conceptualizes innovative design solutions for print, web, email, and social media applications. Skilled in a variety of images, logos, and marketing packages designed to strengthen business competence. Seeking a position where I can help promote and grow the company and team with my skills and knowledge.

I can be of immediate benefit to your company due to my responsiveness picking up tasks, new software, and ability to show a unique-creative outlook through my work.

## Work Experience

### L. & J. G. Stickle

Production Artist | Syracuse, NY  
August 2021 – Present

- Designing, producing, and managing interactive online content, including email templates, social media, promotional artwork, and ecommerce elements.
- Preparing concepts for each project and presenting design ideas to all the relevant elements
- Collaborating with the e-commerce and marketing team members to ensure that all designs align with the brand image while also meeting usability and website standards
- Ensuring consistency in designs and content across all company platforms
- Working with 3D models to craft interactive and engaging visualizations
- Working with web developer to oversee the smooth implementation of new content

### Mercyhurst University Athletic Communications

Graphic Design Internship | Erie, PA  
January 2020 – December 2020

- Regulating live tweets and Instagram stories for all matches throughout the season.
- Responsible for home-game live photography integrating into games social media content.
- Creating game day assets made specific for each home and away day matches throughout social media and home game field usage.
- Working with the Athletic Department, developing end of year athletic awards for university

### Finger Lakes Discovered & Mozaic

Graphic Design & Mktg Intern | Penn Yan, NY & Waterloo, NY  
May 2019 – January 2020

- Collaborating with small local businesses across the Finger Lake Region, gaining information, writing summary's, and photographs to incorporate into developing app
- Maintaining website/app and social media platforms with weekly top stories, new graphics and updated photography.
- Assisting in planning and execution of numerous events.
- Responsible of in-house photography, internal and external advertisements.

## Education

### BA in Graphic Design Marketing Minor

Mercyhurst University | Erie PA | 2017 – 2021

## Key Skills

### DEVELOPMENT

HTML | CSS | Bootstrap | Word-press

### DESIGN

Adobe After Effects, Bridge, Dreamweaver, Illustrator, InDesign, Lightroom, Photoshop, XD | Wire framing | Mail-Chimp | Zoho

### OTHER

Microsoft Excel, Word, PowerPoint | Photography | Google Analytical Certified